

City of Long Beach

Legislation Details

File #: 21-0624 Version: 1 Name: DHHS - Agrmnt w/KJLH 102.3 FM for Black Infant

Health Public Awareness Campaign

Type: Resolution Status: Adopted

 File created:
 6/24/2021
 In control:
 City Council

 On agenda:
 7/13/2021
 Final action:
 7/13/2021

Title: Recommendation to adopt resolution authorizing City Manager, or designee, to execute an

agreement, and all documents necessary including any subsequent amendments, with Taxi

Productions, Inc., dba KJLH 102.3 FM, of Inglewood, CA, for culturally-relevant communications and marketing services for the Black Infant Health Public Awareness Campaign, in an amount not to exceed \$150,000, for the period of October 1, 2020 through June 30, 2021, with the option to renew

for an additional one-year period, at the discretion of City Manager. (Citywide)

Sponsors: Health and Human Services

Indexes:

Code sections:

Attachments: 1. 071321-C-8sr&att.pdf, 2. RES-21-0070.pdf

Date	Ver.	Action By	Action	Result
7/13/2021	1	City Council	approve recommendation and adopt	Pass