

City of Long Beach

Legislation Details (With Text)

File #: 21-085WA Version: 1 Name: Authorize the General Manager to execute the

second, one-year, renewal option and issue a Purchase Order with TLG Marketing for an amount not to exceed \$50,000, for digital platforms

not to exceed \$50,000, for digital platforms maintenance and support services for one year.

Type: WA-Agenda Item Status: Approved

File created: 5/6/2021 In control: Water Commission (now under Utilities

Commission)

On agenda: 5/13/2021 Final action: 5/13/2021

Title: Recommendation to authorize the General Manager to execute the second, one-year, renewal option

and issue a Purchase Order with TLG Marketing for an amount not to exceed \$50,000, for digital

platforms maintenance and support services for one year.

BUREAU: Public Affairs

Sponsors:

Indexes:

Code sections:

Attachments: 1. 05132021 Agenda item 7. TLG Mktg, 2. 05132021 Presentation for agenda items 4-8

Date	Ver.	Action By	Action	Result
5/13/2021	1	Water Commission (now under Utilities Commission)	approve recommendation	Pass

Recommendation to authorize the General Manager to execute the second, one-year, renewal option and issue a Purchase Order with TLG Marketing for an amount not to exceed \$50,000, for digital platforms maintenance and support services for one year.

BUREAU: Public Affairs

The cost to the Water Fund will be incurred during FY 21 and FY 22 with the actual annual amounts unknown at this time, but the total amount will not exceed the contract total of \$50,000. These costs are included in the Water Fund FY 21 Budget and will be included in the FY 22 Budget.

Approve recommendation.