



Legislation Details (With Text)

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Title: Recommendation to authorize City Manager to execute all necessary documents with the State of California Office of Traffic Safety for a two-year community-based education program that will provide driving-under-the-influence prevention, car restraint and child passenger safety education. (Citywide)
Sponsors: Community Development
Indexes:
Code sections:
Attachments: 1. C-7sr.pdf, 2. C-7att.pdf

Date	Ver.	Action By	Action	Result
9/13/2005	1	City Council	approve recommendation	Pass

Recommendation to authorize City Manager to execute all necessary documents with the State of California Office of Traffic Safety for a two-year community-based education program that will provide driving-under-the-influence prevention, car restraint and child passenger safety education. (Citywide)

The City Council authorized the City Manager to accept three grants from the California Office of Traffic Safety from October 1, 2001 - September 30, 2005. These grants totaled \$1,570,000 in funding to the Department of Community Development/Neighborhood Services Bureau’s Long Beach Family Safety Initiative to provide a variety of traffic safety education programs for residents.

Through the use of these funds, the Department of Community Development was able to provide a number of important resources to Long Beach residents, including: distributed more than 1,500 child passenger safety seats citywide to parents who attended educational classes; distributed 2,000 bicycle safety helmets to children; awarded 75 grants to community based organizations to operate traffic safety educational programs citywide; provided driving-under-the-influence educational classes to 180 youth and 560 parents; created multi-lingual educational materials about the dangers of drinking and driving for distribution; supported two “Every 15 Minutes” programs at Long Beach Poly High School; supported the production of a play entitled “You Lose” at Jordan High School and Cabrillo High School; and created traffic safety murals throughout the city.

On January 31, 2005, staff submitted a proposal to the Office of Traffic Safety to provide additional “driving under the influence” prevention and car restraint education to young people between 14-24 years of age. The proposal also included child passenger safety education for parents with children under the age of six.

The California Office of Traffic Safety has accepted the proposal and is prepared to enter into another agreement with the City for two years from October 1, 2005 -

September 30,2007, for a funding amount of \$364,159. The Department of Community Development's Neighborhood Services Bureau will administer the grant and work with community based organizations on a multi-lingual education effort to further the program goals as detailed in Attachment "A."

This item was reviewed by Deputy City Attorney Donna F. Gwin on August 22, 2005, and Budget Management Officer Mike David Wodynski on August 31,2005.

Council approval is requested at the meeting of September 13, 2005, to provide sufficient time for execution of the grant agreement prior to the commencement date of October 1,2005.

[Fiscal Impact]

Approve recommendation.

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[Respectfully Submitted,]