

Rae Gabelich, Chair
Gary DeLong, Vice Chair
Tonia Reyes Uranga, Member



FINISHED AGENDA & MINUTES

CALL TO ORDER

[see media](#)

At 2:03 P.M. Chair Gabelich called the meeting to order.

ROLL CALL

[see media](#)

Councilmembers Gabelich, DeLong and Reyes Uranga
Present:

Also present: Gary Anderson, Deputy City Attorney; Dennis Thys, Director of Community Development; Robert Swayze, Economic Development Bureau Manager; David Ellis, Fire Chief; Michael Garcia, Deputy Fire Chief; and Gloria Harper, City Clerk Specialist.

[see media](#)

1. [08-0518](#) Recommendation to receive and file the minutes of the Economic Development and Finance Committee meeting of Tuesday, April 15, 2008.

A motion was made by Vice Chair DeLong, seconded by Chair Gabelich, to receive and file the minutes of the Economic Development and Finance Committee meeting of Tuesday, April 15, 2008. The motion carried by the following vote:

Yes: 3 - Gabelich, DeLong and Reyes Uranga
2. [06-1362](#) Recommendation to discuss Fire Sprinklers and Fire Alerting Systems.

Chair Gabelich spoke

Councilmember DeLong spoke.

Chair Gabelich spoke.

Dennis Thys, Director of Community Development, spoke.

Councilmember DeLong spoke.

A dialogue ensued.

Councilmember Reyes Uranga spoke.

Marion Miller, Long Beach resident, spoke.

Don Beasley, Long Beach resident, spoke.

Bruce Kunkle, Long Beach resident, spoke.

Elliot Oring, Long Beach resident, spoke.

Donna Todd, Long Beach resident, spoke.

Councilmember DeLong spoke.

Chair Gabelich spoke.

Harvey Cochran, Long Beach resident, spoke.

Paul Bend, Long Beach resident, spoke.

Stan Poe, Long Beach resident, spoke.

Claire Carsman, Long Beach resident, spoke.

Joseph Towers, Long Beach resident, spoke.

Lester Miller, Long Beach resident, spoke.

Nancy Alswede, Executive Director, Southern California Apartment Association, spoke.

Darrell Orwig, Long Beach resident, spoke.

Claire Carsman, Long Beach resident, spoke.

A dialogue ensued.

Chair Gabelich spoke.

Councilmember DeLong spoke.

Dennis Thys, Director of Community Development, spoke.

Councilmember Reyes Uranga spoke.

David Ellis, Fire Chief, spoke.

Mike Garcia, Deputy Fire Chief, spoke.

Gwen Glass, Long Beach resident, spoke.

A motion was made by Chair Gabelich, seconded by Member Reyes Uranga, to approve recommendation to require sprinkler retrofitting of high rises and multi-families and residential units containing 50 or more units, to provide an alternative compliance program through a fire education and preparedness program that would include requiring fire extinguishers in every unit; an annual certification and training program; an emergency evacuation plan, specific to the building; mandatory semi-annual inspections to ensure fire detectors and extinguishers are in good working order, semi-annual emergency preparedness exercises including evacuation drills, and other recommendations for life safety measures; and request the Fire Department to form a focus group of key stakeholders to help develop the plan and report back to committee within 8 weeks with their recommendations on the components of an alternative compliance program; fee structure for full cost recovery for the Fire Department and other City services for enforcement of the program, and thresholds for determining non-compliance and alternative compliance programs, after which sprinkler retrofitting requirement would be enforced. The motion carried by the following vote:

Yes: 3 - Gabelich, DeLong and Reyes Uranga

[see media](#)

3. [08-0173](#)

Recommendation to discuss a Sponsorship and Marketing Program.

Dennis Thys, Director of Community Development, spoke.

Robert Swayze, Economic Development Bureau Manager, gave a staff report and responded to questions.

Councilmember Reyes Uranga spoke.

Robert Swayze, Economic Development Bureau Manager, spoke.

Chair Gabelich spoke.

Robert Swayze, Economic Development Bureau Manager, spoke.

A dialogue ensued.

Councilmember Reyes Uranga spoke.

Robert Swayze, Economic Development Bureau Manager, spoke.

A dialogue ensued.

Dennis Thys, Director of Community Development, spoke.

Councilmember Reyes Uranga spoke.

A dialogue ensued.

Chair Gabelich spoke.

Gary Anderson, Deputy City Attorney, spoke.

Chair Gabelich spoke.

Robert Swayze, Economic Development Bureau Manager, spoke.

Harvey Cochran, Long Beach resident, spoke.

Martha T., Long Beach resident, spoke.

Chair Gabelich spoke.

Councilmember DeLong spoke.

Councilmember Reyes Uranga spoke.

A motion was made by Chair Gabelich, seconded by Member Reyes Uranga, to approve recommendation to request staff to bring back documents to support Sponsorship and Marketing Program in the form of a policy and any current proposed agreements for review, with specifics about what the city has to offer in the form of corporate sponsorship. The motion carried by the following vote:

Yes: 3 - Gabelich, DeLong and Reyes Uranga

PUBLIC PARTICIPATION

[see media](#)

No members of the public addressed the committee at this time.

Robert Shannon, City Attorney, called the Closed Session to order, pursuant to pending litigation; requested public comment and moved the closed session to the City Attorney's Conference Room, 11th Floor.

ADJOURNMENT

The meeting was adjourned at the end of the Closed Session.