

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**MONDAY, JANUARY 10, 2022
411 W. OCEAN BOULEVARD
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Walter Larkins, Chair
Vivian Shimoyama, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner
Milton Duena, Commissioner



Austin Metoyer, Commissioner
Griselda Suarez, Commissioner
John Thomas, Commissioner
Brenda Wunsch, Commissioner

**SPECIAL COMMISSION MEETING VIA TELECONFERENCE PURSUANT TO AB 361
(GOV.**

CODE § 54953(e)(1)-(2))

**To join the meeting via meeting via WebEx
[https://longbeachcity.webex.com/longbeachcity/j.php?](https://longbeachcity.webex.com/longbeachcity/j.php?MTID=mbe5130c0a0bf946e0f4a6ffca281e9f0)
[MTID=mbe5130c0a0bf946e0f4a6ffca281e9f0](https://longbeachcity.webex.com/longbeachcity/j.php?MTID=mbe5130c0a0bf946e0f4a6ffca281e9f0)**

Meeting number (access code): 2495 672 6071

Meeting password: EDCJAN

To join by phone +1-213-306-3065

Commissioners Becky Blair, Blair Cohn, Austin Metoyer, Griselda Suarez, John
Present: Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins
Commissioners Milton Duena
Absent:

REGULAR MEETING - 4:00 P.M.

ROLL CALL

DIRECTOR'S REPORT

REGULAR AGENDA

1. [22-001ED](#) Recommendation to approve the minutes for the meetings held December 13, 2021.

Attachments: [EDC Minutes12-13-.pdf](#)

Commission Chair Larkins spoke

Commissioner Thomas spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Austin Metoyer, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Milton Duena

2. [22-002ED](#)

Recommendation to receive and file an update regarding Economic Development Department communications and outreach regarding economic support programs for the month of December 2021.

Attachments: [20220110 EDC Monthly Communications Recap Memo.](#)

Commission Chair Larkins spoke

Economic Development Director, John Keisler, spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Wunsch, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Austin Metoyer, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Milton Duena

3. [22-003ED](#)

Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Real Estate Development Focus Area of the Blueprint 2.0.

Attachments: [Blueprint 2.0 Real Estate Development.v3Clean.pdf](#)

Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Commissioner Thomas provided a presentation
Commission Chair Larkins spoke
Commissioner Cohn spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke
Commissioner Blair spoke
Commission Chair Larkins spoke
Commission Vice-Chair Shimoyama spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Metoyer, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Austin Metoyer, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Milton Duena

4. [22-004ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Quality of Life Focus Area of the Blueprint 2.0

Attachments: [Quality of Life DRAFT.pdf](#)

Commission Chair Larkins spoke
Commissioner Thomas spoke
Commission Vice-Chair Shimoyama spoke
Commission Chair Larkins spoke
Commissioner Suarez provided a presentation
Commission Chair Larkins spoke
Commissioner Cohn spoke

Commissioner Wunsch spoke
Commission Chair Larkins spoke
Commission Vice-Chair Shimoyama spoke
Mark Davidson, Arts Council Long Beach, spoke
Commission Chair Larkins spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke
Jessica Schumer, Deputy Director Department of Health and Human Services spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Austin Metoyer, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Milton Duena

5. [22-008ED](#)

Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Equity and Economic Inclusion Focus Area of the Blueprint 2.0.

Attachments: [Economic Equity and Inclusion DRAFT.pdf](#)

Commission Chair Larkins spoke
Commission Vice-Chair Shimoyama provided a presentation
Commissioner Metoyer provided a presentation
Commission Chair Larkins spoke
Boris Greseley, Carpenters/Contractors Cooperation Committee (Public) spoke

Commission Chair Larkins spoke
Commissioner Suarez spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Blair, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Austin Metoyer, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Milton Duena

6. [22-005ED](#)

Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Talent Attraction & Retention Focus Area of the Blueprint 2.0.

Attachments: [EDC Focus Area PPT-Talent Recruitment and Retention](#)

Commission Chair Larkins spoke
Commission Vice-Chair Shimoyama spoke
Commissioner Wunsch spoke
Commission Chair Larkins spoke
Commission Vice-Chair Shimoyama spoke

Nick Schultz, Executive Director PGWIN Workforce Invest Board spoke

Commission Chair Larkins spoke
Commissioner Suarez spoke
Commission Chair Larkins spoke
Senay Kenfe LB Business Owner (public comment) spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Austin Metoyer, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Milton Duena

7. [22-006ED](#) Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the development of Focus Area objectives, key measures, and major recommendations for the Digital Connectivity & Inclusion Focus Area of the Blueprint 2.0.

Attachments: [Digital and Economic Inclusion .pdf](#)

Commission Chair Larkins spoke
Commissioner Cohn spoke
Commission Chair Larkins provided a presentation
Commissioner Thomas spoke
Commission Chair Larkins spoke
Commissioner Suarez spoke
Commission Chair Larkins spoke
Commission Vice-Chair Shimoyama spoke
Economic Development Director, John Keisler, spoke
Rebecca Kauma [Economic & Digital Inclusion Officer](#) spoke
Commission Vice-Chair Shimoyama spoke
Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Blair, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Austin Metoyer, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Milton Duena

8. [22-007ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items, speakers, and presentations.

Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke

Commissioner Metoyer spoke
Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Thomas to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Blair Cohn, Austin Metoyer, Griselda Suarez, John Thomas, Brenda Wunsch, Vivian Shimoyama and Walter Larkins

Absent: 1 - Milton Duena

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

Next regular meeting: February 14, 2022 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:
"<http://longbeach.legistar.com/Calendar.aspx>."

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