

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**MONDAY, JULY 12, 2021
411 W. OCEAN BOULEVARD
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Walter Larkins, Chair
Jessica Schumer, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner
Milton Duena, Commissioner



Austin Metoyer, Commissioner
John Shen, Commissioner
Vivian Shimoyama, Commissioner
John Thomas, Commissioner
Brenda Wunsch, Commissioner

Via Teleconference

**IN-PERSON/VIRTUAL HYBRID CITY COUNCIL MEETING PURSUANT TO
EXECUTIVE ORDER N-08-21 ISSUED BY GOVERNOR GAVIN NEWSOM**

To join the meeting via meeting via WebEx
[https://longbeachcity.webex.com/longbeachcity/j.php?
MTID=mc85ffa9e9f180b243f9ad50b6e30a6fc](https://longbeachcity.webex.com/longbeachcity/j.php?MTID=mc85ffa9e9f180b243f9ad50b6e30a6fc)

Meeting number (access code): 146 160 0663

Meeting password: EDCJuly

To join by phone

+1-213-306-3065

Commissioners Becky Blair, Austin Metoyer, John Shen, Vivian Shimoyama,

Present: John Thomas, Brenda Wunsch, Jessica Schumer and Walter
Larkins

Commissioners Blair Cohn and Milton Duena

Absent:

REGULAR MEETING - 4:00 P.M.

ROLL CALL

EXECUTIVE DIRECTOR'S REPORT

REGULAR AGENDA

1. [21-049ED](#) Recommendation to approve the minutes for the meeting held June 14, 2021.

Attachments: [EDC June Meeting Minutes.pdf](#)

Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Wunsch, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 2 - Blair Cohn and Milton Duena

2. [21-050ED](#) Recommendation to receive and file an update regarding Economic Development Department communications and outreach regarding economic support programs for the month of June 2021

Attachments: [20210712 EDC Monthly Communications Recap Memo.](#)

Commission Chair Larkins spoke

Economic Development Director, John Keisler, spoke

Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 2 - Blair Cohn and Milton Duena

3. [21-051ED](#) Recommendation to receive and file a presentation from Professor & Chair of Economics and Director of the Office of Economic Research at California State University Long Beach Dr. Seiji Steinmetz, regarding the impacts of the creative economy on economic development.

Commission Chair Larkins spoke
Commissioner Shimoyama spoke
Dr. Seiji Steimetz, Professor & Chair of Economics, Director, Office of Economic Research, California State University, Long Beach and Dr. Robert Kleinhenz, Economic Analyst, Lecturer/Associate Director Of Research, California State University, Long Beach provided a presentation
Dr. Robert Kleinhenz, Economic Analyst, Lecturer/Associate Director Of Research, California State University, Long Beach Commission Chair Larkins spoke
Dr. Seiji Steimetz, Professor & Chair of Economics, Director, Office of Economic Research, California State University, Long Beach
Dr. Robert Kleinhenz, Economic Analyst, Lecturer/Associate Director Of Research, California State University, Long Beach Commission Chair Larkins spoke
Commissioner Thomas spoke
Dr. Robert Kleinhenz, Economic Analyst, Lecturer/Associate Director Of Research, California State University, Long Beach
Dr. Seiji Steimetz, Professor & Chair of Economics, Director, Office of Economic Research, California State University, Long Beach
Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 2 - Blair Cohn and Milton Duena

4. [21-052ED](#)

Recommendation to receive and file a presentation from Long Beach Arts Council Executive Director Griselda Suarez regarding the development of city cultural plans as a way to create economic opportunities and improve quality of life for artists, workers, business owners, residents and visitors.

Attachments: [FINAL econodevelopmentcommission.pdf](#)

Commission Chair Larkins spoke
Griselda Suarez, Executive Director, Arts Council for Long Beach provided a presentation
Commission Chair Larkins spoke

Commissioner Shimoyama spoke
Commissioner Thomas spoke
Griselda Suarez, Executive Director, Arts Council for Long Beach spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Blair, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 2 - Blair Cohn and Milton Duena

5. [21-053ED](#)

Recommendation to conduct, receive, and file a study session with local artists and cultural institution leaders regarding the potential economic impacts of city cultural plans and the challenges, opportunities, and recommended strategies to promote economic empowerment for artists, businesses, and creative workers in the City of Long Beach.

Commission Chair Larkins spoke
Commissioner Thomas spoke
Dr. Robert Kleinhenz, Economic Analyst, Lecturer/Associate Director Of Research, California State University, Long Beach Commission spoke
Chair Larkins spoke
Griselda Suarez, Executive Director, Arts Council for Long Beach provided a presentation
Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke
Commissioner Thomas spoke
Griselda Suarez, Executive Director, Arts Council for Long Beach spoke
Commission Chair Larkins spoke
Commissioner Thomas spoke
Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke
Commissioner Thomas spoke
Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke
Commissioner Thomas spoke
Commissioner Wunsch spoke

Commission Chair Larkins spoke
Commissioner Thomas spoke
Commissioner Blair spoke
Griselda Suarez, Executive Director, Arts Council for Long Beach, spoke
Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke
Griselda Suarez, Executive Director, Arts Council for Long Beach
Jessica Quintana, Centro Cha spoke
David Salazar, DLBA spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Wunsch, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 2 - Blair Cohn and Milton Duena

6. [21-054ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items, speakers, and presentations.

Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke

A motion was made by Commissioner Thomas, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 8 - Becky Blair, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 2 - Blair Cohn and Milton Duena

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

Next regular meeting: August 9, 2021 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ **Date:** _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:

"<http://longbeach.legistar.com/Calendar.aspx>."

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at robert.mossler@longbeach.gov.