

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**MONDAY, MAY 10, 2021
VIA TELECONFERENCE
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Walter Larkins, Chair
Jessica Schumer, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner
Milton Duena, Commissioner



Leah Goold-Haws, Commissioner
Austin Metoyer, Commissioner
John Shen, Commissioner
Vivian Shimoyama, Commissioner
John Thomas, Commissioner
Brenda Wunsch, Commissioner

EDC Meeting via WebEx
<https://longbeachcity.webex.com/longbeachcity/j.php?MTID=m4eb5229b90ed7b610998007dd1137a23>
Meeting number (access code): 187 580 1193
Meeting password: EDCMAY
Join by phone
+1-213-306-3065

Commissioners Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer,
Present: John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch,
Jessica Schumer and Walter Larkins

Commissioners Milton Duena
Absent:

REGULAR MEETING - 4:00 P.M.

ROLL CALL

EXECUTIVE DIRECTOR'S REPORT

Commission Chair Larkins spoke

REGULAR AGENDA

1. [21-031ED](#) Recommendation to approve the minutes for the meeting held April 12, 2021.

Attachments: [EDC Minutes 0412.pdf](#)

Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Milton Duena

2. [21-032ED](#)

Recommendation to receive and file an update regarding Economic Development Department communications and outreach regarding economic support programs for the month of April 2021.

Attachments: [20210510 EDC Monthly Communications Recap Memo.](#)

Commission Chair Larkins spoke

Economic Development Director, John Keisler, spoke

Commission Chair Larkins spoke

A motion was made by Commissioner Blair, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Milton Duena

3. [21-033ED](#)

Recommendation to receive and file a presentation from City of Long Beach Park Planning and Partnerships Manager regarding the Parks, Recreation and Marine Department Strategic Plan Update and how economic development can support the expansion of parks open space, recreational opportunities and quality of life programs.

Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke
Commissioner Thomas spoke
Commission Vice-Chair Schumer spoke
Meredith Reynolds, Long Beach Park Planning and Partnerships Manager, provided a presentation
Commissioner Thomas spoke
Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke
Meredith Reynolds, Long Beach Park Planning and Partnerships Manager, spoke
Commissioner Blair spoke
Commission Vice-Chair Schumer spoke
Commission Chair Larkins spoke
Commissioner Cohn spoke
Meredith Reynolds, Long Beach Park Planning and Partnerships Manager, spoke
Commission Chair Larkins spoke
Commissioner Shimoyama spoke
Meredith Reynolds, Long Beach Park Planning and Partnerships Manager, spoke
Commission Chair Larkins spoke
Commissioner Metoyer spoke
Meredith Reynolds, Long Beach Park Planning and Partnerships Manager, spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Milton Duena

4. [21-034ED](#) Recommendation to receive and file a presentation from City of Long Beach Development Services Deputy Director Christopher Koontz, AICP regarding the City Housing Element Update of the General Plan and how the City will address long-term housing needs required to support economic development.

Commission Chair Larkins spoke
City of Long Beach Development Services Deputy Director Christopher Koontz, spoke
City of Long Beach Advance Planning Officer Alison Spindler-Ruiz, spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke
Commissioner Thomas spoke
Commission Vice-Chair Schumer spoke
City of Long Beach Development Services Deputy Director Christopher Koontz, spoke
Commissioner Shimoyama spoke
City of Long Beach Advance Planning Officer Alison Spindler-Ruiz, spoke
City of Long Beach Development Services Deputy Director Christopher Koontz, spoke
Commissioner Shimoyama spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Milton Duena

5. [21-035ED](#) Recommendation to receive and file a presentation from Community Solutions Principal Beth Sandor regarding the Built for Zero grant program and how economic development can help to address challenges for people experiencing homelessness.

Commissioner Thomas spoke
Community Solutions Principal Beth Sandor, provided a presentation
Commissioner Wunsch spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke
Community Solutions Principal Beth Sandor, spoke
Commission Chair Larkins spoke

Community Solutions Principal Beth Sandor, spoke
Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke
Community Solutions Principal Beth Sandor, spoke
Commission Chair Larkins spoke
Commissioner Thomas spoke

A motion was made by Commissioner Thomas, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Milton Duena

6. 21-036ED Recommendation to receive and file a presentation from City of Long Beach Advance Planning Officer Alison Spindler-Ruiz, AICP regarding the City Climate Action and Adaptation Plan (CAAP) and how climate action strategies impact long-term economic development.

Commission Chair Larkins spoke
Commissioner Thomas spoke
City of Long Beach Advance Planning Officer Alison Spindler-Ruiz, spoke
Jennifer Ly, City of Long Beach, Planner, Advance Planning Division, spoke
City of Long Beach Advance Planning Officer Alison Spindler-Ruiz, spoke
Commissioner Thomas spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Milton Duena

7. [21-037ED](#) Recommendation to receive and file a presentation from Arts Council Long Beach Executive Director Griselda Suarez regarding the Arts

Council Long Beach and how economic development can help to promote and expand opportunities for artists and the arts.

Commission Chair Larkins spoke

Commissioner Thomas spoke

Arts Council Long Beach Executive Director Griselda Suarez, provided a presentation

Commission Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Milton Duena

8. [21-038ED](#) Recommendation to conduct, receive, and file a study session with local business and public policy leaders regarding the Quality of Life Focus Area of the Blueprint for Economic Development and the challenges, opportunities, and recommended strategies to promote a dynamic quality of life for residents, businesses, visitors, and workers in the City of Long Beach.

Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Cohn, to laid over. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Milton Duena

9. [21-039ED](#) Recommendation to receive and file an update regarding the Long Beach Recovery Act Strategy approved by the Long Beach City Council on March 16, 2021.

Attachments: [LB Recovery Act.pdf](#)
[CARES Act - Overview 0503.pdf](#)

Commission Chair Larkins spoke

A motion was made by Commissioner Blair, seconded by Commissioner Cohn, to laid over. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Milton Duena

10. [21-040ED](#)

Recommendation to receive and file Commissioner recommendations for future agenda items, speakers, and presentations.

Commission Chair Larkins spoke

Commissioner Cohn spoke

Commission Chair Larkins spoke

A motion was made by Vice Chair Schumer, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Leah Goold-Haws, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Milton Duena

COMMENTS

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

ADJOURNMENT

Next regular meeting: June 14, 2021 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:
"http://longbeach.legistar.com/Calendar.aspx."

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at robert.mossler@longbeach.gov.