

**CITY OF LONG BEACH  
ECONOMIC DEVELOPMENT  
COMMISSION MINUTES**

**TUESDAY, NOVEMBER 28, 2017  
333 W. OCEAN BOULEVARD  
3RD FLOOR CONFERENCE RM, 4:00 PM**

Randal Hernandez, Chair  
Becky Blair, Vice Chair  
Lincoln Bauer, Commissioner  
Blair Cohn, Commissioner



Ralph Holguin, Commissioner  
Walter Larkins, Commissioner  
Robert Olvera, Jr., Commissioner  
Michelle Molina, Commissioner  
Cyrus Parker-Jeannette, Commissioner

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**REGULAR MEETING - 4:00 P.M.**

MEETING WAS CALLED TO ORDER AT 4:08

**Commissioners** Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina,

**Present:** Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Commissioners** Lincoln Bauer and Ralph Holguin

**Absent:**

**ROLL CALL**

**DIRECTOR'S REPORT**

COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT SPOKE  
VANIAH DE ROJAS, ADMINISTRATIVE OFFICER, LONG BEACH ECONOMIC DEVELOPMENT  
WAS INTRODUCED AND PROVIDED HER INTRODUCTION  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT SPOKE  
KRISTINA GREEN, EXECUTIVE ASSISTANT ECONOMIC DEVELOPMENT WAS  
INTRODUCED AND PROVIDED HER INTRODUCTION  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT SPOKE  
ERIC ROMERO, PROJECT MANAGER, LONG BEACH ECONOMIC DEVELOPMENT  
PROVIDED AN UPDATE TO THE NEW ECONOMIC DEVELOPMENT WEBSITE  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT SPOKE  
COMMISSION CHAIR RANDAL HERNANDEZ SPOKE

**REGULAR AGENDA**

1. [17-050ED](#) Recommendation to approve the minutes for the meeting held August 29, 2017.

**Attachments:** [EDC Meeting Minutes 29 Aug.pdf](#)

COMMISSION CHAIR RANDAL HERNANDEZ SPOKE

**A motion was made by Vice Chair Blair, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

2. [17-059ED](#) Recommendation to cancel the December 26, 2017 Economic Development Commission meeting.

COMMISSION CHAIR RANDAL HERNANDEZ SPOKE

**A motion was made by Commissioner Parker-Jeannette, seconded by Commissioner Molina, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

3. [17-051ED](#) Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee, regarding meeting actions from the September 21, 2017 subcommittee meeting.

COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
COMMISSIONER MICHELLE MOLINA SPOKE

**A motion was made by Commissioner Cohn, seconded by Commissioner Larkins, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

4. [17-056ED](#) Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee, regarding meeting actions from the November 28, 2017 Commission meeting

COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
COMMISSIONER MICHELLE MOLINA SPOKE

**A motion was made by Commissioner Parker-Jeannette, seconded by Vice Chair Blair, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

5. [17-052ED](#) Recommendation to receive and file an oral report from Economic Development Department staff on the Business Corridor Improvements Program that was included in the FY18 budget by the City Council.

COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT SPOKE  
COMMISSIONER CYRUS PARKER-JEANETTE SPOKE  
COMMISSIONER MICHELLE MOLINA SPOKE  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT SPOKE  
DIALOGUE ENSUED BETWEEN COMMISSIONER MICHELLE MOLINA AND JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT  
COMMISSION VICE-CHAIR BECKY BLAIR SPOKE  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT SPOKE  
COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT SPOKE

COMMISSIONER WALTER LARKINS SPOKE  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT  
SPOKE  
COMMISSION CHAIR RANDAL HERNANDEZ SPOKE

**A motion was made by Commissioner Cohn, seconded by  
Commissioner Parker-Jeannette, to approve recommendation.  
The motion carried by the following vote:**

**Yes:** 7 - Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle  
Molina, Cyrus Parker-Jeannette, Becky Blair and Randal  
Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

6. [17-054ED](#) Recommendation to receive and file an oral report from Economic  
Development Department staff providing updates on the implementation  
of the City of Long Beach Economic Development Blueprint.

COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT  
SPOKE  
ERIC ROMERO, PROJECT MANAGER, LONG BEACH ECONOMIC  
DEVELOPMENT SPOKE  
COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT  
SPOKE  
ERIC ROMERO, PROJECT MANAGER, LONG BEACH ECONOMIC  
DEVELOPMENT SPOKE  
COMMISSION VICE-CHAIR BECKY BLAIR SPOKE  
COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
COMMISSION VICE-CHAIR BECKY BLAIR SPOKE  
JOHN KEISLER, DIRECTOR LONG BEACH ECONOMIC DEVELOPMENT  
SPOKE  
COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
COMMISSION VICE-CHAIR BECKY BLAIR SPOKE  
ERIC ROMERO, PROJECT MANAGER, LONG BEACH ECONOMIC  
DEVELOPMENT SPOKE  
COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
COMMISSIONER CYRUS PARKER-JEANETTE SPOKE  
COMMISSION CHAIR RANDAL HERNANDEZ SPOKE

**A motion was made by Vice Chair Blair, seconded by Commissioner Parker-Jeannette, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

7. [17-058ED](#) Recommendation to receive and file a presentation on key demographic and economic indicators to increase access to economic opportunities through a practice of Economic Inclusion.

**Attachments:** [Economic Development Commission Presentation-11-27](#)

COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
REBECCA KAUMA, MANAGEMENT ASSISTANT, CITY OF LONG BEACH  
PROVIDED A PRESENTATION ON ECONOMIC INCLUSION  
ALYSSA GUTIERREZ, FIELD DEPUTY, COUNCIL DISTRICT 9 OFFICE OF  
VICE-MAYOR RICHARDSON PROVIDED A VIDEO PRESENTATION  
COMMISSION CHAIR RANDAL HERNANDEZ SPOKE

**A motion was made by Commissioner Cohn, seconded by Vice Chair Blair, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Blair Cohn, Robert Olvera Jr., Walter Larkins, Michelle Molina, Cyrus Parker-Jeannette, Becky Blair and Randal Hernandez

**Absent:** 2 - Lincoln Bauer and Ralph Holguin

**PUBLIC PARTICIPATION:** Members of the public are invited to address the Commission on items of interest to the public within the Commission's jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

#### **CHAIRMANS REPORT**

COMMISSION CHAIR RANDAL HERNANDEZ SPOKE  
COMMISSION VICE-CHAIR BECKY BLAIR SPOKE

COMMISSIONER CYRUS PARKER-JEANETTE SPOKE  
COMMISSIONER WALTER LARKINS SPOKE  
COMMISSIONER MICHELLE MOLINA SPOKE  
COMMISSIONER BLAIR COHN SPOKE  
COMMISSIONER ROBERT OLVERA, JR. SPOKE  
COMMISSION CHAIR RANDAL HERNANDEZ SPOKE

## **ADJOURNMENT**

**Next regular meeting: January 30, 2018, 8:00 AM.**

**I, Bob Mossler, Project Analyst, Economic and Property Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.**

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

### **Note:**

The Economic Development Commission Revolving Loan Subcommittee agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed in the Office of the City Clerk or online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission Revolving Loan Subcommittee at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission Revolving Loan Subcommittee after the posting of this agenda will be available for public inspection in the Office of the City Clerk during normal business hours and available on the internet at:  
“<http://longbeach.legistar.com/Calendar.aspx>.”

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).