



City of Long Beach
Economic Development Department
411 W. Ocean Blvd., 10th Floor
Long Beach, CA 90802

Project: Commission Champion Program

Updated: November 1, 2021

Lead Staff: John Keisler, Economic Development Director

Division(s): Executive Office, Economic Development Department

Participants: Walter Larkins, EDC Chair; Vivian Shimoyama, EDC Vice-Chair

Purpose:

To ensure the Economic Development Commission remains engaged in the Blueprint 2.0 Implementation process by advising City staff, engaging community partners, and communicating progress on a regular ongoing basis.

Objective(s)

- Identify Commission Champions for 100 percent of Blueprint 2.0 initiatives
- Review and approve a Project Plan for 100 percent of Blueprint 2.0 initiatives
- Provide at least one status update to the Economic Development Commission for 100 percent of active Blueprint 2.0 initiatives
- Identify at least one Community Partner for 100 percent of Blueprint 2.0 initiatives

Activities

1. Advising staff on the implementation of Blueprint 2.0 initiatives
2. Connecting staff with community partners
3. Identifying funding opportunities to support Blueprint 2.0 initiatives
4. Providing updates at the Economic Development Commission Meetings as needed
5. Serving as a sounding board for ideas
6. Communicating Blueprint 2.0 initiatives progress to the community
7. Attending special events related to economic development subject areas

Timeline

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| • Identify Commission Champions for each initiative | Ongoing (As Needed) |
| • Distribute Commission Champion Program guidelines | November 8, 2021 |
| • Review Blueprint 2.0 initiatives | Monthly |
| • Present Blueprint 2.0 Project Plans for Approval | Ongoing (As Needed) |
| • Provide Blueprint 2.0 initiative updates to Commission | Monthly |