

Date: November 8, 2021

To: Economic Development Commissioners

From: John Keisler, Director of Economic Development 

Subject: **Monthly Communications Recap – October 2021**

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The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

### City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the month of October. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage <http://longbeach.legistar.com/Calendar.aspx>.

- (10/5) Recommendation to adopt resolution approving the Annual Report for October 1, 2021 to September 30, 2022, for the Long Beach Tourism Business Improvement Area, declaring its intention to levy the annual assessment, and setting the date of hearing for Tuesday, November 9, 2021. (Districts 1,2,4,5) ([File #21-0997](#))
- (10/5) Recommendation to authorize City Manager, or designee, to execute all documents necessary for a Second Amendment to Sublease No. 35339 with LINC-Palace Hotel Apartments Housing Investors, LP, a California limited partnership, for the City's continued use of a portion of the retail suite at 2640 East Anaheim Street, for pop-up retail and City programs. (District 4) ([File #21-0998](#))
- (10/5) Recommendation to adopt resolution approving the Annual Report for October 1, 2021 to September 30, 2022, for the Bixby Knolls Parking and Business Improvement Area, declaring its intention to levy the annual assessment, and setting the date of hearing for Tuesday, November 9, 2021. (Districts 7,8) ([File #21-0999](#))
- (10/5) Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt resolution continuing the Belmont Shore Parking and Business Improvement Area assessment levy for the period of October 1, 2021 through September 30, 2022; and, authorize City Manager, or designee, to extend the agreement with the Belmont Shore Business Association for a one-year term. (District 3) ([File #21-1010](#))
- (10/5) Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt resolution continuing the Zaferia Parking and Business Improvement Area assessment levy for the period of October 1, 2021 through September 30, 2022; and, authorize City Manager, or designee, to extend the agreement with the Zaferia Business Association for a one-year term. (Districts 3,4) ([File #21-1011](#))

- (10/5) Recommendation to adopt resolution declaring City-owned property located at 854 East 7th Street (APN 7274-019-900) (Subject Property) as "exempt surplus land" as defined in Government Code Section 54221(f)(1) (A); and, authorize City Manager, or designee, to take any actions and execute any documents necessary to ensure compliance with the Surplus Land Act and State regulations relating thereto. (District 1) ([File #21-1026](#))
- (10/5) Recommendation to adopt resolution declaring City-owned property located at 3917 Long Beach Boulevard (APN 7139-013-900) (Subject Property) as "surplus land" as defined in Government Code Section 54220 et seq.; and authorize City Manager, or designee, to take any actions and execute any documents necessary to ensure compliance with the Surplus Land Act and State regulations relating thereto. (District 8) ([File #21-1029](#))
- (10/5) Recommendation to consent to a request by the Grand Prix Association of Long Beach, LLC, to leave concrete blocks from the 2021 Long Beach Grand Prix in place along Seaside Way, Shoreline Drive (east of Pine Avenue), and within the Elephant Lot, for a period of seven months, through the conclusion of the 2022 race and corresponding takedown period, or May 1, 2022;

Authorize City Manager, or designee, to execute all documents necessary to amend and/or apply for California Coastal Commission approval of the same; and

Authorize City Manager, or designee, to execute all documents necessary for a First Amendment to Amended and Restated Operating Agreement No. 34876 with Grand Prix Association of Long Beach, LLC, to amend provisions of the agreement as necessary to facilitate the Association's request. (District 2) ([File #21-1027](#))

- (10/5) Recommendation to authorize City Manager, or designee, to execute any and all necessary documents with City Ventures, LLC, a Delaware limited liability company, or affiliate (Buyer), to amend the Purchase and Sale Agreement to allow for a reduction in sales price, in an amount up to \$289,000, for a revised total purchase in an amount no less than \$820,056, for remediation costs for the property at 4800 Long Beach Boulevard, Assessor Parcel Numbers 7133-010-900, -901, -902, -903, -904. (District 8) ([File #21-1028](#))
- (10/12) Recommendation to adopt resolution approving the Annual Report for October 1, 2021 to September 30, 2022, for the Fourth Street Parking and Business Improvement Area, declaring its intention to levy the annual business assessment, and setting the date of hearing for November 9, 2021. (District 2) ([File #21-1044](#))
- (10/12) Recommendation to adopt Specifications No. RFP ED21-047 and award contracts to Modern Times, Inc., of Los Angeles, CA, and United Cambodian Community, of Long Beach, CA, for delivering comprehensive services programs via Youth Academies to eligible Out-of-School Youth, in a total annual aggregate amount not to exceed \$232,000, for a period of one year, with the option to renew for three additional one-year periods, at the discretion of the City Manager; and, authorize City Manager, or designee, to execute

all documents necessary to enter into contracts, including any necessary amendments. (Citywide) ([File #21-1045](#))

- (10/12) Recommendation to authorize City Manager, or designee, to execute an amendment to Contract No. C-129853, and any necessary subsequent amendments including amending the terms, extending the grant period, or increasing grant amounts, with the City of Los Angeles, to operate a Work Readiness and Employment Services Design for the Los Angeles Reconnections Career Academy (LARCA) 2.0 Program, through June 27, 2022, at the discretion of the City Manager. (Citywide) ([File #21-1046](#))
- (10/12) Recommendation to authorize City Manager, or designee, to execute an agreement, and all necessary documents or subcontracts including any subsequent amendments extending the grant term or changing the amount of the award, with the City of Los Angeles, Economic and Workforce Development Department, to accept up to \$301,600 in City Summer Youth Employment Program Funds, to provide eligible at-risk youth and young adults between the ages of 14-24 with subsidized work experience developing foundational workplace skills and making connections to the labor force in service areas, for the period of July 1, 2021 through June 30, 2022. (Citywide) ([File #21-1047](#))
- (10/12) Recommendation to authorize City Manager, or designee, to execute an agreement, and all necessary documents or subcontracts including any subsequent amendments extending the grant term or changing the amount of the award, with the City of Los Angeles, Economic and Workforce Development Department, to accept up to \$266,202 in Los Angeles County Youth@Work Programs - Work Based Learning (WBL) funds, to provide eligible at-risk youth and young adults between the ages of 14-24 with subsidized work experience developing foundational workplace skills and making connections to the labor force in service areas, for the period of July 1, 2021 through June 30, 2022. (Citywide) ([File #21-1048](#))
- (10/19) Recommendation to authorize City Manager, or designee, to execute all documents necessary to amend Contract No. 35556 with Overland, Pacific and Cutler, Inc., of Long Beach, CA, and Contract No. 35555 with Interwest Consulting Group, Inc., of Long Beach, CA, for as-needed real property acquisition, relocation, and related services, to increase the aggregate contract amount by \$1,000,000, for a revised total aggregate amount not to exceed \$3,000,000. (Citywide) ([File #21-1088](#))

### Ongoing Programs

- Economic Transition Package ([CARES Act Grants for Economic Support](#))
- [Economic Recovery Strategy](#)
- Economic Development Commission ([call to action](#))
- [Blueprint for Economic Development](#)
- [Economic Inclusion Program](#)
- [Digital Inclusion Program](#)

### Business Support Programs

- Cares Act Grant Programs ([memo](#), [website](#))
- CARES Act Small Business Grants ([memo](#), [website](#))
- Commercial Rental Assistance Grant ([memo](#), [website](#))
- Business License Tax and Fees Grant (BLTFG) ([memo](#), [website](#))
- Storefront Reopening and Board-Up Removal Program (SRBR) ([memo](#))
- Long Beach Recovery Act (LBRA) ([website](#), [memo](#))

### Weekly Business Brief

The Business Development team sends a weekly email blast to various businesses in the community with updates on resources and services, along with the latest news. Please see below for links to all Business Briefs sent for the month of October.

<a href="#">October 1, 2021</a>	<a href="#">October 22, 2021</a>
<a href="#">October 8, 2021</a>	<a href="#">October 29, 2021</a>
<a href="#">October 15, 2021</a>	

If you or someone you know is interested in receiving these informative updates, please email interest to [BusinessDevelopment@longbeach.gov](mailto:BusinessDevelopment@longbeach.gov).

### LIMITLESS Long Beach Updates (Newsletter)

In an effort to keep real estate stakeholders informed of all the great things that continue to evolve in Long Beach, even during these trying times, the Real Estate Development Bureau has been providing weekly updates highlighting real estate and property services news, earned media, and real estate related articles of importance. Please see below for links to all newsletters sent for the month of October. A complete list of newsletters can be found on the City's webpage: <http://longbeach.gov/economicdevelopment/newsletters/>.

<a href="#">October 7, 2021</a>	<a href="#">October 29, 2021</a>
<a href="#">October 14, 2021</a>	
<a href="#">October 21, 2021</a>	

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at [john.keisler@longbeach.gov](mailto:john.keisler@longbeach.gov), with any questions.