

RESOLUTION NO. RES-21-0128

A RESOLUTION OF THE CITY COUNCIL OF THE
CITY OF LONG BEACH AUTHORIZING THE CITY
MANAGER TO EXECUTE A CONTRACT AND ANY
AMENDMENTS THERETO WITH CTY, INC. FOR DATA
COLLECTION SENSORS AND DATA REPORTS AT NO
COST TO THE CITY, FOR A MAXIMUM SIX-MONTH PILOT
PERIOD

WHEREAS, City Charter Section 1807 authorizes the Long Beach City
Council to award negotiated contracts which are based on competitive proposals instead
of sealed bids, for the acquisition of electronic data processing and telecommunication
equipment, systems, subsystems and related materials, goods and services, in
accordance with procedures and criteria which may be established for such negotiated
contracts by the City Council by ordinance; and

WHEREAS, the City requires mobility data collection sensors and data
reports; and

WHEREAS, the data provided by CTY, Inc. will be used to better
understand mobility choices at the location where the sensor is placed, including bicycle
and pedestrian counts, mode split, and paths of travel; and

WHEREAS, the pilot project will help the City achieve its Vision Zero goals
by providing real-time insights and valuable information on how the roadway and public
spaces are used during the pilot period, while ensuring data privacy and security and
anonymity of road users; and

WHEREAS, this project aligns with the Smart City Initiative by allowing the
City and a technology company to collaborate to address a civic challenge through the
use of emerging technology, with a focus on improving safety for the most vulnerable

1 road users; and

2 WHEREAS, this pilot opportunity is part of the City's 2021 Smart City
3 Challenge, which follows the principles of a challenge-based procurement, where City
4 staff articulate their challenge without prescribing how they want it solved, through the
5 Startup in Residence (STIR) program; and

6 WHEREAS, the Pilot Opportunity was advertised via a variety of methods
7 using the STIR platform and the City platform, with 215 potential proposers specializing
8 in data collection notified of the pilot opportunity; and

9 WHEREAS, 25 responses were received by the May 7, 2021, deadline; and

10 WHEREAS, the responses were evaluated by City staff and the
11 determination was made that CTY, Inc. of New York, New York, provided the most
12 appropriate solution for the pilot program;

13 NOW, THEREFORE, the City Council of the City of Long Beach resolves as
14 follows:

15 Section 1. The above recitals are true and correct and are incorporated
16 herein.

17 Section 2. The City Manager is hereby authorized to enter into a contract
18 and any amendments thereto with CTY, Inc. for data collection sensors and data reports
19 at no cost to the City, for a maximum six (6) month pilot period.

20 Section 3. This resolution shall take effect immediately upon its adoption
21 by the City Council, and the City Clerk shall certify the vote adopting this resolution.

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I hereby certify that the foregoing resolution was adopted by the City
Council of the City of Long Beach at its meeting of October 19, 2021
by the following vote:

Ayes: Councilmembers: Zendejas, Allen, Price, Supernaw,
Mungo, Saro, Uranga, Austin, Richardson.

Noes: Councilmembers: None.

Absent: Councilmembers: None.

Recusal(s): Councilmembers None.


City Clerk