

**CITY OF LONG BEACH  
ECONOMIC DEVELOPMENT  
COMMISSION MINUTES**

**MONDAY, SEPTEMBER 13, 2021  
411 W. OCEAN BOULEVARD  
10TH FLOOR CONFERENCE ROOM  
CALL IN INFORMATION BELOW, 4:00 PM**

Walter Larkins, Chair  
Jessica Schumer, Vice Chair  
Becky Blair, Commissioner  
Blair Cohn, Commissioner  
Milton Duena, Commissioner



Austin Metoyer, Commissioner  
John Shen, Commissioner  
Vivian Shimoyama, Commissioner  
John Thomas, Commissioner  
Brenda Wunsch, Commissioner

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**IN-PERSON/VIRTUAL HYBRID CITY COUNCIL MEETING PURSUANT TO  
EXECUTIVE ORDER N-08-21 ISSUED BY GOVERNOR GAVIN NEWSOM**

**Commissioners** Becky Blair, John Shen, Vivian Shimoyama, John Thomas,  
**Present:** Brenda Wunsch, Jessica Schumer and Walter Larkins

**Commissioners** Blair Cohn, Milton Duena and Austin Metoyer  
**Absent:**

**To join the meeting via meeting via WebEx**  
**[https://longbeachcity.webex.com/longbeachcity/j.php?](https://longbeachcity.webex.com/longbeachcity/j.php?MTID=mdb5b7f0ee0d42bc0fd59a484d780a5a3)**  
**MTID=mdb5b7f0ee0d42bc0fd59a484d780a5a3**  
**Meeting number (access code): 2485 068 1286**  
**Meeting password: EDCSEPT**  
**To join by phone +1-213-306-3065**

**REGULAR MEETING - 4:00 P.M.**

**ROLL CALL**

**DIRECTORS REPORT**

**REGULAR AGENDA**

1. [21-063ED](#) Recommendation to approve the minutes for the meeting held August 9, 2021.

**Attachments:** [EDC Meeting Minutes 8-9-2021.pdf](#)

Commission Chair Larkins spoke

**A motion was made by Vice Chair Schumer, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 3 - Blair Cohn, Milton Duena and Austin Metoyer

2. [21-064ED](#)

Recommendation to receive and file an update regarding Economic Development Department communications and outreach regarding economic support programs for the month of August 2021.

**Attachments:** [20210913 EDC Monthly Communications Recap Memo.](#)

Commission Chair Larkins spoke

Economic Development Director, John Keisler, spoke

Commission Chair Larkins spoke

Economic Development Director, John Keisler, spoke

Commission Vice-Chair Schumer spoke

Commission Chair Larkins spoke

Economic Development Director, John Keisler, spoke

Commission Vice-Chair Schumer spoke

Deputy City Attorney Kilaita spoke

Commission Chair Larkins spoke

**A motion was made by Commissioner Blair, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 3 - Blair Cohn, Milton Duena and Austin Metoyer

3. [21-065ED](#)

Recommendation to receive and file a presentation from Deputy City Manager Teresa Chandler regarding the City of Long Beach 10-Year

Strategic Vision 2030 Update and discuss with the Economic Development Commission and members of the public, shared goals and objectives with the Economic Development Blueprint 2.0.

Commission Chair Larkins spoke  
Deputy City Manager Teresa Chandler provided a presentation  
Commission Chair Larkins spoke  
Commission Vice-Chair Schumer spoke  
Commission Chair Larkins spoke  
Deputy City Manager Teresa Chandler spoke  
Commissioner Thomas spoke  
Deputy City Manager Teresa Chandler spoke  
Commissioner Thomas spoke  
Commissioner Shimoyama spoke  
Deputy City Manager Teresa Chandler spoke  
Commissioner Shimoyama spoke  
Commission Chair Larkins spoke  
Commission Vice-Chair Schumer spoke  
Commission Chair Larkins spoke  
Commission Vice-Chair Schumer spoke  
Deputy City Manager Teresa Chandler spoke  
Commission Chair Larkins spoke

**A motion was made by Commissioner Thomas, seconded by Vice Chair Schumer, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 3 - Blair Cohn, Milton Duena and Austin Metoyer

4. [21-066ED](#) Recommendation to receive and file a presentation from California State University, Long Beach (CSULB) Associate Vice President, University Relations & Development Christopher Reese, regarding the BEACH 2030, Roadmap for the Next Decade and discuss with the Economic Development Commission and members of the public, shared goals and objectives with the Economic Development Blueprint 2.0.

Commission Chair Larkins spoke  
Long Beach (CSULB) Associate Vice President, University Relations & Development Christopher Reese provided a presentation  
Commission Chair Larkins spoke  
Commissioner Wunsch spoke  
Dialogue ensued between Long Beach (CSULB) Associate Vice President, University Relations & Development Christopher Reese and Commissioner Wunsch  
Commission Vice-Chair Schumer spoke  
Commission Vice-Chair Schumer spoke  
Long Beach (CSULB) Associate Vice President, University Relations & Development Christopher Reese spoke  
Commissioner Shimoyama spoke  
Dialogue ensued between Long Beach (CSULB) Associate Vice President, University Relations & Development Christopher Reese and Commissioner Shimoyama  
Commission Chair Larkins spoke  
Commissioner Thomas spoke  
Long Beach (CSULB) Associate Vice President, University Relations & Development Christopher Reese spoke  
Commission Chair Larkins spoke  
Dialogue ensued between Long Beach (CSULB) Associate Vice President, University Relations & Development Christopher Reese and Commission Chair Larkins  
Commission Chair Larkins spoke

**A motion was made by Commissioner Thomas, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 3 - Blair Cohn, Milton Duena and Austin Metoyer

5. [21-067ED](#)

Recommendation to receive and file a presentation from City of Long Beach Economic Development Director, John Keisler regarding accomplishments and outcomes from the 10-Year Blueprint for Economic Development Blueprint, and the official statement from the Economic Development Commission regarding the proposed Economic Transition Plan to make Long Beach a more equitable economy for all

adopted on August 10, 2020.

Economic Development Director, John Keisler, spoke  
Commission Chair Larkins spoke  
Economic Development Director, John Keisler, spoke  
Commission Chair Larkins spoke  
Commission Vice-Chair Schumer spoke  
Economic Development Director, John Keisler, spoke  
Commission Vice-Chair Schumer spoke  
Commissioner Wunsch spoke  
Commissioner Shimoyama spoke  
Commission Chair Larkins spoke  
Economic Development Director, John Keisler, spoke  
Commission Chair Larkins spoke  
Commission Vice-Chair Schumer spoke  
Commission Chair Larkins spoke  
Economic Development Director, John Keisler, spoke  
Commissioner Shimoyama spoke  
Commission Chair Larkins spoke  
Economic Development Director, John Keisler, spoke  
Commission Chair Larkins spoke

**A motion was made by Vice Chair Schumer, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 3 - Blair Cohn, Milton Duena and Austin Metoyer

6. [21-068ED](#)

Recommendation to conduct, receive, and file a study session with the Economic Development Commission and community leaders regarding the Blueprint 2.0 structure, content, and development schedule.

Commission Chair Larkins spoke

**A motion was made by Vice Chair Schumer, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 3 - Blair Cohn, Milton Duena and Austin Metoyer

7. [21-069ED](#) Recommendation to receive and file Commissioner recommendations for future agenda items, speakers, and presentations.

Commission Chair Larkins spoke

**A motion was made by Vice Chair Schumer, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:**

**Yes:** 7 - Becky Blair, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

**Absent:** 3 - Blair Cohn, Milton Duena and Austin Metoyer

**PUBLIC PARTICIPATION:** Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

## ADJOURNMENT

Next regular meeting: October 11, 2021 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Note:**

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:  
"<http://longbeach.legistar.com/Calendar.aspx>."

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at [robert.mossler@longbeach.gov](mailto:robert.mossler@longbeach.gov).