


Date: September 13, 2021

To: Economic Development Commissioners

From: John Keisler, Director of Economic Development 

Subject: **Monthly Communications Recap – August 2021**

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The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

### City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the month of August. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage <http://longbeach.legistar.com/Calendar.aspx>.

- (8/10) Recommendation to authorize City Manager, or designee, to execute all documents necessary for a lease between SCTS Investments, LLC (Landlord), and the City of Long Beach (Tenant), for office and warehouse space at 3200 East 29th Street for the Police Department warehouse facility. (District 5) ([File #21-0758](#))
- (8/17) Budget Hearing - Recommendation to conduct a Budget Hearing to receive and discuss an overview of the Proposed Fiscal Year 2022 Budget for the departments of Economic Development, Fire, and Civil Service. (Citywide) ([File #21-0802](#))
- (8/17) Recommendation to authorize City Manager, or designee, to enter into Beach Concession Agreements with Monty's Beach, a California limited liability company, and Downey Restaurant Company, Inc., dba Gaucho Grill, for the operation of a food concession at Granada Beach and Alamitos Beach, respectively, on the stated terms and conditions, including options to renew at the discretion of the City Manager; and Authorize City Manager, or designee, to negotiate and execute any necessary modifications to the proposed terms that may be necessary to expedite establishment of the beach concessions operation. (Districts 2,3) ([File #21-0807](#))
- (8/24) Recommendation to authorize City Manager, or designee, to execute all documents necessary for the Second Amendment to Revocable Permit No. 35437 with Archdiocese of Los Angeles Education and Welfare Corporation, on behalf of St. Anthony High School, for the continued use of a City-owned parking lot to the south of 854 East 7th Street, commonly known as the Armory, for a period of one year, with a one-year renewal option, at the discretion of the City Manager. (District 1) ([File #21-0833](#))
- (8/24) Recommendation to authorize City Manager, or designee, to execute all documents necessary to amend contracts with various Pacific Gateway Workforce Innovation Network

service and product providers for training and employment services to residents, to increase the total amount by \$300,000, for a revised total aggregate amount not to exceed \$5,405,712, and to extend the contracts term through December 31, 2021, with an option to renew for one additional one-year period. (Citywide) ([File #21-0834](#))

- (8/24) Recommendation to authorize City Manager, or designee, to execute a contract, and any necessary documents including any necessary amendments, with Infotech Institute, Inc., dba Healthcare Career College, of Paramount, CA, to provide occupational skills and clinical training, such as Certified Nursing Assistant (CNA) and Home Health Aid (HHA), in an amount not to exceed \$335,000, through December 31, 2021, with the option to renew for an additional one-year period, at the discretion of the City Manager. (Citywide) ([File #21-0835](#))
- (8/24) Recommendation to authorize City Manager, or designee, to execute an agreement, and all necessary documents or subcontracts including any subsequent amendments extending the grant term or changing the amount of the award, with the State of California, Employment Development Department (EDD), to accept and expend FY 21-22 Workforce Innovation and Opportunity Act (WIOA) grant funding in an amount up to \$4,699,714, to implement workforce training programs and strategies for the period April 1, 2021 through June 30, 2023; and

Authorize City Manager, or designee, to execute all necessary agreements with WIOA training vendors. (Citywide) ([File #21-0856](#))

### Memos to the Mayor and City Council

The following memos from Department staff were submitted to the Mayor and City Council in the past month. A full listing of Memos to the Mayor and Council may be found on the City's webpage: <http://longbeach.gov/citymanager/memos-to-the-mayor-and-council/>.

- (8/9) Grand Prix Update ([Memo File](#))

### Ongoing Programs

- Economic Transition Package ([CARES Act Grants for Economic Support](#))
- [Economic Recovery Strategy](#)
- Economic Development Commission ([call to action](#))
- [Blueprint for Economic Development](#)
- [Economic Inclusion Program](#)
- [Digital Inclusion Program](#)
- Accelerate Long Beach // Healthcare & Wellness – September 22, 2021, 10:00am – 12:00pm (Registration Coming Soon!)

### Business Support Programs

- Cares Act Grant Programs ([memo](#), [website](#))

- CARES Act Small Business Grants ([memo](#), [website](#))
- Commercial Rental Assistance Grant ([memo](#), [website](#))
- Business License Tax and Fees Grant (BLTFG) ([memo](#), [website](#), [application](#))
- Storefront Reopening and Board-Up Removal Program (SRBR) ([memo](#), [website/applications](#))
- Long Beach Recovery Act (LBRA) ([website](#), [memo](#))

### Weekly Business Brief

The Business Development team sends a weekly email blast to various businesses in the community with updates on resources and services, along with the latest news.

If you or someone you know is interested in receiving these informative updates, please email interest to [BusinessDevelopment@longbeach.gov](mailto:BusinessDevelopment@longbeach.gov).

### LIMITLESS Long Beach Updates (Newsletter)

In an effort to keep real estate stakeholders informed of all the great things that continue to evolve in Long Beach, even during these trying times, the Real Estate Development Bureau has been providing weekly updates highlighting real estate and property services news, earned media, and real estate related articles of importance. A complete list of newsletters can be found on the City's webpage: <http://longbeach.gov/economicdevelopment/newsletters/>.

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at [john.keisler@longbeach.gov](mailto:john.keisler@longbeach.gov), with any questions.