

ARTSLB.ORG

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#ARTSLB

MISSION

THE ARTS COUNCIL FOR LONG BEACH CULTIVATES THE PHYSICAL, SOCIAL, AND ECONOMIC CHARACTERISTICS OF LONG BEACH NEIGHBORHOODS BY NURTURING AND ENLIVENING THE ARTS. WE SERVE INDIVIDUALS, GROUPS, AND ORGANIZATIONS THROUGH ADVOCACY, ARTS EDUCATION, PUBLIC ART, AND GRANT MAKING WITHIN THE CITY OF LONG BEACH. WE PRACTICE PROFOUND INCLUSION AS A COLLABORATOR AND CONVENER FOR THE BENEFIT OF ALL COMMUNITIES.

ECONOM C#MPACT#

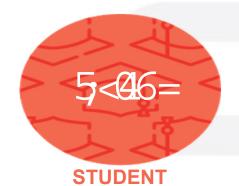
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TOTAL EXPENDITURES



GENERAL AUDIENCE



ENGAGEMENTS

TOTAL AUDIENCE

=959;<



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\$1.4MIL

\$50K

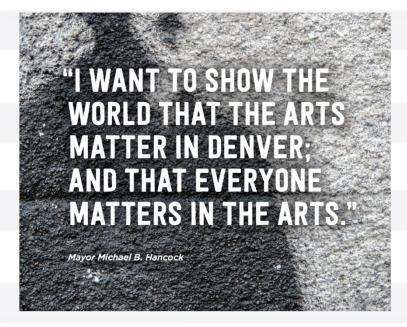
\$75K

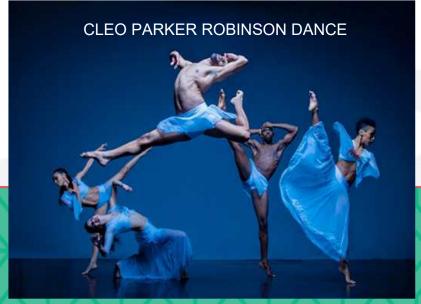
Arts and Culture Nonprofits, Museums & Performing Arts. ArtsLB relief with government, private foundation & corporate support.

Individual and Organization Relief grant City of Long Beach CARES funding.

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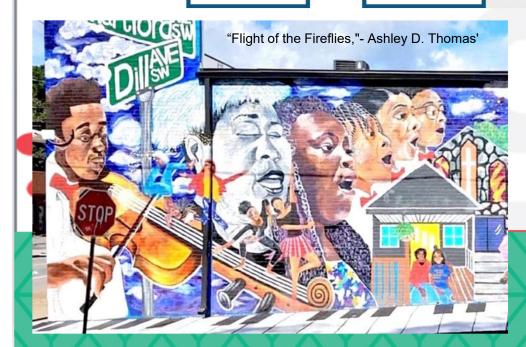


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Metro Atlanta values arts and culture as essential for building a thriving, inclusive, and economically healthy region, and recognizes its transformative role in addressing broader civic issues.

The Atlanta Regional Commission supports this Vision via:

Arts, Culture, & Creative Placemaking Programs Internal Processes & Planning Services Role as a Regional Convener and Visionary Ability to Influence and Share Best Practices





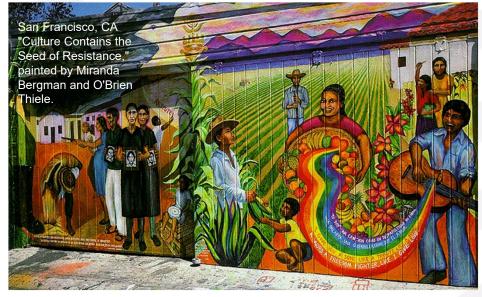
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How can the City grow, support, and retain creatives while reducing disparities and inequities within the creative economy?

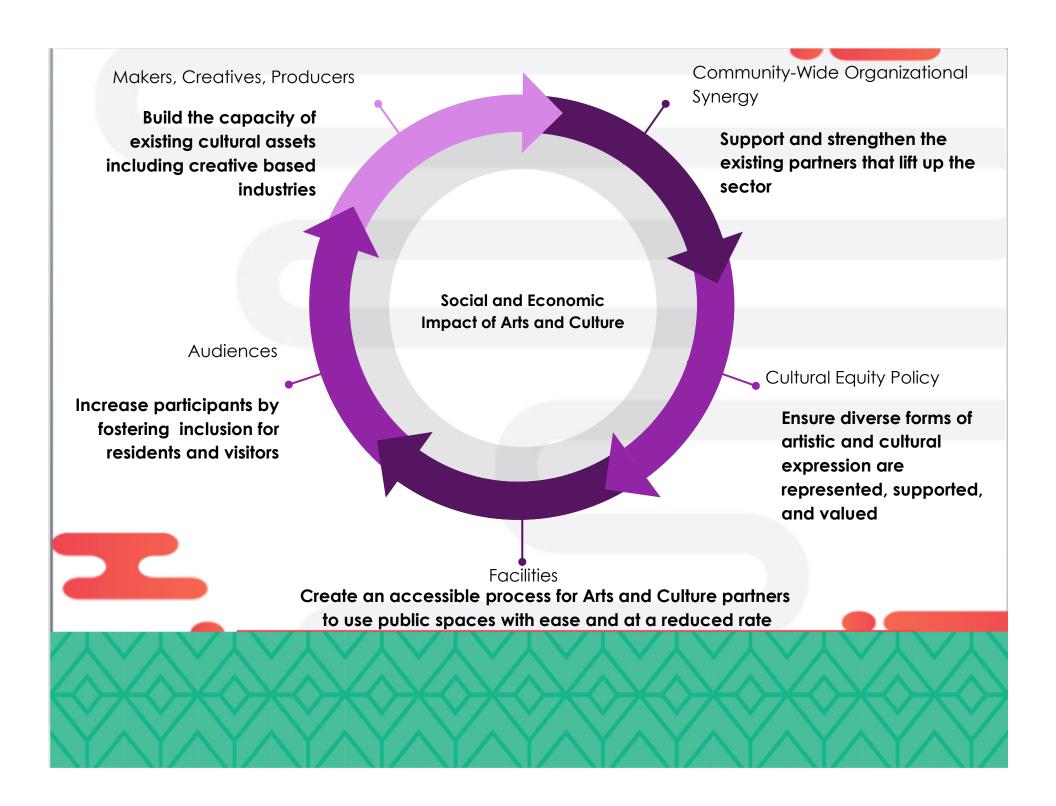


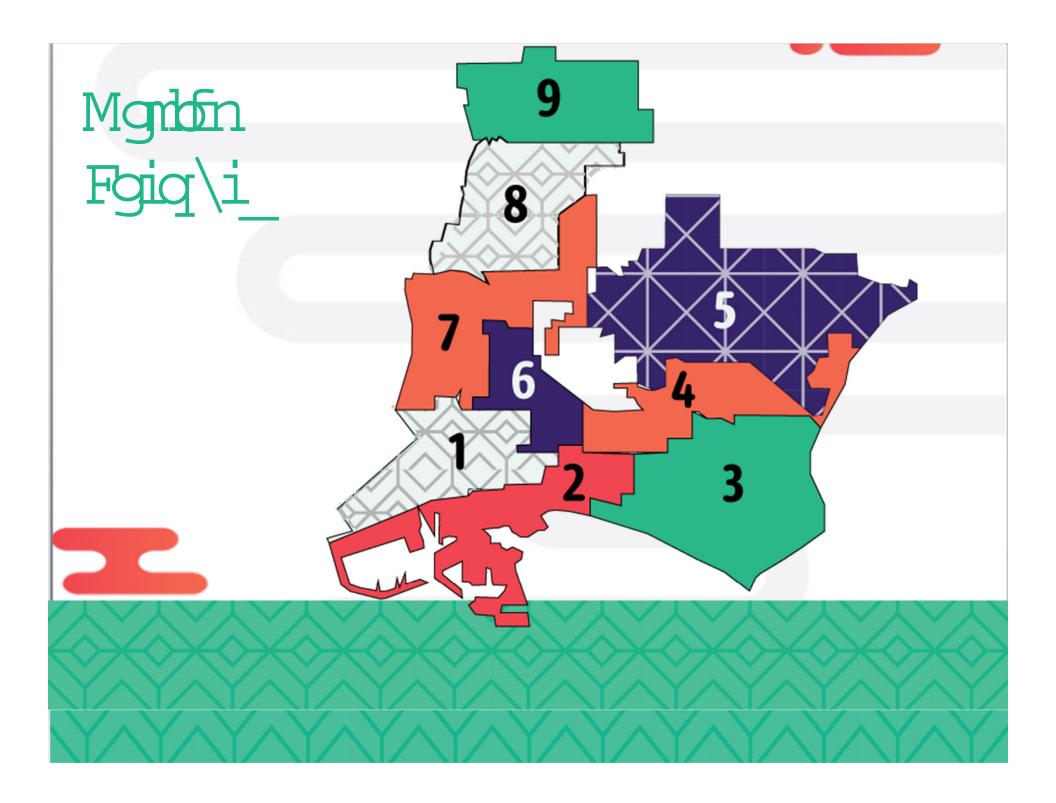
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SAN FRANSCISCO **ITSELF IS ART EVERY BLOCK IS** A SHORT STORY, **EVERY HILL** A NOVEL. **EVERY HOME** A POEM, **EVERY DWELLER WITHIN** IMMORTAL. - William Saroyan -





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- Technical support on how to conform with health and safety requirements, as well as how to adapt their business models in light of a protracted period of restrictions on live performances.
- Revise Percent for Arts policy to address public art maintenance and equity in funding
- Create a process for Measure B organizations to communicate with city staff and Arts Council for Long Beach to best meet their needs
- Investment in small business and industry programs for the creative sector
 - Freelancers Connect
 - Art Walk Consortium
 - Cultural Heritage Commission community engagement events

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- Develop a street activation program inclusive of street artists, interactive public art, performance spaces, and pop-up galleries and performances.
- Artistic and performative engagements that go beyond Creative Placemaking, centering Cultural PlaceKeeping
 Identify arts and cultural districts outside of the downtown where artists and arts related businesses may relocate.
- Expand programming in the libraries and community centers by developing smallscale arts and creative activities reflecting local interests.
 - Provide staff training to support and facilitate these activities

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- Adopt and implement a culture plan and policy
- Invest in facilitates that are dedicated to our local arts and culture event producing organizations
 - Identify and utilize parks properties and other City-owned or acquired properties to be repurposed for arts and cultural programs
- Provide housing that includes live/work centered space for artists and performers
- Fund a creative strategist position in the Office of the City Manager to support planning and implementation with partner organizations

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