

Date: July 12, 2021

To: Economic Development Commissioners

From: John Keisler, Director of Economic Development 

Subject: **Monthly Communications Recap – June 2021**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the month of June. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage <http://longbeach.legistar.com/Calendar.aspx>.

- (6/1) Recommendation to authorize City Manager, or designee, to execute any and all necessary documents with City Ventures, LLC, a Delaware limited liability company, or affiliate (Buyer), for the reduction in sale price of 4800 Long Beach Boulevard, Assessor Parcel Numbers 7133-010-900, -901, -902, -903, -904, for a total purchase amount of \$1,109,056. (District 8) ([File #21-0496](#))
- (6/1) Recommendation to authorize City Manager, or designee, to execute any and all necessary documents with City Ventures, LLC, a Delaware limited liability company, or affiliate (Buyer), for the reduction in sale price of 5100 Long Beach Boulevard, Assessor Parcel Numbers 7131-032-900, -905, -908, -909, -910, -911, -912, -913, for a total purchase amount of \$2,214,727. (District 8) ([File #21-0497](#))
- (6/8) Recommendation to authorize City Manager, or designee, to execute all documents necessary for the Fifth Amendment to Lease No. 29995 (Lease) between Long Beach Center Loan, LLC, a Delaware limited liability company, as successor in interest to Long Beach Center, LLC (Landlord), and the City of Long Beach (Tenant), for a 12-month extension for City-leased office space at 420 Pine Avenue, Suite No. P-100 (Premises), for the offices of certain veterans' organizations; and

Authorize City Manager, or designee, to execute all documents necessary to amend Sublease No. 30276 with Arthur L. Peterson Post No. 27, Inc., The American Legion, Department of California, and Sublease No. 30277 with Long Beach Chapter No. 17, Disabled American Veterans, Inc. (collectively, Subtenants), for the sublease of the Premises. (District 1) ([File #21-0502](#))

- (6/8) Recommendation to authorize City Manager, or designee, to execute an agreement and all necessary documents and any subsequent amendments including extending the

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term, with Long Beach Unified School District (LBUSD), of Long Beach, CA, to establish and provide learning opportunities for select high school students for career internship experiences, at no cost to LBUSD or students, for the period of June 18, 2021 through June 17, 2026. (Citywide) ([File #21-0503](#))

- (6/8) Recommendation to authorize City Manager, or designee, to enter into Beach Concessions Agreements with (1) Saltwater Deck, LLC, a California limited liability company; (2) Louisiana Charlie's, LLC, a California limited liability company; (3) Two Dudes, One Truck, LLC, dba Grill 'em All, a California limited liability company; and, (4) Pedal Movement, LLC, a California limited liability company, for the operation of concessions at various beach locations on the stated terms and conditions, including options to renew at the discretion of the City Manager; and

Authorize City Manager, or designee, to negotiate and execute any necessary modifications to the proposed terms that may be necessary to expedite establishment of the beach concessions operation. (Districts 2,3) ([File #21-0512](#))

- (6/8) Recommendation to authorize City Manager, or designee, to execute a contract, and all necessary documents including any necessary amendments, with Evolution Hospitality, of San Clemente, CA, for the continued operation of the Queen Mary, in a total amount not to exceed \$2,000,000, for a period of six months, with the option to renew for one additional six-month period, at the discretion of the City Manager; and

Authorize City Manager, or designee, to execute a contract, and all necessary documents including any necessary amendments, with Moffatt & Nichols, of Long Beach, CA, to provide as-needed engineering design services for critical repair work on the Queen Mary, and appropriate up to \$500,000 for this work, offset by the Tidelands Operating Fund Group. (District 2) ([File #21-0525](#))

- (6/15) Recommendation to authorize City Manager, or designee, to execute any and all necessary documents for the Fourth Amendment to Lease No. 24687 with Upland Corporate Park West, LLC, for office space at 1043 Elm Avenue, Suite 401, for the continued operation of the Department of Health and Human Services' Women, Infants and Children Nutrition Program, for an additional ten years, through December 31, 2031. (District 6) ([File #21-0531](#))
- (6/15) Recommendation to authorize City Manager, or designee, to execute all documents necessary for a Second Amendment to Exclusive Negotiation Agreement No. 35865 with Gundry Partners, LP, dba Howard CDM, for the continuation of negotiations in connection with the proposed development of the former Long Beach Armory, at 854 East Seventh Street. (District 1) ([File #21-0555](#))
- (6/15) Recommendation to authorize City Manager, or designee, to execute a Sixth Amendment to the Purchase and Sale Agreement (PSA), and any necessary documents, with American Life, Inc., a Washington corporation, or assignee, for the property located at

100 East Ocean Boulevard amending specific provisions in the PSA. (District 2) ([File #21-0495](#))

- (6/15) Recommendation to approve the City of Long Beach Digital Inclusion Initiative's Digital Inclusion Roadmap to ensure that everyone in Long Beach has equitable access and use of computer literacy training, the Internet, technology devices, and other digital inclusion resources. (Citywide) ([File #21-0562](#))

Memos to the Mayor and City Council

The following memos from Department staff were submitted to the Mayor and City Council in the past month. A full listing of Memos to the Mayor and Council may be found on the City's webpage: <http://longbeach.gov/citymanager/memos-to-the-mayor-and-council/>.

- (6/7) Commercial Rental Assistance Grant ([Memo File](#))
- (6/18) Queen Mary Updates - Webpage ([Memo File](#))
- (6/30) North Pine Avenue Community Vision and Action Plan ([Memo File](#))

Ongoing Programs

- Economic Transition Package ([CARES Act Grants for Economic Support](#))
- [Economic Recovery Strategy](#)
- Economic Development Commission ([call to action](#))
- [Blueprint for Economic Development](#)
- [Economic Inclusion Program](#)
- [Digital Inclusion Program](#)
- Accelerate Long Beach Quarterly Forum – September 2021 (TBD)

Business Support Programs

- Cares Act Grant Programs ([memo](#), [website](#))
- CARES Act Small Business Grants ([memo](#), [website](#))
- Commercial Rental Assistance Grant ([memo](#), [website](#), [application](#))

Weekly Business Brief

The Business Development team sends a weekly email blast to various businesses in the community with updates on resources and services, along with the latest news.

If you or someone you know is interested in receiving these informative updates, please email interest to BusinessDevelopment@longbeach.gov.

LIMITLESS Long Beach Updates (Newsletter)

In an effort to keep real estate stakeholders informed of all the great things that continue to evolve in Long Beach, even during these trying times, the Real Estate Development Bureau has been providing weekly updates highlighting real estate and property services news, earned media, and real estate related articles of importance. A complete list of newsletters can be found on the City's webpage: <http://longbeach.gov/economicdevelopment/newsletters/>.

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.