

C-23

July 6, 2021

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Rose Red, Incorporated, dba Broadway Pizza and Grill, for an original application of an Alcoholic Beverage Control (ABC) license, at 120 East Broadway. (District 2)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on July 6, 2021, to respond to the Department of Alcoholic Beverage Control by the July 10, 2021 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



ROBERT G. LUNA
CHIEF OF POLICE

APPROVED:



THOMAS B. MODICA
CITY MANAGER

ATTACHMENTS

Date: July 6, 2021

To: File

From: Jose Gonzalez, Detective, Vice Investigations Section

Subject: **BROADWAY PIZZA AND GRILL - 120 EAST BROADWAY**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (5/21/20-5/21/21)

Custom	Customer disturbance	Advised
R487	Grand theft	Report Filed

ABC INSPECTIONS (Past three years)

Not applicable

RESIDENCES WITHIN 100 FEET

133 East Broadway Multi-Unit Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

1 st Street/Promenade	Promenade Square Park
185 East 3 rd Street	Harvey Milk Promenade Park
263 East 3 rd Street #217	Garden Church
4 North Tribune Court	United Church
200 West Broadway	Billie Jean King Main Library

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July 6, 2021

Council District: 2

Applicant: Rose Red, Incorporated

DBA: Broadway Pizza and Grill

Address: 120 East Broadway

Type of Application: An original application of an On-Sale General Bona Fide Eating Place license

Bases for possible protest: High crime
Over concentration
Residences within 100 feet
Parks within 600 feet
Churches within 600 feet
School within 600 feet

PUBLIC CONVENIENCE DETERMINATION: A determination of Public Convenience and Necessity **is not** required for this application

Census Tract: 5760.01

Boundaries: Broadway to the North
Queensway Bay/San Pedro Bay to the South
Queensway Bay/Shoreline Drive/Alamitos Avenue to the East
Los Angeles River/Queensway Bay/Queensway Drive to the West

Number of licenses allowed: 5

Number of licenses existing: 126

Police Reporting District: 153

Boundaries: Broadway to the North
Ocean Boulevard to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 250. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business: Restaurant

Last day to request conditions and protest: July 10, 2021

