

Date: June 14, 2021

To: Economic Development Commissioners

From: John Keisler, Director of Economic Development 

Subject: **Monthly Communications Recap – May 2021**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the month of May. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage <http://longbeach.legistar.com/Calendar.aspx>.

- (5/11) Recommendation to adopt resolution authorizing City Manager, or designee, to execute a contract, and any necessary documents including any necessary amendments, with Long Beach Memorial Medical Center (LBMMC), of Long Beach, CA, for providing training and employment services to program participants, in a total amount not to exceed \$200,000, for the period ending December 31, 2021. (Citywide) ([File #21-0405](#))
- (5/11) Recommendation to authorize City Manager, or designee, to execute an agreement, and all necessary documents or subcontracts including any subsequent amendments extending the grant term or changing the amount of the award, with the City of Los Angeles, Economic and Workforce Development Department, to accept up to \$67,500 in Keep LA Working - LAX funds, to operate a program that provides training and supportive services to workers dislocated from the Los Angeles International Airport (LAX) employment, for the period of January 1, 2021 through December 31, 2021. (Citywide) ([File #21-0406](#))
- (5/11) Recommendation to authorize City Manager, or designee, to execute all necessary documents to amend the agreement with the U.S. Department of Labor, Strengthening Working Families Initiative (SWFI), to extend the grant term to June 30, 2021; and, execute agreements and amendments, as needed, with various initiative partner providers, to increase contract authority by \$357,000 and extend terms through June 30, 2021. (Citywide) ([File #21-0407](#))
- (5/18) Recommendation to adopt resolution authorizing City Manager, or designee, to execute a contract, and any necessary documents including amendments, with SVM, LP, of Arlington Heights, IL, to purchase as-needed gift cards to be issued as supportive services for residents in training or seeking employment services, in a total amount not to exceed \$245,000, for the period of November 1, 2020 through October 31, 2021. (Citywide) ([File #21-0432](#))

- (5/18) Recommendation to authorize City Manager, or designee, to execute all documents necessary to enter into a contract, including any necessary subsequent amendments to extend the grant period or increase the grant amounts, with Ascend at the Aspen Institute, to accept and expend grant funds in an amount up to \$150,000, to support low-income single mothers that are in school or training, for the period of March 15, 2021, through September 15, 2022; and Increase appropriations in the Community Development Grants Fund Group in the Economic Development Department by \$150,000, offset by grant revenue. (Citywide) ([File #21-0433](#))
- (5/18) Recommendation to authorize City Manager, or designee, to execute all documents necessary for the Fifth Amendment to Lease No. 27103 with LALB Harbor, LLC, for warehouse space at 1400 Canal Avenue, for the continued operation of the Long Beach Police Department's crime lab and property detail. (District 1) ([File #21-0434](#))

Memos to the Mayor and City Council

The following memos from Department staff were submitted to the Mayor and City Council in the past month. A full listing of Memos to the Mayor and Council may be found on the City's webpage: <http://longbeach.gov/citymanager/memos-to-the-mayor-and-council/>.

- (5/14) COVID-19 – Worker Protection Ordinances 90-Day Update ([Memo File](#))
- (5/20) Queen Mary Inspection Report Update ([Memo File](#))

Ongoing Programs

- Economic Transition Package ([CARES Act Grants for Economic Support](#))
- [Economic Recovery Strategy](#)
- Economic Development Commission ([call to action](#))
- [Blueprint for Economic Development](#)
- [Economic Inclusion Program](#)
- [Digital Inclusion Program](#)
- Accelerate Long Beach Quarterly Forum // Space and Technology Industry – June 17th, 10:00 am – 12:00 pm ([Register Here!](#))

Business Support Programs

- Cares Act Grant Programs ([memo](#), [website](#))
- CARES Act Small Business Grants ([memo](#), [website](#))

Weekly Business Brief

The Business Development team sends a weekly email blast to various businesses in the community with updates on resources and services, along with the latest news.

If you or someone you know is interested in receiving these informative updates, please email interest to BusinessDevelopment@longbeach.gov.

LIMITLESS Long Beach Updates (Newsletter)

In an effort to keep real estate stakeholders informed of all the great things that continue to evolve in Long Beach, even during these trying times, the Real Estate Development Bureau has been providing weekly updates highlighting real estate and property services news, earned media, and real estate related articles of importance. A complete list of newsletters can be found on the City's webpage: <http://longbeach.gov/economicdevelopment/newsletters/>.

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.