



Long Beach Sustainability

Programs and initiatives for environmental sustainability

Vision:

Long Beach Sustainability envisions a city with a culture of sustainability where people work together at both neighborhood and city-wide levels to protect and enjoy our natural environment

Mission:

Long Beach Sustainability's mission is to provide policies and programs that:

- Advance environmental stewardship,
- Support local sustainability practices, and
- Create a more livable and resilient Long Beach.



Sustainable City Commission

The Office of Sustainability provides staff support to the Sustainable City Commission.

- Advisory body to City Council on environmental issues
- Created in 2008 by City Council ordinance
- Meetings held on the 4th Thursday of the month at 4pm in City Council Chambers

Sustainable City Action Plan

- Adopted by City Council in 2010
- Established goals and metrics out to 2020
 - 10-year review currently being finalized
 - New Sustainability Strategic Plan being developed with 5-year focus
- Annual work plan approved by City Council every December, providing focus on work activities for the Office of Sustainability and topics for the Sustainable City Commission meetings

Fieldwork Programs

- Parkway Tree Planting
 - Long Beach residents, businesses, and community organizations can apply to have a free tree planted by our office in their parkway
- Mulch Delivery and Pickup
 - The City's regular street tree trimming operations create green waste that can be reused as mulch. Mulch is provided free of charge for pickup any time, or free delivery can be scheduled



Fieldwork Programs Cont.

- Willow Springs Park

- Maintenance of the native plant landscape and wetland restoration areas at Willow Springs Park
- Green jobs training, volunteer events, tours and educational activities

- Native Plant Nursery

- The nursery is being established at Willow Springs Park to support the native landscape and provide a source of native plants to encourage more native landscaping in Long Beach
- Workshops invite the public to learn about native plants and their benefit to the local ecosystem



Green Business

- Encourage best Green Business practices through incentives, rewards, and lots of help
- Recognizes and promotes environmental leaders
- Sets a state-wide standard for sustainable business practices
- Provides education and assistance to all applicants
- Serves many business sectors





Primary Areas of Focus

- Pollution prevention
- Solid waste reduction
- Energy conservation
- Water conservation
- Transportation
- Employee awareness

SCAG Technical Assistance Grants

- Electric Vehicle Infrastructure Plan
 - A study to explore and promote the development and deployment of EV charging infrastructure in workplaces, multi-unit dwellings, and public areas
- Washington Neighborhood Urban Heat Island Toolkit
 - Strategies to improve the alleys, sidewalks, and streets in ways that cool temperatures





Long Beach Direct Install Program

- Provide at no cost to Long Beach single-family residents located in disadvantaged communities
 - Onsite energy evaluations
 - Home performance tests
 - Energy performance reports
 - Direct installation of energy efficiency and electrification products

LEED for Cities Certification

- Data-driven means of benchmarking and communicating the City's progress around:
 - Natural Systems and Ecology
 - Transportation and Land Use
 - Water Efficiency
 - Energy and Greenhouse Gas Emissions
 - Materials and Resources
 - Quality of Life



Earth Day 2021

Earth Day Summit

- Discussion based virtual event on Earth Day (April 22) to discuss some of the major topics in sustainability today and collect public input for the Sustainability Strategic Plan. <https://bit.ly/edsummit21>

Reduce, Conserve, Grow LB Workshop

- Workshop about environmental resources available to Long Beach residents from Public Works, Office of Sustainability, Water Department, and Energy Resources. <http://bit.ly/earthdaylb21>

#LitterFreeLB Challenge

- Grades of Green 8th grade student Doranelly and Long Beach Green Businesses are asking LB residents to pick up litter for Earth Month and win prizes/discounts. www.gradesofgreen.org/litterfreeLB

Sustainability Strategic Plan

- The Office of Sustainability is creating a new Sustainability Strategic Plan to replace the 10 year Sustainable City Action Plan to:
 - Set priorities for the next 5 years
 - Set goals and metrics for regular reporting
 - Support implementation of the Climate Action and Adaptation Plan and the Framework for Reconciliation
- The Sustainable City Action Plan 10 Year Report is coming soon at www.longbeach.gov/sustainability
- Follow us on Facebook and Instagram @LBSustainability or sign up for our newsletter for updates on the plan.





Thank You!
Questions?