



AGENDA | Communications Plan Workshop

Long Beach Water Department



DATE: Friday, April 23, 2021

TIME: 9-10:30 a.m.

LOCATION: GoToMeeting Teleconference

IN ATTENDANCE:

***For Long Beach
Water Department***

Frank Martinez, president
Arthur Levine, vice president
Robert Shannon, secretary
Gloria Cordero, board member
Naomi Rainey, board member
Chris Garner, general manager
Anatole Falagan, deputy general manager
Kaylee Weatherly, public information officer
Morgan Venter, public affairs specialist

For JPW

Jenny Windle, president
Susanne Bankhead, vice president of client services
Leslie Spring, senior communications manager

9 a.m.	Introductions	ALL
9:10 a.m.	Presentation <ul style="list-style-type: none">• Research report recap	JPW
9:30 a.m.	Guided discussion <ul style="list-style-type: none">• Communications key findings• Key messages• Goals of strategic plan	JPW/ALL
10 a.m.	Break	ALL
10:05 p.m.	Guided discussion (continued)	ALL
10:20 a.m.	Q&A, discussion and next steps	ALL