

Date: April 12, 2021  
To: Economic Development Commissioners  
From: John Keisler, Director of Economic Development   
Subject: **Monthly Communications Recap – March 2021**

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The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

### City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the month of March. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage <http://longbeach.legistar.com/Calendar.aspx>.

- (3/9) Recommendation to approve the Uptown Property and Business Improvement District Annual Report continuing the property assessment for the period of January 1, 2021 through December 31, 2021, automatically extending the current agreement with the Uptown Property and Community Association for a one-year period; and, authorize the payment of \$26,046 in City property assessments from the General Fund Group. (Districts 8,9) ([File #21-0185](#))
- (3/9) Recommendation to authorize City Manager, or designee, to execute an agreement, and any necessary documents and subsequent amendments, with the City of Pasadena, a municipal corporation operating in its capacity as the contract and program administrator of the Foothill Employment and Training Consortium, to accept grant funding in an amount not to exceed \$28,055, and provide professional services and participate in the Regional Plan Implementation 3.0 project, supportive services, workgroups, meetings, and reporting for the period of April 1, 2020 through March 31, 2022. (Citywide) ([File #21-0186](#))
- (3/9) Recommendation to authorize City Manager, or designee, to execute all necessary documents to enter into a contract, including any necessary subsequent amendments to extend the grant period or increase the grant amounts, with CAMEO, a philanthropic program (mentoring), a part of Assistance League of Long Beach, a California nonprofit public benefit corporation, to accept funds up to \$50,000, for a period of two years ending April 30, 2022, with the option to renew for three additional one-year periods, at the discretion of the City Manager. (Citywide) ([File #21-0187](#))

### Memos to the Mayor and City Council

The following memos from Department staff were submitted to the Mayor and City Council in the past month. A full listing of Memos to the Mayor and Council may be found on the City's webpage: <http://longbeach.gov/citymanager/memos-to-the-mayor-and-council/>.

- (3/2) 2021 Long Beach Economic Partnership Quarterly Forum ([Memo File](#))
- (3/15) Guaranteed Income and Public Banking Update ([Memo File](#))
- (3/24) Acquisition of 1725 Long Beach Boulevard for Project Homekey ([Memo File](#))

### Ongoing Programs

- Economic Transition Package ([CARES Act Grants for Economic Support](#))
- [Economic Recovery Strategy](#)
- Economic Development Commission ([call to action](#))
- [Blueprint for Economic Development](#)
- [Economic Inclusion Program](#)
- [Digital Inclusion Program](#)
- Accelerate Long Beach Quarterly Forum – June 17<sup>th</sup>, 10:00 am – 12:00 pm ([Registration Coming Soon!](#))

### Business Support Programs

- Cares Act Grant Programs ([memo](#), [website](#))
- CARES Act Small Business Grants ([memo](#), [website](#))

### Weekly Business Brief

The Business Development team sends a weekly email blast to various businesses in the community with updates on resources and services, along with the latest news.

If you or someone you know is interested in receiving these informative updates, please email interest to [BusinessDevelopment@longbeach.gov](mailto:BusinessDevelopment@longbeach.gov).

### LIMITLESS Long Beach Updates (Newsletter)

In an effort to keep real estate stakeholders informed of all the great things that continue to evolve in Long Beach, even during these trying times, the Real Estate Development Bureau has been providing weekly updates highlighting real estate and property services news, earned media, and real estate related articles of importance. A complete list of newsletters can be found on the City's webpage: <http://longbeach.gov/economicdevelopment/newsletters/>.

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at [john.keisler@longbeach.gov](mailto:john.keisler@longbeach.gov), with any questions.