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Brief Overview of Long Beach's Restaurant Industry

April 6, 2021

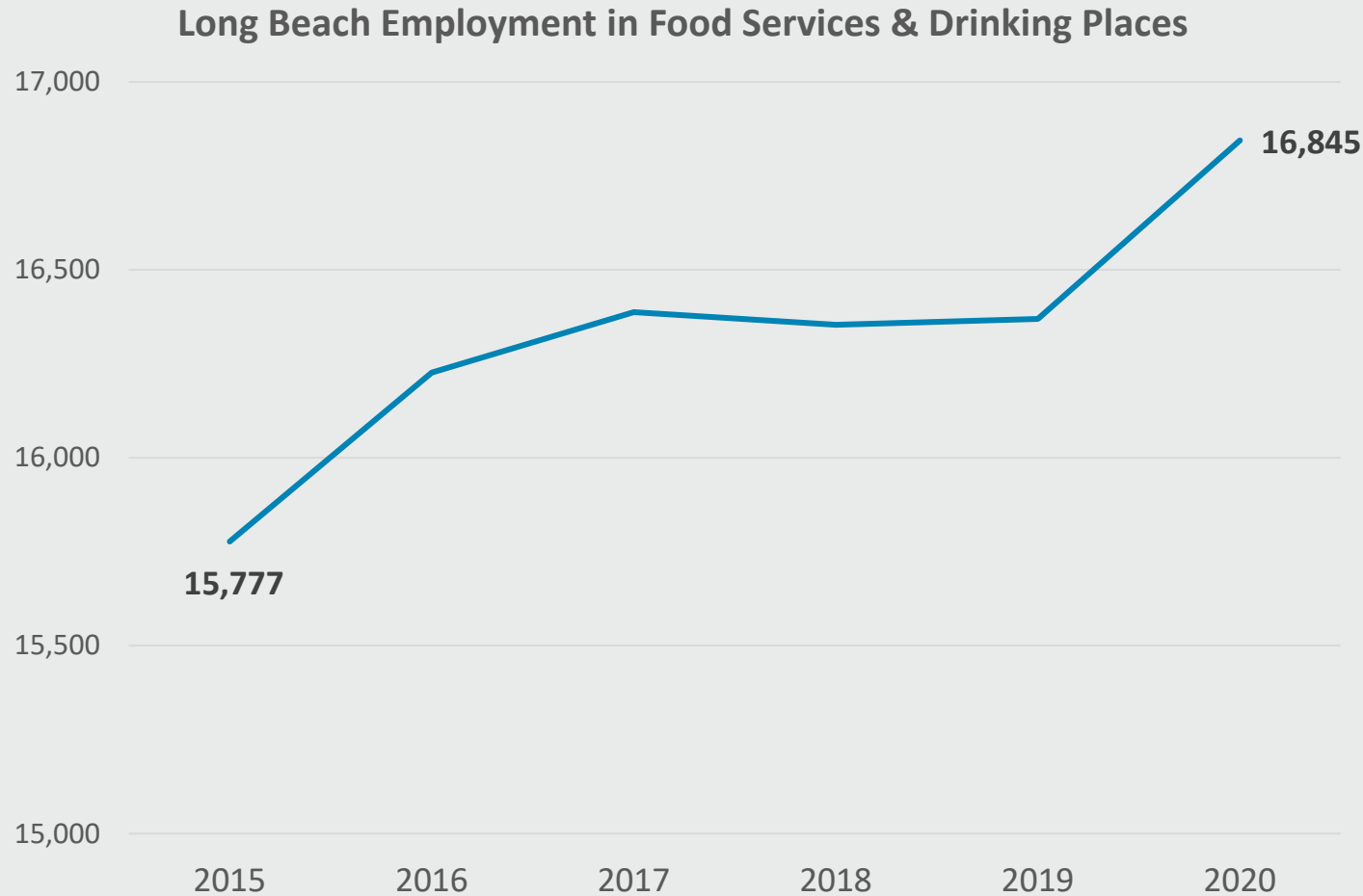
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Pre-COVID Industry Overview

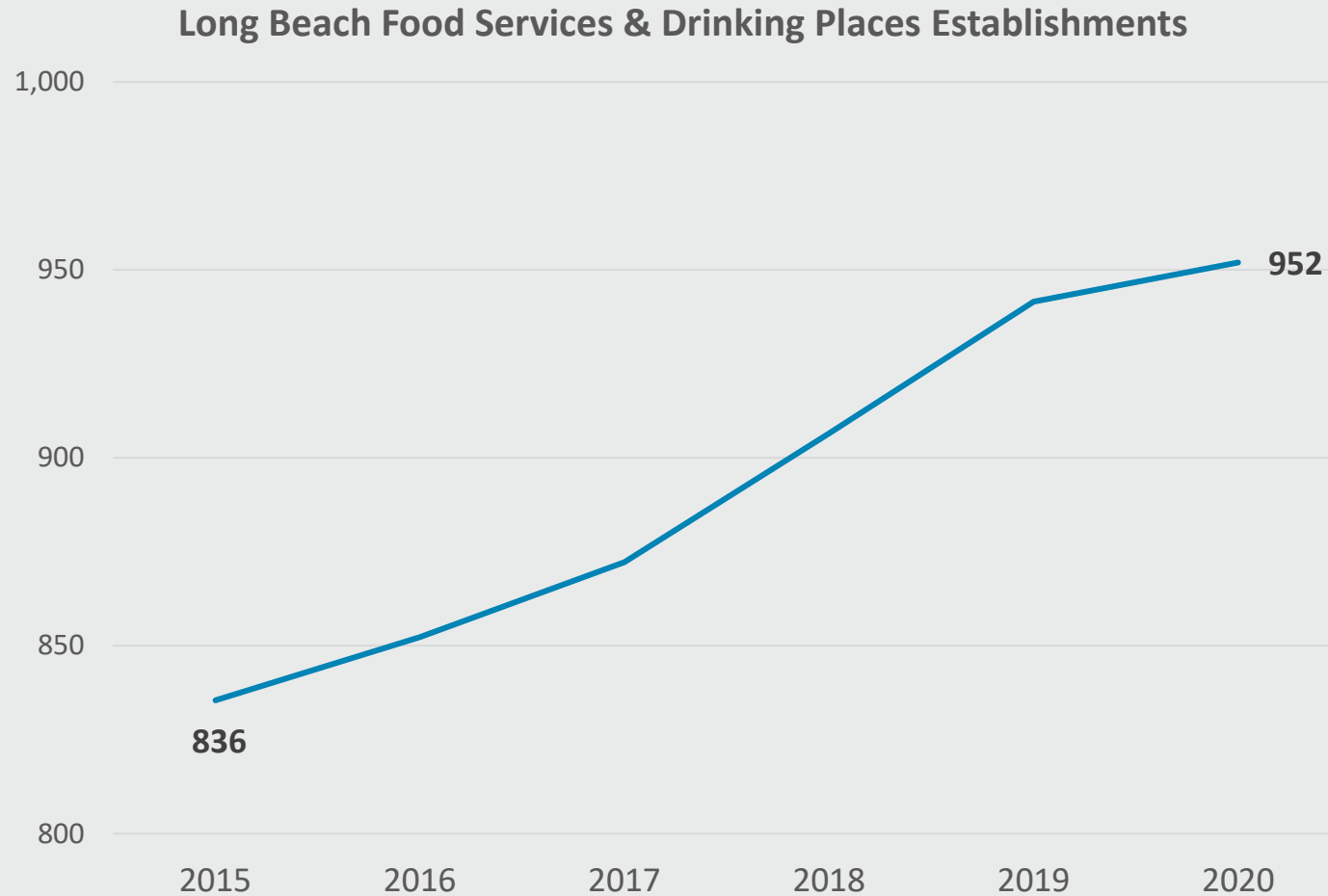
Food Services & Drinking Places Employment



2015 – 2020 1st Quarter

- **16,845** wage & salary employees in **Food Services & Drinking Places**
- **6.8%** employment growth from 2015 to 2020 Q1

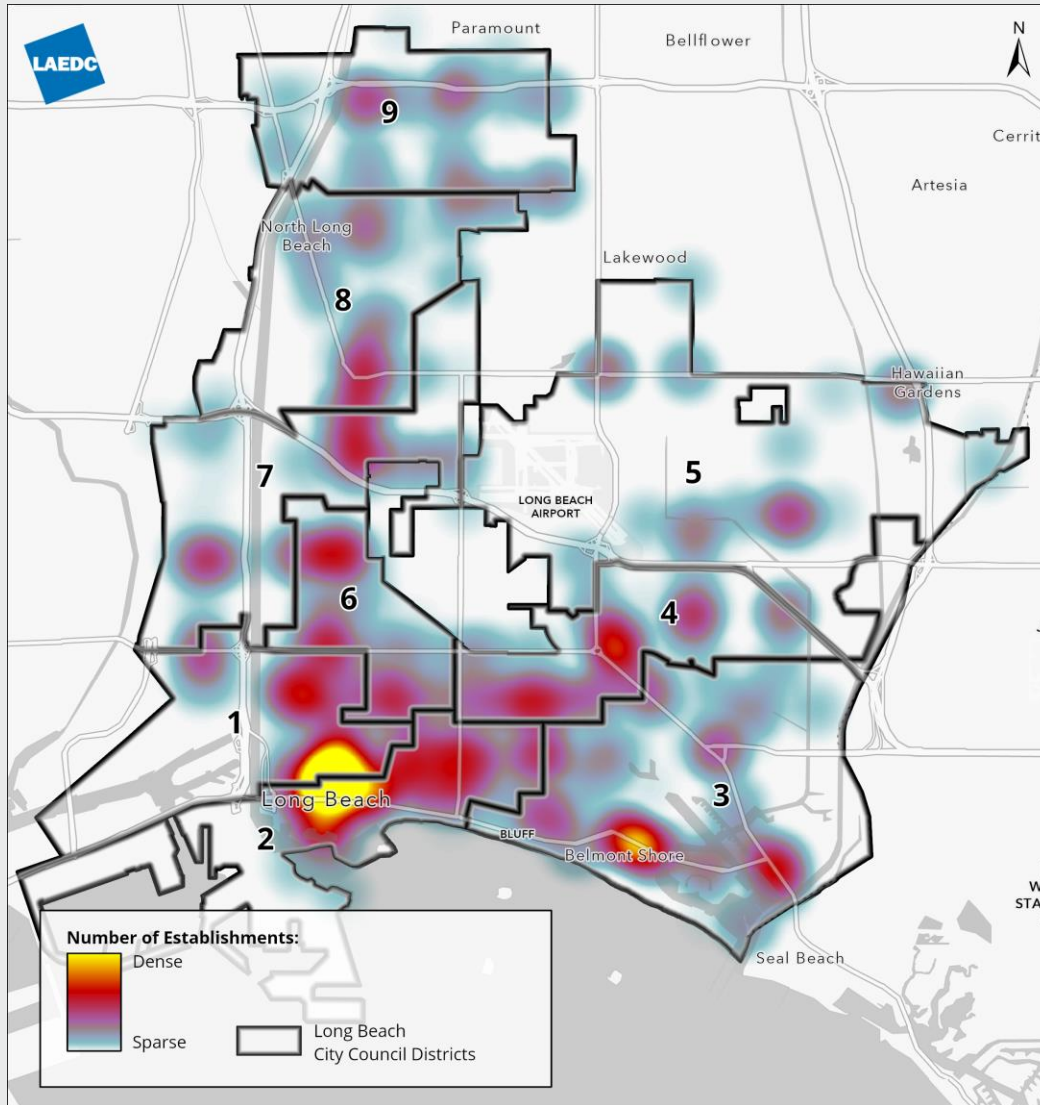
Food Services & Drinking Places Establishments



2015 – 2020 1st Quarter

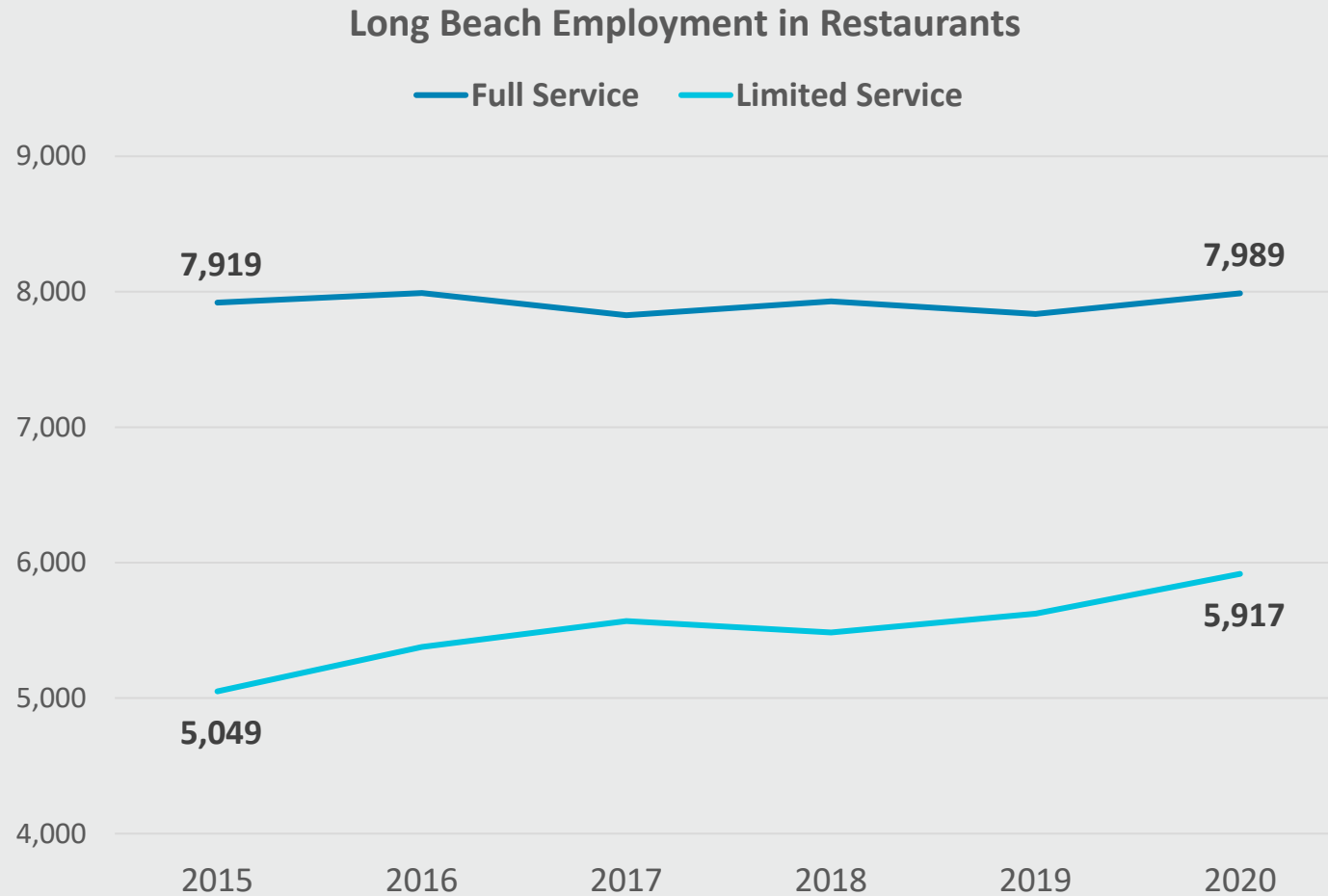
- **952** establishments in **Food Services & Drinking Places**
- **13.9%** establishment growth from 2015 to 2020 Q1

Food Services & Drinking Places by City Council District



- **49%** of Food Services & Drinking Places establishments are in Council Districts **1, 2, & 3**
 - 12% are in district 4
 - Others are about evenly spread through districts 5-9, each with 7% - 9% of establishments

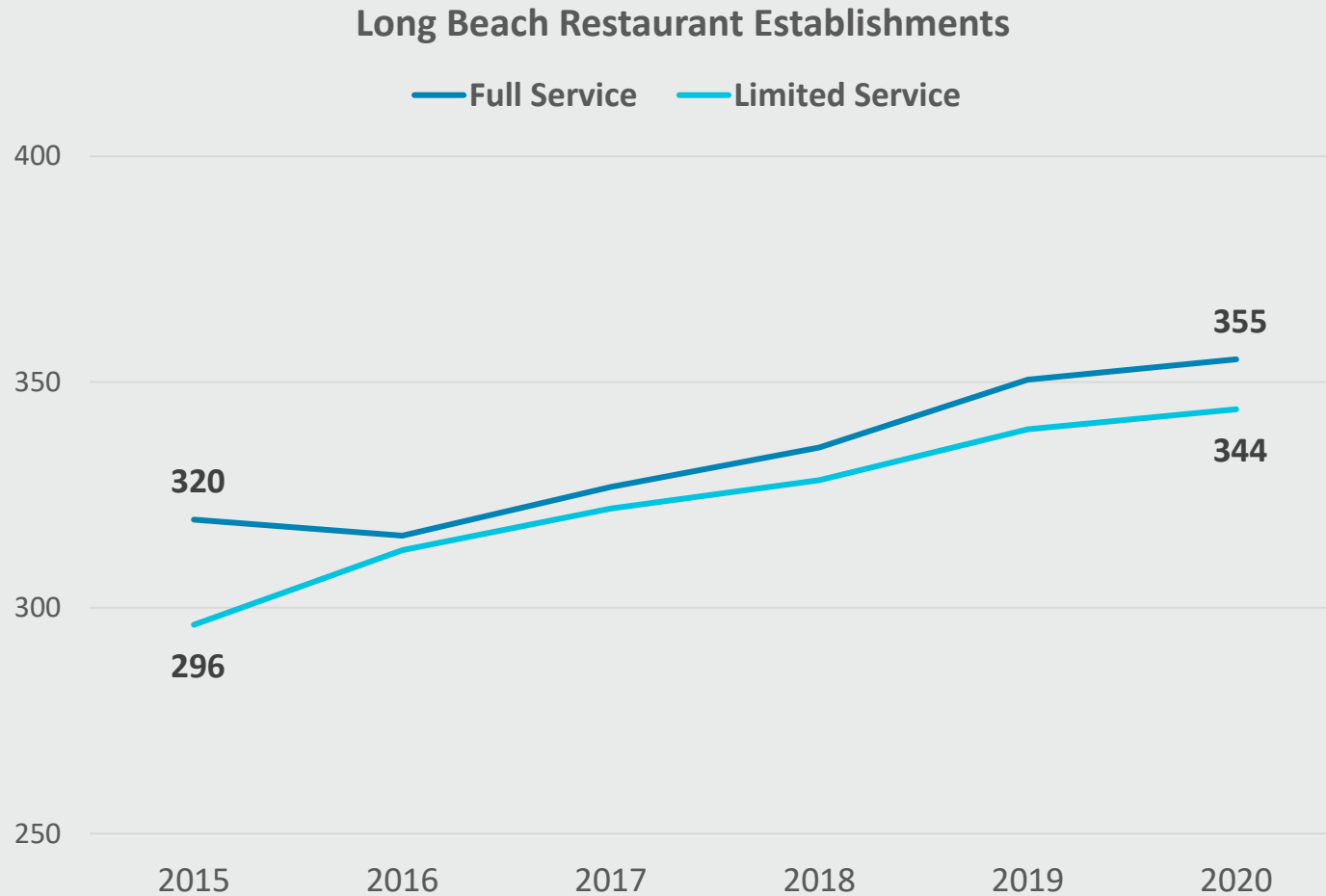
Restaurant Employment



2015 – 2020 1st Quarter

- **7,989** wage & salary employees in **Full-Service Restaurants**
 - **1%** employment growth from 2015 to 2020 Q1
- **5,917** wage & salary employees in **Limited-Service Restaurants**
 - **17.2%** employment growth from 2015 to 2020 Q1

Restaurant Establishments

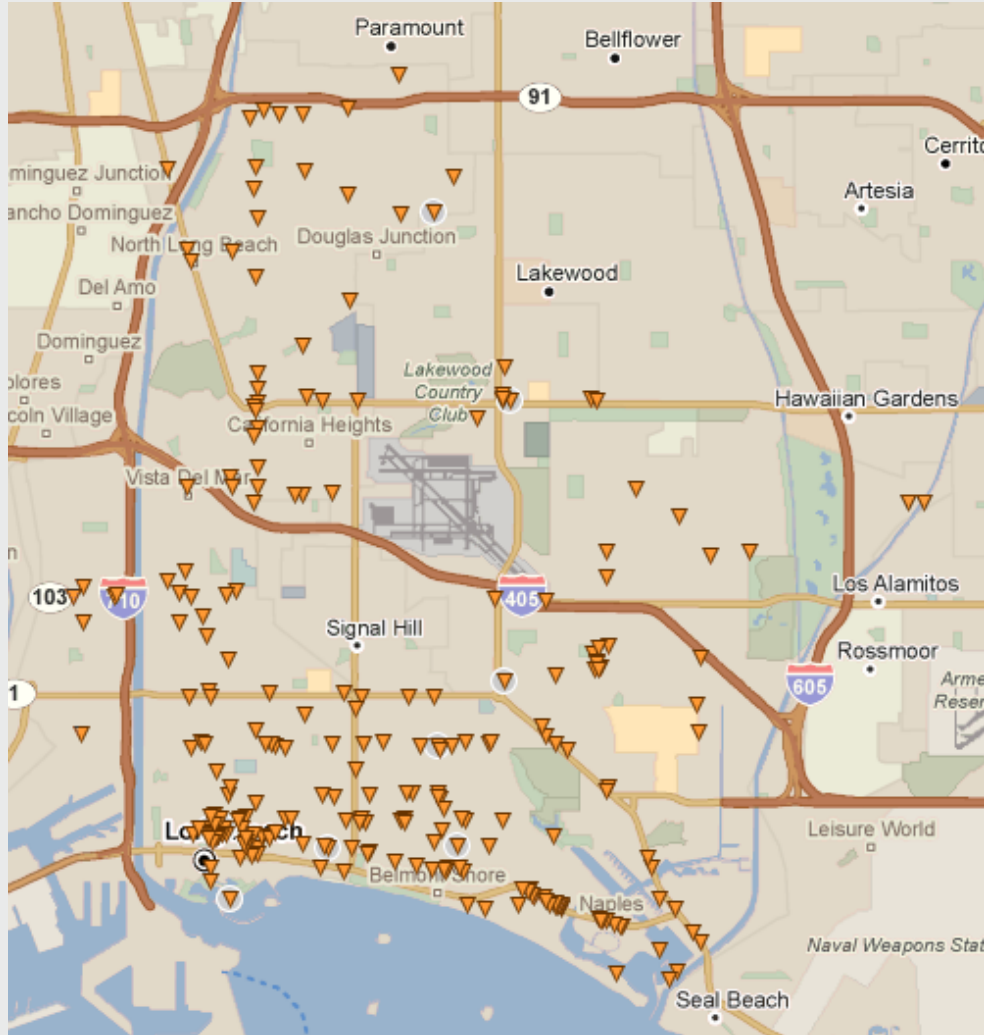


2015 – 2020 1st Quarter

- **355 Full-Service Restaurants**
 - 11% growth from 2015 to 2020 Q1
- **344 Limited-Service Restaurants**
 - 16.2% growth from 2015 to 2020 Q1

Locally-Owned Full-Service Restaurants

Long Beach Locally-Owned Full-Service Restaurants



First Quarter of 2020:

Locally-Owned Long Beach Full-Service Restaurants

- 264 establishments
- 4,400 employees
- \$103 million annual payroll

All Long Beach Full-Service Restaurants

- 355 establishments
- 7,989 employees
- \$192 million annual payroll

Economic Contributions of Long Beach Restaurant Industry

Employment & Labor Income

- 19,480 annual jobs directly or indirectly supported (including self-employment)
- \$653 million in annual labor income (including owner income)

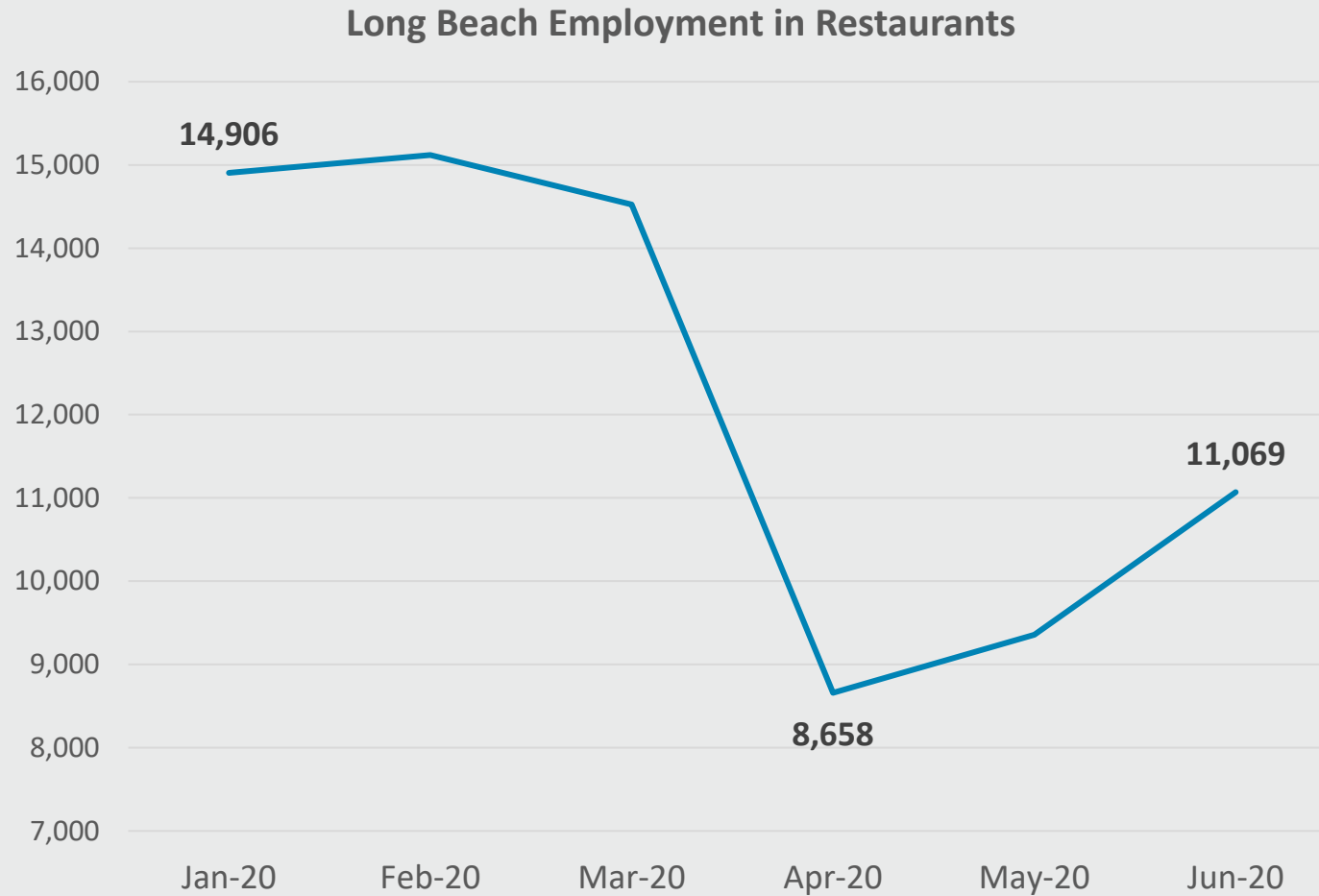
Output & Value Added

- \$1.7 billion in annual economic output generated (including all sales and taxes)
- \$1 billion in annual contributions to Long Beach's Gross Regional Product
 - About 2.6% of Long Beach's total Gross Regional Product

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COVID Employment Impacts

Employment Impacts: Restaurants



2020 1st & 2nd Quarters

- **72%** employment **decline** between January and April
- **28%** employment **gain** between April and June

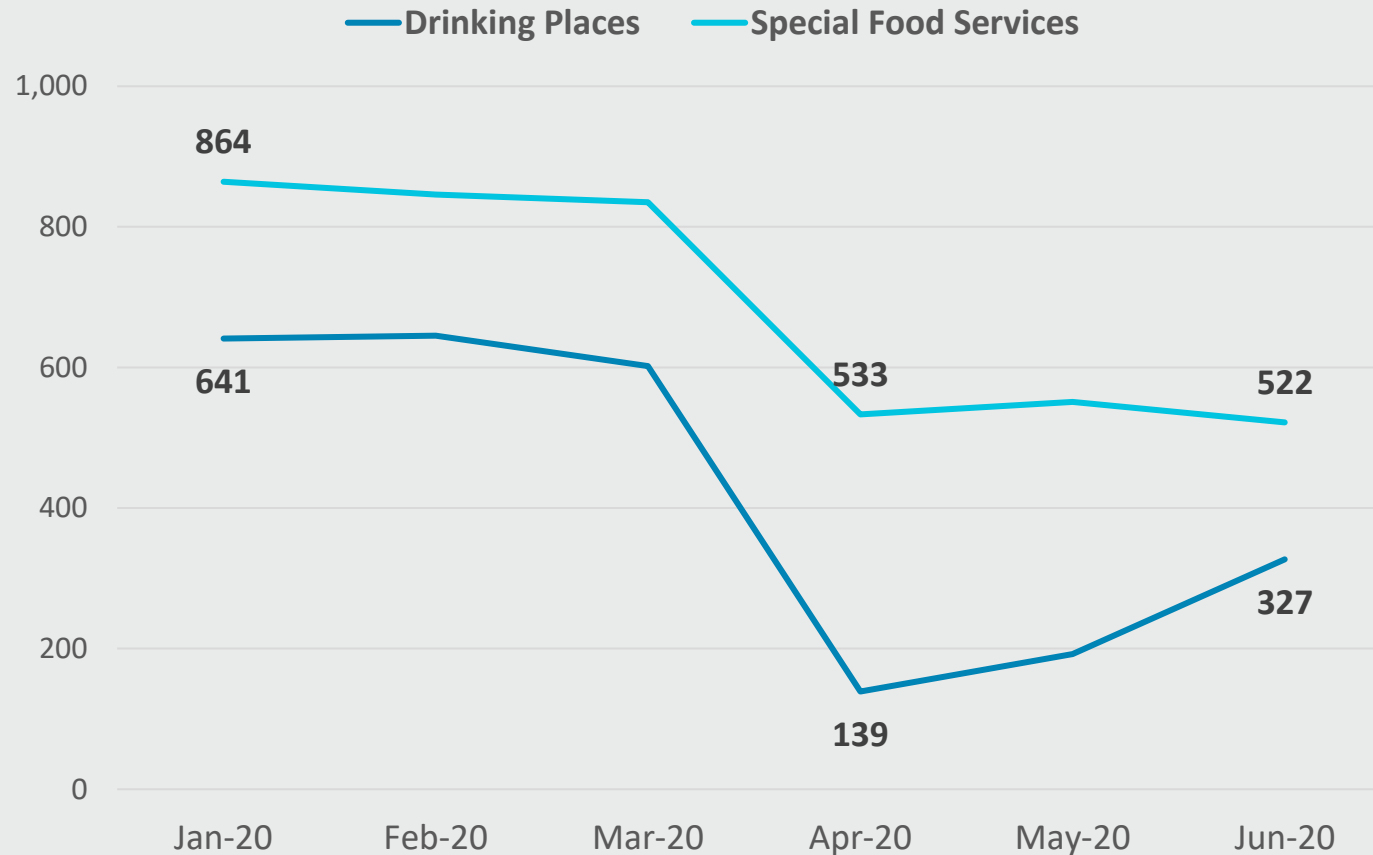
Source: CA Employment Development Department Preliminary Estimates; LAEDC



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LONG BEACH

Employment Impacts: Bars & Special Food Services

Long Beach Employment in Bars & Special Food Services



2020 1st & 2nd Quarters

■ Bars

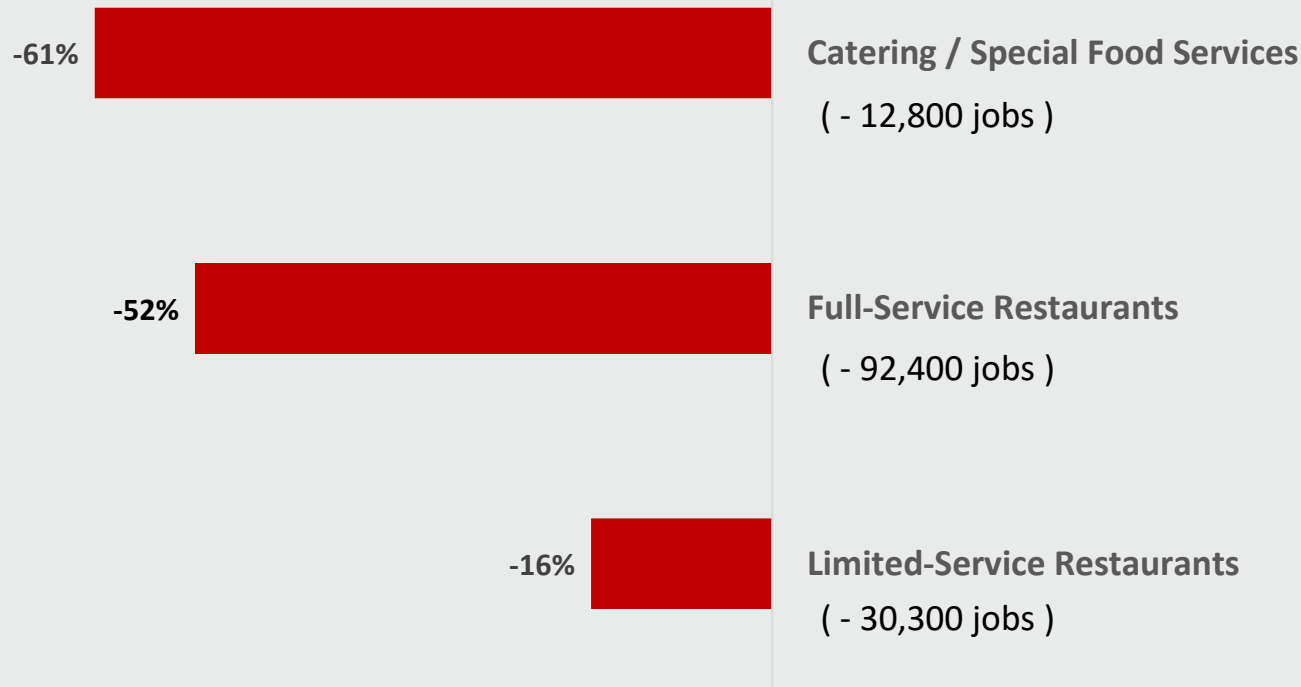
- **78%** employment **decline** between January and April
- **135%** employment **gain** between April and June

■ Special Food Services

- **62%** employment **decline** between January and April
- **2%** employment **decline** between April and June

Employment Impacts in Los Angeles County

% Employment Changes (Jan 2020 – Jan 2021)



January 2020 – January 2021

- Special Food Services jobs down by **12,800**
- Full-Service Restaurant jobs down by **92,400**
- Limited-Service Restaurant Jobs down by **30,300**

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