

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION MINUTES**

**MONDAY, MARCH 8, 2021
411 W. OCEAN BOULEVARD
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Walter Larkins, Chair
Jessica Schumer, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner
Milton Duena, Commissioner



Leah Goid-Haws, Commissioner
Austin Metoyer, Commissioner
John Shen, Commissioner
Vivian Shimoyama, Commissioner
John Thomas, Commissioner
Brenda Wunsch, Commissioner

**SPECIAL COMMISSION MEETING VIA TELECONFERENCE PURSUANT TO
EXECUTIVE ORDER N-25-20 ISSUED BY GOVERNOR GAVIN NEWSOM**

**MEMBERS OF THE PUBLIC CAN SUBMIT WRITTEN PUBLIC COMMENTS BY
EMAIL TO: ROBERT.MOSSLER@LONGBEACH.GOV**

**TO LISTEN TO THE ECONOMIC DEVELOPMENT COMMISSION MEETING OR
TO SPEAK ON AN AGENDA ITEM PLEASE JOIN THE WEBEX MEETING FROM
YOUR COMPUTER, TABLET, OR BY PHONE**

WebEx Information:

Meeting link <https://longbeachcity.webex.com/longbeachcity/j.php?>

MTID=ma9d9a4dc12b48bc8db56406b1c18220d

Meeting Number: 187 675 5089

Password: EDCMAR

Phone: 213-306-3065

Commissioners Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John
Present: Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch,
Jessica Schumer and Walter Larkins

Commissioners Leah Goid-Haws

Absent:

REGULAR MEETING - 4:00 P.M.

ROLL CALL

EXECUTIVE DIRECTOR'S REPORT

Commission Chair Larkins spoke

REGULAR AGENDA

1. 21-013ED Recommendation to approve the minutes for the meeting held February 8, 2021.

Attachments: [Meeting Minutes 0208.pdf](#)

Commission Chair Larkins spoke

A motion was made by Commissioner Cohn, seconded by Commissioner Metoyer, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Leah Goold-Haws

2. 21-014ED Recommendation to receive and file an update regarding Economic Development Department communications and outreach regarding economic support programs for the month of January 2021. Attachment.

Attachments: [20210308 EDC Monthly Communications Recap Memo.](#)

Commission Chair Larkins spoke

Economic Development Director, John Keisler, spoke

Commission Chair Larkins spoke

Economic Development Director, John Keisler, spoke

Commission Vice-Chair Schumer spoke

Ryan Kurtzman Smart Cities Program Manager, City of Long Beach, spoke

Commissioner Wunsch spoke

Rebecca F. Kauma, Economic and Digital Inclusion Program Manager, spoke

Commissioner Thomas spoke

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Rebecca F. Kauma, Economic and Digital Inclusion Program Manager, spoke
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Commission Chair Larkins spoke
Commissioner Shimoyama spoke
Rebecca F. Kauma, Economic and Digital Inclusion Program Manager, spoke
Commission Chair Larkins spoke
Commissioner Blair spoke
Rebecca F. Kauma, Economic and Digital Inclusion Program Manager, spoke
Commission Vice-Chair Schumer spoke
Rebecca F. Kauma, Economic and Digital Inclusion Program Manager, spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Metoyer, seconded by Commissioner Cohn, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Leah Goold-Haws

3. 21-015ED Recommendation to conduct, receive, and file a study session regarding the Economic Recovery Strategy approved by the Long Beach City Council on December 15, 2021.

Attachments: [20210308 Economic Recovery Strategy COMMISSION.r](#)

Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Councilwoman Mungo spoke
Economic Development Director, John Keisler, spoke
Councilwoman Mungo spoke
Commission Chair Larkins spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke
Commissioner Cohn spoke
Commission Chair Larkins spoke
Commissioner Duena spoke
Commission Chair Larkins spoke

A motion was made by Commissioner Thomas, seconded by Commissioner Blair, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Leah Goold-Haws

4. 21-016ED

Recommendation to conduct, receive, and file a study session with local business leaders regarding the Engines of Growth Focus Area of the Blueprint for Economic Development and the challenges, opportunities, and recommended strategies to promote industries and sectors that represent potential engines of economic growth in the City of Long Beach.

Commission Chair Larkins spoke

Commissioner Shen spoke

Sue Malone, President, Strategies for Small Business, spoke

Commission Vice-Chair Schumer spoke

Sue Malone, President, Strategies for Small Business, spoke

Commissioner Shen spoke

Wade Martin, Director of Institute for Innovation and Entrepreneurship at CSULB, Professor of Economics, spoke

Commissioner Shen spoke

Andrea White-Kjoss, Executive Director of Long Beach Accelerator, spoke

Commissioner Shen spoke

Sue Malone, President, Strategies for Small Business, spoke

Commissioner Shen spoke

Commissioner Wunsch spoke

Commissioner Shen spoke

Wade Martin, Director of Institute for Innovation and Entrepreneurship at CSULB, Professor of Economics, spoke

Commissioner Shen spoke

Andrea White-Kjoss, Executive Director of Long Beach Accelerator, spoke

Commissioner Shen spoke

Commissioner Thomas spoke

Commissioner Shen spoke

Wade Martin, Director of Institute for Innovation and Entrepreneurship at CSULB, Professor of Economics, spoke

Commissioner Shen spoke

Commission Chair Larkins spoke

Commission Vice-Chair Schumer spoke
Wade Martin, Director of Institute for Innovation and Entrepreneurship at
CSULB, Professor of Economics, spoke
Commissioner Shen spoke
Commissioner Shimoyama spoke
Commissioner Shen spoke
Commissioner Cohn spoke
Commission Chair Larkins spoke

**A motion was made by Commissioner Thomas, seconded by
Commissioner Cohn, to approve recommendation. The
motion carried by the following vote:**

Yes: 10 - Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John
Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch,
Jessica Schumer and Walter Larkins

Absent: 1 - Leah Goold-Haws

5. 21-017ED Recommendation to receive and file a report from the Business
Development Officer Eric Romero regarding the status of small
business support programs including loans, grants, and the equitable
distribution plan for the City revolving loan fund; and, CARES Act Grant
program status.

Commission Chair Larkins spoke
Economic Development Director, John Keisler, spoke
Commission Chair Larkins spoke

**A motion was made by Commissioner Blair, seconded by
Commissioner Thomas, to approve recommendation. The
motion carried by the following vote:**

Yes: 10 - Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John
Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch,
Jessica Schumer and Walter Larkins

Absent: 1 - Leah Goold-Haws

6. 21-018ED Recommendation to receive and file Commissioner recommendations
for future agenda items, speakers, and presentations.

Commission Chair Larkins spoke
Commissioner Thomas spoke
Commission Chair Larkins spoke
Commission Vice-Chair Schumer spoke

A motion was made by Vice Chair Schumer, seconded by Commissioner Thomas, to approve recommendation. The motion carried by the following vote:

Yes: 10 - Becky Blair, Blair Cohn, Milton Duena, Austin Metoyer, John Shen, Vivian Shimoyama, John Thomas, Brenda Wunsch, Jessica Schumer and Walter Larkins

Absent: 1 - Leah Goold-Haws

PUBLIC PARTICIPATION: Members of the public are invited to address the Board on items of interest to the public within the Agency Board jurisdiction. Each speaker will be limited to two minutes unless that time is extended by the Chair.

COMMENTS

ADJOURNMENT

Next regular meeting: April 12, 2021 4:00 PM.

I, Bob Mossler, Project Analyst, Economic Development Department certify that the agenda was posted not less than 72 hours prior to the meeting.

Signature: _____ Date: _____

Note:

The Economic Development Commission agenda and supporting documents are available on the Internet at <http://longbeach.legistar.com/Calendar.aspx>. Agenda items may also be reviewed online at the Main Library and at the Branch Libraries. Persons interested in obtaining an agenda via email should send an email request to the Clerk of the Economic Development Commission at robert.mossler@longbeach.gov.

Any supplemental writings or documents regarding an agenda item that are distributed to a majority of the Economic Development Commission after the posting of this agenda will be available for public inspection on the internet at:
"<http://longbeach.legistar.com/Calendar.aspx>."

The City of Long Beach intends to provide reasonable accommodations in accordance with the Americans with Disabilities Act of 1990. If a special accommodation is desired, please call Bob Mossler 48 hours prior to the Economic Development Commission meeting at (562) 570-5503. This information is available in an alternative format by request to Bob Mossler at (562) 570-5503. For correspondence purposes you can reach City staff at robert.mossler@longbeach.gov.