



Economic Relief Package Update

Economic Development & Finance Committee

April 30, 2020

Background

- **March 4th:** Governor Newsome declares State of Emergency due to COVID-19
- **March 17th:** City Council takes action on “Economic relief package for working families and small businesses impacted by COVID-19”
- **March 19th:** State issues “Stay at Home” Executive Order (no sunset date)
- **April 10th:** City updates “Safer at Home” Health Order (thru May 15th)

NB-27



Date: March 17, 2020
To: Honorable Mayor Robert Garcia and Members of the City Council
From: Councilmember Rex Richardson
Councilmember Roberto Uranga
Councilmember Jeannine Pearce
Councilmember Mary Zendejas
Subject: Coronavirus Economic Relief Package for Long Beach Families and Small Businesses

RECOMMENDATION:

Request the City Attorney to draft an urgency ordinance and minute order for consideration at the next City Council meeting, to establish a moratorium on all evictions on commercial and residential units for a minimum of 30 days, or as long as the City of Long Beach, Los Angeles County, or the State of California have active emergency proclamations related to COVID-19. The ordinance should also include a prohibition on late fees and a prohibition on Section 8 terminations by the Housing Authority of Long Beach (HACLB) for the duration of this period.

Further, request the City Manager to work with the Department of Energy Resources, the Water Department and investor-owned utilities (IOUs) to suspend utility shutoffs for a minimum of 30 days or until emergency proclamations are no longer in effect, whichever is longer.

Furthermore, request the City Manager to work with the City Attorney to establish an ordinance during the duration of the declaration of emergency requiring all airport, convention center, and hotel employer allow all employees to wash their hands every 30 minutes to limit community transmission.

And lastly, request the City Manager to work with the City Attorney, and all relevant Departments, to evaluate the feasibility of implementing an economic relief package for working families and small businesses impacted by the COVID-19.

Economic Relief Package

- **April 14th:** City Council adopts (25) individual economic relief initiatives, including:
 - ✓ Sick Leave Benefits
 - ✓ Worker Protections
 - ✓ Emergency Loan Programs
 - ✓ Unemployment Insurance Support
 - ✓ Eviction Protections
 - ✓ Resources for Residents in Quarantine



City of Long Beach
Working Together to Serve

Memorandum

Date: April 10, 2020
To: Thomas B. Modica, Acting City Manager *T. Modica*
From: John Keisler, Director of Economic Development *JK*
For: Mayor and Members of the City Council
Subject: **Economic Relief Package Update**

On March 17, 2020, the City Council directed the City Manager to work with the City Attorney, and all relevant departments, to evaluate the feasibility of implementing an "Economic Relief Package" for working families and small businesses impacted by COVID-19. After extensive discussion, the package of initiatives adopted by the City Council included two broad policy areas and nine more specific issues for consideration. The purpose of this memorandum is to provide an update regarding the City Council directed Economic Relief Package, actions taken to date, potential fiscal impacts, and recommended next steps for City Council consideration, and to receive potential direction from the City Council at the April 14 City Council meeting.

BACKGROUND

On March 4th, California Governor Newsom declared a State of Emergency to make additional resources available and prepare emergency actions for State agencies and departments in response to the spread of the novel coronavirus (COVID-19). Shortly thereafter, the City of Long Beach also acted as the City Public Health Officer issued a Declaration of Local Health Emergency, and the Acting City Manager issued a Proclamation of Local Emergency. On March 17th, the "Coronavirus Economic Relief Package for Long Beach Families and Small Businesses" item was presented for discussion at the regular meeting of the City Council (Attachment A). After extensive discussion, the City Council unanimously approved the following two policies for economic relief and gave the following direction in connection therewith:

- Request the City Attorney to draft an emergency ordinance and minute order for consideration at the next City Council meeting, to establish a moratorium on evictions on commercial and residential units related to COVID-19 that would expire May 31, 2020, with a 4-6 month rental payment grace period; ask staff to look at the possibility of deferring property tax payments; ask staff to look at the possibility of other funds that could help pay rent on tenants behalf; prohibit late fees and prohibit Section 8 terminations by the Housing Authority of Long Beach (HACLB) for the duration of this period (Attachment G);
- Request the City Manager to work with the City Attorney, and all relevant departments, to evaluate feasibility of implementing an economic relief package for working families and small businesses impacted by COVID-19.

Economic Development & Finance Committee

- Standing Committee of (3) members appointed by the City Council
- Quarterly meetings (or as needed)
- Responsible for reviewing matters of economic development, finance, City revenues or other projects assigned by the City Council

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT AND
FINANCE COMMITTEE AGENDA**

**THURSDAY, APRIL 30, 2020
TELECONFERENCE, 4:00 PM**

Rex Richardson, Chair
Stacy Mungo, Vice Chair
Roberto Uranga, Member



REVISED

**TELECONFERENCE MEETING PURSUANT TO EXECUTIVE ORDER N-29-20 ISSUED BY
GOVERNOR GAVIN NEWSOM**

THE CIVIC CHAMBERS WILL BE CLOSED TO THE PUBLIC

**PUBLIC WILL HAVE THE OPTION TO USE eCOMMENT TO PROVIDE COMMENTS ON
AGENDA ITEMS. WRITTEN COMMENTS MAY ALSO BE SUBMITTED BY EMAIL TO
CITYCLERK@LONGBEACH.GOV**

CALL TO ORDER

ROLL CALL

REGULAR AGENDA

1. [20-0355](#) Recommendation to approve the minutes of the Economic Development and Finance Committee meeting held Tuesday, October 8, 2019.

Suggested Action: Approve recommendation.
2. [20-0356](#) Recommendation to receive and file a report from City staff on the status of the Economic Relief Package approved by the City Council on April 14, 2020.

Suggested Action: Approve recommendation.

Economic Development Commission

- Appointed by the Mayor
- Monthly Meetings (last Tuesday)
- Resuming in May
- Sign-up on the City website to get agendas and meeting information

**CITY OF LONG BEACH
ECONOMIC DEVELOPMENT
COMMISSION AGENDA**

Michelle Molina, Chair
Walter Larkins, Vice Chair
Becky Blair, Commissioner
Blair Cohn, Commissioner
Milton Duena, Commissioner



**TUESDAY, FEBRUARY 25, 2020
411 W. OCEAN BOULEVARD
10TH FLOOR CONFERENCE ROOM, 4:00 PM**

Leah Goold-Haws, Commissioner
Austin Metoyer, Commissioner
Cyrus Parker-Jeannette, Commissioner
Jessica Schumer, Commissioner
John Shen, Commissioner
John Thomas, Commissioner

REGULAR MEETING - 4:00 P.M

ROLL CALL

DIRECTOR'S REPORT

CONSENT CALENDAR

1. [20-011ED](#) Recommendation to approve the minutes for the meeting held January 28, 2019.

Suggested Action: Approve recommendation.
Attachments: [EDC Minutes 012820.pdf](#)
2. [20-012ED](#) Recommendation to receive and file a report from the Economic Development Commission Revolving Loan Subcommittee.

Suggested Action: Approve recommendation.
3. [20-013ED](#) Recommendation to receive and file an update regarding Economic Development Department communications for the month of January 2020.

Suggested Action: Approve recommendation.
Attachments: [20200225 EDC Monthly Communications Recs](#)

REGULAR AGENDA

Restart Long Beach Advisory Group

- Established on April 21st
- Informal advisory group established by the City Manager and former Mayor Bob Foster
- Will provide innovative ideas and smart approach to reopening local economy guided by medical science
- Members represent a broad range of industries
- Final report to City Manager, Health Officer and City Council

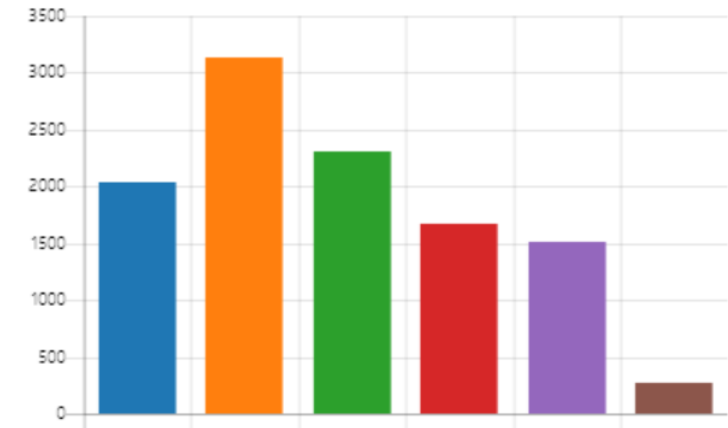
Hospitality Recovery Task Force

- Established April 22nd
- City Council direction to City Manager
- Led by Economic Development Department staff
- Goal is to collect input from owners and operators about how to safely reopen hospitality industry (once it is safe to do so)
- Final report to City Manager and Health Officer for review and recommendations to City Council

Public Input

ReopenLB Online Survey

- Established April 28th
- Over 10,000 responses to date
- Closes May 4th @ 5:00 pm
- Can be accessed via www.longbeach.gov/ReopenLB



State of California (6) Critical Indicators

1. Ability to monitor and protect communities through **testing, contact tracing, isolating**, and supporting those who are positive or exposed;
2. Ability to **prevent infection** in people who are at **greater risk**;
3. Ability of the **hospital and health systems** to handle surges;
4. Ability to develop **therapeutics** to meet the demand;
5. Ability for businesses, schools, and child care facilities to support **physical distancing**; and
6. Ability to determine when to **reinstitute certain measures**, such as stay-at-home orders, if necessary.

Roadmap for Reopening

- **Stage I: Safety & Preparedness**
- **Transition between Stage I and Stage II**
- **Stage II: Lower Risk Workplaces**
- **Stage III: Higher Risk Workplaces**
- **Stage IV: End of Stay-at-Home Order**

Stage I: Safety and Preparedness	Transition between Stage I and Stage II (over the coming weeks)	Stage II: Lower Risk Workplaces	Stage III: Higher Risk Workplaces (still likely months away)	Stage IV: End of Stay-at-Home Order
<ul style="list-style-type: none">• Making essential workplace environment as safe as possible• Continue to build out testing, contact tracing, PPE, and hospital surge capacity	<ul style="list-style-type: none">• Government actions<ul style="list-style-type: none">◦ Policies that allow people to stay home when they're sick◦ Guidance provided on how to reduce risk• Business actions<ul style="list-style-type: none">◦ Wage replacement so workers can stay home when sick◦ Implement adaptations to lower risk workplaces now◦ Employees continue to work from home when possible• Individual actions<ul style="list-style-type: none">◦ Safety precautions, physical distancing, face coverings◦ Avoid non-essential travel◦ Support and care for high-risk individuals	<ul style="list-style-type: none">• Creating opportunities for lowest-risk workplaces; gradually opening workplaces with adaptations• Includes retail, manufacturing, offices, certain public spaces• Expanded workforce safety net—to provide safety for those who do start going back to work• Schools and childcare facilities will open with adaptations—summer programs and next school year potentially starting early (July/August) to address learning gaps• School and childcare opportunities so parents can go back to work as well	<ul style="list-style-type: none">• Higher risk workplaces where proximity is close; need thoughtful process to ensure people don't put themselves at risk• Personal care, entertainment venues, in-person religious services	<ul style="list-style-type: none">• Re-open highest risk without need for modification (e.g., concerts)

Opportunities for Input & Transparency

1. Economic Development & Finance Committee Meetings
2. Economic Development Commission Meetings
3. City Council Meetings
4. Advisory Group & Task Force Reports
5. Memos from the City Manager to City Council
6. Online Surveys
7. One-on-One Outreach from Staff

A wide-angle photograph of a beach scene, tinted in a monochromatic blue. The foreground shows gentle waves washing onto a sandy shore. In the middle ground, a city skyline is visible across the water, with a prominent tall building on the right. To the right of the city, a lifeguard stand is situated on the beach. The sky is filled with soft, textured clouds.

Thank you