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## Public Affairs Highlights and Initiatives June 2019

### Government Affairs:

1. Partnered with the Long Beach Office of Civic Innovation to conduct a customer experience survey to gauge the level of passenger satisfaction; more than 340 surveys were completed
2. Collaborated with Long Beach Disaster Preparedness Department to finalize the Crisis Communications Plan for the City of Long Beach
3. Participated in City Manager's Communications / Social Media Monthly Meeting

### Community Outreach:

1. Mayor Robert Garcia and 5<sup>th</sup> District Councilwoman Stacy Mungo unveiled a new monument sign at Long Beach Airport; the sign resembles a wing of a DC-3, June 17
2. Participated in Make Music Long Beach community concert at El Dorado Park, June 21
3. Volunteers led six tours of the airport for approximately 150 people in June
4. The volunteer therapy dog program continues
5. Attended Special Olympics of Southern California Plane Pull team captains event, June 26
6. Supported numerous community groups, including Long Beach Public Library and Lakewood YMCA, by providing over 400 LGB promotional items in June
7. Continued planning with Special Olympics of Southern California for their annual Plane Pull and We Run the City events scheduled for August 17
8. Coordination continues for the Festival of Flight scheduled for November 2

### Media:

1. Long Beach Airport chooses new director, *Long Beach Press-Telegram*, June 11
2. Long Beach names new airport director, *Long Beach Post*, June 11
3. Long Beach Names Cynthia Guidry Airport Chief, *Long Beach Business Journal*, June 12
4. Former Boeing C-17 property in escrow for more than \$200 million purchase by The Goodman Group, *Long Beach Press-Telegram*, June 17
5. Long Beach Airport travelers will now be greeted by new sign nodding to city's aviation history, *Long Beach Press-Telegram*, June 17
6. Monday Morning Coffee: Airport Commission To Elect New Chair, Committee Members, *Long Beach Business Journal*, June 17

7. Mayor and 5<sup>th</sup> District Councilwoman unveil the first of many new signs planned in Long Beach, *Long Beach Local News*, June 17
8. Long Beach Airport has a new welcome sign paying homage to DC-3 aircraft, *Long Beach Post*, June 18
9. BizBrief: Today's News To Know: Long Beach Airport Passenger Traffic Down 11.7%, Cargo Traffic Up 2.8% in May, *Long Beach Business Journal*, June 24
10. Long Beach Airport Receives FAA Airport Infrastructure Grants, *Long Beach CA Patch*, June 24
11. Long Beach Airport Traffic Down 12%, *Los Angeles Business Journal*, June 24
12. Where to Experience Aviation History in SoCal, *KCET.com*, June 25
13. Little Brass Café Takes Off After Owners Reimagine Their Small Business At Long Beach Airport, *insideLB.com*, June 26
14. BizBrief: Today's News To Know: Australia-Based Developer Closes Escrow On Former C-17 Site, *Long Beach Business Journal*, June 27
15. Australian company buys former Boeing C-17 manufacturing site for more than \$200 million, *Long Beach Post*, June 28
16. Goodman Group completes purchase of Boeing's 93-acre C-17 site in Long Beach for more than \$200 million, *Long Beach Press-Telegram*, June 28
17. Irvine-based aviation consultant seeks to conduct noise analysis for Huntington Beach, *Los Angeles Times*, June 28
18. Social Media
  - Notable events in June: Monument sign installation
  - Facebook is up to 17,102 likes in June
    - The best post in June had a reach of 4,365 with 352 reactions, comments, and shares
  - Twitter is up to 12,669 followers in June
    - The best tweet in June generated 14,139 impressions, 9 retweets, and 85 likes
    - Tweets in June generated 86,900 impressions
  - Instagram is up to 6,140 followers in June
    - In June, posts averaged 196 likes each
    - The most popular post earned 407 likes and 2,147 impressions

### **Arts/Entertainment/Display:**

1. LGBLive! Summer Concert Series launched in conjunction with Make Music Long Beach June 21; two ensembles provided a variety of music in the concourse, June 27 and 28
2. "CSULB SOARS@LGB", a temporary rotating exhibit produced in collaboration with California State University Long Beach School of Art continues; exhibits "Drifting" by Jojo Solo and "Collection" by Amy Williams are on display
3. LGB95 Selfie Sign remains on display in the concourse

**Advertising/Marketing:**

1. Continued integrating 95<sup>th</sup> Anniversary branding into the communications strategy
2. Press-Telegram, Newspapers in Education sponsor
3. TravelHost Magazine, half page, full color ad, May – July 2019 issue
4. Angels Baseball, Big A signage, June 3 – 16
5. Leadership Long Beach 30<sup>th</sup> Anniversary Celebration program, full page, full color ad, June 8
6. St. Anthony High School Chopper Dropper sponsorship, June 17
7. Long Beach Business Journal, quarter page, full color ad, June 18 – July 1 issue
8. Long Beach Area Chamber of Commerce 2019 Inaugural Gala program, full page, full color ad, June 19
9. Jewish Federation & Jewish Community Foundation Celebration, half screen ad, June 23
10. Adopt-A-Highway, 405 Freeway signs
11. Campaign *Spare Change Changes Everything* continues at Long Beach Airport
12. 95<sup>th</sup> Anniversary pole banners were installed at the Donald Douglas loop
13. Finalized graphics for construction panels




4100 E. Donald Douglas Drive, Second Floor, Long Beach, CA 90808  
T 562.570.2600 F 562.570.2601 [lgb.org](http://lgb.org)






Facebook post with the most reach in June:



**Long Beach Airport**  
Published by Lindsey Ann [?] · June 17 at 2:30 PM · 🌐

Today we unveiled our new monument sign at the entrance of LGB! The new sign recognizes LGB's rich aviation history and was inspired by the DC-3 aircraft. ✈️



**Performance for Your Post**

**4,365** People Reached

**352** Reactions, Comments & Shares ⓘ

<b>270</b> Like	<b>157</b> On Post	<b>113</b> On Shares
<b>33</b> Love	<b>25</b> On Post	<b>8</b> On Shares
<b>2</b> Wow	<b>2</b> On Post	<b>0</b> On Shares
<b>21</b> Comments	<b>9</b> On Post	<b>12</b> On Shares
<b>26</b> Shares	<b>24</b> On Post	<b>2</b> On Shares
<b>318</b> Post Clicks		
<b>78</b> Photo Views	<b>0</b> Link Clicks ⓘ	<b>240</b> Other Clicks ⓘ

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Most liked Twitter post in June:



Long Beach Airport

@LBAirport

Just your typical LGB sunrise.



1:55 PM - 14 Jun 2019 from Long Beach, CA

9 Retweets 85 Likes



2 9 85

Most liked Instagram post in June:



lgbairport

Long Beach, California

...

2w Reply



sonora066 It sure is. Can you post it lit up at night?



2w Reply



fromexphoto Very cool 🤩👍👍



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## LOCAL NEWS

# Long Beach Airport chooses new director

Cynthia Guidry will become the director of Long Beach Airport in late July.



Cynthia Guidry will become Long Beach Airport's next director, starting late July. (Photo courtesy of city of Long Beach)

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By **EMILY RASMUSSEN** | [erasmussen@scng.com](mailto:erasmussen@scng.com) | Long Beach Press-Telegram

PUBLISHED: June 11, 2019 at 1:29 pm | UPDATED: June 11, 2019 at 1:31 pm

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After a months-long search, Long Beach airport has a new chief.

Cynthia Guidry, who has 14 years of airport management experience, will become the city's director of the Long Beach Airport starting late July, according to a city announcement on Tuesday, June 11.



ADVERTISING

She will [replace Claudia Lewis](#), who served as interim director since January, after [Jess Romo retired as director](#) after about three years.

Guidry has 26 years of local government experience with a background in civil engineering and project management. For five years, she most recently served as the deputy executive director for the city of Los Angeles World Airports, the governing body for LAX and Van Nuys airports.

“As an airport professional and a Long Beach resident, she understands our community, our customers and how unique Long Beach Airport truly is,” City Manager Patrick West said in a statement.

Guidry will come to the Long Beach Airport at a time when certain [airlines are expanding](#), or [rolling back](#), their flights and [uncertainty about the airport’s security teams structure](#) continues.

At Los Angeles World Airports, Guidry developed new policy and procedures for its capital improvement program and managed multi-billion-dollar projects. She also has been responsible for construction safety, logistics, inspections and quality assurance programs.

“I am thrilled to join the team and honored that the city of Long Beach selected me to steward an incredible award-winning airport,” Guidry said. “Operating for over 95 years, LGB Airport holds a special niche in the aviation community with its easy access, sustainable facilities, and welcoming feel for travelers.



“I look forward to working with the LGB team and our stakeholders for continual partnership and success as we deliver the next phase of airport improvements,” she said.

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Tags: [Long Beach Airport](#), [Top Stories LBPT](#)



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## She Isn't His Daughter - She's His Wife! ↗

By Obsev



## Emily Rasmussen

Emily covers education and development for the Long Beach Press-Telegram. A native of Long Beach, Emily is an alumna of the Cal State Long Beach Journalism Department. Prior to joining the Press-Telegram, Emily was city editor of The Capistrano Dispatch in San Juan Capistrano, a contributing writer for the Orange County Register and the news editor for The Edge in Long Beach.

Follow Emily Rasmussen [@rasmussenreport](#)

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# LONG BEACH POST



 CLOSE TO HOME: CLIMATE CHANGE IN LONG BEACH 



*Cynthia Guidry, new director of Long Beach Airport. Courtesy photo.*

CYNTHIA GUIDRY

1 min ago

## Long Beach names new airport director

by **Tim Grobaty** in **Trade & Transportation**



City Manager Pat West has named Cynthia Guidry as the city's new director of Long Beach Airport, it was announced Tuesday.

Guidry, a Long Beach resident, has 26 years of local government experience, including 14 years in airport management. For the past five years she served as the deputy executive director for Los Angeles World Airports, the government body for Los Angeles International and Van Nuys airports.

"Ms. Guidry has a wealth of experience, having served in an airport management capacity at one of the world's largest airports," said West in a statement. "As an airport professional and a resident of Long Beach, she understands our community, our customers and how unique Long Beach Airport truly is."

A licensed professional engineer, Guidry holds a bachelor's degree in civil engineering from UC Irvine and an MBA from Pepperdine University.

"LGB holds a special niche in the aviation community with its easy access, sustainable facilities and its welcoming feel for travelers," Guidry said in a statement.

As director, Guidry will oversee a department of more than 105 full-time employees with a budget of more than \$49 million. The airport is in the design phase of its Terminal Area Improvement Program, one of the largest projects in the airport's 96-year history.

Guidry is replacing Jess Romo, who retired in February 2019. Claudia Lewis, who had been the interim director, will return to her role as LGB's manager of finance and administration.

Guidry's appointment will be effective July 29.

*Tim Grobaty is a columnist and the Opinions Editor for the Long Beach Post. You can reach him at 562-714-2116, email [tim@lbpost.com](mailto:tim@lbpost.com), @grobaty on Twitter and Grobaty on Facebook.*

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## Long Beach Names Cynthia Guidry Airport Chief

By Howard Fine (/staff/howard-fine/)

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Wednesday, June 12, 2019



(/photos/2019/jun/12/44605/)

Long Beach Airport Director Cynthia Guidry

The city of Long Beach on June 11 named a top L.A. Airport executive, Cynthia Guidry, as its new airport director, effective July 29.

The permanent director post has been vacant since Jess Romo retired in February. Claudia Lewis, the airport's manager of finance, administration and public affairs, has served as interim director; after July 29, she will return to those roles.

Guidry spent the last five years as deputy executive director at Los Angeles World Airport, the Los Angeles city governing body for Los Angeles International and Van Nuys airports, overseeing planning and development activities. LAX is currently in the midst of a massive \$14 billion overhaul that includes renovation of every terminal, construction of a new terminal behind the Tom Bradley International Terminal, a people mover and other projects to improve the flow of people around the airport.

Upon taking over at Long Beach Airport, Guidry will have to cope with a facility still reeling from its long-dominant carrier JetBlue Airways' decision to dramatically scale back operations last year



after failing in its bid to get permission for international service from the airport. For the first four months of this year, passenger traffic fell 17 percent from last year to 1.1 million. Southwest Airlines has picked up some of the slack, nearly doubling its passenger count at the airport since JetBlue reduced its footprint.

Founded in 1923 as the first municipally-owned airport in California, Long Beach Airport completed a major facility renovation in 2012, including a new passenger terminal. Plans are in the works to further upgrade ticketing and baggage claim areas and replace the old terminal with a consolidated car rental facility.

*Education, energy, engineering/construction and infrastructure reporter Howard Fine can be reached at*

*hfine@labusinessjournal.com. Follow him on Twitter*

*@howardafine.*

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## LOCAL NEWS

# Former Boeing C-17 property in escrow for more than \$200 million purchase by The Goodman Group



UPS, which first bid on the 1.1-million-square-foot Boeing C-17 facility in Long Beach, has apparently lost to the Goodman Group of Australia. City officials confirmed Friday, June 14 that the developer was in escrow to buy the dormant Boeing compound for undisclosed terms. (File photo by Brittany Murray, Press Telegram/SCNG)

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By [HAYLEY MUNGUIA](#) | [hmunguia@scng.com](mailto:hmunguia@scng.com) and [EMILY RASMUSSEN](#) | [erasmussen@scng.com](mailto:erasmussen@scng.com) | Long Beach Press-Telegram

PUBLISHED: June 14, 2019 at 5:01 pm | UPDATED: June 17, 2019 at 12:47 pm

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A development project similar to Long Beach's Douglas Park could soon come to the city's former Boeing C-17 manufacturing plant, [a 93-acre plot of land located between the Long Beach Airport and Cherry Avenue.](#)

The Goodman Group, a property development firm based in Australia, is in escrow to purchase the property for upwards of \$200 million, city officials confirmed Friday, June 14.

"It's a big project that could mirror some of our more successful uses in the city," Councilwoman Stacy Mungo said, "including Long Beach Exchange and Douglas Park."

Mungo said city staff members have been involved in the process and ensured that residents' desires will be reflected in the final agreement.

Whatever happens with the deal, Mungo said, she's hopeful the site's development will be a boon for local residents.

"I'm excited to work with whoever closes escrow on the property," she said, "to ensure the residents have a diversity of jobs and shopping opportunities right here, near their home."

A spokeswoman for Olive Creative Strategies, which represents Goodman, declined to comment Friday night.

The information, she said, "is still highly sensitive at this time due to multiple conditions surrounding the purchase and sale."

A representative for Boeing, meanwhile, said the company "does not comment on its buyers or selection process until it has completed closing."

But, spokeswoman Chamila Nothum confirmed that Boeing has chosen a buyer.

"We can tell you we have selected the most suitable buyer for the former C-17 manufacturing property," Nothum said in an email. "Throughout the process, Boeing has partnered with the City of Long Beach to identify a buyer who is best aligned with the vision of this unique site."

For two decades, Boeing manufactured the C-17 Globemaster cargo planes at the plant. It was an economic powerhouse for the city, but orders eventually dried up and the [last plane flew off the lot in November 2015.](#)

The city tossed around different ideas during the intervening years about how the plant and the surrounding area could be redeveloped. Officials are currently working on the [Globemaster Corridor Specific Plan](#), which would potentially rezone the area and layout a long-term vision for that corridor.

For an industrial and shopping development to be constructed, the land would have to be rezoned; it's currently zoned for industry uses only. That change would have to come before the Planning Commission for public input and final approval.

As for the project's potential timeline, Mungo said she hopes the process will be a fast one.

"I'm excited that Boeing is looking to close on the property quickly," she said. "The community is ready to engage in this process and get something going on that site as soon as possible."

UPS, the package delivery company, [had been eyeing the plant](#) since it [was put up for sale in November](#). Company officials said it would've brought thousands of jobs to Long Beach.

"We're bummed we didn't get the bid," Bruce MacRae, the delivery giant's vice president of state government affairs, said Friday. "UPS will now look at other cities."

MacRae, who is from Long Beach, said UPS isn't looking anywhere nearby.

"This was truly the perfect location," he said.

UPS earlier said that, if it gained control of the plant, the company would've preserved the iconic building and turned it into a hub for delivering packages to Long Beach and nearby cities.

But, "we'll be taking those 2,500 jobs elsewhere," MacRae added.

It's unknown how much Boeing will sell the property for.

But Bret Hardy – an executive managing director for Newmark Knight Frank, a brokerage firm handling the sale – said in November similar industrial properties [have sold for \\$60 to \\$70 a square foot](#).

For Boeing's part, Nothum said, "We will continue to have a solid presence in Long Beach, and remain active and committed to the community and neighborhoods in which we live and work."

*Staff writer Jeff Collins contributed to this report.*

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## LOCAL NEWS

# Long Beach Airport travelers will now be greeted by new sign nodding to city's aviation history



The City of Long Beach reveals the new monument sign at the entrance to Long Beach Airport (LGB) on Monday, June 17, 2019. The sign recognizes the airport's rich aviation history and was inspired by the DC-3 aircraft. The sign will welcome visitors to LGB and increase the airport's presence from Lakewood Boulevard. (Photo by Ana P. Garcia, Contributing Photographer)

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By **HAYLEY MUNGUIA** | [hmunguia@scng.com](mailto:hmunguia@scng.com) | Long Beach Press-Telegram

PUBLISHED: June 17, 2019 at 4:39 pm | UPDATED: June 17, 2019 at 7:43 pm

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Folks headed to the Long Beach Airport will now have a shiny new sign — inspired by the city's aviation history — to greet them.

Mayor Robert Garcia and Councilwoman Stacy Mungo, who represents the 5th District in which the airport is located, unveiled the new monument Monday, June 17.

Designed to mirror the Douglas DC-3 aircraft, which was produced from 1938 to 1946 and widely considered a revolutionary improvement for passenger air travel, the sign nods to Long Beach's halcyon days — when Douglas Aircraft served as the city's largest employer, with a workforce of nearly 50,000 at its peak.

The last regularly flying DC-3, operated by Catalina Flying Boats Air Freight Service, [made its last flight in the Long beach skies in 2017](#), before it headed to South Africa to aid in humanitarian work.

The new sign, located at the northwest corner of Lakewood Boulevard and Donald Douglas Drive, won't just be visible to daytime travelers. LED fixtures are hidden behind the sign's lettering, which "produces a beautiful halo effect to illuminate the sign at night," Garcia said.

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Tags: [Long Beach Airport](#), [Top Stories LBPT](#)



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## This Crossover's Design Gives It a Whole New Layer of Safety

By Mazda

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## Your Caffeinated News Update

### City Council To Consider \$1.5 In Real Estate Economic Analysis Contracts

- During its Tuesday (**June 18**) meeting, the Long Beach City Council is scheduled to consider \$1.5 million in contracts for economic analyses of city real estate. The council will also vote on the purchase of several insurance policies at an aggregate cost of \$3.3 million. In response to new abortion laws, the council is considering suspending official travel to Georgia, Alabama and any other state in which so-called "heartbeat bills" are passed. 5 p.m., council chambers, City Hall.

#### Business/Association Events

**June 26-27:** The Downtown Long Beach Alliance is hosting the second installment of its free Taste of Downtown series, which focuses on restaurants on The Promenade and Pine Ave. Tasting tickets can be purchased [here](#). 6-10 p.m. Pine Ave and the Promenade Parking Lot, 233 The Promenade North.

### Planning Commission To Approve New Cannabis Distribution Facility

- In addition to approving minutes from its most recent meeting, the Long Beach Planning Commission will review an application for a 4,066 square-foot distribution facility for recreational cannabis on Seabright Avenue during its Wednesday (**June 19**) meeting. 5 p.m., council chambers, City Hall.

The July 2 edition of the **Business Journal** features the Mid-Year Economic Outlook. For advertising, call 562/988-1222.



Website



## Airport Commission To Elect New Chair, Committee Members

- The City of Long Beach Airport Advisory Commission will elect a new chair and vice chair during its Thursday (**June 20**) meeting. The commission will also appoint one new member each to the Public Viewing Area Committee and the Sustainability Committee. 4 p.m., Long Beach Marriott, 4700 Airport Plaza Dr.



Twitter



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Podcast

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## Third District To Hold Community Meeting

- Residents of the 3rd District are invited to join Councilmember Suzie Price for a community meeting at the Belmont Shore Chalet today (**June 17**). In addition to a monthly update on developments in the city and the district, Port of Long Beach Executive Director Mario Cordero will be joining as a guest speaker. 6 p.m., 5107 E. Ocean Blvd.

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## Comment On City's Draft Climate Plan

- The City of Long Beach has released a draft of its [Climate Action & Adaptation Plan](#). On Tuesday (**June 17**) the Long Beach Development Services Department is hosting a bilingual Spanish/English workshop to collect input on climate actions from the public. 6-8 p.m., The Gathering Lutheran Church, 905 Atlantic Ave.
- Alternatively, Long Beach residents may review and submit comments on the plan online until **July 15**. A final version of the plan will be released later in the summer. [Click here](#) to submit comments, or e-mail them directly to [alison.spindler@longbeach.gov](mailto:alison.spindler@longbeach.gov).



Latest: [Candidates' latest announcements to run for 1st and 2nd District in Long Beach](#)[Airport](#) [City Event](#)

## Mayor and 5th District Councilwoman unveil the first of many new signs planned in Long Beach

June 17, 2019 LBLN councilwoman, councilwoman Stacy mungo, long beach, Long Beach airport, Long Beach Local News, mayor, mayor Robert garcia, monument, sign

Today at 1pm Mayor, Robert Garcia and Councilwoman from the 5th District, Stacy Mungo were at the Long Beach Airport to unveil the new sign at the entrance.

This is the first of many new signs to be seen in Long Beach in due course as part of the signage program.

The airport's new monument lights up at night and highlights the historical element of Long Beach, that was inspired by DC3 aircrafts and the many well known early 20th Century pilots who practiced on the field, such as Amelia Earhart, who was the first woman to fly around the world.

We're excited to know what and when the next big sign will pop up in Long Beach!



Mayor, Robert Garcia unveiling the new Long Beach Airport monument

By Yasmine Tanres

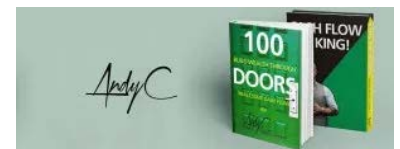
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# LONG BEACH POST



 CLOSE TO HOME: CLIMATE CHANGE IN LONG BEACH 



*Long Beach Airport reveals a new entrance monument sign inspired by the Douglas DC-3 aircraft, Long Beach, Monday June 17, 2019. Photo by Sarahi Apaez*

LONG BEACH AIRPORT

17 hours ago

## Long Beach Airport has a new welcome sign paying homage to DC-3 aircraft

by **Staff Reports** in **News**



Long Beach officials today unveiled a new monument sign at the entrance to Long Beach Airport, paying homage to the DC-3 aircraft and the airport's aviation history.

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The sign will welcome visitors to LGB and increase the airport's presence from Lakewood Boulevard, officials said.



*Councilwoman Stacy Mungo and Mayor Robert Garcia mark a new sign at the entrance of Long Beach Airport. Photo courtesy of Long Beach.*

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## Share this:



# BizBrief: Today's News To Know

By Business Journal Staff - June 24, 2019

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## Small Business Owner Announces 1st District Candidacy

Ray Morquecho, a Willmore neighborhood resident and small business owner, today officially announced his candidacy for the vacant Long Beach City Council 1st District seat. The longtime resident is entering the race to address "quality of life" issues across the district. "Long Beach is a great place to live, but it only takes a walk around the 1st District to see that not all neighborhoods are treated equal," he said in a statement. "The 1st District has more crime, more homelessness and worse infrastructure than other districts, and we need a councilmember who will fight to fix these problems." Morquecho has an associate's degree from Crafton Hills College and a degree in political science from the University of California, Irvine. He is also a former district representative for the vice chair of the California Board of Equalization.

## L.A. County Businesses Share Concerns About Homelessness, Infrastructure, Taxes

An annual poll conducted by the Los Angeles County Business Federation (BizFed) found taxes and fees, public infrastructure and homelessness to be the top issues worrying businesses in the area. Homelessness was identified as the fastest rising concern among those polled, jumping from No. 9 on the list of the most common concerns to No. 3 in the past year. The 11th round of this annual poll also identified increased caution and tempered optimism with regards to respondents' general business outlook. According to a press release, the number of respondents expecting growth to be flat for the upcoming year has doubled from 22% in 2018 to 46% in 2019. Businesses are especially concerned about the impact of proposed taxes, such as the Proposition 13 property tax increase. "Raising taxes for business means they can't invest that money in their workforce, and it increases costs for customers," Tracy Hernandez, BizFed's founding CEO, said. Together with the results of this year's poll, BizFed also released its 2019 list of the most business-friendly cities in the county,



which is topped by Santa Clarita, the City of Industry and Torrance. This year's three least business-friendly of the 88 cities in L.A. County, according to BizFed, are Los Angeles, Santa Monica and Carson. The poll received a total of 446 responses, 40% of which came from small businesses with 1-10 employees.

### **Long Beach Airport Passenger Traffic Down 11.7%, Cargo Traffic Up 2.8% In May**

Today, Long Beach Airport (LGB) officials announced that May 2019 airline passenger traffic decreased by 11.7% compared to the same time last year, while air cargo traffic increased by 2.8%. In May 2019, LGB served 305,277 passengers compared to 345,882 in May 2018. In May 2019, 1,865 tons of cargo passed through LGB compared to 1,815 tons during the same period in 2018.

### **California Arts Council Awards Grant To Carpenter Performing Arts Center**

The California Arts Council today announced it is awarding \$16,200 to the Richard and Karen Carpenter Performing Arts Center, located at California State University, Long Beach, as part of its Arts Education Exposure program. This is the second consecutive year that the Carpenter Center has been awarded an Arts Education Exposure grant, according to the center. The grant assists in funding pre- and post-attendance activities, such as artist workshops, teaching sessions and performances. Moreover, the grant also funds the Carpenter Performing Arts Center's Classroom Connections program, an initiative that features art demonstrations, classroom visits and performances for about 2,000 to 5,000 elementary school students in the Long Beach region annually. "Each year, thousands of students from the Long Beach area visit a theatre for the first time when they attend a performance at the Carpenter Center as part of our Classroom Connections program," Megan Kline Crockett, executive director of the Carpenter Performing Arts Center, stated. "It is a highlight of every season, and we are again grateful for the California Arts Council for [its] generous support of arts education in communities across California." The Carpenter Performing Arts Center is one of 124 grantees chosen for the Arts Education Exposure program.

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## Long Beach Airport Receives FAA Airport Infrastructure Grants

Airports across the southland are included in grants for massive improvements.

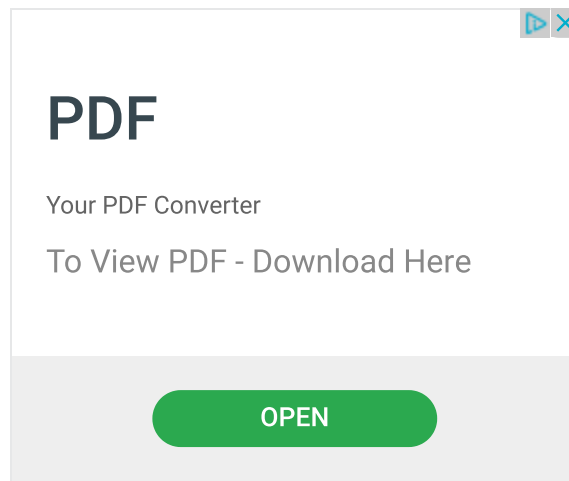
By [Ashley Ludwig](#) | Jun 24, 2019 7:14 pm ET



John Wayne Airport is included in an FAA grant for southland airports. (Renee Schiavone/Patch)



LONG BEACH, CA — The Federal Aviation Administration Monday awarded \$495 million in airport infrastructure grants nationwide, including an \$15.5 million to Long Beach Airport for taxiway reconstruction.



Other Southland airports receiving funding included:

- \$886,490 to update John Wayne Airport's Master Plan Study.
- \$11.7 million to LaVerne's Brackett Field for reconstruction of its north and south aprons;
- \$2.4 million to Hollywood Burbank Airport for runway improvements;
- \$600,000 to Jack Northrop Field/Hawthorne Municipal Airport for runway improvements.

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Two other Southern California airports were also recipients of sizable grants.

San Diego International Airport was awarded nearly \$13 million for taxiway improvements, and Ontario International Airport was allocated \$6.1 million for taxiway improvements, runway lighting installation and updating the Airport Master Plan Study.



The 358 grants earmarked for more than 300 airports in 46 states and the Pacific Islands are part of the second allocation in fiscal year 2019 of the FAA's \$3.18 billion Airport Improvement Program, according to the U.S. Department of Transportation.

Selected projects include runway reconstruction and rehabilitation, construction of firefighting facilities, and the maintenance of taxiways, aprons and terminals.

"This significant investment in airport improvements will fund construction and rehabilitation projects that will help maintain high levels of safety in U.S. aviation," U.S. Transportation Secretary Elaine Chao said.

*City News Service, Ashley Ludwig, Patch Editor, contributed to this report.*

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## Long Beach Airport Traffic Down 12%

By Katie Murar (/staff/katie-murar/)

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Monday, June 24, 2019



(/photos/2017/nov/27/29494/)



Long Beach Airport Photo by Ringo Chiu (/staff/ringo-chiu/).

Long Beach Airport traffic dropped 12% year-over-year in May to 305,300 passengers.

JetBlue Airways represented 54% of total traffic, carrying 165,800 passengers, down 38% from the year prior. Southwest more than doubled its count to 98,400 passengers, making up 32% of the total.

Hawaiian Airlines carried about 11,000 passengers and the facility's two other airlines, American and Delta, carried about 30,000 combined.

Charter flying from Long Beach rose 49% to 104 passengers last month.

Cargo carried by FedEx and UPS rose 2.8% in the month to 1,865 tons.

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# Where to Experience Aviation History in SoCal

Sandi Hemmerlein | June 25, 2019

Southern California has played an important part in aviation history – from manufacturing (Hughes, Douglas, Lockheed) to recreational flying to piloting to defend our country. So, it's no wonder that we still have so many active airfields and air museums devoted to the great beasts that have sailed our skies.

Here are six places where you can picture yourself in the pilot's seat, sit in a cockpit, and even take flight – just like the great airmen and airwomen of SoCal once did during The Golden Age of Aviation (and beyond).

## **1. Flight Path Learning Center & Museum, LAX**

While some planespotters sit and watch the commercial jets fly in and out of LAX from El Segundo, the never-built runways of Surfridge, or Dockweiler State Beach you can get a real lesson in aviation history near the freight terminal and cargo planes of LAX at the Flight Path Museum. Yes, LAX has a museum – and it's open to the public! You can even board the “Spirit of '76,” a restored DC-3 parked on the tarmac that first flew in 1941 and was retired in 1982 (and is said to have been frequented by both Howard Hughes and Charles Lindbergh).

## **2. Long Beach Airport, Long Beach**



Courtesy of Sandi Hemmerlein

Because of its small size (and its limited commercial flight schedule because of local noise ordinances), not many commercial travelers actually get to experience it first-hand. But even if you don't have a boarding pass for a flight departing out of LGB, it's worth a visit to see the Streamline Moderne vintage terminal, the historic photos of the Douglas Aircraft Company (including the origin story of "Rosie the Riveter"), and the WPA-era mosaic tiles. (Those were hidden under carpeting for years and only just recently uncovered!). Despite the dearth of jumbo jet traffic, Long Beach Airport is actually incredibly busy – mostly with small, private planes. You get to see some of them on display at the annual "Festival of Flight" (formerly called the "Long Beach Fly-In"), where pilots and plane aficionados come together to arrange flight lessons and scenic rides high above the L.A. basin.

### **3. March Field Air Museum, Riverside**



Courtesy of Sandi Hemmerlein

On the March Air Reserve Base, just east of the 215 Freeway, there's a museum that specializes in retired military aircraft – and they're some of the hugest ones you'll ever see. From the Boeing B-52 Stratofortress (a.k.a. the “Big Ugly Fat Fellow,” or BUFF) to the Boeing B-47 Stratojet Bomber (which was designed to fly at high subsonic speed and altitude), some of them are so larger than life that they seem almost impossible to fly. All of the planes at March were used throughout the 20th Century, though not every one of them actually saw combat. In addition to the restored planes, there are also other heritage aircraft parked in the Restoration Hangar, getting ready to go out on display.

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## **Airplanes on a Stick: Aviation as Public Art in the Antelope Valley**



### **4. Torrance Airport – Zamperini Field, Torrance**

You've got two great opportunities to experience flight at the Torrance Airport: at Robinson Helicopter Company and at the Western Museum of Flight. At Robinson, you can experience history in the making by taking a free tour of the factory, where they assemble and test helicopters used as newscopters, police helicopters, and private civilian copter craft. If antiques are more your thing, head a few doors down to the volunteer-run Western Museum of Flight for their historic displays, videos, and knowledgeable docents.

### **5. Aviation Museum of Santa Paula, Santa Paula**

Santa Paula has neither the biggest local airport nor the largest collection of interesting planes, but the no-frills air field and its hangars let the privately-owned vintage planes housed there shine. It's the perfect place for people to store and display their vintage aircraft (around 300 at any given time). The first Sunday of every month, you can visit for free, explore, and meet the local pilots. Anybody who wants to learn how to fly a Cessna civilian plane can attend the airport's resident flight school, CP Aviation.

### **6. Sky Sailing, Warner Springs**





Courtesy of Sandi Hemmerlein

If you've ever wished you had control of a plane, then you must venture to East San Diego County to take to the skies with Sky Sailing. Experiences range from a gentle ride in a motor-less sailplane (also known as a "glider") that gets towed up to cruising altitude to a motor glider and a "Super Spectacular Aerobatic Ride." Regardless of which flight experience you choose, the scenery will be spectacular up there, above the mountains that are situated between Cleveland National Forest and Anza-Borrego Desert State Park.

Read more and see more photos of these amazing destinations [here](#).

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## LITTLE BRASS CAFÉ TAKES OFF AFTER OWNERS REIMAGINE THEIR SMALL BUSINESS AT LONG BEACH AIRPORT

**Published: 6/26/2019**

When downtown's seminal book bar The Brass Lamp shuttered its doors after two years of operation in 2017, owner Samantha Argosino was not ready to let go of her business. A few months later, she got a phone call from the Long Beach City's Economic Development team about an unprecedented opportunity: to open a boutique café at the Long Beach Airport, as the only stop available for coffee and gourmet bites before airport security. The space was formerly used for vending machines.

"When you're a business owner and you think about where you want to be — location, location, location — the airport is something that never comes to mind," said Argosino. "You just don't think it's an opportunity that's available."

The **Little Brass Café Express** opened its doors on the first of April last year. While it's much smaller than The Brass Lamp's original 4,000 sq. ft. footprint, Argosino and her husband Tony Arredondo—who co-owns the new café—decided to carry on the legacy of The Brass Lamp by keeping several popular menu items (such as The Brass Lamp Classic Sandwich, Mom's Chicken Salad and Sam's Spicy Mocha). Much of the café is furnished with tables and stools from the book bar; the original brass lamp sits on a table by the entrance.



Samantha credits the **City's Economic Development** and Airport team for helping her navigate the opening of The Brass Lamp, her first business ever, and the Little Brass Café Express. From providing resources on loan programs and technical assistance to helping her navigate the permitting process, the City has been extremely supportive throughout the process, she shared.

"Sam and Tony are examples of how the City works with small businesses to help them not only take root in this community but also be able to expand and flourish," said Seyed Jalali, the City's Economic Development Officer.

Job creation, business formation, and business expansion are three of the main objectives of the City's Economic Development department. Aligned with the **Economic Development Blueprint** adopted by the City Council in 2017, the department works with small businesses and new entrepreneurs by providing access to affordable capital through one of the City's three active loan programs: **KIVA Loan Program**, a crowdfunding platform providing loans up to \$10,000 with zero interest and fees; a Micro-Enterprise Loan Program, which provides \$25,000 to \$100,000 starting capital for new businesses; and **Small Business Administration Loan Program**, which provides \$150,000 to \$2 million for eligible businesses with collateral.

The department also provides technical support -- from one-on-one counseling sessions on how to write a successful business plan to marketing and development workshops -- by pairing entrepreneurs with City partners Cal State University Long Beach and Long Beach City College.

Argosino and Arredondo, both alumni of CSULB, hold plenty of Long Beach pride and incorporate it into their business, from hiring CSULB students to showcase the city to daily travelers stopping by the café.



"You get to see different people from everywhere every day," said Arredondo. "We make sure that all of our staff know that you do have to give your customers a good experience, so they leave with a good experience, that you represent Long Beach Airport as what it is. It's a really great small community airport."

The couple has hopes of rebuilding The Brass Lamp in a new location in Long Beach someday. In



the meantime, they are extremely happy of the Little Brass Café at LGB, where they can provide a bona fide local flavor to travelers from around the country.

“We think of ourselves as business people who love having a business in the Long Beach community,” said Argosino. “[T]he airport wanted to add an amenity to the quaintness and customer experience of being in Long Beach. It’s really a huge honor to run a business here.”

She shared that they will continue their work as long as they are adding value to the community.

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# BizBrief: Today's News To Know

By Business Journal Staff - June 27, 2019

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## Australia-Based Developer Closes Escrow On Former C-17 Site

The former 1.1-million-square-foot manufacturing facility for the Boeing C-17 aircraft and surrounding land have been sold to Australia-based developer Goodman Group for future development, Boeing confirmed with the Business Journal. Escrow on the 93-acre property closed June 27. "I'm pleased to confirm . . . we acquired Boeing's C-17 manufacturing property in Long Beach," Anthony Rozic, CEO of Goodman North America, said in an e-mail to the Business Journal. "The 93-acre facility will be renamed 'Goodman Commerce Center Long Beach' and we are currently partnering with the City of Long Beach on future plans for the site." The City of Long Beach has been working on the Globemaster Corridor Specific Plan, development guidelines for the Cherry Avenue corridor between Spring to Carson streets, for about one year. City staff have conducted several public outreach events for community input. For more information, pick up the July 2 edition of the Long Beach Business Journal or read it online at [lbbusinessjournal.com](http://lbbusinessjournal.com). – Senior Writer Brandon Richardson

## Freight Startup NEXT Trucking Inks Deal To Open Long Beach Drayage Facility

El Segundo-based freight startup NEXT Trucking has announced plans to open an 18-acre drayage facility in Long Beach. The firm's new property is located on East 208th Street, right between the 710 Freeway and the Los Angeles River. NEXT Trucking is one of several startups in the Long Beach area that is seeking to disrupt the logistics industry around the nation's busiest ports. To learn more about these new businesses and how they leverage technology to change the logistics industry, listen to [this](#) episode of the Long Beach Business Podcast or read our recent article on the issue [here](#). "We're creating a solution to ease congestion and eliminate the biggest choke-point throughout the shipping industry,"





The former Boeing C-17 manufacturing site which includes a 1.1 million-square-foot assembly building, was listed for sale in November in Long Beach Monday, Feb.25, 2019. United Parcel Service has announced its bid for the regional service hub. Photo by Thomas R Cordova.

JUN 28 11:47 AM

## Australian company buys former Boeing C-17 manufacturing site for more than \$200 million

 [Kelly Puente](#)

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Long Beach's former Boeing C-17 manufacturing site has been sold for more than \$200 million to the Goodman Group, an Australia-based property development company that serves as one of the largest international landlords for Amazon.

The group closed escrow on the 93-acre site and will rename the property “Goodman Commerce Center Long Beach,” Sergio Ramirez, deputy director of the city’s Economic Development Department confirmed Friday.

Billed as one of the largest parcels of its kind in the region, the site was once the production home for Boeing’s C-17 Globemaster III cargo plane [before the facility shuttered in 2015](#). Boeing listed the property for sale in November with an undisclosed asking price. The massive space includes a 1.1 million-square-foot assembly building.

Goodman, which boasts an estimated \$44.1 billion in assets, specializes in industrial and commercial property development and management, [according to its website](#). The company has 383 properties under management globally and is considered the largest landlord for Amazon in Asia, Europe and Australia, [according to The Sydney Morning Herald](#).

Chief executive Greg Goodman in news reports said the company has been converting properties to residential and mixed-use projects in Australia.

While Goodman hasn’t given details on its exact plans for the site, city officials have said the company plans to work with the city on its vision for future development.

The site, adjacent to the Long Beach Airport, is part of the city’s [Globemaster Corridor Specific Plan, which](#) aims to revitalize the area as a “twenty-first century employment district.”

City Councilwoman Stacey Mungo, whose 5th District includes the site, said the property closed escrow on Thursday for more than \$200 million.

Mungo on Friday said she plans to meet with Goodman to discuss residents’ visions for the area. The city also has introductory meetings planned with Goodman to discuss the Globemaster plan and timelines, she added.

“That corridor has lots of residential, so the scope of their project would really need to match what the community wants it to look like,” she said.

Future development plans and possible rezoning requirements would have to be approved by the city’s Planning Commission, she said.

The news was a disappointment for United Parcel Service, which [had bid](#) earlier this year to build a regional service hub.



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[Kelly Puente](#)

Kelly Puente is a general assignment and special projects reporter at the Long Beach Post. Her prolific reporting has taken her all over Southern California—even to the small Catalina Island town of Two Harbors. She is a Tiki mug collector and is currently pursuing a master’s degree in public policy and administration at Cal State Long Beach. Reach her at [kelly@lbpost.com](mailto:kelly@lbpost.com).

## LOCAL NEWS

# Goodman Group completes purchase of Boeing's 93-acre C-17 site in Long Beach for more than \$200 million



The 93-acre Boeing C-17 facility in Long Beach has been sold to the Australia-based developer Goodman Group. (File photo, SCNG)

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By [HAYLEY MUNGUIA](#) | [hmunguia@scng.com](mailto:hmunguia@scng.com) | Long Beach Press-Telegram

PUBLISHED: June 28, 2019 at 10:01 am | UPDATED: June 28, 2019 at 11:46 am

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A mixed shopping and industrial development is on the horizon for Boeing's former C-17 manufacturing plant, a 93-acre plot of land located between the Long Beach Airport and Cherry Avenue.

The Goodman Group, an Australian property development firm, closed escrow on the property for more than \$200 million, company and city officials confirmed Friday, June 28.



"I'm pleased to confirm that we acquired Boeing's C-17 manufacturing property in Long Beach," Anthony Rozic, CEO of Goodman North America, said in a statement. The "facility will be renamed 'Goodman Commerce Center Long Beach,' and we are currently partnering with the City of Long Beach on future plans for the site."

Boeing, for its part, said it worked with Long Beach to find the best buyer — and that the company plans to stay in the city through its Engineering Design Center and its work sustaining its C-17 fleet.

"Throughout the process, Boeing has partnered with the City of Long Beach to identify the buyer who was best aligned with the vision of this unique site," spokeswoman Chamila Nothum said. "The company remains active and committed to the communities and neighborhoods in which employees live and work."

City Councilwoman Stacy Mungo, whose 5th District encompasses the site, said she's excited about what the deal will mean for Long Beach.

"The city has met with the Goodman Group and communicated the current community vision," she said. "I will be meeting with them in the next several weeks to drill down into what their initial thoughts are for the site."

Mungo, who on Friday confirmed the approximate sale amount, said [earlier this month](#) the deal would likely include a mix of commercial and industrial uses. She said the nearby Douglas Park development — which houses the likes of [Mercedes-Benz USA, United Pacific](#) and [Virgin Orbit](#), along with the trendy [Long Beach Exchange](#) shopping center — was a good example of what residents can expect at the C-17 site.

“It’s a big project that could mirror some of our more successful uses in the city,” she said then. “We see it as a major job center.”

For an industrial and shopping development to be constructed, the land would have to be rezoned; it’s currently zoned for aircraft manufacturing only. That change would have to go before the Planning Commission for public input and final approval.

For two decades, Boeing manufactured the C-17 Globemaster cargo planes at the plant. It was an economic powerhouse for the city, but orders eventually dried up and the [last plane flew off the lot in November 2015](#).

The city tossed around different ideas during the intervening years about how the plant and the surrounding area could be redeveloped. Officials are currently working on the [Globemaster Corridor Specific Plan](#), which would potentially rezone the area and layout a long-term vision for that corridor.

As for the project’s potential timeline, Mungo said, Goodman executives have signaled they want to be “pretty aggressive” on moving forward.

“I think that will depend on if we agree on what’s going to go on the site,” she said. “It sounded like they were pretty well in tune with us.”

UPS, the package delivery company, [had been eyeing the plant](#) since it was [put up for sale in November](#). Company officials said it would’ve brought thousands of jobs to Long Beach, but they [said earlier this month](#) they now plan to take those 2,500 jobs elsewhere.

*This story is developing and will be updated.*

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# Irvine-based aviation consultant seeks to conduct jet noise analysis for Huntington Beach

By PRISCILLA VEGA

JUN 28, 2019 | 4:15 PM



Huntington Beach residents have expressed concerns about an increase in airplane noise linked to Long Beach Airport, pictured. (File Photo)

An Irvine-based aviation consultant is seeking to partner with Huntington Beach to conduct an analysis that could be submitted to the Federal Aviation Administration as part of the city's efforts to address residents' concerns about increased airplane noise.

Under the proposed six-month, \$48,370 contract — which the City Council will consider Monday — Landrum & Brown would conduct a series of tests and compile the results into a report for the city.

The consultant plans to work with Long Beach Airport staff to monitor and measure existing noise levels at locations selected by Huntington Beach officials.

Landrum & Brown also would collect flight data to show existing and proposed altitudes at various points along the flight path of aircraft arriving into Long Beach. This glide slope analysis must be done and submitted to the FAA before changes can be made to arrival patterns, according to a city staff report.

Aircraft typically arrive into airports using a flight path that is on a 3-degree glide slope — so as to apply minimal power to their engines, according to Landrum & Brown. However, those that fly below that path may use more power, which increases noise and burns more fuel.

Huntington Beach residents have increasingly complained about airplane noise — most of it linked to Long Beach Airport — since the FAA implemented regional flight path alterations in 2017. City officials, though, have said the issue dates as far back as 2007.

More than two dozen air routes have historically passed over Huntington Beach, according to the FAA.

In September, the council created a Jet Noise Commission as part of its long-term plan to research ways to help residents affected by the sound of passing planes.

The city believes keeping aircraft arriving into Long Beach Airport at the 3-degree glide slope may result in reduced noise for its residents.

Monday's council meeting begins at 6 p.m. at City Hall, 2000 Main St.

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Priscella Vega



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Priscella Vega is the Huntington Beach reporter for the Daily Pilot. Before joining the Pilot in February 2017, she worked for the Daily Breeze covering the Palos Verdes Peninsula and for the Long Beach Press-Telegram as a general assignment intern. She earned her journalism degree from Cal State Long Beach. (714) 966-4617