

Since more people are getting involved in No Kill advocacy (thank you to all who are speaking for our shelter animals!) it's a good time to talk about what No Kill is.

No Kill is part of a national movement to reform our animal shelters. It was started by Nathan Winograd, who is the Director of the No Kill Advocacy Center. Here are the top 5 things you need to know about the No Kill movement:

1. No Kill's goal is to save all **healthy and **treatable**** animals at the nation's shelters.
2. To do this, every shelter must have the 11 programs of the The No Kill Equation. Every shelter should have ALL of these programs as their foundation: Adoptions, Fosters, Volunteers, Community Outreach, Low-cost/High-Volume Spay/Neuter, Medical and Behavioral Rehab, Pet Retention, Pet Redemption, Rescues, and a Director who will put them in place.
3. No Kill is about thinking outside of the box to save animals' lives (like adoptions at local theaters, and churches). Shelters may tailor these programs to maximize lifesaving in their particular cities, but the programs remain the same and so does the goal: To save all **healthy and treatable** animals in the shelter.
4. Grassroots reform groups have been formed across the nation to reform their animal shelters. No Kill Long Beach is one of these groups. Other groups include No Kill Hampton Roads, No Kill Huntsville, No Kill Colorado are similar groups in other places – all groups of citizens who are working politically to reform their shelters. They have ALL made HUGE differences in their communities because they have been willing to stand up and SPEAK OUT for shelter animals.
5. Hundreds of cities across the nation have made it to No Kill, sometimes because they want to and have just done the right thing. (View them at www.saving90.org.) Sometimes they only do it after much activism by people in their city. This is the case in Long Beach. We need YOUR help to do it.

There is a TON of information on how to advocate for No Kill at the No Kill Advocacy Center:
www.NoKillAdvocacyCenter.org.

There is no city more prepared to be No Kill in California than Long Beach.

We have an amazing, compassionate, animal-loving community. We can do this -- we ARE doing this. Please join us.