

March 12, 2019

Dear Honorable Mayor and Members of the City Council,

In December 2015, Mayor Garcia convened a 12-member Task Force to establish an optimal approach for reimagining and developing the area around the the Queen Mary. Over the next 10 months the task force engaged with residents and stakeholders and in September 2016 The Taskforce presented a [vision](#) to help guide the development of the land.

Transit is a challenge for large events at the Queen Mary, thus one proposal from the task force was to develop a Queen Mary Island Gondola System. We ask for your support to approve Councilwoman Pearce's request to have staff work with stakeholders to fund the feasibility study for the Queen Mary Island Gondola System.

As Long Beach's Downtown continues to grow with new developments for housing, business, and entertainment, we need to implement more mobility solutions that can leave local traffic less impacted from visitors. The concept of the gondola system will create a positive impact by transporting residents and visitors from Downtown Long Beach to Queen Mary Island.

Bringing all stakeholder participants together will give us the opportunity to explore and fund the initial feasibility study in a limited joint partnership.

Urban Commons is working on redeveloping Queen Mary Island to make Downtown Long Beach even more of a destination. They are seeking to work with potential partners to assist with a portion of the costs required for an initial study. The City will also ask Urban Commons to identify such potential partners such as any interested properties, the DLBA, LB Transit, Metro, developers and others to partner and assist with the commission of the initial study.

The joint partnership as a whole can decide the best next steps together with a healthy dialogue. We ask for your support and encourage to vote yes on this item.

Thank you,

A handwritten signature in black ink that reads "Jeff Hoffman". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jeff Hoffman