

Everyone Home Long Beach

December 11, 2018



Taskforce Background

- May 2018: Mayor Robert Garcia launched the Everyone Home Long Beach (EHLB) Initiative.
- June 2018, the City convened the first Everyone Home Long Beach (EHLB) Taskforce.
- The EHLB Taskforce met five times over a six-month period.
- Subgroup meetings and feedback provided throughout.
- Public comment at each meeting.



Taskforce Membership

- Chair: Jane Close Conoley, California State University Long Beach
- Co-Chair: Andy Kerr, Measure H Citizen's Oversight Advisory Board





Taskforce Membership

Members included CEOs and Directors from organizations representing:

- Higher education
- K-12 education
- Hospitals
- Housing Development
- Business/Employment
- Mental Health
- Faith-based organizations
- Transit

- Veterans
- Domestic Violence
- Cambodian community
- Latino community
- LBGTQ
- Children and family services
- Continuum of Care Board
- Homeless Services Advisory Committee





Jane Close Conoley

Andy Kerr

Brenda Threatt

Brian D'Andrea

Carol Williams

Carolyn Caldwell

Chris Miller

Chris Steinhauser

Chris Wing

Christine Petit

Erin Rank

Gregory Sanders

Janet McCarthy

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Jeff Levine

Jessica Quintana

John Bishop

John Molina

John Thomas

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Kraig Kojian

Mary Ellen Mitchell

Porter Gilberg

Randy Gordon

Reagan Romali

Suny Lay Chang

Susana Sngeim

Thomas Hudson

Tonya Burns

Walt Dannenberg



Taskforce Topics

Meeting 1

- The City Team
- Stories From the Streets
- Defining Success: Statement of Possibility
- Overview of Homeless Services

Meeting 2

- Stories From the Streets
- Affordable Housing Development:
 Production Policies and Initiatives
- Prevention Services and Gaps





Taskforce Topics

Meeting 3

- Services for New and Chronically Homeless
- Homeless Emergency Assistance Program Funding Proposal
- Policy Breakout Conversations

Meeting 4

- Governance Structure/Data/Funding
- Policy Recommendation Review and Prioritization

Meeting 5

Final Recommendations



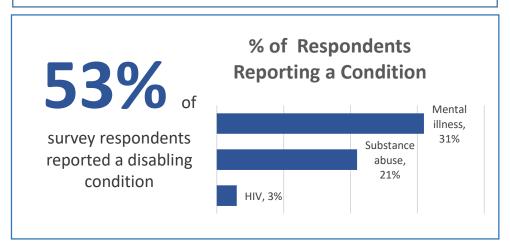


Setting the Context

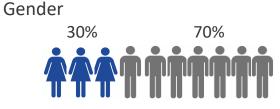


Demographics

Total PIT count: 1863 **Sheltered** Unsheltered 655 (35%) 1,208 (65%) 93% 7% 46% Emergency Shelter Transitional Vehicles Street Housing

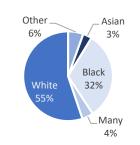


Demographics

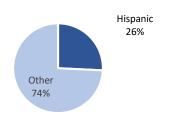


Male Female

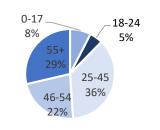
Race



Ethnicity



Age



Subpopulations

Individuals



1646 (88%)

Unsheltered 70%

Families

people



Sheltered 74%

Sheltered

30%

Unsheltered 26%

217 (12%) people

Chronically Homeless



Sheltered 21%

Unsheltered 79%

686 (37%) people

Veterans



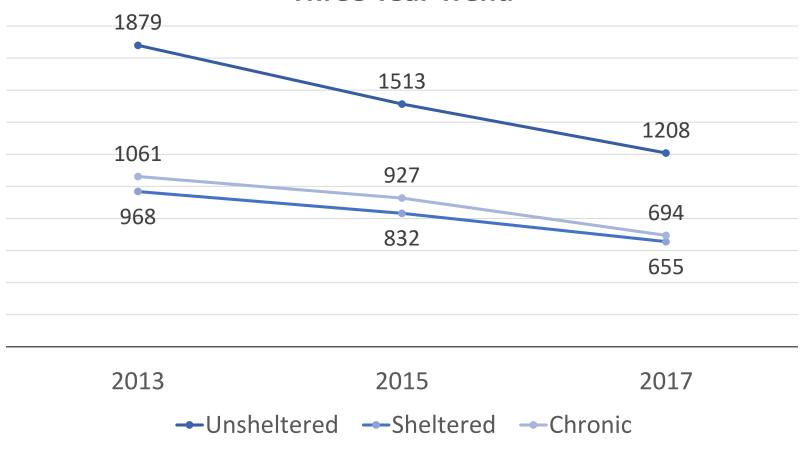
Sheltered 65%

Unsheltered 35%



By the Numbers

Three Year Trend



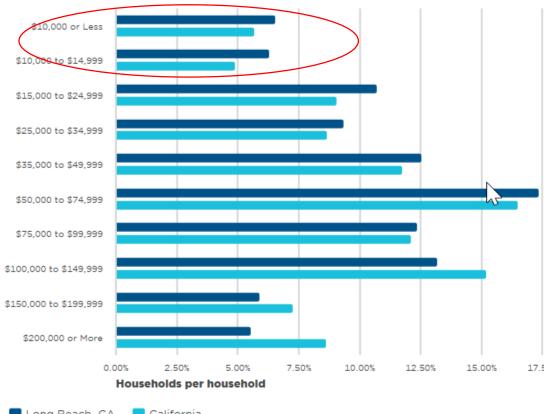


The Data: Precariously Housed

- 30% AMI (\$16,545) and/or
- Pay 90% of Income
- Live in Severely Overcrowded Housing

12.8% of Long Beach Households Over 20,000 Households

Household Income



Long Beach, CA California

Sources: US Census 2012-2016 ACS



The Data

- At least 4,000 people fall into homelessness in Long Beach each year.
- Prevention resources available for 430 households.
- 550 Housing Choice Voucher holders (HCV-Section 8) seeking housing.
- Fewer than 10 detox beds; residential substance use treatment beds at capacity.
- 806 homeless and low income housing units in the pipeline.



Housing Options

Emergency Shelter * 275

Short-term temporary lodging.
Requirements may vary by program or funder.

Transitional Housing * 339

Medium-term housing designed to support moving persons into permanent housing.

Rapid Rehousing * 380

Housing services & rental assistance to help persons move into permanent housing quickly as possible.

Permanent Housing * 1,562

Permanent housing & supportive services to assist homeless persons to access and maintain a permanent home.



Housing Need

For Persons Experiencing Homelessness:

- 500 Emergency Shelter Beds
- 350 Permanent Supportive Housing Units
- 2,400 Units Accepting Rental Subsidies
- 450 Rapid Rehousing Units

Very Low and Low-income:

2,517 Low and Very Low-income Housing Units (RHNA)



Current Structure and Funding



Current Governance for Addressing Homelessness

SERVICES

Services to people

experiencing

homelessness are

coordinated by the

City's Continuum of

Care. This is currently

the only body

coordinating work

across agencies in

the City

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HOUSING

Housing is the purview of the Planning Commission that coordinates the City's zoning and construction permitting policies. These determine the supply of affordable housing and homeless housing

STREET RESPONSE

The City's street level
response to
homelessness
through emergency
services, Public
Works, Parks &
Recreation and other
departments is
coordinated by the
Interdepartmental
Team

WORKFORCE DEVELOPMENT

The Economic
Development team
through Pacific
Gateway is
responsible for
creating employment
opportunities for
sectors of the
population that are
underemployed.



Funding for Homeless Services

Services \$30 million

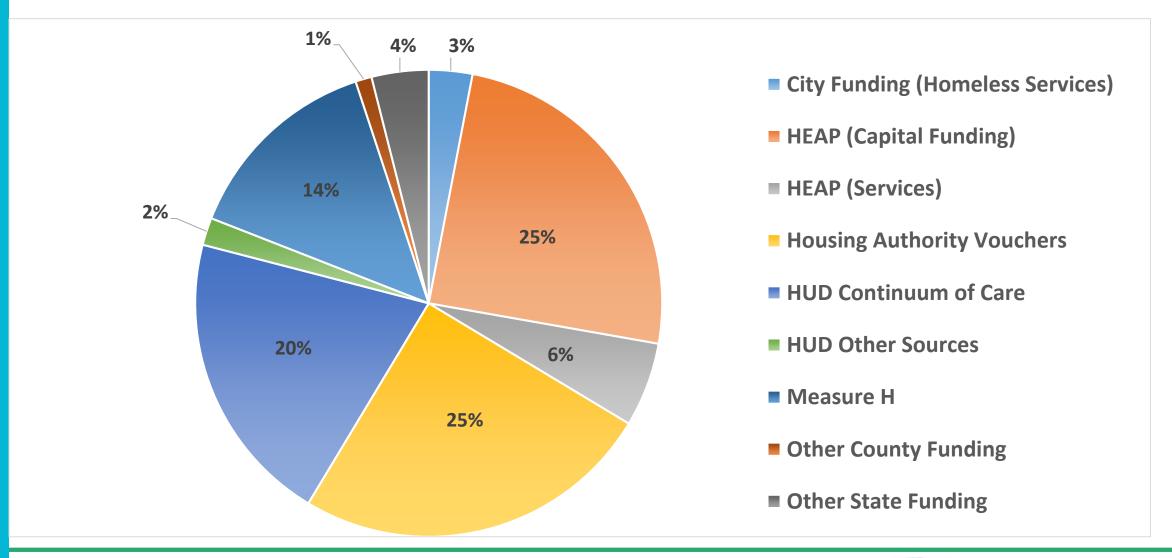
Housing Choice/VASH Vouchers \$10 million

Capital (shelter building, storage facility) \$13 million

HOME Funds for Construction \$4.5 million



Funding Sources for Homeless Services



Services Provided

- The Multi Service Center
- Street Outreach and Connection
- Quality of Life Teams
- HEART Teams
- Shelter
- Transitional and Rapid Rehousing
- Permanent Supportive Housing
- Support Services





Funding and Service Limitations

- Prevention Services
- Childcare
- Mental Health and Substance Use Services
- Housing and Shelter Development
- System-wide Planning Beyond the CoC
- Communications
- Data Infrastructure



By the Numbers



By the Numbers

MSC

• 13,000 visits for services at the Multi Service Center

Outreach

- 905 reports of homelessness via the outreach hotline and email, a 249% increase over 2017
- 2,000 street outreach contacts
- Average of 17 contacts before engaging in services



1,035 Permanently Housed in 2018 (so far...)





Shelter and Housing Progress

- 361 Low to Extremely Low-Income Units Completed
- 125 Emergency Shelter Beds planned
- Total of 806 Units in the Pipeline
 - 235 Permanent Supportive Housing Units
 - 571 Low to Extremely Low-income Housing Units
 - \$39.8 million in City Funding;
 - \$323.8 million in Leveraged Funds



Why Prevention





Causes of Homelessness



- Insufficient Income/Wages
- Low Vacancy Rate
- Increasing Costs of Living and Rentals
- Inadequate Social Safety Net
- Health/Mental Health Conditions
- Untreated Substance Abuse
- Domestic Violence
- History of Incarceration
- History of Child Abuse



A Model that Works!





Prevention Continuum

UPSTREAM PREVENTION
Reducing the Risk of Homelessness

DOWNSTREAM PREVENTION Keeping People Housed

- Building financial stability through
 Job Skills/Employment Opportunities
- Strengthening family relationships/reducing domestic violence
- Increasing Health/Behavioral Health Services Access and Education
- Increasing Affordable Housing Opportunities for Precariously Housed

- Rental Supports
- Moving Supports
- Utility Assistance
- Landlord Incentives
- Legal Support
- Wrap around services





Taskforce Goals and Recommendations



Statement of Possibility

The experience of homelessness in Long Beach is rare and brief when it occurs.



Goal 2: Increase Housing Access

Emergency Shelter

Add **200** beds of shelter/crisis housing capacity by the end of 2020

Permanent Supportive Housing

200 new additional units of PSH will be entitled, online, or in the pipeline for construction by 2023

Low and Very Low Income Housing

2,000 very low or low income units will be entitled, online, in the pipeline for construction or completed by 2023

- Expand Housing Opportunities
- Incentivize and Engage Landlords to Provide Housing to Low-income and Homeless Individuals and Families



Expand Housing Opportunities

Short-term

- Inclusionary Housing Ordinance
- Motel Conversions
- Non-discrimination for Vouchers and Other Sources of Income
- Shared Housing Models
- Expanding the Number of Rent Stabilized Units



Expand Housing Opportunities

Long-term

- Geographic Distribution of Housing and Supports for Those Facing Homelessness
- Low-Barrier Shelter Beds
- Utilizing Underutilized Properties



Incentivize and Engage Landlords

- Pilot Incentive Opportunities
- Provide Case Management and Support Services
- Design and Implement Anti-discrimination Training



Goal 3: Reduce Homelessness

Prevention

Reduce the number of people falling into homelessness to **1,500** or fewer annually by 2023

Immediate Intervention

75% of people that exit into housing do so within 6 months of becoming homeless by 2023

Cnronic Homelessness

Reduce the number of chronically homeless to **350** or fewer by January 2021

Provide Services and Incentives to Prevent Homelessness



Services and Incentives to Prevent Homelessness

- Tenant Assistance Policy
- Support Services and Prevention to 60% of AMI
- Proactively Identify Buildings At-risk of Rent Increases/Evictions



Goal 4: Employ People

Adult

Create **600** job opportunities, prioritizing living wage, for people who are homeless or precariously housed by 2021

Transition- Age Youth (TAY)

Create **240** job opportunities, prioritizing living wage, for Transition-Aged Youth (TAY) experiencing homelessness or precariously housed by 2021

 Increase Opportunities for People who are At-risk of, or Experiencing, Homelessness



Increase Employment Opportunities

- Expand Training Opportunities for Those At-risk or Experiencing Homelessness
- Partner with Business to Provide Job Training and Employment
- Reduce Barriers to Employment for Those with Criminal Histories
- Promote Social Enterprise Opportunities
- Expand City's Youth Internship Program
- Research Worker Co-op Models



Goal 5: Support Families

Child Care

Create at least **400** new childcare slots available to very low-income and homeless parents by 2021

 Support Children and Families who are Precariously Housed or Homeless.



Support Children and Families

- Increase Childcare Opportunities
- Improve Coordination of Services
- Expand Life Skills Training Opportunities
- Increase Domestic Violence Services
- Strengthen Education and Coordination of Services to Support Academic Success



Goal 6: Connect to Health

Substance Use

Triple the detox beds for Long Beach residents to **30** by 2021.

Implement a sobering center by 2020

Health

Reduce the number of nonemergency visits to the ER for those experiencing homelessness by **25%** by 2023

Implement **30** new Recuperative Care beds by 2021.

Hospital Discharge

Reduce the number of people
who are discharged from
hospitals to homelessness to **0%**by 2023

 Increase Access to Behavioral Health and Physical Health Services.



Increase Access to Behavioral Health and Physical Health Services

- Connect to LA County Housing for Health
- Implement a Detox Center, Sobering Center, Recuperative Care Beds and Safe Needle Exchange
- Partner to Increase Substance Use Services
- Advocate at State and Federal Government for Long-term Mental Health Capacity
- Design and Implement Effective Discharge Planning from Hospitals



Goal 7: Develop Population Based Service Models

 Develop Service Models Specific to Older Adults, Transition-Aged Youth (TAY), LGBTQ, and Reentry Populations.



Goal 1: Strengthen Governance and Increase Funding

Secure local sustainable funding and leverage third party sources

Secure \$25 million in on-going funding and \$220 million in capital funding

 Build Governance, Data Capabilities, Communications and Financing to Support a Coordinated and Robust Homeless Services and Housing System.



Governance

- Redesign Continuum of Care Board
- Create Position to Prepare City for Future Housing Funding

Data

- Expand Existing Data Sharing Agreements
- Design Common Client Consent
- Implement Data System to Include all Partners in Homeless Services System



Communications, Education and Advocacy

- Implement Strategic Communications Plan
- Reduce Stigma Around Homelessness
- Utilize YES in My Back Yard (YIMBY) Education Model
- Continue Advocacy and Education at County, State and Federal Levels

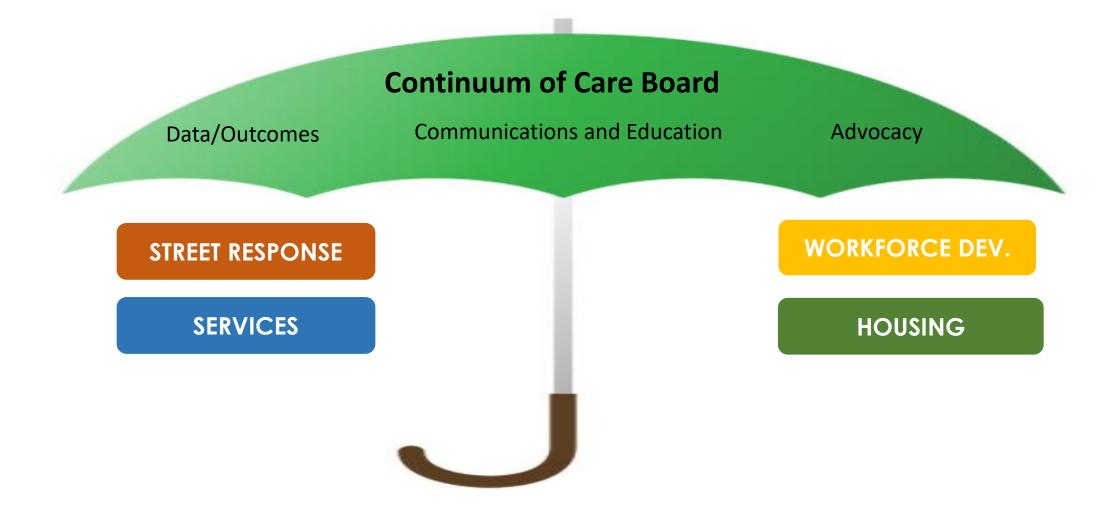


Funding

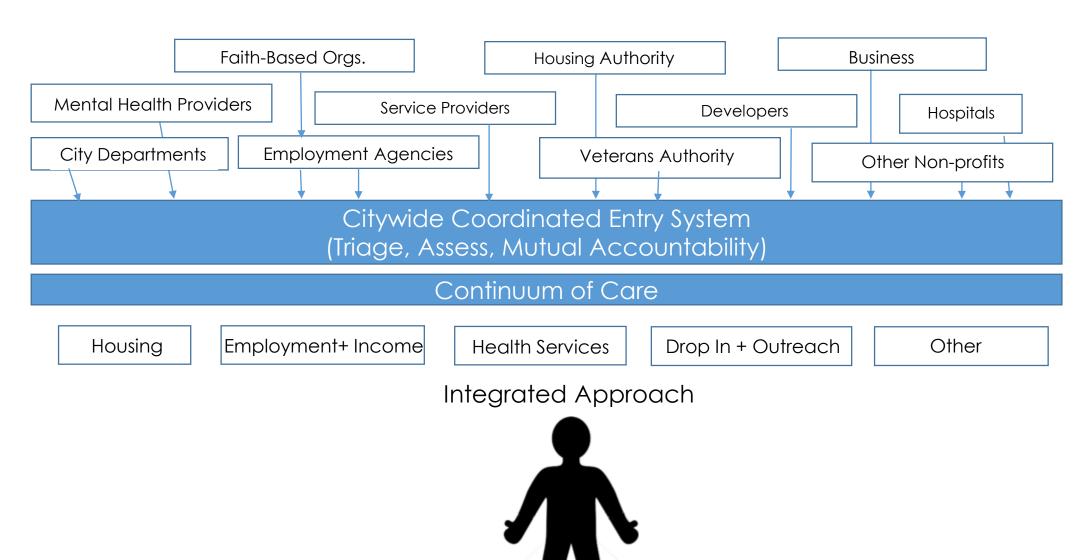
- Identify Sustainable Revenue Sources for Services and Construction
 - \$220 million in Capital
 - \$25 million in Ongoing Prevention and Services



Governance Structure

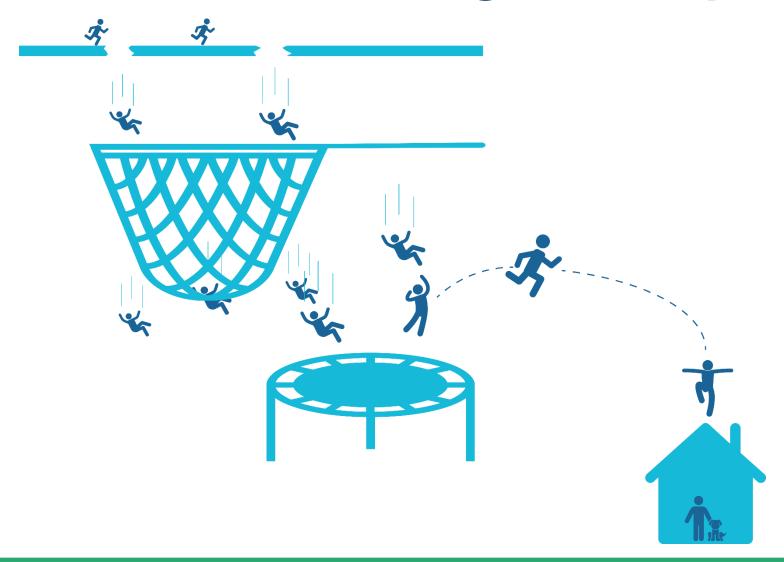


Vision for Integrated System





On the Horizon – Creating a Trampoline





Progress Toward the Trampoline

- Additional Funding
- Additional Homeless and Low-income units
- Behavioral Health Urgent Crisis Center
- Year-Round Shelter
- Beacon Pointe; Permanent Housing for Veterans
- Mental Health America: Comprehensive Health and Service Center



Acknowledgements

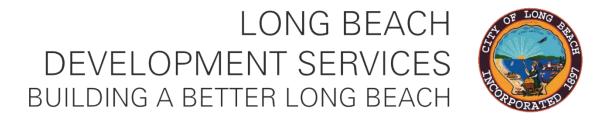
















Thank you

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