

## CITY OF LONG BEACH

**C-7** 

DEPARTMENT OF PARKS, RECREATION & MARINE

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March 17, 2009

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

#### **RECOMMENDATION:**

Authorize the City Manager to execute a Revocable Permit granting the Grand Prix Association of Long Beach permission to occupy and use certain areas for parking and hospitality during the staging of the 2009 Toyota Grand Prix of Long Beach. (District 2)

### DISCUSSION

On April 16 through 19, 2009, the 35th Annual Toyota Grand Prix of Long Beach will take place on the streets of Long Beach. The Grand Prix Association of Long Beach (Association) has requested the use of certain areas adjacent to the race circuit for general and recreational vehicle parking (Exhibit A) and hospitality areas (Exhibit B) for approximately 250,000 race fans who will come to watch this year's event. The proposed Revocable Permit grants permission to occupy these areas and it establishes the conditions and fees for their use. This request is consistent with previous requests from the Association, which has conducted this race in Long Beach for 34 years.

This year's Revocable Permit will allow the Association to use the Alamitos Beach parking lot, the northern section of the Shoreline Marina parking lot, and the western end of Shoreline Drive, including center median areas, for general motor vehicle parking and storage. Hospitality areas shall be established at the Rainbow Lagoon and Marina Green areas. These are the same areas granted under the permit last year.

Health and Human Services and Fire Department personnel will be present during all days of the Long Beach Grand Prix and will perform continual inspections of the permitted areas.

This matter was reviewed by Deputy City Attorney Richard Anthony on February 12, 2009, and Budget Management Officer Victoria Bell on February 27, 2009.

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### TIMING CONSIDERATIONS

City Council action is requested on March 17, 2009, in order to expedite the issuance of the Revocable Permit. Construction for the 2009 Toyota Grand Prix of Long Beach began on February 16, 2009.

### FISCAL IMPACT

Parking charges of \$14,390 will be assessed for use of parking areas (Exhibit C) under the Revocable Permit and will be deposited into the Tidelands Operating Fund (TF) in the Department of Parks, Recreation and Marine (PR). The City shall be reimbursed for all City expenses associated with this event.

### SUGGESTED ACTION:

Adopt recommendation.

Respectfully submitted,

PHIL T. HESTER

DIRECTOR OF PARKS, RECREATION AND MARINE

PTH:DWA:js

Attachments: Exhibits A-C

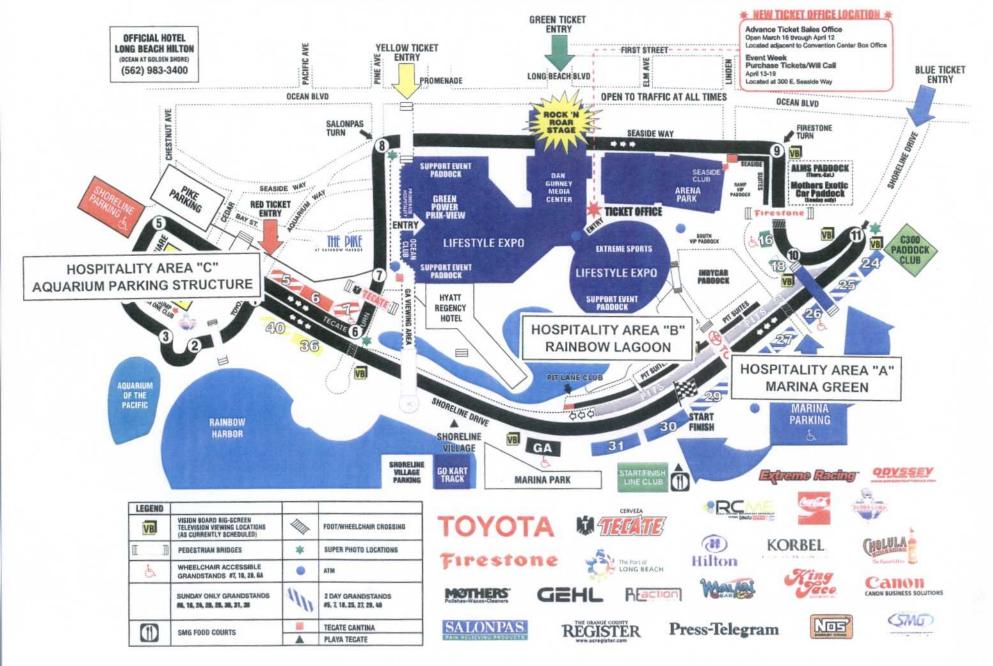
**APPROVED:** 

CITY MANAGER

# EXHIBIT A - PARKING PERMIT ACCCESS 2009 TOYOTA GRAND PRIX OF LONG BEACH CIRCUIT MAP



## EXHIBIT B - HOSPITALITY AREAS 2009 TOYOTA GRAND PRIX OF LONG BEACH CIRCUIT MAP



## **EXHIBIT C**

### 2009 Grand Prix Revocable Permit

## **PARKING CHARGES**

	TOTAL:	\$14,3	390.00
Alamitos Lot Parking		\$ 3,5	<u> 04.00</u>
Access Road Parking		\$ 8,2	80.00
Marina Parking		\$ 2,6	606.00