



CITY OF LONG BEACH

DEPARTMENT OF COMMUNITY DEVELOPMENT

C-9

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802

August 16, 2005

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION

Adopt the attached resolution approving the Annual Assessment Report for October 1, 2005 to September 30, 2006, for the Bixby Knolls Parking and Business Improvement Area, declaring its intention to levy the annual assessment, and setting the date of hearing for Tuesday, September 6, 2005. (Districts 7 and 8)

DISCUSSION

The Bixby Knolls Business Improvement Association promotes and markets the Bixby Knolls commercial area using funds generated through the assessment of area businesses located in the Bixby Knolls Parking and Business Improvement Area (BKPPIA). State law governing Parking and Business Improvement Areas require that an annual assessment report be submitted to the City Council by the Advisory Commission designated for the Assessment District. On July 28, 2005, the BKPPIA Advisory Commission voted to recommend to the City Council approval of the BKPPIA Assessment Report (Attachment A).

The assessment report describes boundaries, proposed activities and budgetary information, as well as the method and basis for continuation of the assessment. The report proposes no changes in the method and basis of levying the assessment and no significant change in proposed activities.

The recommended Resolution of Intention grants approval of the assessment report, declares the intention of the City Council to levy the assessment for proposed activities and sets the date of a public hearing for September 6, 2005.

This letter was reviewed by Assistant City Attorney Heather Mahood on July 12, 2005, Budget Management Officer David Wodynski on August 9, 2005 and by the City Treasurer's Office on August 9, 2005.

TIMING CONSIDERATIONS

City Council action is requested on August 16, 2005, to set the date for the public hearing prior to the start of the contract year, which begins on October 1, 2005.

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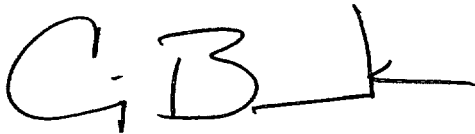
FISCAL IMPACT

There is no fiscal impact to the General Fund. It is estimated that the BKP BIA will generate \$150,000 in Fiscal Year 2006 (FY 06) through the proposed continuation of the existing assessment. Assessment funds are collected through additional fees attached to BKP BIA business licenses. The \$150,000 is included in the FY 06 Proposed Budget in the Parking and Business Area Improvement Fund (SR 132) in the Department of Community Development (CD).

SUGGESTED ACTION

Approve recommendation.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'C. Beck', with a horizontal line extending to the right.

CRAIG BECK
ACTING DIRECTOR OF COMMUNITY DEVELOPMENT

APPROVED:

A handwritten signature in black ink, appearing to read 'Gerald R. Miller', written in a cursive style.

GERALD R. MILLER
CITY MANAGER

Attachment: Bixby Knolls Business Improvement Association Annual Report

RH:tb

FY 2006 Bixby ROI Cncl Ltr v 03.doc