



CITY OF LONG BEACH

DEPARTMENT OF CITY CLERK

333 WEST OCEAN BOULEVARD • LONG BEACH, CALIFORNIA 90802 • (562) 570-6101 •

October 25, 2013

Mr. Vincent Cravens
District Administrator
Department of Alcoholic Beverage Control
3950 Paramount Boulevard, Suite No. 250
Lakewood, California 90712

Re: Application of Mary's Long Beach Incorporated, dba unknown, for a
premise-to-premise transfer of an Alcoholic Beverage Control License, at
330 Pine Avenue, with conditions. (District 1)

Dear Mr. Cravens:

Please be advised that the Long Beach City Council, at its meeting held Tuesday,
October 22, 2013, received and filed the subject application for a premise-to-premise
transfer, as requested by Vice Mayor Robert Garcia, Councilmember for the First
District.

Enclosed is a copy of the City Council documentation for your records.

Respectfully submitted,

LARRY G. HERRERA
CITY CLERK

Prepared by:
Carolyn Hill

Attachment

cc: Vice Mayor Robert Garcia, Councilmember, 1st District
City Prosecutor
Police Department (2) Chief & Vice
Referral File
FAX forwarded to ABC, (562) 982-1396



CITY OF LONG BEACH

R-19

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

Jim McDonnell
Chief of Police

October 22, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Receive and file the application of Mary's Long Beach Incorporated, dba unknown, for a premise-to-premise transfer of an Alcoholic Beverage Control license, at 330 Pine Avenue, with conditions. (District 1)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council response is due to the Department of Alcoholic Beverage Control by October 23, 2013. Accordingly, City Council action is required at the October 22, 2013 City Council meeting.

FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


JIM McDONNELL
CHIEF OF POLICE

APPROVED:


PATRICK H. WEST
CITY MANAGER

JM:LBB:ibb

ADMINISTRATION BUREAU
(562) 570-5830
FAX (562) 570-5833

INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL
October 22, 2013

Council 1

Applicant: Mary's Long Beach Incorporated
DBA:
Address: 330 Pine Avenue

Type of Application: A premise-to-premise transfer of an On-Sale General for a bonafide eating place license.

Basis for possible protest: High crime.
Over concentration.
Residences within 100 feet.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public convenience and necessity **is not** required for this application.

Census Tract: 5762.00

Boundaries: 7th Street to the North
Broadway to the South
Alamitos Avenue/Martin Luther King Jr Avenue to the East
Pine Avenue to the West

Number of licenses allowed: 5
Number of licenses existing: 21

Police Reporting District: 163

Boundaries: 4th Street to the North
Broadway to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 297. Crime in a reporting district must be at least 168 to qualify for a high crime protest.

Type of business: A restaurant.

Last day to request conditions and protest: October 23, 2013



Date: October 22, 2013
To: File
From: Laurie Briney, Detective, Vice Investigations Section
Subject: **MARY'S LONG BEACH INCORPORATED – 330 PINE AVENUE**

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (09/23/12-09/23/13)

None

ABC INSPECTIONS (past three years)

N/A

RESIDENCES WITHIN 100 FEET

346 Pine Avenue	Multi-Unit Apartment Complex
490 Pine Avenue	Multi-Unit Apartment Complex
60 East 4 th Street	Multi-Unit Apartment Complex

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

None

LBB:lbb
CFSmemoMarys

**Requested Alcoholic Beverage License Conditions
Premise-to-Premise Transfer of Mary's Long Beach Incorporated
dba unknown
for bonafide eating place
at 330 Pine Ave**

This is a premise-to-premise transfer of an On-Sale General for a bonafide eating-place license. The location is located within 100 feet of residences, and is located in a high crime, over concentration area, as defined by ABC guidelines. In order to mitigate these issues we are requesting the following conditions be attached to the license.

1. Sales, service and consumption of alcoholic beverages shall be permitted only between the hours of 9:00 a.m. and 2:00 a.m. each day of the week.
2. Any graffiti painted or marked upon the premises or on any adjacent area under the control of the licensee(s) shall be removed or painted over within 24 hours of being applied.
3. There shall be no more than three (3) amusement machines or video machines maintained upon the premises at any time.
4. One pool or billiard table may be maintained on the premises.
5. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.
6. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
7. Petitioner(s) shall regularly police the area under their control in an effort to prevent loitering of persons about the premises.
8. No pay phone will be maintained on the exterior of the premises.
9. Licensee shall not offer or permit or provide any type of live amplified entertainment including live music, disc jockey, karaoke or dancing, except as allowed by a valid Entertainment Permit issued by the City of Long Beach.

Fax Delivery Successful

Fax Notification

Fax Notification	
To:	From: Carolyn Hill/CC/CLB
Fax subject: Mary's Long Beach Incorporated	Status:
Fax number: 5629821396	Cover page: Default
Date sent: 2013-10-25 14:53:12	Total pages sent: 7
Calling Station ID: City of Long Beach	

Advanced

Fax Notification	
Request number: 417574	Line number: 16
Number of retries: 0	Process time: 74 seconds

For more information follow this document link to the outbound log entry. 