

CITY OF LONG BEACH

FINANCIAL MANAGEMENT DEPARTMENT

333 West Ocean Boulevard 6th Floor • Long Beach, CA 90802 • (562) 570-6845 • Fax (562) 570-5836

May 21, 2013

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Adopt Specifications No. PA-00413 and award contracts to Marina Landscape, Inc., of Anaheim, CA (not an MBE, WBE, SBE or Local), and Azteca Landscape, Inc., of Ontario, CA (MBE and WBE), for providing grounds maintenance services, in a total combined annual amount of \$2,137,284, for a period of two years, with the option of adding expenditures up to 15 percent (or \$320,593) above the annual contract amount, if necessary and if funds are available, for a not to exceed total combined annual amount not to exceed \$2,457,877, with the option of renewing for two additional one-year periods, at the discretion of the City Manager. (Citywide)

DISCUSSION

City Council approval is requested to enter into annual contracts with Marina Landscape, Inc. and Azteca Landscape, Inc., to provide grounds maintenance services for the Department of Parks, Recreation and Marine for the following service areas:

- Northwest Parks and Streets Area 1 - Marina Landscape, Inc. (\$338,680)
- Northeast Parks and Streets Area 2 - Azteca Landscape, Inc. (\$906,420)
- Southwest Parks and Streets Area 3 - Marina Landscape, Inc. (\$437,501)
- Southeast Parks and Streets Area 4 - Marina Landscape, Inc. (\$454,683)

The bid specifications were thoroughly reviewed and updated by the Department of Parks, Recreation and Marine and the Purchasing Division to identify areas which could be better served by streamlined operations and reduced frequencies. The redeveloped scope of services provides the ability for alternative pricing which could yield further cost savings. Following the establishment of the current landscaping contracts, 32 new sites were added to the landscaping and maintenance services that were not initially covered by these contracts (attached). As a result of the reduction in common tasks and frequencies for these areas, many supplemental operations, such as irrigation repairs, service needs related to special events or other unknown circumstances, will be funded by the 15 percent contingency on an as-needed basis. Upon contract award and before start of the contracts, contractors are required to submit a bidder's bond, insurance certificates and other required documents.

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In addition, the contract has numerous financial remedies for contractor non-compliance and non-performance that include payment deductions.

The bid was advertised in the Press-Telegram on March 16, 2013, and 337 potential bidders specializing in landscaping services were notified of the bid opportunity. Of those bidders, 47 downloaded the bid via our electronic bid system. The bid document was made available from the Purchasing Division, located on the seventh floor of City Hall, and the Division's website at www.longbeach.gov/purchasing. A bid announcement was also included in the Purchasing Division's weekly update of Open Bid Opportunities, which is sent to 30 local, minority and women-owned business groups. Seven bids were received on April 17, 2013. Of those seven bidders, two were Minority-owned Business Enterprises (MBEs), two were Women-owned Business Enterprises (WBEs), none were certified Small Business Enterprises (SBEs), and none were Long Beach businesses (Local). Marina Landscape, Inc., of Anaheim, CA (not an MBE, WBE, SBE or Local), and Azteca Landscape, Inc., of Ontario, CA (MBE, WBE), were the lowest responsible bidders.

Local Business Outreach

In an effort to align with our outreach goal, Long Beach businesses were encouraged to submit bids for City contracts. The Purchasing Division also assists businesses with registering on the Bids Online database to download the bid specifications. Through outreach, 46 Long Beach vendors were notified to submit bids, of which eight downloaded and none submitted a bid. The Purchasing Division is committed to continuing to perform outreach to local vendors to expand the bidder pool.

This matter was reviewed by Deputy City Attorney Amy R. Webber on May 8, 2013 and by Budget Management Officer Victoria Bell on May 9, 2013.

TIMING CONSIDERATIONS

City Council action to adopt Specifications No. PA-00413 and award contracts concurrently is requested on May 21, 2013 to maintain continuity of services.

FISCAL IMPACT

The cost of these contracts, in an estimated combined annual amount of \$2,137,284, is budgeted in the General Fund (GP), Tidelands Operations Fund (TF 401), Marina Fund (TF 403), Special Grants Fund (SR 120), and Transportation Fund (SR 182), in the Department of Parks, Recreation and Marine (PR). The City will have the option of adding expenditures up to 15 percent (or \$320,593) above the annual contract amount for supplemental operations, if necessary and if funds are available. The award of these contracts will provide continued support to our local economy by assisting in the preservation of 23 full-time employees residing the Long Beach with employment.

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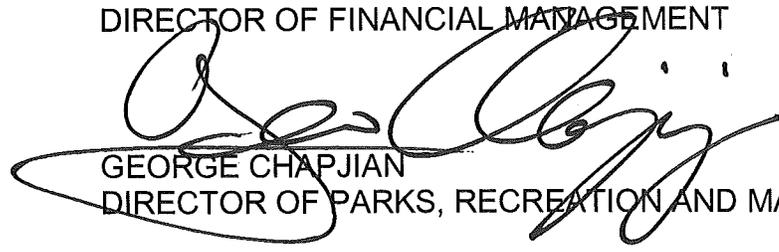
SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



JOHN GROSS
DIRECTOR OF FINANCIAL MANAGEMENT

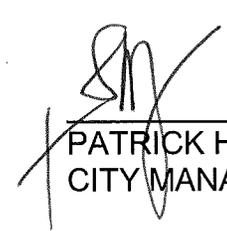


GEORGE CHAPJIAN
DIRECTOR OF PARKS, RECREATION AND MARINE

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ATTACHMENT

APPROVED:



PATRICK H. WEST
CITY MANAGER

ATTACHMENT A

List of New Parks/Medians Added

#	Park/Median
1	Atlantic - Bixby to San Antonio Ave
2	Atlantic - Artesia to Harding St
3	Cherry - 91 Fwy to 70th St
4	Deforest Wetlands
5	Del Amo @ Daisy
6	LB Blvd - Del Amo to 56th
7	LB Blvd - Bort to Greenleaf
8	LB Blvd - San Antonio to Del Amo
9	LB Blvd - Victoria to Bort
10	Paramount - 91 Fwy to 70th St
11	Paramount Blvd - Market to 55th Way
12	Techacapi Island @ Cherry
13	Airport expansion
14	Spring St. Medians
15	Atherton Ditch
16	Broadway Medians
17	Orizaba Park Expansion
18	Stearns - 1 island east of Bellflower, C/D
19	Vista Roundabouts - Argonne and Miramar
20	12th & Chestnut
21	1st & Linden
22	Admiral Kidd Expansion - Between Santa Fe & Hill St
23	Armory Park
24	Baker Mini Park
25	Craftsman Village Park
26	Harvey Milk Park
27	K-9 Dog Park - 9th & Pacific
28	McBride Park
29	PE Row - MLK to Lemon
30	PE Row - Orange to Walnut
31	Poly Gateway @ Atlantic Ave
32	Poly Gateway @ Martin Luther King
33	Promenade Square Park
34	Rosa Parks Park
35	Seaside Park - 14th St & Chestnut
36	MLK - PCH to Hill St
37	Sunrise Gateway
38	Wrigley Greenbelt - Willow to 34th St
39	Wrigley Heights Dog Park