

studioneleven

335 Pacific Housing

Long Beach, CA

Cultural Heritage Commission

Presentation



Context Vicinity Map + Street Views



Historic Dolly Varden Rooftop Sign [Enlarged Photographs](#)

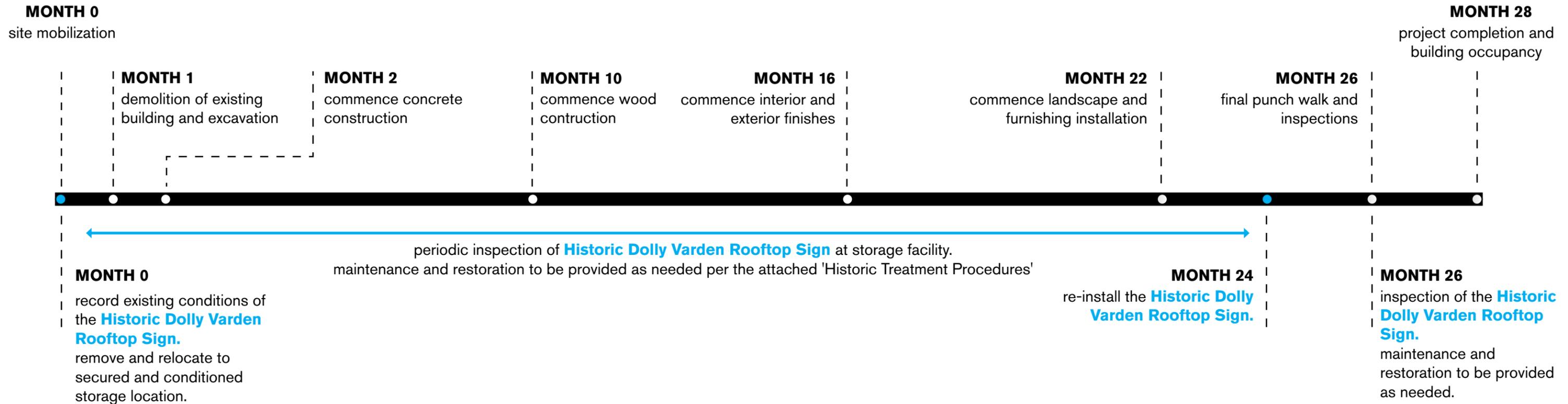


KEYNOTES

- 1. Art-Deco inspired Architectural Projection
- 2. Residential Courtyard Below
- 3. Historic Varden Sign

LEGEND

- Residential Units
- Amenity Space
- Vertical Circulation
- Utility



Project Construction Timeline



DESIGN DRIVERS

1. Step down mass to provide a lower scale moment that celebrates the historic Dolly Varden rooftop sign
2. Folded facade design to accent verticality and reference Downtown's Art Deco legacy

KEYNOTES

1. Roof Deck
2. Historic Varden Sign
3. Amenity Lounge & Kitchen



Conceptual Rendering Facing SW on Pacific Avenue

Thank you!