

May 18, 2023

MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach
California

RECOMMENDATION:

Approve Special Event Permit Application #23-187 from Le Upega, a California nonprofit corporation, to host the Pacific Islander Summer Bash in the LBC event that will include cultural performances, a food concession, and an art exhibit at Houghton Park on August 12, 2023, with parameters determined by the Office of Special Events and Filming and the Department of Parks, Recreation and Marine. (District 9)

Or

Determine the proposed activity does not provide a sufficient overall public benefit and deny Special Event Permit Application #23-187 from Le Upega, a California nonprofit corporation, to host the Pacific Islander Summer Bash in the LBC event that will include cultural performances, a food concession, and an art exhibit at Houghton Park on August 12, 2023. (District 9)

DISCUSSION

In accordance with Long Beach Municipal Code Section 5.60, special events that require the coordination of multiple departments within the City of Long Beach (City), including Police, Fire, Public Works, Parks, Recreation and Marine, and Health and Human Services, are facilitated through the City Manager's Office of Special Events and Filming (SEF) to provide coordination, seamless operation, and oversight of a particular special event.

Le Upega, a California nonprofit corporation, submitted an SEF Application (Attachment A – Permit Application) to host the "Pacific Islander Summer Bash in the LBC" event to celebrate the culture and contributions of the Pacific Islander community in the City of Long Beach. The program (Attachment B – Program) will include a hot hula workout, cultural performances by local high school students and church groups, a DJ, remarks by City officials, an art exhibit, and a food concession. The event is scheduled to be held at Houghton Park on Saturday, August 12, from 11:00 a.m. to 5:00 p.m., with set up to begin at 7:00 a.m. and move out completed by 7:00 p.m. It is expected that there will be an estimated 200 participants for the day as well as approximately 15 volunteers. No alcoholic beverages will be sold, sampled, or consumed at the event.

As the Parks and Recreation Commission (Commission) has exclusive authority over leisure activities of a recreational nature in City parks, the Parks, Recreation and Marine Department (Department) and SEF have implemented a process to seek approval or denial of applications

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for special events in City parks or other areas operated by the Department. If the event is approved by the Commission, the Permit would include the following key points:

- Date, location and time: The footprint of the community event will be within Houghton Park (Attachment C – Site Map). The event will take place on Saturday, August 12, 2023, from 11:00 a.m. to 5:00 p.m. Set up will begin at 7:00 a.m., and tear-down will be completed by 7:00 p.m. on the same day.
- Parking: Guests will be able to park in the Houghton Park parking lot and utilize street parking around the park.
- Admission: There is no admission fee for the event. The event is a public event.
- Fees: In addition to any fees charged by SEF, the Le Upega will be charged for a \$200 Permit to Gather and \$175 for Special Use fees and will be required to reimburse the Department for any staff time incurred by the Department, at a rate of \$30 per hour, per staff person. All Department fees listed have been approved by the Commission.
- Music: Live entertainment will perform dance, singing and cultural performances throughout the day. There will also be a DJ. All local noise ordinances will be followed.
- Trash: Per the terms and conditions of the Special Event and Filming permit, the organizer will properly dispose of waste and garbage throughout the event. The event area shall be returned to a clean condition immediately following the event.
- Insurance: Le Upega shall purchase and maintain all applicable insurance and endorsements, as required and approved by the City's Risk Manager.
- Laws and Other Permits: Le Upega shall apply, pay for, and follow all applicable local, regional, state and federal laws, codes, regulations, requirements, and health orders.

LEVINE ACT

This item is subject to the Levine Act. The Mayor, Councilmembers, and Commissioners who have received a contribution of more than \$250 within 12 months prior from a party, participant, or their representatives involved in this proceeding may do either of the following: (1) disclose the contribution on the record and recuse themselves from this proceeding; OR (2) return the portion of the contribution that exceeds \$250 within 30 days from the time the elected official knew or should have known about the contribution and participate in the proceeding.

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All parties, participants, and their representatives must disclose on the record of this proceeding any contribution of more than \$250 made to the Mayor or any Councilmembers within 12 months prior to the date of the proceeding. The Mayor, Councilmembers, and Commissioners are prohibited from accepting, soliciting, or directing a contribution of more than \$250 from a party, participant, or their representatives during a proceeding and for 12 months following the date a final decision is rendered.

FISCAL IMPACT

If the proposed event is approved as proposed, the Department will receive \$375 in park fees and an as-yet-to-be-determined amount of staff reimbursement charges which will all accrue to the General Fund in the Parks, Recreation and Marine Department.

SUGGESTED ACTION:

Approve one of the recommended actions.

Respectfully Submitted,



NANCY VILLASEÑOR
MANAGER
PARK PLANNING & PARTNERSHIPS



GLADYS KAISER
MANAGER
COMMUNITY RECREATION SERVICES

APPROVED:



BRENT DENNIS
DIRECTOR

BD:SS:GK:NV:LC:AH:jr

Attachment A - Permit Application
Attachment B - Program
Attachment C - Site map
Attachment D - Levine Act Disclosure Form

Special Events and Filming Application

From: noreply@longbeach.gov <noreply@longbeach.gov>

Sent: Monday, March 27, 2023 1:07 PM

To: Event Permits EventPermits@longbeach.gov

Subject: Special Events Permit

Event Name: : Pacific Islander Summer Bash in the LBC

Event Dates: : Saturday August 12, 2023

Event Daily Operating Hours : 11am to 5pm

Event Set Up Date: : 2023-08-12

Event Set Up Time: : 7am to 10am

Event Move Out Date: : 2023-08-12

Event Move Out Time: : 6:00 - 7:00 pm

Event Location: : Houghton Park 6301 Myrtle Avenue, Long Beach, CA 90805

Event Organizer :

Name: : Malele Faleono

Organization: : Le Upega

Street Address: : 121W. Trafford Street

City: : Long Beach

State: : CA

Zip Code: : 90805

Office Phone #: : 5622121979

Cell Phone #: : 5622121979

Fax Phone #: :

Email: : my6house99@gmail.com

Event Co-Organizer or Professional Event Planner :

Name: : Franklin Simms

Organization: : HOPE City of Long Beach

Street Address: : 1816 N. Bellflower Blvd

City: : Long Beach

State: : CA

Zip Code: : 90815

Office Phone #: : 5623551934

Cell Phone #: : 5623551934

Fax Phone #: :

Event Representation for Public Information/Media Contact :

Name: : Alofaifo Faleono

Primary Phone #: : 5622858151

Secondary Phone #: :

E-mail: : amfaleono@gmail.com

Event Website: :

Event Organizer Tax Status :

For Profit Organizer : Non-Profit Organizer with EIR Number please attach IRS forms

Non-Profit Name: : Le Upega (5342833)

Street Address: : 121W. Trafford Street
City: : Long Beach
State: : CA
Zip Code: : 90805

Organization Website: :

Event Description :

Please use the space provided below to provide a detailed description of the purpose and activities included in your event. You may attach additional pages to this document if needed. :

The purpose of the Pacific Islander cultural summer bash event is to celebrate the culture and contributions of the Long Beach Pacific Islander community.

Event Attendance Information :

Total Attendance per Day : 200

Total Participants @ Event : 25 -50

Total Staff/Volunteers @ Event: : 10-15

Event Admissions Information :

Will fees for admission, entry, vendor or visitor participation be required? : No

If yes, you must upload a copy of your Admission and Re-entry Policy as well as corresponding Admission Rates. :

If no, please check the box that best describes your plan: : Free & Open to the Public

Event Activity and Program Schedule Information :

General Description of Event, Programs, or Activities (Check All Boxes That Apply) : Art Exhibit/Display, Concert/Performance, Festival/Celebration, Information/Exhibits

Please reply to the confirmation email and attach activity and program plan do :

Event Specialized Program Information :

Event Route Information :

Is this event a Parade, Run, Walk, Bike Tour, etc? : No

Event Site Plan Information :

Total Guest Parking Demand : 40

Total Vendor/VIP Parking Demand : 30

Guest Parking Locations: : Parking lot

Vendor/Staff/VIP Parking Locations : Parking lot

Event Traffic Management Information :

Event Site Services Information :

The Event Organizer must maintain a safe : Designated staff members will keep premises clean.

Event First Aid, Medical Services and Emergency Management Plans :

Event First Aid, Medical Services and Emergency Management Plans : There will be a first aid kit on location.

Crowd Management and Venue Security (Venue Access, Event Staff, Security Staff, etc...) :

Alcohol Control and Management Plans :

Alcohol Control and Management Plans : No alcoholic beverages will be sold sampled or consumed at this event

Concessions Management Plans : Yes to the general public. You must identify the concessions areas on your site map. A list of the approved vendors is required.

Merchandise Concessions :

Merchandise Concessions : Yes merchandise or services concessions are included in this event. You must identify the concessions areas on your site map. A list of the approved vendors is required.

Live Animal Plans : No animals will be housed on site and no animals will be participating in this program
Insurance Requirements :

I understand that I must comply with the event requirements provided by the City of Long Beach and in the Special Event Planning Guide Terms and Conditions. : I understand that I must comply with the event requirements provided by the City of Long Beach and in the Special Event Planning Guide Terms and Conditions.

Event Organizer Signature : Malele Faleono

Event Co-Organizer Signature : Franklin Simms

Attachment B

Pacific Islander Cultural Summer Bash in the LBC Program

Saturday August 12, 2023

Time: 11am - 5pm

Houghton Park

6301 Myrtle Ave, Long Beach, CA 90805

Purpose: To celebrate the culture and contributions of the Pacific Islander Community in the city of Long Beach.

Hot Hula Event

Workout, Warm-Up

Ceremonial Opening

Invocation

WELCOME

National Anthem of the United States of America

Remarks by City Official (Mayor Rex Richardson)

Cultural Live Performances

Jordan High School Pacific Islander Club

Lakewood High School Pacific Islander Club

Cabrillo High School Pacific Islander Club

DJ Performance

Long Beach City College Mana Presentation

DJ Performance

Remarks by Councilmember of District #9

Cultural Live Performances

Local Churches

Local Churches

Local Church

Live Performance

Song artist of Guamanian descent

DJ Performance

Cultural Live Performance

Cultural Dance Group

Remark by Councilmember of District #8

DJ Performance

Cultural Live Performance

Local cultural Dance Group

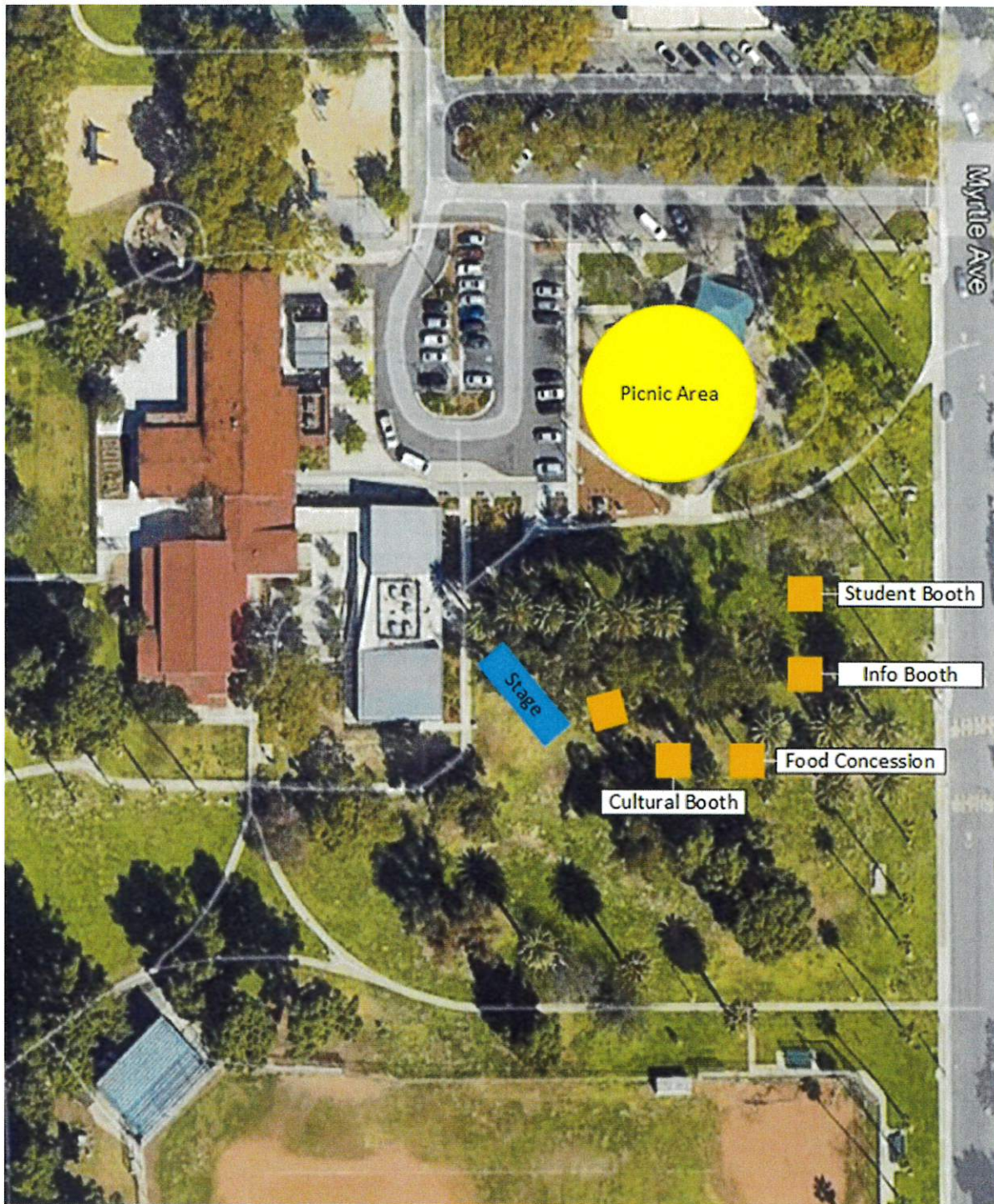
Live Performance

Headliner Performance local artist Ms. B. Royal

Closing Remarks

LBPIC Summer Bash Planning Committee

Closing Prayer



Site Map
Houghton Park
6301 Myrtle Avenue

LEVINE ACT DISCLOSURE STATEMENT

California Government Code Section 84308, commonly referred to as the "Levine Act," prohibits any Long Beach City Councilmember, the Mayor, and Commissioner ("City Officer") from participating in any action related to a proceeding if they receive any political contributions totaling more than \$250 within the previous twelve months, while a proceeding is pending, and for 12 months following the date a final decision in a proceeding concerning a license, permit, entitlement, franchise or, contract (collectively "license, permit, or contract") has been made, from the person or company awarded the said license or contract. The Levine Act also requires a City Officer that has received such a contribution to disclose the contribution on the record of the proceeding.

City Officers are listed at the following sites:

- The Mayor and Councilmembers - <https://www.longbeach.gov/officials/>
- Harbor Commissioners - <https://polb.com/commission>
- Water Commissioners - <https://lbwater.org/about-us/current-water-commissioners/>
- Planning Commissioners - <https://www.longbeach.gov/mayor/action/commissions/>
- Parks and Recreation Commissioners - <https://www.longbeach.gov/mayor/action/commissions/>
- Board of Examiners, Appeals, and Condemnation - <https://www.longbeach.gov/mayor/action/commissions/>
- Cultural Heritage Commission - <https://www.longbeach.gov/mayor/action/commissions/>
- Long Beach Community Investment Company - <https://www.longbeach.gov/lbds/hn/lbcic/>

Proposers are responsible for accessing these links to review the names prior to answering the following questions.

1. Have you or your company, or any agent on behalf of you or your company, made any political contributions of more than \$250 to any City Officer in the 12 months preceding the date of the submission of your proposals or the anticipated date of any City Council, Board, or Commission action related to this license, permit, or contract?

☐ YES

☒ NO

If yes, please identify the City Officer(s):

2. Do you or your company, or any agency on behalf of you or your company, anticipate or plan to make any political contribution of more than \$250 to any City Officer in the 12 months following any City Council, Board, or Commission action related to this license, permit, or contract?

☐ YES

☒ NO

If yes, please identify the City Officer(s):

Answering yes to either of the two questions above does not preclude the City of Long Beach from awarding a license, permit, or contract to your firm or any taking any subsequent action related to the said license, permit, or contract. It does, however, preclude the identified City Officers from participating in any actions related to this license, permit, or contract.

4/10/23

Date

Malele Faleono

Signature of authorized individual

Malele Faleono

Type or write name of authorized individual

Le UPEGA

Type or write name of company