

2760 N. Studebaker Road Long Beach, CA 90815 562.570.3100

May 18, 2023

MEMBERS OF THE PARKS AND RECREATION COMMISSION City of Long Beach California

#### RECOMMENDATION:

Approve Special Event Permit Application #23-206 from Love Beyond Limits, a California nonprofit corporation, to host a Juneteenth Celebration event that will include music, animals, food and merchandise concessions, and family entertainment at Martin Luther King, Jr., Park on June 18, 2023, with parameters determined by the Office of Special Events and Filming and the Department of Parks, Recreation and Marine. (District 6)

Or

Determine the proposed activity does not provide a sufficient overall public benefit and deny Special Event Permit Application #23-206 from Love Beyond Limits, a California nonprofit corporation, to host a Juneteenth Celebration event that will include music, animals, food and merchandise concessions, and family entertainment at Martin Luther King, Jr., Park on June 18, 2023. (District 6)

## DISCUSSION

In accordance with Long Beach Municipal Code Section 5.60, special events that require the coordination of multiple departments within the City of Long Beach (City), including Police, Fire, Public Works, Parks, Recreation and Marine, and Health and Human Services, are facilitated through the City Manager's Office of Special Events and Filming (SEF) to provide coordination, seamless operation, and oversight of a particular special event.

Love Beyond Limits, a California nonprofit corporation, submitted an SEF Application (Attachment A – Permit Application) to host a Juneteenth Celebration event. The event will take place outdoors on the lawn area behind the Martin Luther King, Jr. Community Center. The proposed program will include a church service from 9:00 a.m. to 10:00 a.m., a Father's Day breakfast from 10:00 a.m. to 11:00 a.m., and a celebration with activities from 11:00 a.m. to 3:00 p.m. The activities include a Kids' Zone with bounce houses, a pony ride, the Long Beach Animal Care Services' Adoption Waggin'; a Father's Day Zone for sports and games; and a stage for cultural performances in honor of Juneteenth. The event will also include food trucks stationed in the parking lot next to Lemon Avenue. Portable restroom facilities will be provided. Set up will begin at 7:00 a.m. and move out

completed by 4:00 p.m. The estimated attendance is 800 participants. No alcoholic beverages will be sold, sampled, or consumed at the event.

As the Parks and Recreation Commission (Commission) has exclusive authority over leisure activities of a recreational nature in City parks, the Parks, Recreation and Marine Department (Department) and SEF have implemented a process to seek approval or denial of applications for special events in City parks or other areas operated by the Department. If the event is approved by the Commission, the Permit for the Sunday, June 18, 2023, Juneteenth Celebration event would include the following key points:

- <u>Date, location and time</u>: The footprint of the Juneteenth Celebration event will be within the outdoor area of Martin Luther King, Jr., Park (Attachment B – Site Map), and will take place on Sunday, June 18, 2023, from 10:00 a.m. to 3:00 p.m. Set up will begin at 7:00 a.m., and tear-down will be completed by 4:00 p.m. on the same day.
- <u>Parking</u>: Guests will be able to park in the Long Beach City College Pacific Coast Campus Park parking lot across the street on Orange Avenue and utilize street parking around the park.
- Admission: There is no admission fee. The event is a public event.
- Fees: In addition to any fees charged by SEF, Love Beyond Limits will be charged for a \$200 Permit to Gather and \$175 for Special Use fees. Love Beyond Limits will be required to reimburse the Department for any staff time incurred by the Department, at a rate of \$30 per hour, per staff person. Field Use Fees will also be applicable at a rate of \$25 per hour as required for Youth, Nonprofit & Resident in the Department's fee schedule. All Department fees listed have been approved by the Commission.
- <u>Music</u>: On Sunday, June 18, 2023, live entertainment will perform dance, singing and cultural performances throughout the event. Amplified music will also be played. All local noise ordinances will be followed.
- <u>Trash</u>: Per the terms and conditions of the Special Event and Filming permit, the organizer will properly dispose of waste and garbage throughout the event. The event area shall be returned to a clean condition immediately following the event.
- Animals: Required permit(s) will be obtained from Long Beach Animal Care Services.

- Insurance: Love Beyond Limits shall purchase and maintain all applicable insurance and endorsements, as required and approved by the City's Risk Manager.
- <u>Laws and Other Permits</u>: Love Beyond Limits shall apply, pay for, and follow all applicable local, regional, state and federal laws, codes, regulations, requirements, and health orders.

# **LEVINE ACT**

This item is subject to the Levine Act. The Mayor, Councilmembers, and Commissioners who have received a contribution of more than \$250 within 12 months prior from a party, participant, or their representatives involved in this proceeding may do either of the following: (1) disclose the contribution on the record and recuse themselves from this proceeding; OR (2) return the portion of the contribution that exceeds \$250 within 30 days from the time the elected official knew or should have known about the contribution and participate in the proceeding.

All parties, participants, and their representatives must disclose on the record of this proceeding any contribution of more than \$250 made to the Mayor or any Councilmembers within 12 months prior to the date of the proceeding. The Mayor, Councilmembers, and Commissioners are prohibited from accepting, soliciting, or directing a contribution of more than \$250 from a party, participant, or their representatives during a proceeding and for 12 months following the date a final decision is rendered.

# FISCAL IMPACT

If the proposed event is approved as proposed, the Department will receive \$375 in park fees and an as-yet-to-be-determined amount of staff reimbursement charges which will all accrue to the General Fund in the Parks, Recreation and Marine Department.

#### SUGGESTED ACTION:

Approve one of the recommended actions.

Respectfully Submitted,

NANCY VILLASEÑOR

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**MANAGER** 

PARK PLANNING & PARTNERSHIPS

# MEMBERS OF THE PARKS & RECREATION COMMISSION May 18, 2023 Page 4

Gladyskaiser

**GLADYS KAISER** 

**MANAGER** 

COMMUNITY RECREATION SERVICES

**HURLEY OWENS** 

**MANAGER** 

MAINTENANCE OPERATION SERVICES

APPROVED:

BRENT DENNIS DIRECTOR

BD:SS:GK:HO:NV:LC:AH:jr

Attachment A - Permit Application

Attachment B - Site map

Attachment C - Levine Act Disclosure Form

#### Attachment A

From: noreply@longbeach.gov <noreply@longbeach.gov>

Sent: Thursday, April 27, 2023 2:26 PM

To: Event Permits < EventPermits@longbeach.gov>

Subject: Special Events Permit

Event Name: : Juneteenth Celebration Event Dates: : 06/18/23 06/19/23

Event Daily Operating Hours: 10 am - 3 pm

Event Set Up Date: : 2023-06-18 Event Set Up Time: : 7:00 am Event Move Out Date: : 2023-06-19 Event Move Out Time: : 3:00 pm

Event Location: : Martin Luther King Jr. Park, 1950 Lemon Ave.

Event Organizer : Name: : Maleka Chris

Organization: : Love Beyond Limits Street Address: : 3515 Linden Ave #58

City: : Long Beach

State: : CA

Zip Code: : 90807

Office Phone #: : (562) 377-4857 Cell Phone #: : (562) 377-4857

Fax Phone #::

Email: : lovebeyondlimits13@gmail.com

Event Co-Organizer or Professional Event Planner:

Name::

Organization: : Street Address: :

City:: State:: Zip Code:: Office Phone #:: Cell Phone #:: Fax Phone #::

Event Representation for Public Information/Media Contact:

Name: : Maleka Chris

Primary Phone #: : (562) 377-4857

Secondary Phone #::

E-mail: : lovebeyondlimits13@gmail.com

Event Website::

**Event Organizer Tax Status:** 

For Profit Organizer: Non-Profit Organizer with EIR Number please attach IRS forms

Non-Profit Name: : Love Beyond Limits Street Address: : 3515 Linden Ave #58

City: : Long Beach

State: : CA

Zip Code: : 90807

Organization Website: : https://lovebeyondlimits.org/

#### **Event Description:**

Please use the space provided below to provide a detailed description of the purpose and activities included in your event. You may attach additional pages to this document if needed. : Juneteenth Celebration for Father's Day. The event will begin with a church service from 9 am - 10 am, then a Father's Day Breakfast from 10 am - 11 am. The celebration begins outside the community center in the park from 11 am - 3 pm. There will be a Kid's zone (bounce houses, a pony, Adoption Waggin'), Father's zone (sports play), and stage with cultural performances in honor of Juneteenth. Vendors and food trucks along with portable bathrooms nearby. The next day there will be a job fair from 10 am - 3pm with over 40 vendors.

Event Attendance Information:
Total Attendance per Day: 800
Total Participants @ Event: 800
Total Staff/Volunteers @ Event: 70
Event Admissions Information:

Will fees for admission, entry, vendor or visitor participation be required? : No

If yes, you must upload a copy of your Admission and Re-entry Policy as well as corresponding Admission Rates. :

If no, please check the box that best describes your plan: : Free & Open to the Public

**Event Activity and Program Schedule Information:** 

General Description of Event, Programs, or Activities (Check All Boxes That Apply): Festival/Celebration Please reply to the confirmation email and attach activity and program plan do:

**Event Specialized Program Information:** 

**Event Route Information:** 

Is this event a Parade, Run, Walk, Bike Tour, etc?: No

**Event Site Plan Information:** 

Total Guest Parking Demand: 800

Total Vendor/VIP Parking Demand: 100

Guest Parking Locations: : LBCC PCC campus (on hold for confirmation)

Vendor/Staff/VIP Parking Locations: LBCC PCC campus (on hold for confirmation)

**Event Traffic Management Information:** 

**Event Site Services Information:** 

The Event Organizer must maintain a safe: Invite Conservation Corps & EDCO to volunteer during event.

Event First Aid, Medical Services and Emergency Management Plans:

Event First Aid, Medical Services and Emergency Management Plans: Invite LBFD & LBPD to the event. Also prepare with first aid kit and assigned volunteer.

Crowd Management and Venue Security (Venue Access, Event Staff, Security Staff, etc...):

Alcohol Control and Management Plans:

Alcohol Control and Management Plans: No alcoholic beverages will be sold sampled or consumed at this event

Concessions Management Plans: Yes only to the participants in this event

Merchandise Concessions:

Merchandise Concessions: No merchandise or services concessions are included in this event Live Animal Plans: Yes you must attach a copy of your plan to house and care for these animals and obtain additional permits from Animal Control.

Insurance Requirements:

I understand that I must comply with the event requirements provided by the City of Long Beach and in the Special Event Planning Guide Terms and Conditions.: I understand that I must comply with the event requirements provided by the City of Long Beach and in the Special Event Planning Guide Terms and

Conditions.

Event Organizer Signature : Maleka Chris Event Co-Organizer Signature :

## **ATTACHMENT B**



Site Map
Juneteenth Celebration
June 18, 2023
Martin Luther King, Jr. Park
1910 Lemon Avenue

# ATTACHMENT C



# LEVINE ACT DISCLOSURE STATEMENT

California Government Code Section 84308, commonly referred to as the "Levine Act," prohibits any Long Beach City Councilmember, the Mayor, and Commissioner ("City Officer") from participating in any action related to a proceeding if they receive any political contributions totaling more than \$250 within the previous twelve months, while a proceeding is pending, and for 12 months following the date a final decision in a proceeding concerning a license, permit, entitlement, franchise or, contract (collectively "license, permit, or contract") has been made, from the person or company awarded the said license or contract. The Levine Act also requires a City Officer that has received such a contribution to disclose the contribution on the record of the proceeding.

City Officers are listed at the following sites:

- The Mayor and Councilmembers <a href="https://www.longbeach.gov/officials/">https://www.longbeach.gov/officials/</a>
- Harbor Commissioners <a href="https://polb.com/commission">https://polb.com/commission</a>
- Water Commissioners <a href="https://lbwater.org/about-us/current-water-commissioners/">https://lbwater.org/about-us/current-water-commissioners/</a>
- Planning Commissioners <a href="https://www.longbeach.gov/mayor/action/commissions/">https://www.longbeach.gov/mayor/action/commissions/</a>
- Parks and Recreation Commissioners <a href="https://www.longbeach.gov/mayor/action/commissions/">https://www.longbeach.gov/mayor/action/commissions/</a>
- Board of Examiners, Appeals, and Condemnation <a href="https://www.longbeach.gov/mayor/action/commissions/">https://www.longbeach.gov/mayor/action/commissions/</a>
- Cultural Heritage Commission <a href="https://www.longbeach.gov/mayor/action/commissions/">https://www.longbeach.gov/mayor/action/commissions/</a>
- Long Beach Community Investment Company <a href="https://www.tongbeach.gov/lbds/hn/lbcic/">https://www.tongbeach.gov/lbds/hn/lbcic/</a>

Proposers are responsible for accessing these links to review the names prior to answering the following questions.

1.	Have you or your company, or any agent on behalf of you or your company, made any political contributions of more than \$250 to any City Officer in the 12 months preceding the date of the submission of your proposals or the anticipated date of any City Council, Board, or Commission action related to this license, permit, or contract?
	YES NO
	If yes, please identify the City Officer(s):

2.	to make any political cont	or any agency on behalf of you or your company, anticipate or plan ribution of more than \$250 to any City Officer in the 12 months , Board, or Commission action related to this license, permit, or	
	YES	Mo	
	If yes, please identify the	City Officer(s):	
Answering yes to either of the two questions above does not preclude the City of Long E awarding a license, permit, or contract to your firm or any taking any subsequent action the said license, permit, or contract. It does, however, preclude the identified City Of participating in any actions related to this license, permit, or contract.			
	5/4/2023 Date	Signature of authorized individual	
		Maleka Chris	
		Type or write name of authorized individual	
		Love Beyond Limits	
		Type or write name of company	