

Date: March 13, 2023

To: Economic Development Commissioners

From: Nick Schultz, Deputy Director of Economic Development

Subject: **Monthly Communications Recap – February 2023**

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The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

#### City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the months of October, November and December. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage <http://longbeach.legistar.com/Calendar.aspx>.

- (2/07) Recommendation to approve the Uptown Property and Business Improvement District Annual Report and Assessment for the period of January 1, 2023, through December 31, 2023, automatically extending the current agreement with the Uptown Property and Community Association for a one-year period; and authorize payment of \$27,263 in City property assessments from the General Fund Group. (Districts 8,9)( [23-0101](#))
- (2/07) Recommendation to receive supporting documentation into the record, conclude the public hearing, and adopt resolution continuing the Belmont Shore Parking and Business Improvement Area assessment levy for the period of October 1, 2022, through September 30, 2023; and, authorize City Manager, or designee, to extend the agreement with the Belmont Shore Business Association for a one-year term. (District 3)( [23-0105](#))
- (2/14) Recommendation to adopt Specifications No. RFP HE-22-125 and award a contract to First to Serve, of Los Angeles, CA, to provide site operations and interim housing services at a 78-unit motel property at 5950 Long Beach Boulevard (Subject Property) that was acquired through the California Department of Housing and Community Development (HCD) Project Homekey Program, in an annual amount not to exceed \$2,219,200 for a period of one year, with the option to renew for an additional 36-month period, at the discretion of the City Manager; and authorize City Manager, or designee, to execute all documents necessary to enter into the contract, including any necessary amendments; Increase appropriations in the Health Fund Group in the Department of Health and Human Services by \$24,979,145 for the acquisition, facility renovations, and maintenance of the Subject Property and to support program operations costs, offset by HCD Homekey Program grant revenues; Increase appropriations in the General Fund Group in the Department of Economic Development by \$16,100,000, for the purchase of Subject Property, offset by a transfer from the Health Fund Group in the Department of Health and Human Services; and Increase appropriations in the General Fund Group in the

Department of Economic Development by \$367,195 for the purchase of Subject Property, offset by funds available. (District 8)([23-0110](#))

- (2/14) Recommendation to approve the Relocation Plan for 5950 Long Beach Boulevard (Assessor Parcel Number 7307-017-002). (District 8)([23-0127](#))
- (2/14) Recommendation to request City Attorney to prepare resolution declaring that the Supplemental Sick Leave Ordinance sunset on February 21, 2023; and, direct the City Attorney's Office to prepare ordinance repealing Ordinance ORD 20-0017, Section 8.100 to implement the sunset of the Ordinance. (Citywide)([23-0144](#))
- Recommendation to authorize City Manager, or designee, to execute all documents necessary to enter into contracts, including any necessary subsequent amendments, in an aggregate total amount not to exceed \$100,000, with organizations that manage Business Improvement Districts to deliver programs funded by the Long Beach Recovery Act Visual Improvement Program. (Citywide)([23-0156](#))

### Memos to the Mayor and City Council

A full listing of Memos to the Mayor and Council may be found on the City's webpage: <http://longbeach.gov/citymanager/memos-to-the-mayor-and-council/>.

### Ongoing Programs

- Economic Development Commission ([call to action](#))
- Blueprint for Economic Development
- Economic Inclusion Program
- Digital Inclusion Program

### Business Support Programs

- Commercial Rental Assistance Grant (CRAG) ([memo](#), [website](#))
- Business License Tax and Fees Grant (BLTFG) ([memo](#), [website](#))
- Storefront Reopening and Board-Up Removal Program (SRBR) ([memo](#), [website](#))
- Long Beach Recovery Act (LBRA) ([website](#), [memo](#))
- Long Beach Recovery Act (LBRA) Small Business & Nonprofit Relief Grants ([website](#))
  - Restaurant, Brewery, and Bar Relief Grant
  - Personal Services and Fitness Relief Grant
  - Small Business Relief Grant
  - Non-Profit Relief Grant

### Weekly Business Brief

The Business Development team sends a weekly email blast to various businesses in the community with updates on resources and services, along with the latest news. A complete list of newsletters can be found on the City's webpage: [Business Briefs \(longbeach.gov\)](#)

If you or someone you know is interested in receiving these informative updates, please email interest to [BusinessDevelopment@longbeach.gov](mailto:BusinessDevelopment@longbeach.gov).

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### LIMITLESS Long Beach Updates (Newsletter)

In an effort to keep real estate stakeholders informed of all the great things that continue to evolve in Long Beach, even during these trying times, the Real Estate Development Bureau has been providing weekly updates highlighting real estate and property services news, earned media, and real estate related articles of importance. A complete list of newsletters can be found on the City's webpage: [Newsletters \(longbeach.gov\)](https://www.longbeach.gov/newsletters)

The Economic Development Commission meetings were advertised via Economic Development's social media platforms ([Facebook](#), [Instagram](#), and [Twitter](#)), as well as through the weekly Business Brief and LIMITLESS Long Beach newsletters, and shared on the [City of Long Beach events calendar](#).

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-3702 or via email at [nick.schultz@pacific-gateway.org](mailto:nick.schultz@pacific-gateway.org), with any questions.