(562) 570-7301



January 24, 2023

C-11

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Receive and file the application of Dough Boys, LLC, dba Nonna Mercalo, for an original application of an Alcoholic Beverage Control (ABC) License, at 3722 Atlantic Avenue. (District 5)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on January 24, 2023, to respond to the Department of Alcoholic Beverage Control by the February 1, 2023 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

WALLY HEBEISH CHIEF OF POLICE

ATTACHMENTS

APPROVED:

THOMAS B. MODICA CITY MANAGER

HONORABLE MAYOR AND CITY COUNCIL January 24, 2023

Council District:

5

Applicant:

Dough Boys, LLC

DBA:

Nonna Mercalo

Address:

3722 Atlantic Avenue

Type of Application:

Type 41 - An Original Application for an On-Sale Beer and

Wine for a Bona Fide Public Eating Place License.

Bases for protest:

Over concentration

Residences within 100 Feet Church within 600 Feet

PUBLIC CONVENIENCE DETERMINATION: A determination of Public Convenience and

Necessity **is not** required for this application.

Census Tract:

5720.01

Boundaries:

Bixby Road to the North

Wardlow Road to the South

Long Beach Airport/Cherry Avenue to the East

Atlantic Avenue to the West

Number of licenses allowed:

5

Number of licenses existing:

11

Police Reporting District:

321

Boundaries:

Bixby Road to the North 36th Street to the South Orange Avenue to the East Atlantic Avenue to the West

Reported crimes in this district for ABC purposes are 35. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business:

A restaurant

Last day to request

conditions and protest:

February 1, 2023



Date:

January 24, 2023

To:

File

From:

Jose Gonzalez, Detective, Vice Investigations Section

Subject: NONNA MERCALO - 3722 ATLANTIC AVENUE

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (12/13/21 - 12/13/22)

None.

ABC INSPECTIONS (Past three years)

Not applicable.

RESIDENCES WITHIN 100 FEET

3725 Lime Avenue

Single Family Residence

3719 Lime Avenue

Single Family Residence

3711 Lime Avenue

Single Family Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

3707 Atlantic Avenue

Long Beach Church of Christ

