



Date: November 15, 2022

To: Honorable Mayor and Council

From: Councilwoman Cindy Allen, Second District

Subject: Funds Transfers for Community Events

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**RECOMMENDED ACTION:**

Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$1,170, offset by Second Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a contribution to Kahlo Creative LLC for the Big Gay Beach Takeover on July 9, 2022; and,

Increase appropriations in the General Fund Group in the City Manager Department by \$2,650, offset by the Second Council District One-time District Priority Funds, transferred from the Citywide Activities Department, to provide contributions of:

- \$2500 to the LGBTQ Center of Long Beach for their Halloween Haunted House on October 31, 2022
- \$150 to the Bluff Park Neighborhood Association for their Halloween event on October 30, 2022

Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$1,170 to offset a transfer to the City Manager Department; and,

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$2,650 to offset a transfer to the City Manager Department.

**DISCUSSION:**

The LGBTQ Center Long Beach advances equity for LGBTQ people through culturally responsive advocacy, education, programs, and services. The Center envisions fully affirming communities where all LGBTQ people live in health, wellness, safety and prosperity. The LGBTQ Center provides services centered in the lived experiences of LGBTQ people, and approaches their work with a mission-driven, culturally-inclusive focus and interactions with clients, community members, volunteers, and staff that are trauma-informed, intersectional and client-centered. This contribution helps support their Halloween Haunted House that recently took place on October 31, 2022. The family-



friendly attraction was hosted out of their location on 4<sup>th</sup> St., free to the public, and featured a maze, live character actors, festive decorations, and candy.

The Bluff Park Neighborhood Association is a volunteer, nonprofit organization serving the Bluff Park neighborhood in the Second District. On October 30th from 2pm to 4pm, the Bluff Park Neighborhood Association, the Friends of Bixby Park, and the Alamitos Beach Neighborhood Association hosted a Halloween event at Bixby Park. This family friendly event brought Second District neighbors together to celebrate Halloween safely in the park. This contribution will help cover the cost of the games, face painting, arts and crafts, and a costume contest that took place during the event.

The Big Gay Beach Takeover took place on July 9, 2022 at the Pride Tower. This event brought together community members from in and around Long Beach to enjoy each other's company and celebrate their identities together. Supporting the permitting and other costs of events provided free to the public is a valuable way to build community and increase the visibility of our welcoming City. This regional community event was located such that it will highlight the City's beautiful waterfront spaces, and will take advantage of our pleasant spring climate. This beach takeover highlighted the natural advantages, facilities, and climate of Long Beach.

This matter was reviewed by Budget Analyst Joe R. Guerrero on November 10, 2022.

### **FISCAL IMPACT:**

This recommendation requests the City Manager to provide contributions of \$1,170 to Kahlo Creative LLC, \$2,500 to the LGBTQ Center of Long Beach, and \$150 to the Bluff Park Neighborhood Association to support their events and programs as written above. The total appropriation increase of \$1,170 in the Special Advertising and Promotion Fund Group in the City Manager Department will be offset by a decrease of appropriation of Second Council District One-time District Priority Funds in the Special Advertising and Promotion Fund Group in the Citywide Activities Department. The total appropriation increase of \$2,650 in the General Fund Group in the City Manager Department will be offset by a decrease of appropriation of Second Council District One-time District Priority Funds in the General Fund Group in the Citywide Activities Department. The requested action is anticipated to require a minimal level of staff hours beyond the budgeted scope of duties and is expected to have a minimal impact on existing City Council priorities.

### **STATEMENT OF URGENCY:**

This item is being submitted through the supplemental agenda to allow for timely processing of funds.



**City of Long Beach Memorandum**  
*Working Together to Serve*

## REQUEST TO ADD AGENDA ITEM

**Date:** November 11, 2022

**To:** Monique De La Garza, City Clerk

**From:** Councilwoman Cindy Allen, Second District

**Subject:** Request to Add Agenda Item to Council Agenda of November 15, 2022

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

**Increase appropriations in the Special Advertising and Promotion Fund Group in the City Manager Department by \$1,170, offset by Second Council District One-time District Priority Funds transferred from the Citywide Activities Department to provide a contribution to Kahlo Creative LLC for the Big Gay Beach Takeover on July 9, 2022; and,**

**Increase appropriations in the General Fund Group in the City Manager Department by \$2,650, offset by the Second Council District One-time District Priority Funds, transferred from the Citywide Activities Department, to provide contributions of:**

- **\$2500 to the LGBTQ Center of Long Beach for their Halloween Haunted House on October 31, 2022**
- **\$150 to the Bluff Park Neighborhood Association for their Halloween event on October 30, 2022**

**Decrease appropriations in the Special Advertising and Promotion Fund Group in the Citywide Activities Department by \$1,170 to offset a transfer to the City Manager Department; and,**

**Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$2,650 to offset a transfer to the City Manager Department.**

Council District	Authorizing Councilmember	Signed by
2	Cindy Allen	
1	Mary Zendejas	
6	Suely Saro	