



Date: September 13, 2022

To: Honorable Mayor Garcia and Members of the City Council

From: Councilwoman Suely Saro, Sixth District

Subject: Reallocate Funds to the 2023 Dr. Martin Luther King Jr. Parade

RECOMMENDATION

Direct the City Manager to take any FY 22 year-end operating budget savings from the current allocation for the Dr. Martin Luther King Jr. Parade in the Special Advertising and Promotions Fund Group in the City Manager's Department to be reserved at the end of FY 22 and carried over into FY 23 to be utilized for the 2023 Dr. Martin Luther King Jr. Parade.

DISCUSSION

The annual Dr. Martin Luther King Jr. Parade is a tradition that celebrates the diverse community of central Long Beach. This parade serves to honor and keep alive the many values of Dr. Martin Luther King Jr. through arts, remembrance, and cultural learnings. The annual parade was originally scheduled for January 15, 2022 but was postponed for 2023 out of caution to protect public health as the transmission of COVID-19 was high.

This item has been reviewed by Budget Manager Grace H. Yoon on August 31, 2022.

FISCAL IMPACT

The recommendation requests that any FY 22 year-end operating budget savings for the Dr. Martin Luther King Jr. Parade, currently estimated at \$23,523 be reserved at the end of FY 22 and carried over to be reallocated for the 2023 Dr. Martin Luther King Jr. Parade. Due to the pandemic, the Parade was postponed to FY 23 and this recommendation allows unspent appropriation to be utilized for a larger investment into the Parade in FY 23. The carryover of departmental operating funds is not a normal financial practice; however, it is recommended here due to the unique extenuating situation caused by the





Pandemic. The recommendation is anticipated to require a minimal level of staff hours beyond the normal budgeted scope of duties and is expected to have a minimal impact on existing City Council priorities.

SUGGESTED ACTION

Approve Recommendation.