



Long Beach Recovery Act Highlights

Budget Oversight Committee

August 2, 2022

About the Long Beach Recovery Act

- On March 16, 2021, City Council approved the Long Beach Recovery Act (LB Recovery Act) to support recovery of residents and businesses from the pandemic
- LB Recovery Act was based on 5 economic equity studies and feedback from 30+ listening sessions with over 350 community representatives
- Funding from federal, State and County grants to be implemented through December 2024

Long Beach Recovery Act Programs

80+ approved recovery programs support three categories:

- Economic Recovery
- Healthy and Safe Community
- Securing our City's Future





Economic Recovery - \$64.5 Million

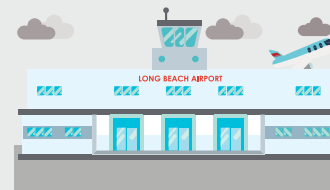
- Focuses resources on residents and businesses most impacted by the pandemic



COVID-19 Protection for
Businesses and
Non-Profits



Direct Business
Support



Airport
Operations



Economic
Inclusion



Clean Long Beach



Technical
Assistance



Economic
Stability



Micro/Public
Transit Pilot



Healthy & Safe Community - \$131 million

- Addresses the underlying factors impacting health and prioritizes the basic mental and physical health needs of the community hardest hit by the pandemic



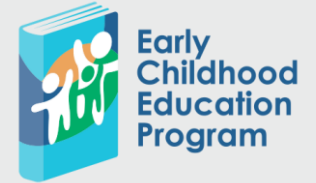
Public Health
COVID-19 Response



Basic Needs



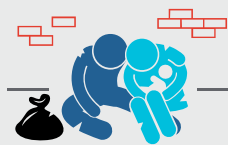
Physical and Mental
Health Equity



Early Childhood Education
and Support



Violence Prevention
and Safe Cities



Homelessness



LB Justice
Fund



Housing Support



Language Access



Securing Our City's Future - \$75.7 million

- Eliminates FY 21, 22 & FY 23 budget shortfalls
- Replenishes reserves
- Ends furloughs and restores services



Maintaining City Services for
Residents and Businesses



In effect allows depleted
reserves to be restored by
funding current services

Long Beach Recovery Act Funding

Funding Source	Initial Funding Amount*	Additional Secured Funding**	Total Funding (as of 08/2022)
General Fund ¹	\$ -	128,651,558	128,651,558
ARPA ²	153,650,000	(143,750,000)	9,900,000
Airport Grants ³	15,000,000	131,261	15,131,261
CDC Public Health Workforce Development Grant	-	2,751,815	2,751,815
ELC Schools Re-Opening Safety Grant	-	750,000	750,000
Emergency Rental Assistance - Round 1	30,000,000	159,145	30,159,145
Emergency Rental Assistance - Round 2	-	34,108,147	34,108,147
Epidemiology and Laboratory Capacity (ELC) Grant	26,700,000	53,750	26,753,750
Health Disparities Grant	-	7,700,000	7,700,000
HUD Home ARP (to address Homelessness)	10,000,000	240,858	10,240,858
Vaccination Grant	-	5,118,900	5,118,900
Grand Total	\$ 235,350,000	\$ 35,915,434	\$ 271,265,434

¹ This includes funds made available due to funding from ARPA and CARES covering existing City services.

² This represents the portion of LB Recovery Act programs funded directly by ARPA. The remaining portion of ARPA funding will be used to support existing City services. The amount of ARPA Funds allocated to the City is \$135,753,078 (a reduction of \$17,896,922 from what the City initially anticipated to receive when the LB Recovery Act was adopted).

³ Airport Grants are funded by ARPA as a direct allocation to the Airport Department. This is separate from the City's direct allocation of ARPA funds.

* Amount anticipated as reported to City Council on March 16, 2021, with the initial approval of Long Beach Recovery Act.

** Includes updated amounts of existing funding sources and new funding sources secured.

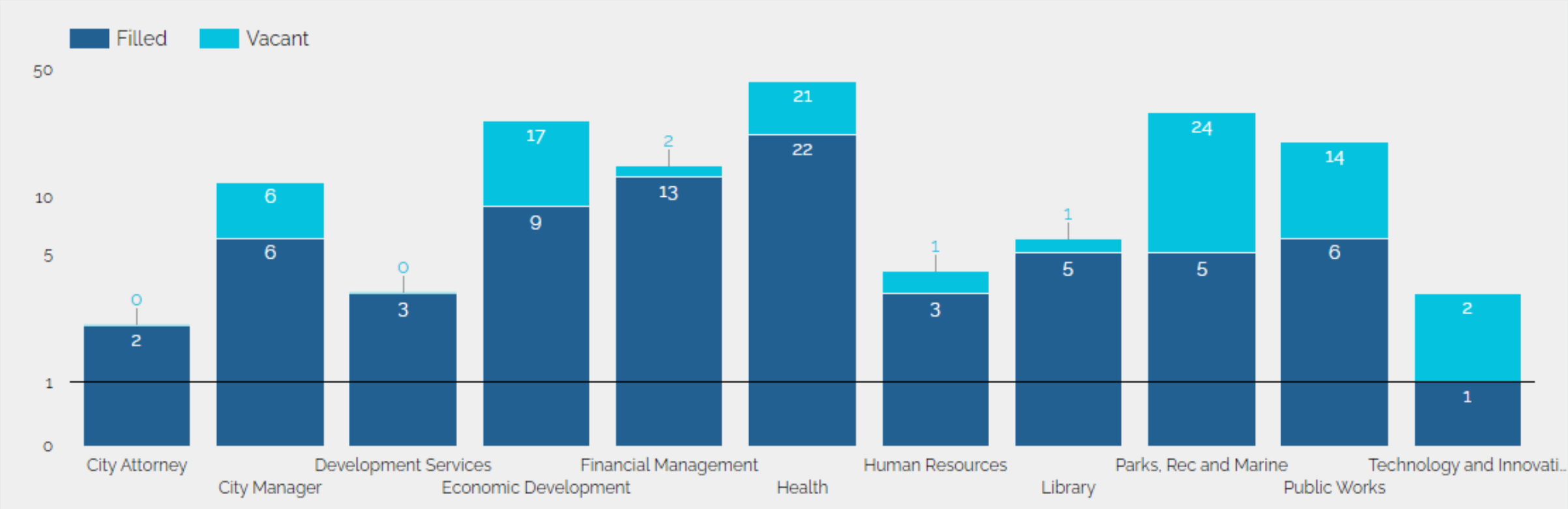
Long Beach Recovery Act Staffing Plan

- LB Recovery Act is larger than entire budgets of many California cities
- 3-year staffing and administrative plan



Long Beach Recovery Act Staffing Plan

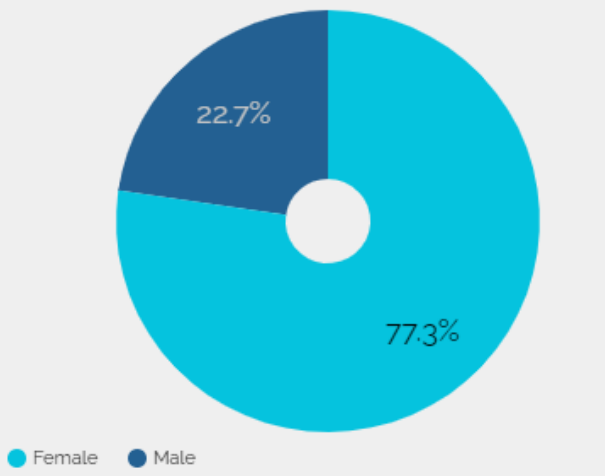
Total Positions: 163	Filled: 75	Vacant: 88
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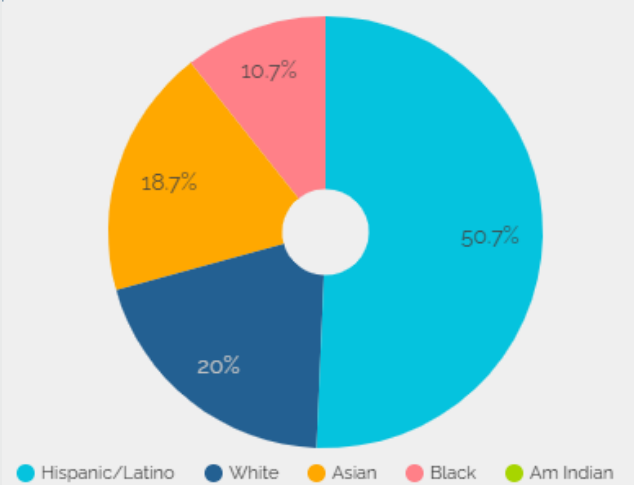
Long Beach Recovery Act Staff – EEO Statistics

LBRA

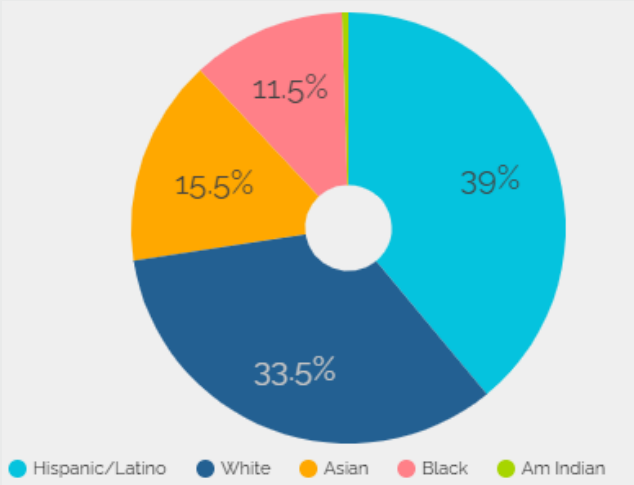
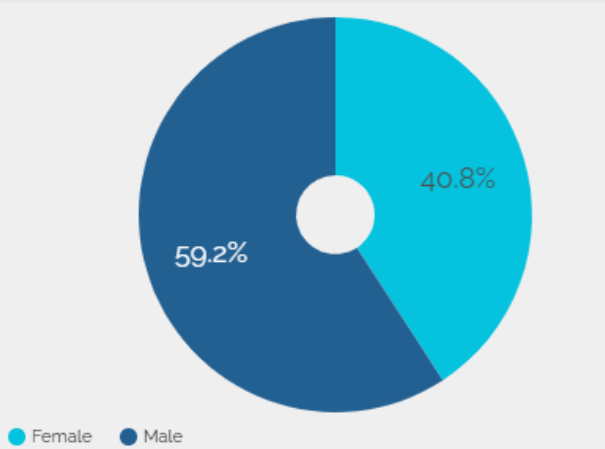
Gender



Race/Ethnicity



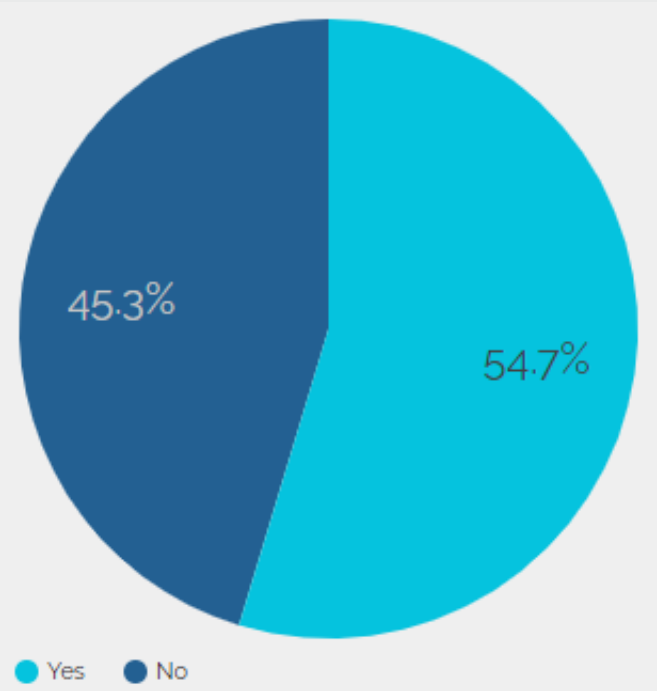
Citywide



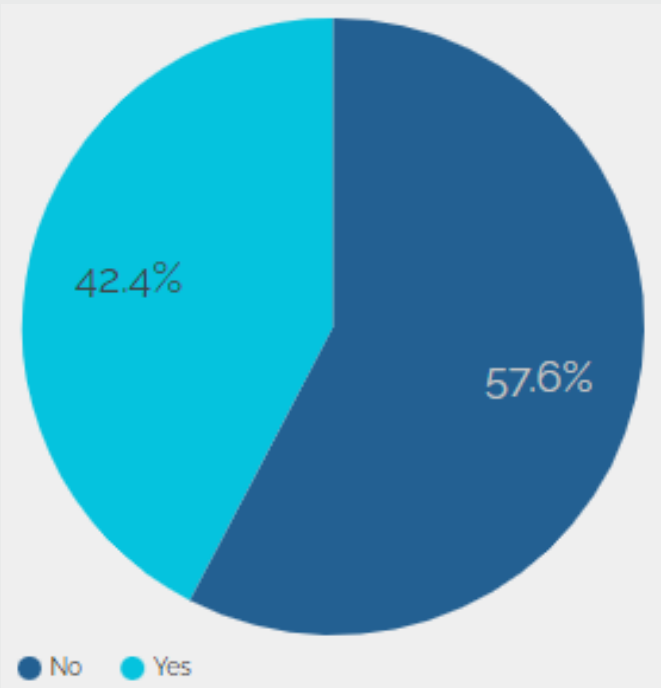
Long Beach Recovery Act Staff – EEO Statistics

Residency Statistics

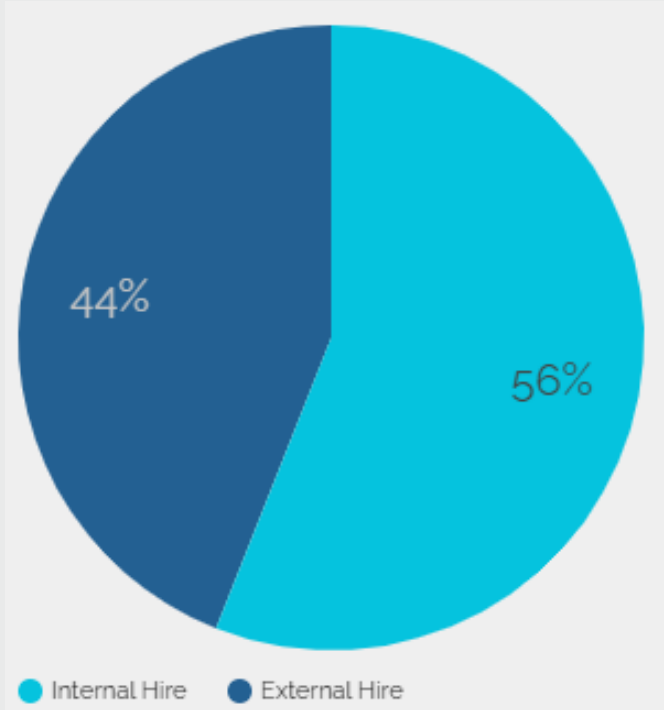
LBRA



Citywide



Internal/External Hires
LBRA



Long Beach Recovery Act Equitable Procurement Strategies

- 14 contract opportunities released
- 9 contracts awarded
- 1 solicitation currently open
- Recovery Act solicitations posted on Long Beach Buys

CITY OF
LONG BEACH
RECOVERY ACT



City Announces Upcoming Long Beach Recovery Act Contracting Opportunities

If you need additional information regarding a bid, call the Purchasing Division (562) 570-6200

CITY OF
LONG BEACH
RECOVERY ACT



Pinapahayag Ng Lungsod Ang Darating Na Mga Oportunidad Sa Pangongontrata Ng Long Beach Recovery Act

Kung kailangan niyo ng karagdagang impormasyon tungkol sa pagbid, tumawag sa Purchasing Division (562) 570-6200

CITY OF
LONG BEACH
RECOVERY ACT



La Ciudad anuncia próximas oportunidades contractuales de la Ley de Recuperación de Long Beach

Si necesita información adicional respecto a una licitación, llame a la División de Compras al (562) 570-6200

CITY OF
LONG BEACH
RECOVERY ACT



ទីក្រុងធ្វើសេចក្តីប្រកាស អំពីឱកាសចុះកិច្ចសន្យា នៃច្បាប់ស្តារក្រុងឡុងប៊ិចឡើងវិញ នាពេលខាងមុខនេះ

ប្រសិនបើអ្នកត្រូវការព័ត៌មានបន្ថែម ទាក់ទងនឹងការដេញថ្លៃ, សូមទូរស័ព្ទទៅកាន់ផ្នែកទិញ តាមលេខ (562) 570-6200

Long Beach Recovery Act Equitable Procurement Strategies

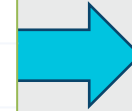
- LB Recovery Act has provided a unique opportunity to test new outreach approaches and measure impact



Social media advertisement for a recent Long Beach Recovery Act RFQ and information session

Approaches we are testing

- Kick-off meetings with departments
- Published online RFP forecast
- Resources for staff to find and reach out to new vendors
- “Doing Business with the City” event
- Press releases, flyers, and social media
- Personal touch, versus bulk outreach
- Translation and language access
- Voluntary pre-bid information sessions
- More time to respond for core RFPs
- Tracking responses from direct outreach
- Post-solicitation surveying



Impact

- More overall competition in responses to RFPs
- Increased bidding by MWBE, small, and local vendors



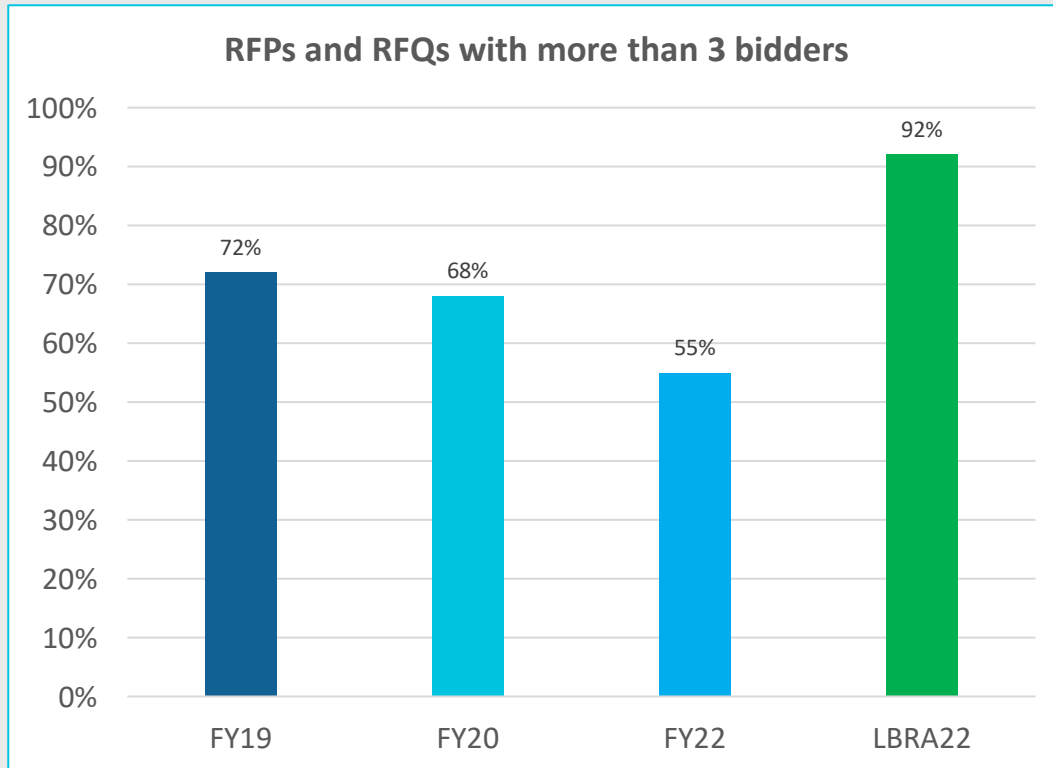
Learnings

- Direct email or phone outreach yields more responses
- Different RFPs and vendor pools call for different approaches to outreach
- An interdepartmental team and dedicated staff have been key to initial success

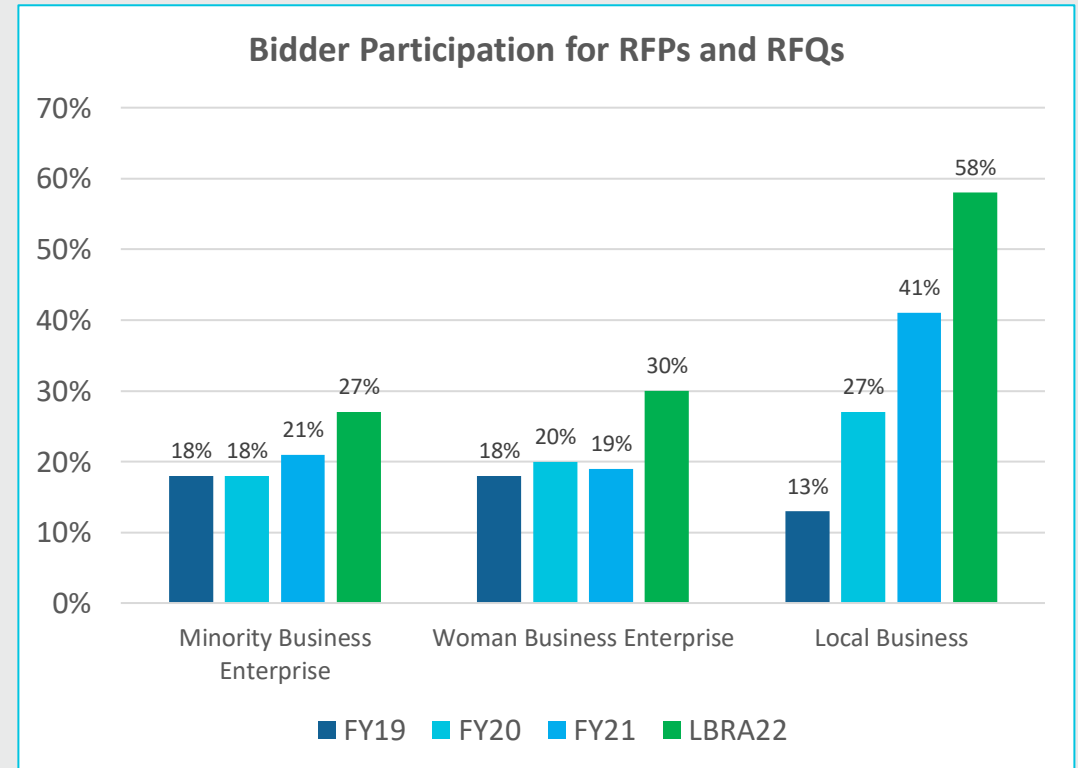
Long Beach Recovery Act Equitable Procurement Strategies

- Seeing impact in vendor participation through LB Recovery Act

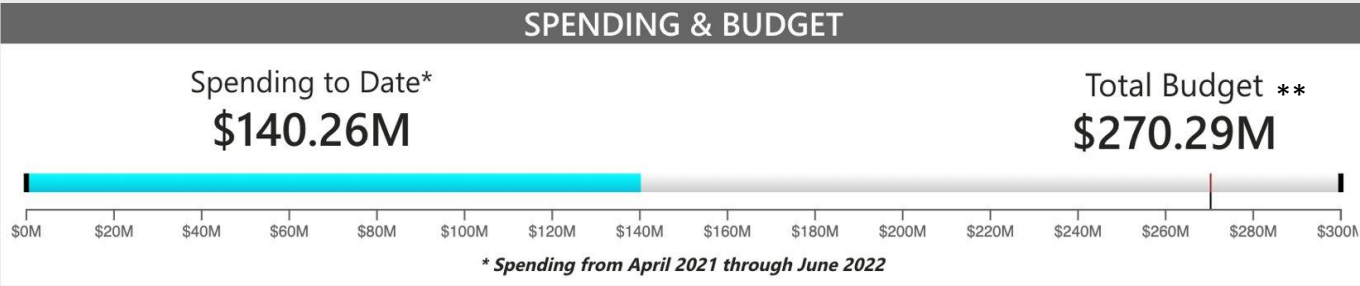
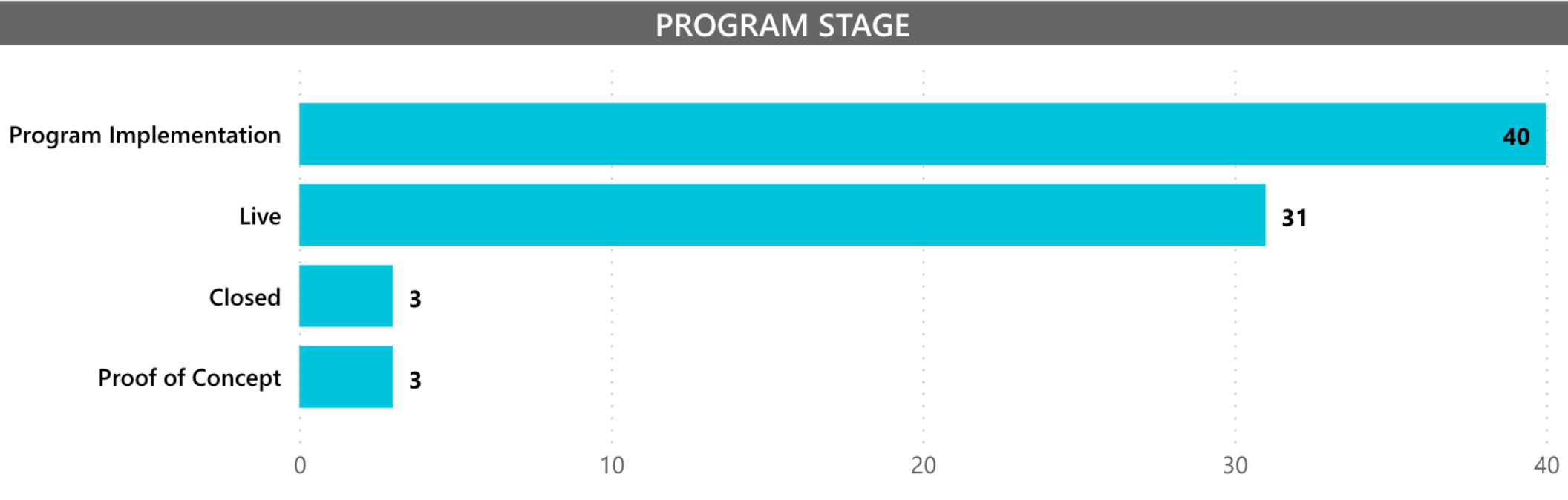
RFPs and RFQs in LBRA have seen an average of 12 respondents, while the past three fiscal years have averaged 8



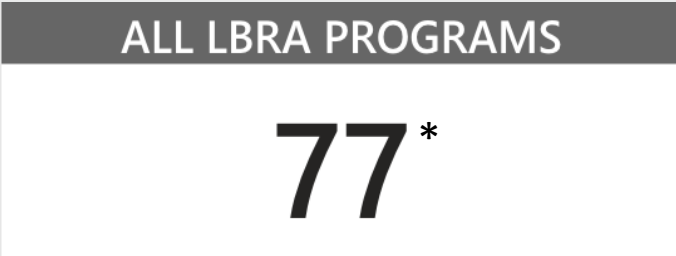
Over the last several years and during pandemic-era purchasing, the City has increasingly drawn in local service providers.



Long Beach Recovery Act Programs



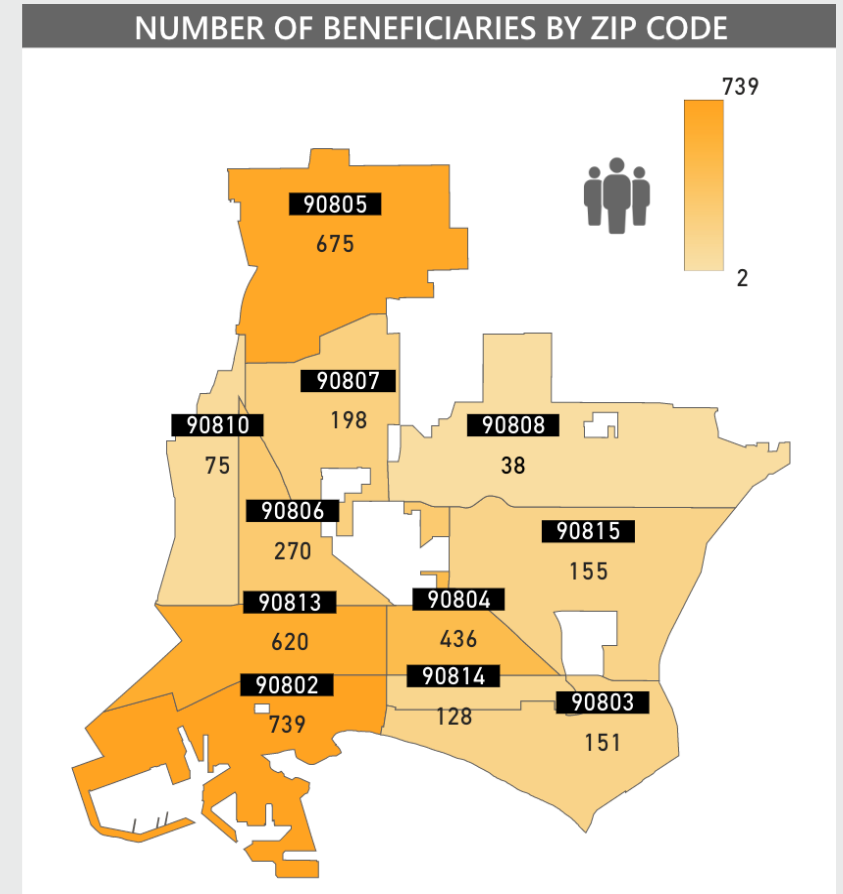
** Total budget excludes the proposed amounts included in the FY 23 Proposed Budget.



*# of programs excludes programs in Securing Our City's Future Category and are subject to change as programs go live

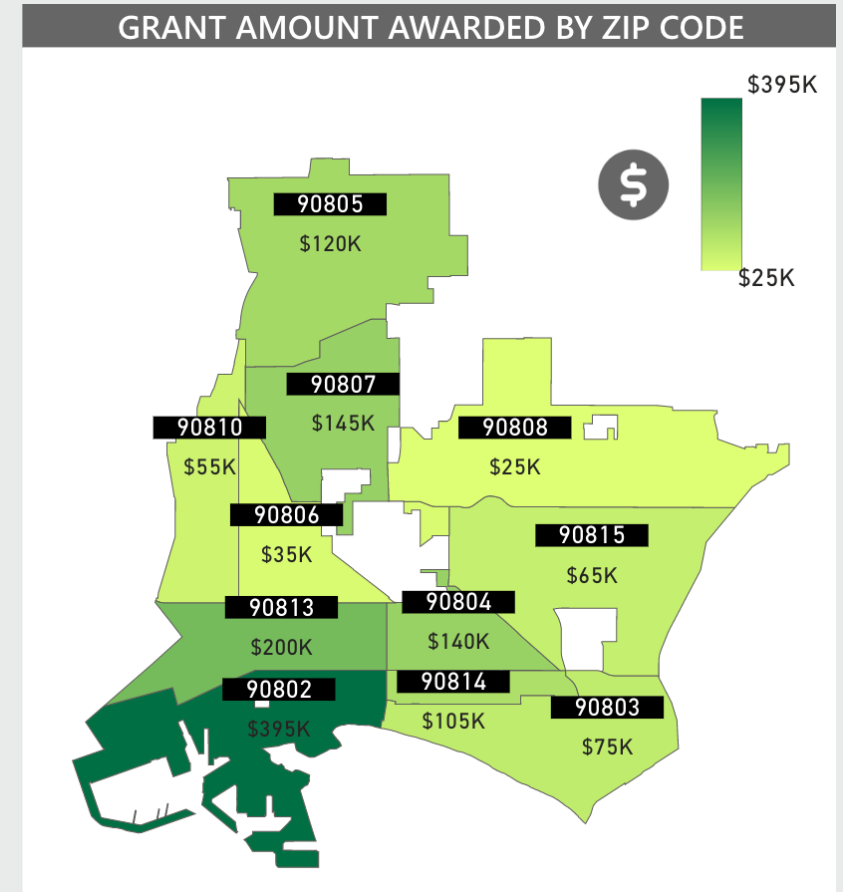
Program Highlights – Emergency Rental Assistance

- Payments disbursed: \$55.9M
 - Approval Pipeline: \$8.3M
 - Total Funding : \$65,232,908
 - Total Assistance Requested: \$229.4M
- 34,142 total registered applicants
 - 19,438 submitted applications
 - 12,285 completed applications



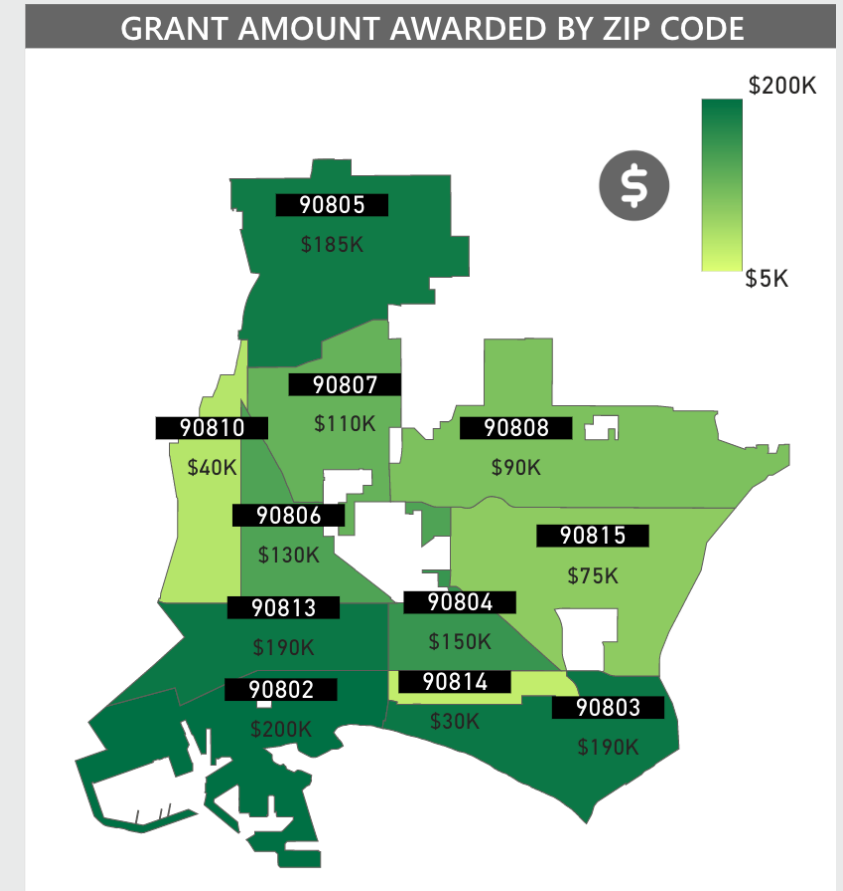
Program Highlights – Restaurant, Brewery & Bar Direct Relief Grants

- Funding disbursed: \$1,385,000
 - Total Funding: 2,795,000
- 77 Businesses were awarded a Grant
 - 4 businesses awarded \$5,000
 - 12 businesses awarded \$10,000
 - 28 businesses awarded \$15,000
 - 33 businesses awarded \$25,000
- 59 businesses were Black, Indigenous, and people of Color Owned
- 44 businesses were Women Owned
- 62 businesses resided in a Low-Income Business Area
- 72 businesses remained active since the pandemic began March 2020



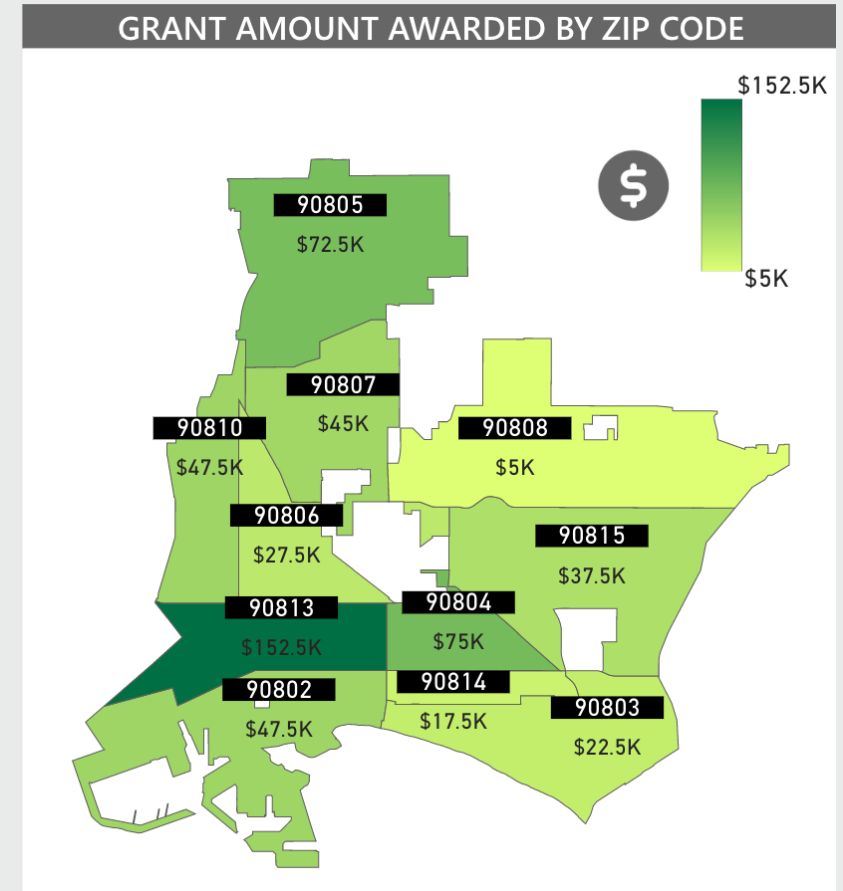
Program Highlights – Personal Services Direct Relief Grants

- Funding disbursed: \$1,395,000
 - Total Funding: 2,795,000
- 122 Businesses were awarded a Grant
 - 12 businesses awarded \$5,000
 - 75 businesses awarded \$10,000
 - 29 businesses awarded \$15,000
 - 6 businesses awarded \$25,000
- 82 businesses were Black, Indigenous, and people of Color Owned
- 83 businesses were Women Owned
- 84 businesses resided in a Low-Income Business Area
- 118 businesses remained active since the pandemic began March 2020



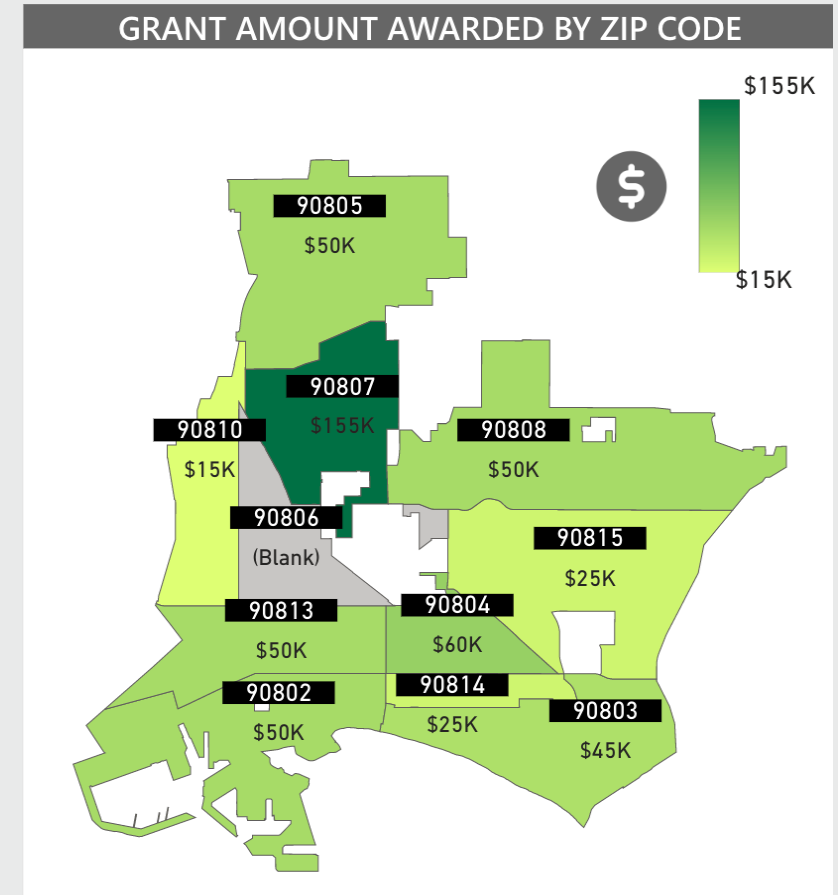
Program Highlights – Small Business Direct Relief Grants

- Funding disbursed: \$550,000
 - Total Funding: 1,102,500
- 86 Businesses were awarded a Grant
 - 9 businesses awarded \$2,500
 - 31 businesses awarded \$5,000
 - 35 businesses awarded \$7,500
 - 11 businesses awarded \$10,000
- 69 businesses were Black, Indigenous, and people of Color Owned
- 51 businesses were Women Owned
- 73 businesses resided in a Low-Income Business Area
- 82 businesses remained active since the pandemic began March 2020



Program Highlights – Nonprofit Relief Grants

- Funding disbursed: \$555,000
 - Total Funding: 1,700,000
- 35 Nonprofits were awarded a Grant
 - 1 nonprofit awarded \$5,000
 - 10 nonprofits awarded \$10,000
 - 15 nonprofits awarded \$15,000
 - 9 nonprofits awarded \$25,000
- 21 were Black, Indigenous, and People of Color Led
- 17 serve Black, Indigenous, and People of Color communities
- 14 provide services to areas heavily impacted by COVID-19
- 34 provide essential community services



Program Highlights – Long Beach Resource Line

- October 2021 – July 2022
 - 1,898 callers to the LB Resource Line
 - 550 referrals/cases created by DHHS
 - 55 agencies joined the network

Requested Resource or Referral	#
COVID-19 Testing or Vaccination	703
Housing/Rental Supports	173
Food Resources	49
Mental Health Supports	30
Other Resources	328



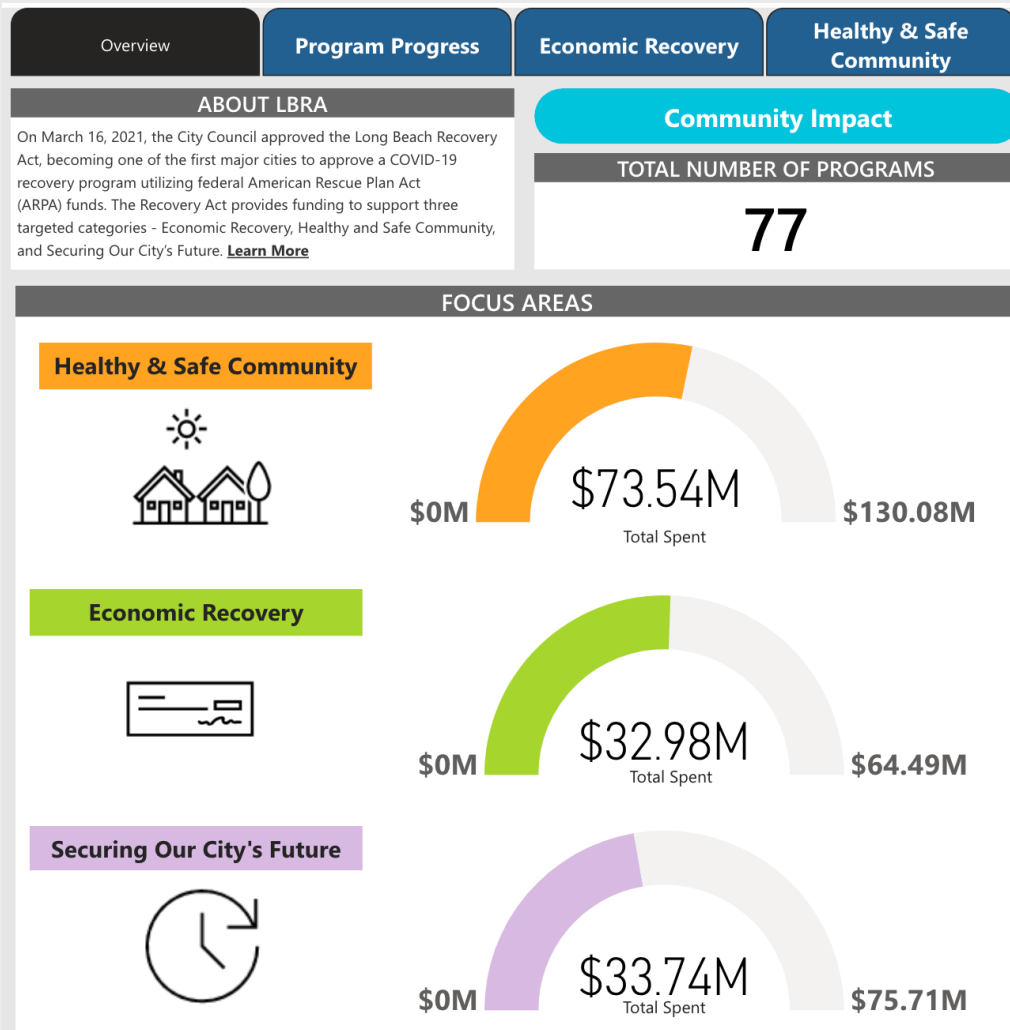
Long Beach Recovery Act Website & Dashboard

- Long Beach Recovery website is online portal for all information transparent to the public
 - Clearinghouse of Long Beach Recovery Act information
 - Announcements and resources for contract opportunities and grants
 - Reports, data and stories communicating program and funding status



<https://longbeach.gov/recovery>

Long Beach Recovery Act Website & Dashboard



"We have one elderly female client who had to take 3 buses with a walker to pick up food from a pantry. She cried when she found our services and she is very grateful."

Older Adults Food & Meal Delivery Program Participant

"I was so excited after I found out that the City had a special program to help the small businesses. I brought all my documents to the Mark Twain Library the next day to get the help I need. And it was so welcoming that really made me so happy, that I had a high hope of getting help to stabilize my small business. I'm just so grateful and I can't thank you enough for the help from the City."

Darlene, Mith's Nail Salon, Personal Services Relief Grant

"I would have ended up in a nursing home if you didn't help me to get a caregiver. How can I ever repay you?"

John, 77 years old, Older Adult Case Management Program

"Parks staff are just great with the kids, it's been very important for me and my household and mainly for my son to be able to have that social interaction with other children. I didn't want him to start isolating or feeling fearful and being able to come to the parks on a regular basis and being consistent, it just really improved my son's wellbeing and happiness and him engaging with other children. He's even improving in his reading so it's great I love it. I'm very thankful, it's just more than words can say how happy and grateful I am for parks."

Parent, Parks Child Care Subsidy Program Provides

* Information updated August 2022. Next quarterly update November 2022.

Long Beach Recovery Act Outreach & Communications

- Over 35 Press Releases
- Over 150 Social Media Post
 - Over 412,000 Impressions
 - Over 9,000 Engagements
 - Over 960 Post Link Clicks
- CM-Alerts
- Bi-Annual Reports
- Reports to Council
- Recovery Newsletter Content



#LBrecovers

Long Beach Recovery Act Outreach Examples



Business Activation Seed Grants



Subvenciones semilla para activación de negocios

Las solicitudes abren el 21 de junio de 2022
longbeach.gov/ActivateLB

ជំនួយផ្ទាល់ដំបូងសម្រាប់ការដំណើរការ

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longbeach.gov/ActivateLB

Aktibasyon ng mga Kaloob na Puhunan para sa Negosyo

Bukas ang Aplikasyon sa Ika-21 ng Hunyo 2022
longbeach.gov/ActivateLB



FREE WEEKLY

Long Beach Parks, Recreation & Marine and CSULB LifeFit Center present
PHYSICAL FITNESS CLASSES FOR OLDER ADULTS

Call for Schedule:
McBride Park 562.570.1605 & Chavez Park 562.570.8890



GRATIS SEMANALMENTE

Parques, Recreación y Marina de Long Beach y el Centro LifeFit de CSULB presenta
CLASES DE APTITUD FÍSICA PARA ADULTOS MAYORES LLEME LLAME PARA OBTENER EL HORARIO

Call for Schedule:
Parque McBride 562.570.1605 & Parque Chavez 562.570.8890

Long Beach Early Childhood Education Symposium
March 26, 2022

SCHOLARSHIPS ARE NOW AVAILABLE!

Long Beach students and/or licensed family child care providers are invited to apply

SUBMISSIONS DUE FEB 25

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#LBRECOVERS

MOBILE RECESS

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9 មីនា - ១៧ មីនា
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ដើម្បីចុះឈ្មោះ សូមទស្សនា
LBPARKS.ORG OR
ឬមកមើលតាំងមួយ ក្នុង
តំណាងតាំងតាំងមួយ
របស់យើង

ដើម្បីចុះឈ្មោះ, មើលទៅលើ
LBPARKS.ORG ឬទូរស័ព្ទលេខ 562.570.3161

THE CITY OF LONG BEACH
PARKS, RECREATION & MARINE
#LBRECOVERS

VIRTUAL RECREATION NOW AVAILABLE

SEARCH LONG BEACH PARKS RECREATION AND MARINE THEN CLICK

YouTube SUBSCRIBE

FOR MORE INFORMATION
Call (562)570-3163 or visit LBParcs.org

សាកលវិទ្យាល័យ និង
សាកលវិទ្យាល័យ
#LBRECOVERS

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YouTube SUBSCRIBE

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LA CIUDAD DE LONG BEACH
PARQUES, RECREACIÓN Y PUERTO DEPORTIVO
#LBRECOVERS

RECREACIÓN VIRTUAL AHORA DISPONIBLE

BUSQUE PARQUES RECREACIÓN Y PUERTO DEPORTIVO DE LONG BEACH Y LUGAR CLIC

YouTube SUBSCRIBE

PARA OBTENER MÁS INFORMACIÓN
Llame al (562)570-3163 o visite LBParcs.org

ANG LUNGSOD NG LONG BEACH
MGA PARKE, LIBANGAN AT MARINE
#LBRECOVERS

VIRTUAL NA LIBANGAN AVAILABLE NA NGAYON

HANAPIN ANG MGA PARKE, LIBANGAN AT MARINE NG LONG BEACH AT SAKA I-CLICK

YouTube SUBSCRIBE

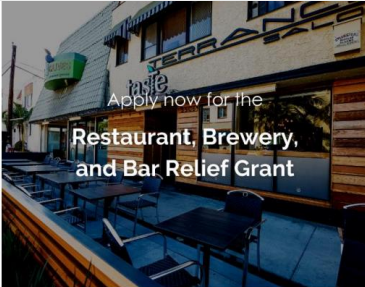
PARA SA HIGIT PANG INFORMASYON
Tumawag sa (562)570-3163 o bisitahan ang LBParcs.org



Apply now for the
Small Business Relief Grant!

CITY OF LONG BEACH
RECOVERY ACT

For free application assistance, contact the City's BizCare Hotline at (562) 570-4249 or email 4biz@longbeach.gov.



Apply now for the
Restaurant, Brewery, and Bar Relief Grant

CITY OF LONG BEACH
RECOVERY ACT

For free application assistance, contact the City's BizCare Hotline at (562) 570-4249 or email 4biz@longbeach.gov.



Apply now for the
Nonprofit Relief Grant!

CITY OF LONG BEACH
RECOVERY ACT

For free application assistance, contact the City's BizCare Hotline at (562) 570-4249 or email 4biz@longbeach.gov.



Apply now for the
Personal Services, and Fitness Relief Grant!

CITY OF LONG BEACH
RECOVERY ACT

For free application assistance, contact the City's BizCare Hotline at (562) 570-4249 or email 4biz@longbeach.gov.

CITY OF LONG BEACH
RECOVERY ACT

Aplica ahora para implementar recursos y servicios de Inclusión Digital

CITY OF LONG BEACH
Digital Inclusion Initiative



Long Beach Recovery Act Reporting

Biannual Report provides comprehensive update

- Funding Sources & Spending
- Program Implementation Progress on 80+ programs
- Contracting Opportunities
- Staffing Information
- Communication Information
- Website & Data Updates
- Federal Reporting Updates

Recovery Reports	Reporting Period	Report Prepared
Report 1 (Initial Report)	Mar 2021 – Sep 2021	Nov 2021
Report 2	Oct 2021 – Mar 2022	Apr 2022
Report 3	Apr 2022 – Sep 2022	Oct 2022
Report 4	Oct 2022 – Mar 2023	Apr 2023
Report 5	Apr 2023 – Sep 2023	Oct 2023
Report 6	Oct 2023 – Mar 2024	Apr 2024
Report 7	Apr 2024 – Sep 2024	Oct 2024
Report 8 (Final Report)	Oct 2024 – Dec 2024	Apr 2025

CITY OF
LONG BEACH

Fiscal Year
2023
Proposed
Budget

Questions?

**Meredith Reynolds,
Special Deputy City Manager**

Meredith.Reynolds@longbeach.gov

CITY OF
LONG BEACH