

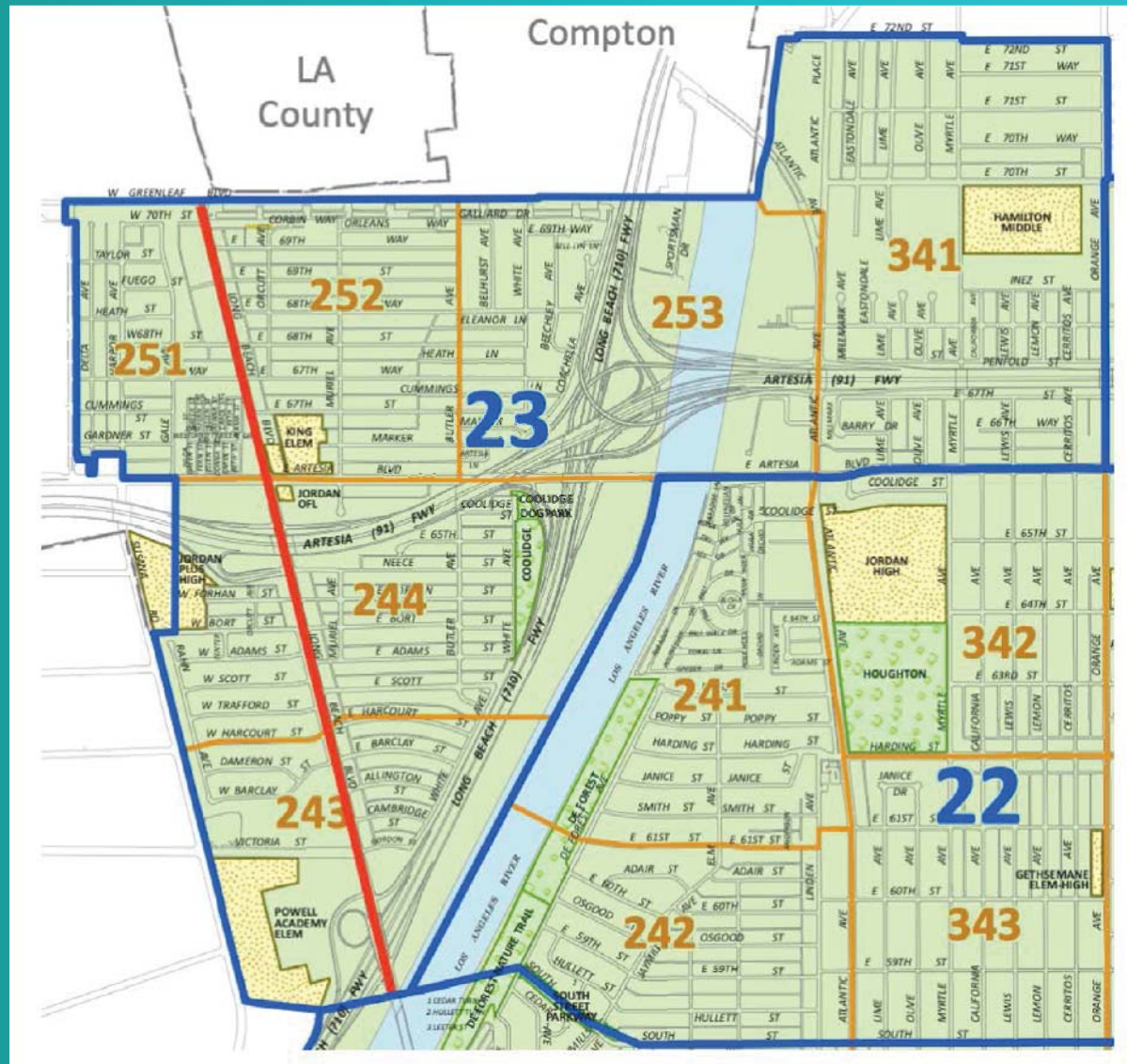
# Long Beach Boulevard Corridor-Based Neighborhood Safety Initiative

May 10, 2022



# LBPDP Beat 23

- Home to the neighborhoods of College Square, Starr King, Hamilton, Coolidge Triangle, and Longwood
- Major landmarks: Uptown Commons, Pools of Hope, the North Long Beach Community Garden, Golden State Humane Society, Hamilton Middle School, Jrdan Plus High School, Colin Powell Elementary School, Starr King Elementary School, Sal's Gumbo Shack, Atlantic Bridge Community, and Organic Harvest Gardens



# Timeline of Nuisance Liquor Store Initiative (Alcohol Nuisance Abatement)

July 24, 2012

Council passes directive for Planning Commission to consider changes to zoning regulations for liquor stores established before the Conditional Use Permits (CUPs) update.

May 16, 2013

Planning Commission sends a Nuisance Liquor Store pilot ordinance to City Council, effective on stores North of Del Amo Blvd.

August 6, 2013

City Council passes the ordinance by unanimous vote.

May 2014

Report on the pilot program revealed 11 of the 26 targeted stores reached compliance, while 12 were in the process, and 3 stores were refusing to comply

May 2015

All 26 liquor stores reach compliance, program is extended citywide by unanimous vote of the Council.

# Nuisance Liquor Store Initiative (Alcohol Nuisance Abatement) Outcomes

- The Alcohol Nuisance Abatement Ordinance has added 25 new compliant stores since its extension citywide
- Received the 2016 Award of Excellence from the American Planning Associations of Los Angeles and California.



# Nuisance Motel Initiatives



Mid-2017

Discussions begin between D9, the City Manager, LBPD, the Department of Development Services, and the City's Human Trafficking task force about a Nuisance Motels Pilot Program



February 2018

VMRR alongside Councilmember Jeannine Pearce introduces a directive to City Council for the creation of a permanent Nuisance Motel Ordinance.



December 2019

Ordinance passed by Council creates an interdepartmental City team (ICT) to address nuisance motels, bringing together the Health Department, the Development Services Department, LBPD, the Fire Department, the City Prosecutor's Office, and the City Attorney's Office



March 2020

First case of COVID-19 diagnosed in Long Beach

February 2018

A report detailing a Nuisance Pilot Program was introduced to Council



November 2018

Development Services presents results of the Nuisance Motel Pilot Program to City Council: A 30% reduction in calls for service in the 9 months since the program's regulations were implemented.



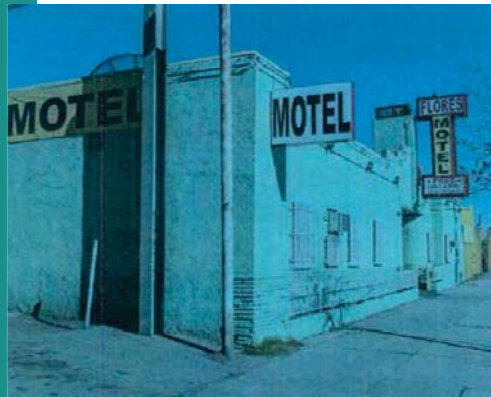
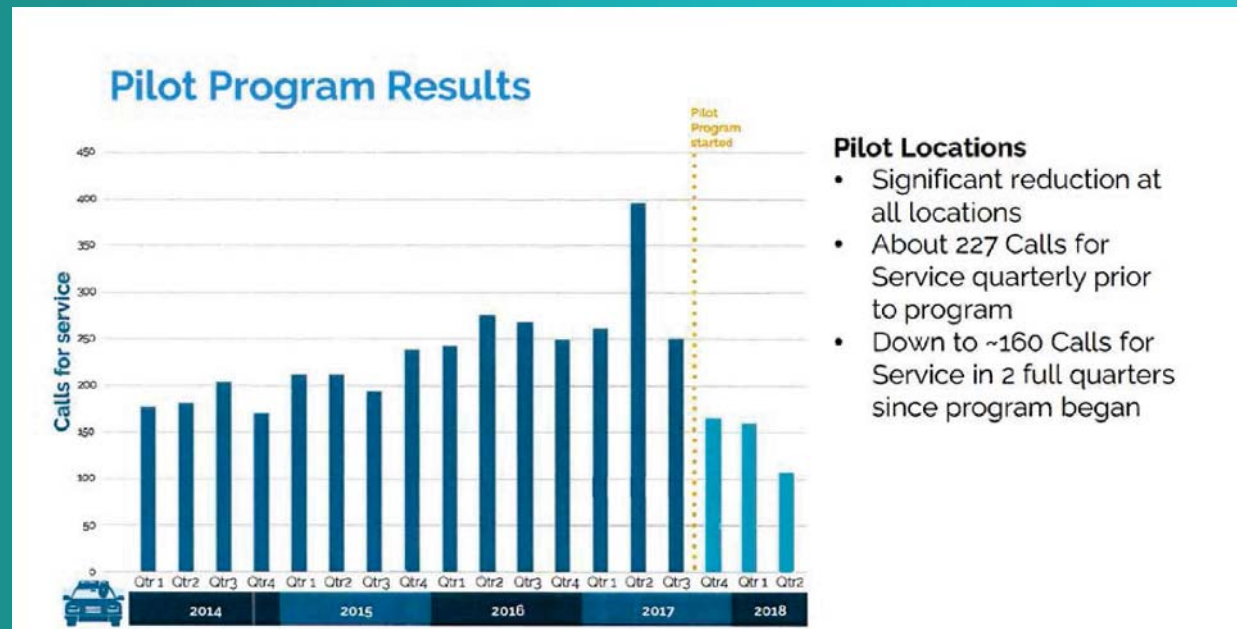
January 2020

Final Nuisance Motel Ordinance Begins implementation



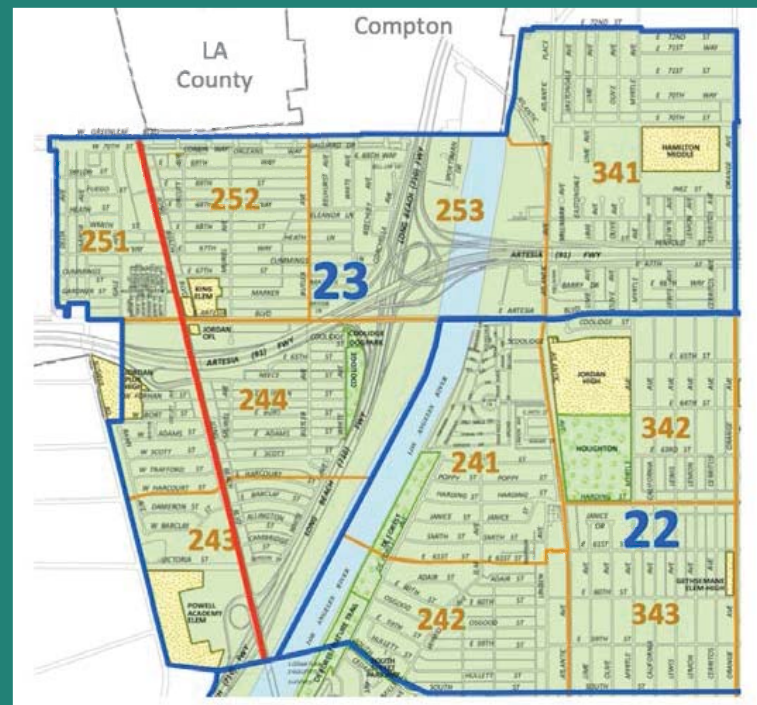
# Motel Nuisance Initiative Pilot Program Results

- Imposed new security and façade standards for the six motels with the most calls to service in the city.
- Consolidated existing regulations
- Codified best practices
- Establish interdepartmental Action Team
- Development Services as Lead Agency



## Current Issues on Beat 23

- Increase in activity since COVID-19 pandemic
- LBPD reports 79% of its 647(b) (prostitution) calls to service take place w/ in Beat 23, which includes two of the original six target motels under the Nuisance Motel Program (Luxury Inn and the Searle Motel).
- Luxury Inn & Searle Motel accounted for more than 1,500 calls for service in the studied 30-month period. Post-pilot program, these calls decreased by 30%. Even after that decrease, these motels still took up more than one call to service per day, therefore still presented a safety challenge
- Update on calls to service/ implementation needed, since none have been presented due to the pandemic



## Redoubling our Efforts

- North Division is preparing an Event Action Plan in hopes to receive a \$50,000 allocation of Neighborhood Safe Streets funds to conduct extra Human Trafficking operations.
- Allocating funding for motel conversions on the corridor through Project Homekey or the Long Beach Recovery Act.
- Pursue partnerships between city departments, particularly:
  1. **Development Services and Economic Development**, in order to further develop the corridor to add outdoor public space and open space.
  2. **the Health Department**, in order to take advantage of resources provided by the new Ronald R. Arias Health Equity Center.
  3. the city's **My Sister's Keeper program** which aims at preventing gang membership and gang victimization among at-risk women and girls between the ages of 10 and 24.
  4. **Partnership with the City of Compton and LA County**, in order to ensure that the problem isn't just moved into nearby localities, from where it could return to North Long Beach later.
- Support from Council to support funding allocations for these operations that would make the Long Beach Blvd Corridor a safer area.