



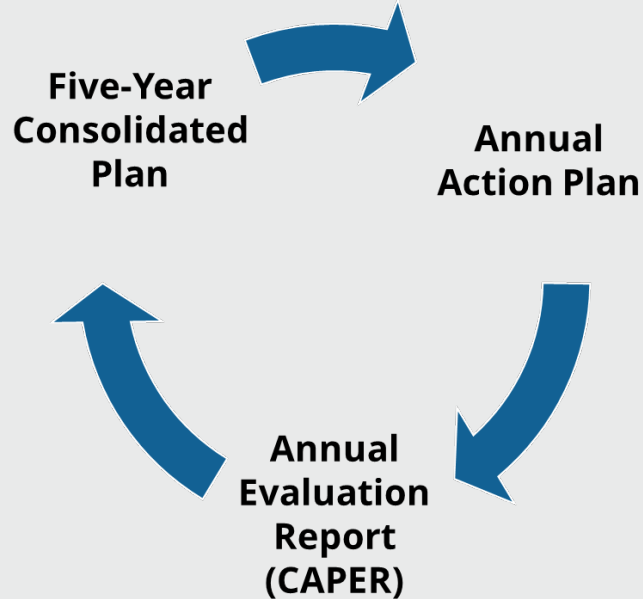
City of Long Beach Five-Year Consolidated Plan for HUD Funds

LBCIC Second and Final Public Hearing

June 22, 2022

Consolidated Plan Cycle and Funding Sources

October 1, 2022 –
September 30, 2027



CDBG

- Community Development Block Grant

HOME

- Home Investment Partnerships

ESG

- Emergency Solutions Grant

Big Ideas Discussed

- The Consolidated Plan builds on past, public participation and related efforts including the recent Housing Element.
- The proposed plan places an increased focus on new housing construction through site acquisition funding, ADU construction programs and continued HOME spending.
- Rehabilitation and Façade Programs have been refocused to support larger grant amounts that will be more impactful and reduce overhead expenses.
- Federal funds will continue to support City parks however with a shifted focus from programs to physical facilities. Park programs will continue to be supported by Parks funding.
- The plan expands programs and staffing to prevent homelessness through landlord/tenant mediation, anti-displacement regulations and complementary programs.
- The plan supports community grants and partnerships through capacity building for nonprofits, community land-trusts and neighborhood associations.

Needs Assessment

Data Analysis

- E-Con Planning Suite System
- Supplemental Census and American Community Survey (ACS)
- Social Service Records and Consultation with Agencies and Organizations
- Public Input (Survey, Meetings)

Identified Gaps

- Gaps in Services
- Disparities in Access to Opportunities (connecting analysis from the Housing Element which includes the Assessment of Fair Housing)

Priorities

- Extent of Needs (informed by Consolidated Plan public input and input from related efforts)
- Impact Toward Consolidated Plan Goals
- Availability of Other Funding Mechanisms
- Eligibility for Funding Based on Program Parameters

Public Participation

1. Multilingual Housing and Community Needs Survey (Online)

- Received 586 responses

2. Outreach Efforts

- Social Media Outreach
 - Promotion on City of Long Beach social media accounts (Facebook, Twitter, Instagram) (193K contacts)
 - Promotion on LBDS Facebook (5,700 contacts)
 - Promotion on LBDS Twitter (3,240 contacts)
 - Promotion on LBDS Instagram (1,442 contacts)
 - Social media toolkit created and provided to city departments to help spread the word
- Advertisements in Multilingual Newspapers
- Sponsored posts in the Long Beach Post social media (Facebook, Twitter, Instagram, LinkedIn) (200K contacts) and Long Beach Post Spanish social media (8,865 contacts)
- LinkLB E-Blast (1,850 recipients)
- Neighborhood Resource Center E-blasts to all Neighborhood Associations in CDBG areas and community-based organizations
- #GoLongBeach Newsletter Feature (56.5K recipients)
- Promoted via Citywide and Departmental Website
- Public Notice issued by City Manager's Office
- Mailers to residents and businesses in CDBG-Eligible R/ECAP Census Tracts (21,000 addresses)

Public Participation, Continued

3. Workshops and Community Meetings to Prioritize Activities

- Four Neighborhood Association Meetings
 - March 7, 2022
 - March 9, 2022
 - March 14, 2022
 - March 16, 2022
- Three Virtual Community Meetings
 - March 24, 2022
 - March 26, 2022
 - April 14, 2022
- Two LBCIC Public Hearings
 - April 20, 2022
 - June 22, 2022
- One Virtual Feedback Session after publication of draft plan
 - June 9, 2022

4. Consultation and Focus Groups

- Internal Stakeholder Meetings
- Long Beach Community Investment Company (LBCIC) Study Session
- Continuum of Care (CoC) Board
- City Council Study Session

Demographics - Housing

- 60% of households are renters
- 52% of households are lower and moderate income (up to 80% AMI)
- 12% of households are large family-households with 5+ members
- 20% households headed by seniors
- 7% households headed by single-parents; majority (82%) by females
 - 40% of female-headed households with children living in poverty
- 10% of residents with one or more disabilities
- 2,034 persons considered to be homeless (excluding precariously housed)

Housing Market and Conditions

- 83% of housing units built prior to 1979 – which typically requires systems upgrades and rehabilitation due to lead-based paints.
- 2,089 publicly assisted affordable units considered to be at risk of converting to market-rate housing
- 63% of owner units had 3+ bedrooms vs. 14% of rental units – led to discrepancies in overcrowding
- Home prices increased 22% between 2017 and 2020
- Home prices increased another 24% between January 2020 to January 2022
- Median rent is higher than Fair Market Rents for smaller units, and availability of large rental units is limited

Consolidated Plan – Key Findings

Housing Problems – Owners vs. Renters

Citywide	Lower/Moderate Income Renter-Households	Lower/Moderate Income Owner-Households
Cost Burden (30% of Income)	47%	19%
Severe Cost Burden (50% of Income)	27%	11%
Overcrowding (>1 person/room)	14%	3%

*Housing Problems include: Physical Defects, Overcrowding, Cost Burden, and Severe Cost Burden

Consolidated Plan – Key Findings

Housing Problems – Disparities Among Racial/Ethnic Groups

Problem	Citywide	White	Black	Hispanic	Asian
Extremely Low Income with Severe Housing problem(s)	75%	68%	72%	84%	64%
Very Low Income with Severe Housing Problem(s)	65%	49%	49%	58%	47%
Housing Cost Burden (30-50% of Income)	22%	18%	24%	25%	22%
Severe Housing Cost Burden (>50% of Income)	22%	18%	28%	25%	18%

*Housing Problems include: Physical Defects, Overcrowding, Cost Burden, and Severe Cost Burden

Other Assessments (Non-Housing Needs)

1. Homeless Needs

- 2,034 homeless persons
- 74% unsheltered
- 8% are homeless children

2. Non-Homeless Special Needs

- 10% persons with disabilities
- 12% large households
- 7% single-parents; 82% female-headed

3. Non-Housing Community Development Needs

- Supportive services
- Neighborhood cleanups
- Infrastructure and public improvements
- Economic development

Current Long Beach Homeless Services and Resources

- City of Long Beach, Department of Health and Human Services receives funding from a variety of sources

Funding Sources	
City of Long Beach	\$2,006,057.06
Los Angeles County	\$7,292,973.88
State	\$29,673,429.94
Federal	\$38,172,100.43

Funding Activity Category	Amount
Housing	
Capital Improvement Projects (CIP)	\$18,279,020.52
CIP Operations	\$4,948,666.00
Interim and Rapid Rehousing	\$21,846,245.79
Permanent Supportive Housing	\$5,582,116.00
TOTAL	\$50,656,048.31
Services	
Outreach	\$5,541,600.38
Coordinated Entry System/Case Management	\$8,651,806.27
Employment Services	\$1,600,000
Prevention	\$4,502,364.52
TOTAL	\$20,295,771.17
MSC Operations	
Planning, Data and Administration	\$4,874,190.84
MSC Operations	\$1,318,550.99
TOTAL	\$6,192,741.83
GRAND TOTAL	\$77,144,561.31

Housing Solutions

Consolidated Plan's Key Findings indicate the continuing production of affordable housing is critical to addressing housing stability and preventing homelessness

City's current annual funding for affordable housing includes:

- HOME Approximately \$4.3 million
- PLHA Approximately \$3 million

The Consolidated Plan and First Year Action Plan maximizes the use of HOME funds for affordable housing production and includes the use of CDBG funds for housing site acquisition and homeless prevention

*Other one-time funds such as CalHome and Successor Agency funds further support affordable housing construction.

Current Affordable Rental Housing Production (under construction)

Anaheim / Walnut

1500 E. Anaheim (District 6)

87 affordable **family** rental units serving:

- **Extremely-low – 40 units**
- **Very Low – 13 Units**
- **Low – 34 units**

Total Development Cost \$50.7 M

City/LBCIC Subsidy \$4 M (**HOME Funds**)

Leveraged Funds \$46.7 M



Current Affordable Rental Housing Production (under construction)

Long Beach Senior Housing

901-941 E. PCH (District 6)

67 affordable **senior** rental units serving:

- **Extremely-low – 33 units**
- **Very Low – 25 Units**
- **Low – 9 units**

Total Development Cost \$41.5 M

34 Project-Based Vouchers (18 VASH)

City/LBCIC Subsidy \$3 M (**HOME Funds**)

Leveraged Funds \$38.5 M



Current Affordable Rental Housing Production (under construction)

26 point 2 Apartments

3590 E. PCH (District 3)

76 affordable **homeless** rental units serving:

- **Extremely-low – 38 units**
- **Very Low – 23 Units**
- **Low – 15 units**

Total Development Cost \$43.5 M

76 Project-Based Vouchers

City/LBCIC Subsidy \$3 M (**Successor Funds**)

Leveraged Funds \$40.5 M



Current Affordable Rental Housing Production (under construction)

The Cove

2121 W. Williams St. (District 7)

89 affordable homeless veteran rental units serving:

- **Extremely-low – 45 units**
- **Very Low – 27 Units**
- **Low – 17 units**

Total Development Cost \$44.6 M

60 Project-Based VASH Vouchers

City/LBCIC Subsidy \$4 M (**HOME Funds**)

Leveraged Funds \$40.6 M



Housing Element

Housing Element Goals

1. Provide Increased Opportunities for the Construction of High-Quality Housing
2. Mitigate Government Constraints to Housing Investment and Affordability
3. Provide Housing Assistance and Preserve Publicly Assisted Units
4. Address the Unique Housing Needs of Special Needs Residents
5. Retain and Improve the Quality of Existing Housing and Neighborhoods
6. Ensure Fair and Equal Housing Opportunity
7. Ensure Effective and Efficient Delivery of Housing Programs and Services



Consolidated Plan Goals

Regional Housing Needs Allocation (RHNA) Requirement

Area/Income	Long Beach		Los Angeles County		SCAG	
	Number of Units	Percent	Number of Units	Percent	Number of Units	Percent
Total	26,502	100%	812,060	100%	1,341,827	100%
Extremely Low/Very Low	7,141	26.9%	217,273	26.8%	351,796	26.2%
Low	4,047	15.3%	123,022	15.1%	206,807	15.4%
Moderate	4,158	15.7%	131,381	16.2%	223,957	16.7%
Above Moderate	11,156	42.1%	340,384	41.9%	559,267	41.7%

Note: Projected housing needs for extremely low income households are estimated at 50 percent of the very low income RHNA, i.e., at 3,570 units. However, for the purpose of identifying sites for the RHNA, no separate accounting of sites capacity for extremely low income housing is required.

Consolidated Plan Goals

1. Assist in the Creation and Preservation of Affordable Housing for Lower-Income and Special Needs Households
2. Support Activities to End Homelessness
3. Support Activities that Assist with Basic Needs, Eliminate Blight, and/or Strengthen Neighborhoods
4. Expand Economic Opportunities for Low-Income Households
5. Promote Fair Housing Choice

Consolidated Plan Priority Areas – HUD Designated

- Affordable Rental Housing
- Homeowner Rehabilitation Financial Assistance
- Code Enforcement
- Rental Security Deposit Assistance

Housing Needs



- Street Outreach
- Emergency Shelters and Essential Services
- Services for Domestic Violence
- Transitional Housing for Homeless

Homeless Needs



- Create Jobs
- Programs to Attract or Retain Businesses
- Business Assistance for Entrepreneurs
- Business Technical Assistance
- Business Corridor Beautification

Economic Development Needs



- Street Improvements
- Outdoor Parks & Recreation Facilities
- Small-Scale Beautification Projects
- Urban Forestry
- Sidewalk improvement (Accessibility)

Community Facilities and Infrastructure

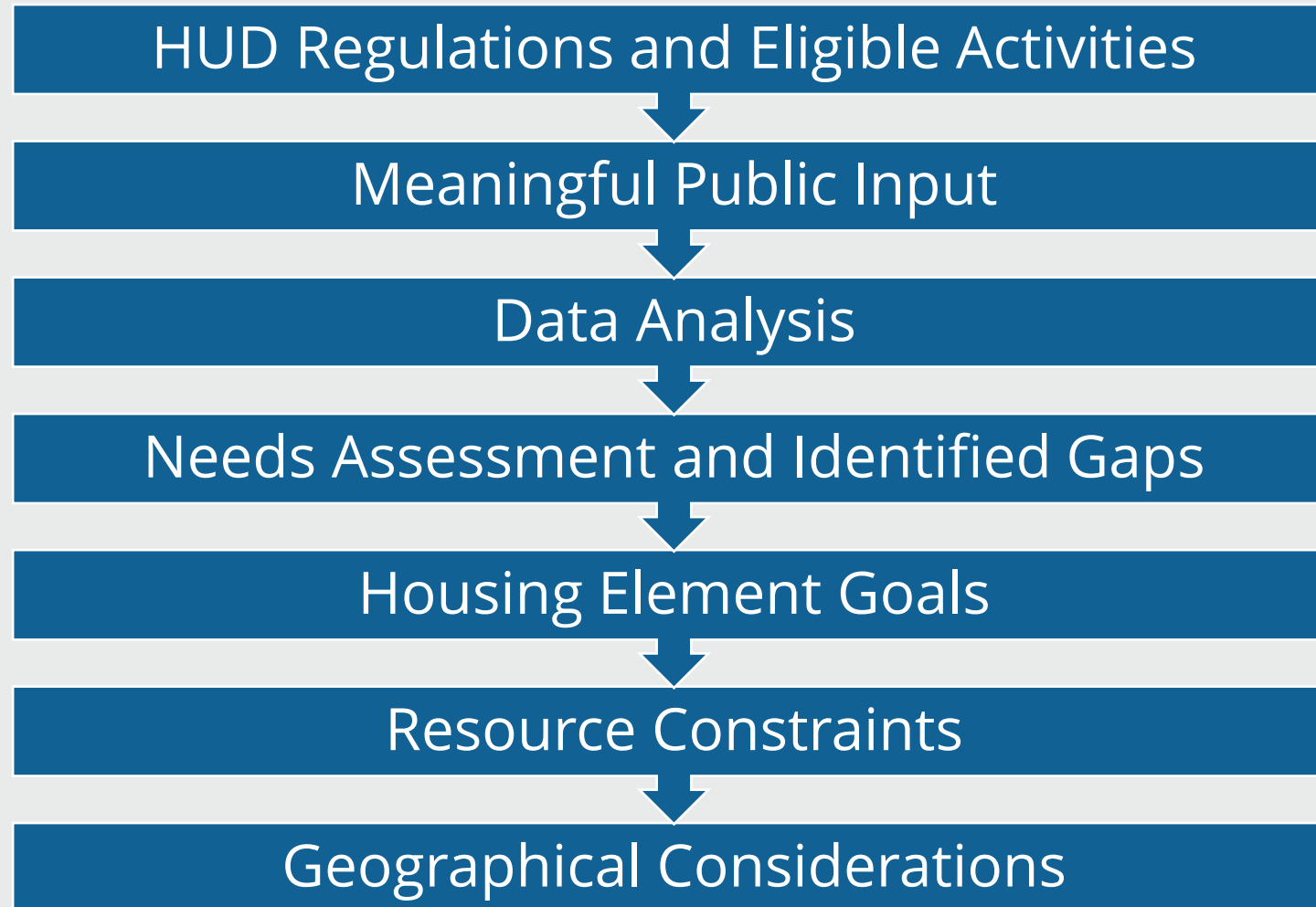


- Mental Health Services
- Youth Services
- Graffiti Removal
- Senior Services
- Services for People with Disabilities

Community Services Needs



Strategies and Issues Factored into Action Plan Development



Survey and Public Comment Results

Responses by Zip Code

Zip Code	Responses	Percentage
90802	94	16.4%
90808	65	11.4%
90803	63	11.0%
90813	62	10.8%
90807	55	9.6%
90805	54	9.4%
90806	42	7.3%
90815	38	6.6%
90814	35	6.1%
90804	31	5.4%
90810	18	3.1%
Other*	15	2.6%
TOTAL**	572	100%

Ranked Priorities (Highest-Lowest)

1. Housing and services for people experiencing homelessness
2. Street improvements
3. Neighborhood improvements and engagement
4. Park, recreation, and community facilities
5. Youth programs
6. Services for older adults
7. Services for people experiencing a disability

* Includes non-Long Beach zip codes and non-numerical responses

** The City received a total of 586 responses. However, respondents are not required to answer every question - 14 respondents did not answer this question

Proposed Structural Changes from Previous Consolidated Plan/Action Plans

- Eliminate Place-Based NIS Program
- Increase Home Improvement Grant from \$2,000 to \$25,000
- Increase Commercial Improvement Grant from \$2,000 to \$25,000
- Create a CDBG-funded Housing Site Acquisition Program to increase affordable housing production
- Move Security Deposit Assistance from HOME to CDBG to free up more HOME funds for housing production
- Add staff position to assist tenants with housing issues and help prevent displacement
- Pause sidewalk funding for one year to fund Housing Site Acquisition Program
- Provide increased funding for park facilities improvements
- Provide enhanced Neighborhood Leadership Program with training for Alumni
- Create an ADU grant program
- Increase funding for Mural Restoration Program
- Increase funding for Fair Housing services
- Provide grants to Neighborhood Organizations, CBOs, BIDs, and Land Trusts for grant writing efforts

FY 23 Action Plan Activities

Goal 1: Create and Preserve Affordable Housing

Goal 1 Activities	Amount	Source	HE Goal Addressed
Housing Site Acquisition Loan Program	\$ 1,250,000	CDBG	1, 3, 6
Housing Services – Anti-Tenant Displacement	\$ 95,224	CDBG	5, 6, 7
ADU Grant Program	\$ 300,000	CDBG	1, 2, 3, 6
Multi-Family Residential Rehabilitation Loan	\$ 463,060	HOME	1, 3, 6
New Construction/ Acquisition/ Rehabilitation	\$ 3,815,302	HOME	1, 3, 6

HE Goal 1: Provide Increased Opportunities for the Construction of High-Quality Housing

HE Goal 2: Mitigate Government Constraints to Housing Investment and Affordability

HE Goal 3: Provide Housing Assistance and Preserve Publicly Assisted Units

HE Goal 5: Retain and Improve the Quality of Existing Housing and Neighborhoods

HE Goal 6: Ensure Fair and Equal Housing Opportunity

HE Goal 7: Ensure Effective and Efficient Delivery of Housing Programs and Services

Goal 2: Support Activities to End Homelessness

Goal 2 Activities	Amount	Source	HE Goal Addressed
Emergency Shelter	\$ 220,000	ESG	4
Street Outreach	\$ 88,148	ESG	4
Homeless Prevention	\$ 150,000	ESG	4
Security Deposit Assistance	\$ 200,000	CDBG	3, 4

HE Goal 3: Provide Housing Assistance and Preserve Publicly Assisted Units

HE Goal 4: Address the Unique Housing Needs of Special Needs Residents

FY 23 Action Plan Activities

Goal 3: Eliminate Blight and Strengthen Neighborhoods

Goal 3 Activities	Amount	Source	HE Goal Addressed
Graffiti Removal Program	\$ 150,000	CDBG	5
Graffiti Prevention Program (Mural Restoration)	\$ 25,000	CDBG	5
Neighborhood Resource Center	\$ 150,000	CDBG	5
Enhanced Neighborhood Leadership Training Program	\$ 40,000	CDBG	5
Grants to Assist Non-Profits (CBO/BID/CLT)	\$ 150,000	CDBG	5, 6
Park Facilities and Playgrounds	\$ 550,000	CDBG	5
Code Enforcement	\$ 1,159,551	CDBG	5
Code Enforcement (City Attorney)	\$ 150,000	CDBG	5
Urban Forestry	\$ 80,000	CDBG	5

HE Goal 5: Retain and Improve the Quality of Existing Neighborhoods

HE Goal 6: Ensure Fair and Equal Housing Opportunity

FY 23 Action Plan Activities

Goal 4: Expand Economic Opportunities

Goal 4 Activities	Amount	Source	HE Goal Addressed
Technical Business Assistance/SBDC Support	\$ 110,000	CDBG	5

HE Goal 5: Retain and Improve the Quality of Existing Housing and Neighborhoods

Goal 5: Promote Fair Housing Choice

Goal 5 Activity	Amount	Source	HE Goal Addressed
Fair Housing Services	\$ 100,000	CDBG	6

HE Goal 6: Ensure Fair and Equal Housing Opportunity

Continuing Consolidated Plan Activities Not Funded in Year 1 Action Plan

Consolidated Plan Activity	Amount from Prior Consolidated Plan
Home Improvement Grant Program \$25,000 repair grants for qualified homeowners Goal 3: Eliminate Blight and Strengthen Neighborhoods	\$850,000
Enhanced Commercial Façade Program \$25,000 per storefront grants for façade improvements Goal 4: Expand Economic Opportunities	\$1,706,794
Sidewalk Improvement Program Public Works sidewalk repair/ADA improvements Goal 3: Eliminate Blight and Strengthen Neighborhoods	\$998,279
Senior Services Meals for seniors Goal 3: Eliminate Blight and Strengthen Neighborhoods	\$60,000

Note: Activities are considered high-priority during the proposed Consolidated Plan and will be funded in Year 2-5 based on available funding.

Other Programs That Support the Housing Element and Consolidated Plan Goals

Program	Description
Long Beach Closing Cost Grant Program	\$3 million in Recovery Funds dedicated to providing homebuyer assistance
CalHFA Forgivable Equity Builder Loan	California Housing Finance Agency provides forgivable loans up to 10 percent of purchase price <ul style="list-style-type: none">• Low-income first-time homebuyer• Forgivable after 5 years of occupancy
Community Land Trust Development Program	\$1 million in Recovery Funds dedicated to creating a Community Land Trust
CalHOME ADU Loan Program	State grant funds awarded to the LBCIC offering \$100,000 loans to develop and ADU
Stay Housed LA Program	City-funded partnership with LA County to provide eviction defense services

Amendments to Previous Action Plans

Year	Program	Reduced Amount	Program	Increased Amount
2018	Unspent Funds from Various Activities	(\$100,000)	Home Improvement Program Delivery (2017, 2018)	\$450,000
2019	Unspent Funds from Various Activities	(\$350,000)	Housing Acquisition Project (2020, 2021)	\$1,710,000
2021	Administration	(\$310,000)		
2021	City Attorney	(\$50,000)		
2021	Code Enforcement	(\$350,000)		
2022	Administration	(\$425,000)		
2022	Code Enforcement	(\$575,000)		
	Total Reallocated	(\$2,160,000)	Total	\$2,160,000



Thank you

Alem Hagos
Operations Officer