



Memorandum City of Long Beach

*Working Together
to Serve*



Date: May 17, 2022
To: Honorable Mayor and Council
From: Councilwoman Mary Zendejas, First Council District
Subject: Funds Transfer to Long Beach Blues Society

RECOMMENDATION:

Increase appropriations in the General Fund Group in the City Manager Department by \$2,000, offset by the First Council District one-time District Priority Funds, transferred from the Citywide Activities Department, to provide a donation to the Long Beach Blues Society; and

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$2,000 to offset a transfer to the City Manager Department.

DISCUSSION:

The Long Beach Blues Society (LBBS) has provided quality Blues music, as well as education and connection with underserved communities in Long Beach since 2016. Starting in 2014, the initial team worked to produce the New Blues Festival, an annual Blues festival with thousands of attendees and multiple performers. This festival has provided an opportunity for Long Beach residents to experience live Blues music as well as increased tourism from surrounding areas, showcasing Long Beach as a destination to live and enjoy live music.

In addition to the New Blues Festival, the LBBS has provided free programming for thousands in Long Beach, from bedside music performances for children staying at Miller Children's Hospital to the Sizzling Summer Jazz Concert at Cesar Chavez Park in the First District. These programs are focused on serving youth, seniors, veterans, and underserved communities from Blues artists and others at no cost. It is appropriate for the City Council to support the continued work of the LBBS.

STATEMENT OF URGENCY:

Funding is sought as soon as possible for the event which was held April 30, 2022.

This matter was reviewed by Budget Manager Grace H. Yoon on May 11, 2022.

FISCAL IMPACT:

This recommendation requests the City Manager Department to provide a contribution to the Long Beach Blues Society. The total appropriation increase in the General Fund Group in the City Manager Department in the amount of \$2,000 is offset by a decrease of appropriation of First Council District One-time District Priority Funds in the General Fund Group in the Citywide Activities Department. Implementing this recommendation is anticipated to result in a minimal impact to staff hours beyond normal budgeted scope of duties and is expected to have a minimal impact on existing City Council priorities.



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Working Together to Serve

REQUEST TO ADD AGENDA ITEM

Date: *May 13, 2022*

To: Monique De La Garza, City Clerk

From: *Councilwoman Mary Zendejas, First District*

Subject: Request to Add Agenda Item to Council Agenda of *May 17,2022*

Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Increase appropriations in the General Fund Group in the City Manager Department by \$2,000, offset by the First Council District One-time District Priority Funds, transferred from the Citywide Activities Department, to provide a donation to the Long Beach Blues Society; and

Decrease appropriations in the General Fund Group in the Citywide Activities Department by \$2,000 to offset a transfer to the City Manager Department.

Council District	Authorizing Councilmember
1	Mary Zendejas
9	Vice Mayor Richardson
2	Cindy Allen

Attachment: Staff Report dated

CC: Office of the Mayor