

May 17, 2022

R-21

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to disburse direct relief grants for the Long Beach Recovery Act (LB Recovery Act) programs, consistent with City Council approval of the LB Recovery Act. (Citywide)

DISCUSSION

Long Beach Recovery Act

On March 16, 2021, the City Council adopted the Long Beach Recovery Act (LB Recovery Act), becoming one of the first major cities to approve COVID-19 recovery programs made possible through the Federal American Rescue Plan Act (ARPA) and other federal and State funding sources. Additional funding adjustments to the LB Recovery Act were made as part of the Adopted Fiscal Year 2022 (FY 22) Budget and periodic adjustments have been brought to the City Council as needed. The LB Recovery Act funding and program details were originally outlined in Attachment A to the March 16, 2021 City Council letter and in subsequent updates brought to the City Council. Since then, over 84 programs have been developed with collective impact and equity in mind focused on the three main funding categories: Healthy and Safe Community, Economic Recovery, and Securing Our City's Future. Additional information can be found on the LB Recovery Act website.

Direct Relief Grants Disbursement

Of the over 84 LB Recovery Act programs, several are intended to provide economic support to Long Beach businesses, nonprofits, and community members impacted by the health and economic effects of the COVID-19 pandemic via direct relief grants in the form of cash assistance payments with limited restrictions and requirements. Examples of LB Recovery Act direct relief programs include, but are not limited to the: Restaurant, Brewery and Bar Relief Grant Program, Personal Services and Fitness Relief Grant Program, Small Business Relief Grant Program, Nonprofit Relief Grant Program, Creative Economy Program, Business License Tax and Fee Grant Program, and Long Beach Guaranteed Income Program.

To facilitate prompt direct payments associated with these programs, City Council action is needed to provide City staff the authority to distribute direct relief grant payments for

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all LB Recovery Act direct relief grant programs. City staff are requesting authority to administratively disburse these direct relief grants using City Council-approved goals and funding guidelines outlined in the March 16, 2021 adoption of the LB Recovery Act, and in subsequent updates, without returning to the City Council for additional authorization. City staff will continue to provide regular reports detailing the LB Recovery Act programs being implemented, key performance indicators and goal progress via its LB Recovery Act Biannual and Monthly Reports published on the LB Recovery Act website and found within Attachments A and B.

Each of the LB Recovery Act direct relief grant programs are based on criteria for those disproportionately impacted by the pandemic using a collective impact and equity lens. As they roll out, each of the LB Recovery Act direct relief grant programs are available on the City of Long Beach's (City) website and free multi-lingual technical assistance is available via the City's BizCare team and through community-based organization partnerships. The BizCare Hotline provides information to businesses on small business programs and resources and operates Monday's through Friday's from 8:00 a.m. to 5:00 p.m. Business owners may contact Customer Service Representatives via the BizCare Hotline by calling 562-570-4BIZ (4249) and may also contact Customer Service Representatives by email at 4Biz@longbeach.gov. BizCare pop-ups are available to all Long Beach small businesses and are located in neighborhoods that have been most impacted by the COVID-19 pandemic. The BizCare Outreach Team and BizCare pop-ups will primarily focus on helping small businesses located in low-to-moderate income areas, providing business owners or their representatives with free one-on-one, in-person support to complete local, non-profit, State, and federal grant applications free of charge and services are delivered in English, Spanish, and Khmer.

This matter was reviewed by Deputy City Attorney Lauren Misajon on May 2, 2022 and by Budget Manager Grace H. Yoon on May 3, 2022.

TIMING CONSIDERATIONS

City Council action is requested on May 17, 2022, to proceed with grant disbursements to businesses, nonprofits, and community members to support recovery in Long Beach.

EQUITY LENS

The City has incorporated the Equity Toolkit in this recommendation, as requested by the City Council on April 21, 2020. Providing this action will allow for a streamlined process to efficiently disburse Long Beach Recovery Act direct relief grant funding, or other funding intended for community recovery from the effects of the pandemic. Long Beach residents, workers, and business owners are faced with economic and social impacts that require action and assistance from the City, especially for the communities of color that were disproportionately impacted by the pandemic.

FISCAL IMPACT

This recommendation requests that the City Council grant authority to the City Manager, or designee, to administratively disburse the direct relief grants related to LB Recovery Act programs. The funding for all the LB Recovery Act programs, including the recovery-related direct relief grant programs, has been secured from a variety of State, federal and other funding sources, and implementing this recommendation has no additional fiscal impact on the City's funds. The administrative authority will apply to direct relief grants paid for, or reimbursed by, funds relating to the LB Recovery Act or other funding intended for community recovery from the effects of the COVID-19 pandemic. This recommendation has no staffing impact beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. The local job impact associated with this recommendation is undetermined at this time.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,




THOMAS B. MODICA
CITY MANAGER

Attachment – A – Report 1
B – Report 2



Memorandum

Date: November 24, 2021

To: Thomas B. Modica, City Manager 

From: Meredith Reynolds, Special Deputy City Manager for Recovery /s/

For: Mayor and Members of the City Council

Subject: **Long Beach Recovery Act Reporting – Report 1 (Initial Report)**

On March 16, 2021, the City Council approved the Long Beach Recovery Act, becoming one of the first major cities to approve a COVID-19 recovery program utilizing federal American Rescue Plan Act (ARPA) funds. The Long Beach Recovery Act includes ARPA and a variety of other funding sources to support programs in three main categories through December 2024:

- Economic Recovery: \$64 million
- Healthy and Safe Community: \$108.5 million
- Securing Our City's Future: \$76.7 million

Attachment A lists all approved Long Beach Recovery Act Programs and their budgeted funding.

LONG BEACH RECOVERY ACT REPORTING SCHEDULE

As the City begins to implement Long Beach Recovery Act Programs, staff will be providing regular reporting on how the City of Long Beach (City) is spending ARPA and other recovery-related grant funding to provide recovery services throughout the Long Beach community. The purpose of these reports is to communicate what recovery programs have been implemented, information on each program, service delivery and equity data, and demonstrate collective impact across all Long Beach Recovery Act Programs. These reports will be provided every six months, covering the previous six months, as shown below.

Recovery Reports	Reporting Period	Report Prepared
Report 1 (Initial Report)	Mar 2021 – Sep 2021	Nov 2021
Report 2	Oct 2021 – Mar 2022	Apr 2022
Report 3	Apr 2022 – Sep 2022	Oct 2022
Report 4	Oct 2022 – Mar 2023	Apr 2023
Report 5	Apr 2023 – Sep 2023	Oct 2023
Report 6	Oct 2023 – Mar 2024	Apr 2024
Report 7	Apr 2024 – Sep 2024	Oct 2024
Report 8 (Final Report)	Oct 2024 – Dec 2024	Apr 2025

LONG BEACH RECOVERY ACT PROGRAM WEBSITE

The City has launched the Long Beach Recovery website, where all Long Beach Recovery Act information will be available to the public: <https://longbeach.gov/recovery>. This web portal will provide announcements and resources regarding Economic Recovery and Safe and Healthy Cities programs as well as communicate progress in implementing recovery programs. All Recovery Act Reports will be posted on the website as they are released.

LONG BEACH RECOVERY ACT PROGRAM FUNDING

Since adoption of the Long Beach Recovery Act in March 2021, the City has secured \$251.8 million from a variety of funding sources, including:

Funding Source	Funding Amount
ARPA	\$135,700,000
Airport Grant	\$15,100,000
Epidemiology Grant	\$26,700,000
Emergency Rental Housing Program - Round 1	\$30,100,000
Emergency Rental Housing Program - Round 2	\$21,200,000
HUD (Homelessness)	\$10,000,000
Vaccination Grant	\$2,700,000
Health Disparities Grant	\$7,700,000
Total Long Beach Recovery Act Funding	\$249,200,000

Since adoption of the Long Beach Recovery Act in March 2021, the City has secured an additional \$2,600,000 for a total of \$251.8 million from several funding sources, including:

Funding Source	Funding Amount
HUD (Homelessness)	\$200,000
Vaccination Grant	\$2,400,000
Additional Long Beach Recovery Act Funding	\$2,600,000

City staff are closely tracking future opportunities for recovery funding including recovery funding allocated in the State budget, as well as future potential federal infrastructure grant funding. The State Adopted Budget includes direct allocations to Long Beach for recovery related to rental assistance, homeless services, public health, and economic recovery to help manage the challenges of the COVID-19 pandemic as outlined below. More information on potential funding opportunities included in the State Adopted Budget can be viewed in the [State FY22 Adopted Budget Memo](#) and are listed below.

- Rental Assistance: The City received an additional \$13 million for the second round of ERAP (listed in table above).

- **Homeless Services:** The City is estimated to receive \$8.6 million annually in FY 22 and FY 23 through Rounds 3 and 4 of the Homeless Housing, Assistance and Prevention Program (HHAP). The City will also be able to compete for additional grant opportunities through the Project Homekey Program for critical projects that provide permanent affordable and transitional housing
- **Public Health:** The State Adopted Budget included \$300 million per year starting in FY 23 to bolster public health infrastructure and workforce. While specific allocations have not been determined, the City expects to receive recurring funding through this effort.
- **Economic Recovery:** The City anticipates receiving direct allocations for youth workforce and cannabis equity. For cannabis equity, Long Beach will get \$4 million for the City's Cannabis Social Equity Program to assist transitioning from a provisional license to an annual license process. The City will also be eligible to apply for various economic inclusion grants, such as the California Guaranteed Income Pilot Program. The City is also eligible for up to \$6.3 million for youth workforce development.
- **Transportation:** The City will be able to apply for up to \$5 million through the Clean California Local Grant Program of 2021 to clean and beautify streets and roads, parks, pathways, and other public spaces.

LONG BEACH RECOVERY ACT PROGRAM IMPLEMENTATION

Program Development

Following the adoption of the Long Beach Recovery Act, the Long Beach Recovery Act Management Team (LBRA Team) was formed to provide overall management, control, and oversight of the \$251.8 million program, a sum larger than the entire annual budgets of many California cities. The Team is led by Special Deputy City Manager for Recovery, Meredith Reynolds, reporting to the Assistant City Manager, and is made up of sub-teams to provide management of more than sixty recovery programs across eight City Departments. To ensure appropriate program and financial management of the Long Beach Recovery Act, the City has implemented a three-year staffing and administration plan through December 2024, with many positions being filled by existing staff from various City departments, with their positions being backfilled. A diagram of the Long Beach Recovery Act Management Team can be found in Attachment B.

From April through August 2021, the LBRA Team developed streamlined processes and procedures, staff training curricula, and standardized templates that guide Department staff in designing equitable programs that achieve collective impact and maximize recovery for residents and businesses hardest hit by COVID-19. These processes and procedures are aligned with funding and procurement guidelines so that expenditures are appropriate, and the accounting and documentation allow appropriate reporting and auditing to avoid jeopardizing funding or returning inappropriately spent federal funds.

Departments have prepared Implementation Plans for each program, detailing how the program (1) addresses the needs of community members most impacted by the COVID-19 pandemic through targeted service delivery; (2) embeds an equity lens to the design of each program to address the needs of the most adversely impacted and vulnerable community members; (3) is communicated consistent with the City's Language Access Policy and through partnerships with key community-based organizations to conduct culturally and linguistically appropriate outreach, engagement, education; and (4) demonstrates how each program conforms to federal funding eligibility and guidelines, purchasing and reporting requirements and service delivery and collective impact metrics. The Program Implementation Plan Template is included as Attachment C.

Priority Programs

Upon initial approval of the Long Beach Recovery Act in March 2021, the City Council authorized immediate implementation of priority programs. The following programs have been expedited.

- Vaccination Distribution and Public Health COVID-19 Response Program
Public Health COVID-19 Response - \$18,618,900
Health and Human Services Department
Healthy & Safe Community

In December 2020, the City began a rollout of equitable distribution of vaccines and administered vaccinations to healthcare workers, older adults, emergency services personnel, educators, and food sector employees in Long Beach. As of this memo, 67.9% of Long Beach residents have received at least one dose of the vaccine, including over 99% over the age of 65 and 81.7% over the age of 18, and vaccinations have become available to youth ages 5 to 12.

- Long Beach Emergency Rental Assistance Program
Housing Support - \$51,364,086
Development Services Department
Healthy & Safe Community

Emergency Rental Assistance Program (ERAP), which opened applications in April 2021, assists landlords and income-eligible tenants (renters) who have experienced financial loss or hardship due to COVID-19 through rental assistance. ERAP will help income-eligible tenants pay rent and utilities, both for past due bills and future payments. The program will prioritize assisting lower-income tenants who have been unemployed for 90 days or more and who are at risk of housing instability. The program is established to provide assistance exclusively to landlords and tenants in Long Beach and is separate from the State's rental assistance program. The program will serve to implement the tenant protection laws enacted by the [State of California](#). As of last week, \$22.3 million has been disbursed, with an additional \$15.7 million in the appraisal pipeline; 3,172

payments have been made with 1,123 additional cases preliminarily approved and awaiting final approval for payment.

- Clean Team Program
Clean Cities - \$4,000,000
Public Works and Parks, Recreation and Marine Departments
Economic Recovery

The Clean Team Program provides litter removal in public right-of-way, alleys, and high-traffic business corridors, removes illegally dumped items and graffiti to reduce blight and address code enforcement violations. The Program will also provide funding for litter removal at local parks. As of this memo, 4 additional Maintenance Assistants had been hired.

Programs Underway

The following programs critical to addressing immediate needs of the community were developed and refined through the CARES Act and have been continued under the Long Beach Recovery Act.

- Nutrition Security Initiatives
Basic Needs - \$3,200,000
Health and Human Services Department
Healthy & Safe Community

The Nutrition Security Initiatives provide food and nutrition-related services and support through the City and its partners to populations experiencing high levels of food insecurity and/or barriers to healthy food access as a result of the COVID-19 pandemic. These include food distribution events intended to reach neighborhood residents in need, while others are working specifically with pre-identified “high priority” populations. This program carries over the work started with \$3 million in Coronavirus Aid, Relief and Economic Security (CARES) Act funding to support projects aimed at increasing food security, and additional recovery funding will continue food security programs to ensure no gap in service. The Meal and Food Delivery Program continued distributing food during the 2021 summer months under LBRA.

- Basic Needs Response Infrastructure - LB Resource Line
Basic Needs - \$1,363,630
Health and Human Services Department
Healthy & Safe Community

The LB Resource Line is a hotline for residents to call and connect with knowledgeable Health Department staff who can provide accurate referrals to local services such as health care, mental health care, food access, housing and shelter, and legal aid. City staff utilize the Unite Us resource and referral platform (launched in January 2021) to

create closed loop referrals between agencies in the community. Over the last 9 months, agencies have joined the Unite Us network in Long Beach to create a “no-wrong door” entry service system. Residents can also access an electronic request form to connect with the LB Resource Line staff after hours. Additionally, residents who are interested in looking for resources at their own convenience will be able to search a public facing Unite Us resource database.

- Early Childhood Education, Childcare, and Literacy Development - Early Childhood Emergency Supplies Program
Basic Needs - \$2,480,000
Health and Human Services Department
Healthy & Safe Community

The Early Childhood Emergency (ECE) Supplies Distribution sub-program provides emergency supplies such as diapers, wipes, and formula to licensed childcare providers and families in Long Beach to help increase access to basic hygiene supplies for children in need. The Program will distribute supplies at five Long Beach parks and LBUSD sites for families across Long Beach. Local childcare providers can access the supplies and receive more information about local resources by joining the local ECE Newsletter.

- BizCare Program
Technical Assistance - \$247,042
Economic Development Department
Healthy & Safe Community

BizCare, which began in November of 2020 to support small businesses affected by the COVID-19 pandemic, has now expanded to include a new BizCare Outreach Team. The team, comprised of City staff, is focused on helping small businesses located in low-to-moderate income areas of the city learn about and benefit from small business grants, loans, technical assistance, and other resources. The BizCare Outreach Team will help people learn about and apply for all the various programs to maximize the equitable distribution of resources.

- Storefront Reopening Program
Direct Business Support- \$2,210,000
Economic Development Department
Economic Recovery

The Storefront Reopening Program provides funding for a Property Reopening Ombudsman and provide grants to assist business and property owners with reopening and the removal of plywood board-ups, basic repairs, façade improvements, and beautification of high-need commercial corridors impacted by civil unrest, COVID-19 closures, and other safety or quality of life impacts.

- Language Access Translation
Language Access - \$500,000
City Manager's Office – Office of Equity
Healthy and Safe Community

To ensure equitable outreach and community engagement, funding and capacity for Language Access translation is specifically allocated to ensure all Recovery programs are promoted and accessible in all languages.

- Park Summer Camp Program
Early Childhood Education and Childcare Support - \$41,667
Parks, Recreation, and Marine Department
Healthy & Safe Community

The Parks Summer Camp Program provides subsidized recreation and enrichment activities in a summer camp format, made possible by a combination of Recovery Funds and Community Development Block Grant (CDBG) funds. This Program was offered to families at 20 park sites during the Summer of 2021.

New Programs to be Launched in Winter 2021 - Spring 2022

The following programs and subprograms have been developed and are approved to be implemented in the coming months. Each subprogram includes a brief description along with the funding category and overall program funding amount the subprogram is funded out of.

- Business Improvement District Grant Program
Direct Business Support - \$1,344,000
Economic Development Department
Economic Recovery

The Business Improvement District Grant Program provides funding to non-profit business associations (BIDs) that contract with the City to manage Business Improvement Districts. The program will enable BIDs to help small businesses survive and recover by connecting them to financial assistance and technical assistance, promoting businesses, marketing commercial districts, and maintaining clean and safe commercial districts. BID Associations are eligible to receive a base grant of \$70,000 for each BID they manage. Each BID Association is eligible for additional grant funding that will be based on the number of businesses or members (units) they serve. A cap of 500 businesses will be placed on the eligible list for additional grant funding.

- Small Business Navigator Grants
Direct Business Support - \$250,000
Economic Development Department
Economic Recovery

The Small Business Navigation Grants program provides direct grants to non-Business Improvement Districts (BIDs) business support organizations (non-profit, for-profit, membership-based) that provide direct business technical assistance to business owners citywide that are not currently supported by BIDs.

- Inclusive Business Navigator Grants
Direct Business Support - \$250,000
Economic Development Department
Economic Recovery

The Inclusive Business Navigator Grants Program provides direct grants to business support organizations (non-profit, for-profit, membership-based) that provide direct business technical assistance to under-represented business owners of color, Re-entry entrepreneurs, and women-owned service sector businesses in communities most impacted by COVID-19

- Non-Profit Support Grants
Direct Business Support - \$2,400,000
Economic Development Department
Economic Recovery

The Non-Profit Support Grants program provides working capital grants up to \$25,000 to assist non-profit directors and boards to retire debt, pay fixed costs and utilities, pay rent, rehire employees, buy startup inventory, and relaunch businesses. Awards will be based on tiers by revenue, size, employees. Program design will be based on recommendations from Community Roundtables, Arts Council, museum leaders, and creative business owners.

- Fitness and Personal Services Grants
Direct Business Support - \$4,000,000
Economic Development Department
Economic Recovery

The Fitness and Personal Services Grants program provides working capital grants up to \$25,000 to assist gyms, barbershops, salons, and other personal services to retire debt, pay fixed costs and utilities, pay rent, rehire employees, by startup inventory, and relaunch businesses. Awards will be based on tiers by revenue, size, employees. Program design will be based on recommendations from Community Roundtables, Council of Business Associations, and small business owners.

- Restaurant/Breweries/Bars Grants
Direct Business Support - \$4,000,000
Economic Development Department
Economic Recovery

The Restaurant/Breweries/Bars Grants Program will provide working capital grants up to \$25,000 to assist locally-owned, independent, full-service, sit-down restaurant, brewery and bar owners to retire debt, pay fixed costs and utilities, pay rent, rehire employees, by startup inventory, and relaunch businesses. Awards will be based on tiers by revenue, size, employees. Program design will be based on recommendations from the Restaurant Retention Strategy, and feedback from Community Roundtables with the Long Beach Bar Coalition & Long Beach Restaurant Association.

- Property Activation Program
Direct Business Support - \$450,000
Economic Development Department
Economic Recovery

The Business Activation Program provides local non-profit economic development organizations grants to develop, implement, and deliver strategies and events to connect with residents, create a citywide calendar of special events, stimulate private sector consumer spending, encourage residents to "Buy Local" and "Get Outside"; and, attract investment in local service sector businesses experiencing the greatest economic impacts, revenue decline, and job losses.

- Free Internet Services & Computing Devices Program
Economic Inclusion - \$1,300,000
Economic Development Department
Economic Recovery

The Free Internet Services & Computing Devices Program provides free mobile hotspots with one-year paid Internet service plans and computing devices to qualified small business owners and low-income residents with proof of income eligibility, a Long Beach address, and an active business license.

- Digital Inclusion Resources Hotline
Economic Inclusion - \$150,000
Economic Development Department
Economic Recovery

The multilingual Digital Inclusion Resources Hotline connects residents and small business owners to digital inclusion resources and services. The Hotline will be staffed by digital inclusion navigators who will provide real-time interpretation services by phone and email to assist residents and small business owners in finding information about free and low-cost Internet service offers, computing devices and computer literacy training. The digital inclusion navigators will also manage the application process for the Free Internet Services & Computing Devices Program (listed above).

- Digital Inclusion Confidence Program
Economic Inclusion - \$62,000
Economic Development Department
Economic Recovery

The Digital Inclusion Confidence Program provides one-on-one computer literacy support services on hotspots, computers, email and internet usage to residents and small business owners. City staff will contract with a community-based organization (CBO) who will host community pop-ups in neighborhoods most disproportionately affected by the digital divide and provide one-on-one sessions. Real-time interpretation services will be provided in multiple languages.

- Guaranteed Income Pilot Program
Economic Stability - \$1,344,000
Economic Development Department
Economic Recovery

The Direct Income Pilot Program will provide direct cash assistance in line with national income pilot research studies. The Long Beach Guaranteed Income Pilot (LBGI) will serve 250 families living at or below the poverty line and residing in the 90813 ZIP code. These families will be eligible to receive up to \$500 a month for 12 months while participating in a research study conducted by academic partners. Staff will focus on seeking additional grant dollars to bring the total number of participants up to 500.

- Older Adult Supports - Older Adult Case Management
Basic Needs - \$720,000
Health and Human Services Department
Healthy and Safe Community

The Older Adult Case Management Program provides public health nursing and social work services to older adults in need of supports by conducting home or telehealth visits and providing connections to needed services within the Long Beach Senior Links Program. Anyone 55 or older living in Long Beach who needs help to continue living safely and independently in their home will be able to seek care through this program.

- Older Adult Supports - Older Adult Aging Services Network
Basic Needs - \$720,000
Health and Human Services Department
Healthy and Safe Community

The Long Beach Aging Services Collaborative (LBASC) connects service providers, community organizations, and advocacy groups to current services, resources, and legislative information for older adults. The LBASC continues to convene and respond to emerging needs of older adults that have been exacerbated by COVID-19.

- Older Adult Supports - Older Adult Health and Wellness Program
Basic Needs - \$720,000
Parks, Recreation, and Marine Department
Healthy and Safe Community

The Older Adult Health and Wellness Program provides health and wellness programming at three Senior Centers (McBride, Chavez, and Houghton Parks). Offered weekly at each site, this evidence-based programming for older adults will build intergenerational opportunities for social connection, lower chronic disease and fall risk, enhance quality of life among Long Beach older adults, and build a local workforce skilled in serving older adults by providing learning opportunities to Long Beach State undergraduate and graduate students studying in health and human services degree programs.

- Health Equity - Black Mental Health Program
Physical and Mental Health Equity - \$2,800,000
Health and Human Services Department
Healthy and Safe Community

The Black Mental Health sub-program provides no-cost psychotherapy treatment to uninsured and underinsured Black Long Beach residents in need of mental health support. These clinicians demonstrate capacity and expertise in working with the Black community and will insure uninterrupted coverage of currently enrolled clients and an increase in new clients in need of service.

- Trauma-Informed Mental Health Resources and Response Program
Physical and Mental Health Equity Response - \$526,370
Health and Human Services Department
Healthy and Safe Community

The Trauma-Informed Mental Health Program will continue the City's mental health awareness campaign first developed through CARES funding and the continue the implementation of the Trauma Informed and Resiliency program (TRI LB).

- Nutrition Security Initiatives - Healthy Market Partnerships and Store Conversions Program
Basic Needs - \$3,200,000
Health and Human Services Department
Healthy and Safe Community

The Healthy Market Partnerships and Store Conversions Program expands access to healthy and affordable foods in Long Beach's most nutrition-insecure neighborhoods by converting existing small markets, convenience stores, and/or liquor stores to healthy markets that provide increased access to fresh produce and culturally appropriate healthy food offerings.

- Early Childhood Education, Childcare, and Literacy Development - Resiliency Survey
Early Childhood Education and Childcare Supports - \$2,480,000
Health and Human Services Department
Healthy and Safe Community

The Early Childhood Resiliency Survey gathers information from parents on their children's early development and experiences. This data - collected in partnership with the Department of Health and Human Services, the Long Beach Unified School District, and UCLA - will help ongoing collaboration on creating and implementing place-based services and opportunities for children and their families.

- Advancing Peace Safe Passage Neighborhood Activation Program
Violence Prevention and Safe Cities - \$100,000
Health and Human Services Department
Healthy and Safe Community

Neighborhood Activation - Long Beach Advancing Peace (Safe Passage) Program will provide funding for city-wide community engagement events such as community fairs, picnics, neighborhood clean-ups, and provides students safe passage to and from school in areas in and around Cabrillo, Poly, and Millikan High Schools.

- Community Learning Hubs
Violence Prevention and Safe Cities - \$990,000
Parks, Recreation, and Marine Department
Healthy and Safe Community

Community Learning Hubs Program provides safe and connected learning spaces for youth enrolled in the LBUSD Independent Study program to complete curriculum, receive academic support, and participate in a safe and enriching afterschool program.

- Mobile Recess Program
Violence Prevention and Safe Cities - \$990,000
Parks, Recreation, and Marine Department
Healthy and Safe Community

The Mobile Recess Program targets youth in neighborhoods hardest hit by COVID-19 and without access to local parks by providing activities in streets that have been blocked off for safety to allow opportunities to connect, learn, and play for physical and mental health benefits.

- Virtual Recreation Program
Violence Prevention and Safe Cities - \$990,000
Parks, Recreation, and Marine Department
Healthy and Safe Community

The Virtual Recreation Program provides online/virtual class options for youth to access recreational and enrichment programming, regardless of their ZIP code or access to transportation.

- Right to Counsel Program
Housing Support - \$810,000
Development Services Department
Healthy and Safe Community

The Right to Counsel Program, a collaboration with the County Los Angeles, will provide legal counsel to low-income residents facing eviction.

- Community Land Trust Program
Housing Support - \$1,000,000
Development Services Department
Healthy and Safe Community

The Community Land Trust Program will provide a grant to establish a community land trust in Long Beach. Land Trusts own the underlying fee (land) under affordable housing. The grant will be awarded through a competitive Notice of Funding Availability (NOFA) with the first tranche of funding paid to the awardee upon selection and the second tranche paid after legal establishment of the land trust.

- First-Time Homebuyer Program
Housing Support - \$3,000,000
Development Services Department
Healthy and Safe Community

The First-Time Homebuyer Program provides grants, estimated between \$10,000 and \$20,000, to cover closing costs for first-time homebuyers, thereby buying down the cost of home purchases so that individuals can build intergenerational wealth and stability for their families. The Program will be targeted toward individuals and communities traditionally excluded from home ownership.

- Motel Vouchers Program
Homelessness - \$210,688
Health and Human Services Department
Healthy and Safe Community

The Motel Vouchers Program provides safe sheltering to people experiencing homelessness through motel vouchers for individuals and families and referrals to other wrap-around services and permanent housing solutions to reduce the number of people experiencing unsheltered homelessness.

- Mobile Outreach Station, REACH Program Operations, and Case Management Program

Homelessness - \$6,712,000

Health and Human Services Department

Healthy and Safe Community

The Mobile Outreach Stations, Case Management Services, and REACH Operations provide people experiencing homelessness and those at risk of becoming homeless with easier access to shelter and housing referrals, social services enrollments, and mental health services, and assistance to avoid unnecessary contact with law enforcement and the criminal justice system. Over the next three years, the Program will engage and link individuals experiencing homelessness to housing and supportive services. This will include leading and implementing homeless community outreach, education, and response; creating and implementing engagement strategies to encourage people to connect to services to resolve their barriers to permanent housing; and identifying encampments and locations where people experiencing homelessness congregate.

- Arts and Culture Grants

Direct Business Support - \$900,000

City Manager's Office

Economic Recovery

The Arts and Culture Grants Program provides grants to assist arts and culture non-profit organizations and businesses, as well as individual artists. This program has been expanded from the CARES Act allocations in 2020 to capture the African American Cultural Center, Cambodian Cultural Center, and the Latinx Cultural Center to facilitate the ongoing development of these efforts. The grants can be used for strategic planning, fixed costs, hiring employees, and launching new programs that result in the production of art and culture throughout the City. Grants will be awarded through a competitive allocation and selection process which incorporates recommendations from Community Roundtables and the Arts Council for Long Beach, among others.

Programs In Development

Additional Long Beach Recovery Act programs are currently being designed, and details will be included in future reports. Some of the programs under development include:

Economic Recovery

- Direct Business Support: Expedited Permitting
- Economic Inclusion Programs: Economic Empowerment Zones, Youth Workforce Development Programs, WorkLB Worker and Employer Assistance, Inclusive Procurement Program

- Transit: Micromobility and Public Transit Pilot Programs

Healthy and Safe Community

- Early Childhood Education and Childcare Supports: Access to Library Resources, Early Childhood Education and Childcare
- Homelessness and Housing Support: Modular Shelter Units, Housing Navigators, Community Land Trust and Down payment Assistance
- LB Justice Fund
- Physical and Mental Health Equity: Health Equity Programs, Addressing Health Disparities, Immigrant Support Services, Promotora/Community Health Champions
- Violence Prevention and Safe Cities: Be Safe Program, Career Exploration Program, Community Interventionist Program, Youth Social Capital, Summer Neighborhood Engagement Program, Mental Health Crisis Response, Re-entry Pilot, Teen Programs, Youth Academic Programming

As programs are rolled out, many will require procurement of goods and services, including services that will be provided by community-based organizations. These opportunities will be advertised through the City's print, online, and social media communication channels and communicated directly to community-based organizations. These procurement opportunities will be posted on the City's purchasing website at www.longbeach.gov/purchasing.

Financial Management and Procurement

Since the adoption of the Long Beach Recovery Act in March 2021, City's internal efforts have been focused on establishing grant-compliant accounting structures and the procurement authority necessary for appropriate but swift expenditure of these funds. This Report 1 (Initial Report) includes the current budget allocated to each program, and in accordance with existing City Council policy, appropriation adjustment requests are forthcoming as part of the next Citywide Budget Adjustment letter, which will be presented to the City Council on December 7, 2021. Future Reports will include information about program budgets and current expenditures by recovery category.

The City has also evaluated the emergency procurement process under which goods and services have been procured during the COVID-19 emergency. On October 19, 2021, the City Council approved the City Attorney to prepare an Ordinance temporarily increasing the authority of the City Purchasing Agent up to \$500,000 for purchases paid for, or reimbursed by, funds from the Long Beach Recovery Act or other stimulus funding, until the expiration of these grant funds. The ordinance will help provide an appropriate process for contracting associated with the Long Beach Recovery Act programs and allow the City to provide economic and social recovery resources to the community more expeditiously. The Ordinance will remain in place until at least December 31, 2024 (the expiration date for ARPA expenditures). The Ordinance will not reduce or modify in any way the City's standard policies and practices around competition for selecting award recipients since maximizing opportunities for interested organizations to benefit from these resources is paramount to the success of the programs and

intention of the resources. The City will report contracts awarded under this Ordinance in each Report.

FEDERAL REPORTING AND AUDITING

The City is required to submit various federal reports for grants awarded by federal agencies. For ARPA funds, the City will submit three types of federal reports:

1. Interim Report: Provide initial overview of status and uses of funding. This is a one-time report was due on August 31, 2021, with expenditures by category. The City has completed this report.
2. Project and Expenditure Report: Reports on projects funded, expenditures, and contracts and subawards over \$50,000, and other information. The U.S. Department of Treasury has extended the deadline for submission of the first Project and Expenditure Report from October 31, 2021, to January 31, 2022, and then subsequent reports will be due 30 days after the end of each quarter thereafter.
3. Recovery Plan Performance Report: Provides information on the projects that large recipients are undertaking with program funding and how they plan to ensure program outcomes are achieved in an effective, efficient, and equitable manner. It will include key performance indicators identified by the recipient and some mandatory indicators identified by Treasury. The first report was due on August 31, 2021, and annually thereafter by July 31. The City has completed this report.

All reports are to be posted on the website of the recipient as well as provided to the U.S. Department of Treasury. The City's reports can be found on the City's LBRA website: <https://longbeach.gov/recovery/programs/>

As a part of the Long Beach Recovery Act funding, the City can be selected for audit by several auditing agencies, including the U.S. Department of Treasury. These agencies will review how the City has complied with program requirements listed in the funding guidance documents and may also review compliance with specific requirements of the federal agency or grant program per the grant agreement or award letter that may contain additional and specific terms, conditions, and reporting requirements. In preparation for these future audits, the City is maintaining appropriate documentation and audit-ready files for all LBRA programs.

NEXT STEPS

This overview of the Long Beach Recovery Act programs, application process, and protocols describes the City's best approach to meeting the program goals outlined by the City Council and ensuring that programs meet various federal funding requirements and are compliant with all required protocols for financial tracking and documentation. The programs are designed to maximize collective impact outcomes – mutually reinforcing programs and services that best support community recovery, particularly those hardest hit by COVID-19.

Long Beach Recovery Act Reporting – Report 1 (Initial Report)

November 24, 2021

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The City will proceed with implementation using the Council-approved goals and funding guidelines unless staff receives further direction from the City Council, no later than the December 7, 2021 City Council meeting. The City's Recovery Act website will be updated to reflect the information included in this memo. As new programs come online, staff will continue to provide detailed information through memoranda, press releases, and updates to the City's Long Beach Recovery Act website. If you have any questions, please contact Meredith Reynolds, Special Deputy City Manager for Recovery, at (562) 570-6677 or Meredith.Reynolds@longbeach.gov.

ATTACHMENTS

- A - LONG BEACH RECOVERY ACT APPROVED PROGRAMS
- B - LONG BEACH RECOVERY ACT MANAGEMENT TEAM STRUCTURE
- C - LONG BEACH RECOVERY PROGRAM IMPLEMENTATION PLAN TEMPLATE
- D - LONG BEACH RECOVERY PROGRAM HIGHLIGHTS

CC: CHARLES PARKIN, CITY ATTORNEY
DOUGLAS P. HAUBERT, CITY PROSECUTOR
LAURA L. DOUD, CITY AUDITOR
LINDA F. TATUM, ASSISTANT CITY MANAGER
KEVIN JACKSON, DEPUTY CITY MANAGER
TERESA CHANDLER, DEPUTY CITY MANAGER
APRIL WALKER, ADMINISTRATIVE DEPUTY CITY MANAGER
MONIQUE DE LA GARZA, CITY CLERK
DEPARTMENT HEADS

CITY OF
LONG BEACH
RECOVERY ACT



RECOVERY ACT PROGRAMS

On March 16, 2021, the City Council approved the Long Beach Recovery Act (LBRA), becoming the first major city to approve a COVID-19 recovery plan utilizing American Rescue Plan Act (ARPA) and other federal funding, with programs in three categories: Economic Recovery, Healthy and Safe Community, Securing Our City's Future



ECONOMIC RECOVERY



COVID-19 Protection for
Businesses and
Non-Profits



Direct Business
Support



Airport
Operations



Economic
Inclusion



Clean Long Beach



Technical
Assistance



Economic
Stability



Micro/Public
Transit Pilot



HEALTHY & SAFE COMMUNITY



Public Health
COVID-19 Response



Basic Needs



Physical and Mental
Health Equity



Early Childhood Education
and Support



Violence Prevention and
Safe Cities



Homelessness



LB Justice
Fund



Housing Support



Language Access



SECURING OUR CITY'S FUTURE



Maintaining Services for Residents
and Businesses in FY 22



In effect allows depleted reserves to be
restored by funding current services

Dept.*	Title	Description	Programmatic Total**
1. ECONOMIC RECOVERY			
COVID-19 PROTECTION FOR BUSINESSES & NONPROFITS			
ED	COVID-19 Protection for Service Sector Businesses, Non-Profits & Workers	Provides funding for COVID-19 testing, epidemiology support, contract tracing, and epidemiologic reporting activities to help protect service sector businesses, non-profits, workers, customers and visitors. Funding from Los Angeles County Epidemiology and Laboratory Capacity (ELC) will help to keep businesses open by tracking COVID, providing free testing for businesses and workers, and contact tracing in the event of outbreaks.	\$ 13,000,000
Subtotal			\$ 13,000,000
DIRECT BUSINESS SUPPORT			
ED	Direct Grants to Restaurants, Breweries, and Bars	Provides working capital grants up to \$25,000 to assist locally-owned, independent, full-service, sit-down restaurant, brewery and bar owners to retire debt, pay fixed costs and utilities, pay rent, rehire employees, by startup inventory, and relaunch businesses. Awards will be based on tiers by revenue, size, employees. Program design will be based on recommendations from the Restaurant Retention Strategy, and feedback from Community Roundtables with the Long Beach Bar Coalition & Long Beach Restaurant Association. Includes grant funding for community-based support organizations to provide technical assistance to assist with language access, application, and research of other State and Federal grant programs.	\$ 4,000,000
ED	Direct Grants to Fitness and Personal Services Sector Businesses	Provides working capital grants up to \$25,000 to assist gyms, barbershops, salons, and other personal services to retire debt, pay fixed costs and utilities, pay rent, rehire employees, by startup inventory, and relaunch businesses. Awards will be based on tiers by revenue, size, employees. Program design will be based on recommendations from Community Roundtables, Council of Business Associations, and small business owners. Includes grant funding for community-based support organizations to provide technical assistance to assist with language access, application, and research of other State and Federal grant programs.	\$ 4,000,000
ED	Non-Profit Administrative Support Grants	In addition to the funding of non-profits in the Healthy and Safe Communities program that supports direct services to the community, this program provides working capital grants up to \$25,000 to assist non-profit directors and boards to retire debt, pay fixed costs and utilities, pay rent, rehire employees, by startup inventory, and relaunch businesses. Awards will be based on tiers by revenue, size, employees. Program design will be based on recommendations from Community Roundtables, Arts Council, museum leaders, and creative business owners. Up to 50% of grant funds will be advanced to assist with cash flow so that programming can begin immediately. Up to 25% of grant funds may be used for unrestricted organizational expenses including rent, payroll, administration, and fixed costs.	\$ 2,400,000
ED	Direct Grants to Other Businesses Impacted by COVID-19	Provides working capital grants up to \$10,000 to assist businesses impacted by COVID-19 that are not identified in the categories above that will require support to survive the recovery period. Awards will be based on tiers by revenue, size, employees. This program provides working capital grants to business owners (not included in the categories above), to retire debt, pay fixed costs and utilities, pay rent, rehire employees, by startup inventory, and relaunch businesses. Awards will be based on tiers by revenue, size, employees. Program design will be based on recommendations from Community Roundtables, Council of Business Associations, and small business owners.	\$ 1,600,000

Dept.*	Title	Description	Programmatic Total**
ED	Direct Grants to Arts and Culture Businesses	Provides working capital grants to assist arts and culture business owners and directors to retire debt, pay fixed costs and utilities, pay rent, rehire employees, by startup inventory, and relaunch businesses. Awards will be similar to the CARES Act program formula and incorporate recommendations from Community Roundtables, Arts Council, museum leaders, and creative business owners.	\$ 900,000
ED	Fee Waivers for Businesses and Non-profits	Grants will be provided on a pro-rated basis to cover the costs of existing or delinquent business licenses, inspection fees, utilities, and other City-related permits for the period of 2021. This will be utilized to bring businesses current on City fees so that they are able to reopen and begin to recover revenue. May also be utilized in-lieu of an "amnesty" or "grace period" recommended through the Roundtables. Businesses and non-profits must demonstrate financial impacts to receive funding.	\$ 2,800,000
ED	Business Supporting Organization Technical Assistance Grants (Business Improvement Districts)	Provides direct grants to certified Business Improvement Districts (BIDs) that provide direct business technical assistance to under-represented business owners of color and women-owned service sector businesses in communities most impacted by COVID-19. Technical assistance includes customer generation, worker safety, customer safety, business transition, accounting, permitting, access to capital, business planning, application for grants and other services to help service sector businesses survive and recover.	\$ 1,600,000
ED	Inclusive Business Navigator Grants	Provides direct grants to business support organizations (non-profit, for-profit, membership-based) that provide direct business technical assistance to under-represented business owners of color, Re-entry entrepreneurs, and women-owned service sector businesses in communities most impacted by COVID-19.	\$ 250,000
ED	Citywide Small Business Navigator Grants	Provides direct grants to non-BID business support organizations (non-profit, for-profit, membership-based) that provide direct business technical assistance to business owners citywide that are not currently supported by BIDs.	\$ 250,000
ED	Visitor Attraction & Hospitality Sector Recovery	Provides the Convention & Visitors Bureau (CVB) and partners funding to coordinate visitor generation and customer activation in the hotel, hospitality, entertainment, and visitor-serving sectors needed to reopen businesses and recover lost jobs. Will promote citywide accommodations and visitor services.	\$ 1,125,000
ED	Customer Activation Grants to Reopen Local Business and Activate Consumer Spending	Provides local non-profit economic development organizations grants to develop, implement, and deliver strategies and events to connect with residents, create a citywide calendar of special events, stimulate private sector consumer spending, encourage residents to "Buy Local" and "Get Outside"; and, attract investment in local service sector businesses experiencing the greatest economic impacts, revenue decline, and job losses.	\$ 450,000
ED	Storefront Reopening: Board-up Removal, Public Safety, Beautification & Activation	Provides funding for a Property Reopening Ombudsman and grants to assist business and property owners with reopening and the removal of plywood board-ups, basic repairs, façade improvements, and beautification of high-need commercial corridors impacted by civil unrest, COVID-19 closures, and other safety or quality of life impacts. Will provide coordination with homeless services, public safety, and other City departments in non-BID areas.	\$ 250,000
ED	Eviction Protection: Commercial Tenant & Landlord Support Coordinator	Provides funding for a Commercial Tenant and Property Owner Assistance Coordinator and community-based organizations in high-need areas to work with community based commercial tenants, property owners, and lenders to access over \$28M in rental relief grants, technical assistance, and other support programs at the local State and federal level already approved by City Council.	\$ 250,000

Dept.*	Title	Description	Programmatic Total**
ED	Property Activation: Outdoor Dining, Parklets, Adopt a Business, Pop-up Storefronts	Provides funding for a Property Activation Ombudsman and grants to businesses or property owners for the activation of outdoor spaces and parklets for live entertainment, arts, cultural activities, food, and beverage service during the Recovery. Provides grants to commercial property owners who are willing to activate their spaces for the arts or cultural activities, adopt businesses that need assistance with reopening, temporary business activities, personal services or other service sector activation for the public benefit (or to help businesses restart). Funds will cover the cost of business support and technical assistance, permits, and landlord grants for the use of spaces thru the end of 2021.	\$ 450,000
ED	Expedited Permitting	Provides funding for a Permitting Ombudsman and supplemental staff at Plan Check Intake to assist property owners, businesses, and non-profits with intake, customer service, communications, and streamlining the licensing and permitting process for development projects that require Development Services, Health, Special Events, and Fire Inspections.	\$ 250,000
Subtotal			\$ 20,575,000
ECONOMIC INCLUSION			
ED	Economic & Digital Inclusion Coordination	Provides funding for an aggressive approach to economic inclusion, digital inclusion, language access, Re-entry support, community-based organization coordination, and the implementation of recommendations from the Everyone In Implementation Plan, Framework for Racial Reconciliation, Digital Inclusion Roadmap, and Economic Recovery Strategy initiatives.	\$ 405,000
ED	Bridge the Divide (Residential Connectivity)	Provides grant funding for community based organizations to deliver Chromebooks/hot spots/tech assistance to serve residents adversely impacted by COVID-19 and stay at home orders. Also supports non-profit digital navigator grants for community-based organizations to source households, assist with application, and ongoing implementation.	\$ 900,000
ED	Bridge the Divide (Commercial Connectivity)	Provides grant funding for community based organizations to deliver Chromebooks/hot spots/tech assistance to serve businesses adversely impacted by COVID-19 and stay at home orders. Also supports non-profit digital navigator grants for community-based organizations to source households, assist with application, and ongoing implementation. Will also include technical assistance and training to help small businesses with online customer generation, activation, and payment processing.	\$ 900,000
ED	Business Council for Diverse Business Owners	Provides seed funding to conduct community outreach, develop recommendations, and begin implementation of citywide business council for diverse entrepreneurs including funding for non-profit community based organizations to coordinate, support, and outreach to diverse small businesses, Re-entry business owners, and customer activation citywide.	\$ 250,000
ED	Inclusive Procurement Study & Technical Assistance	Provides funding to initial conduct study, recommend strategies, and coordinate implementation of an inclusive local procurement program to uplift diverse small businesses and leverage City procurement to create economic opportunities for underrepresented local small businesses. Provides funding to recommend and implement changes to City procurement platforms and procurement policies.	\$ 250,000
ED	Service Worker & Customer Protection Program	Dedicates funding for a business outreach Service Sector Liaison to be coordinate COVID-19 Protection for Service Sector Businesses & Worker Protection, Epidemiology and Laboratory Capacity (ELC), PPE acquisition, distribution, outreach, education, and vaccination registration for all service sector workers in the the City of Long Beach. Prioritizes the vaccination and PPE protection of 100 percent of service sector workers most impacted by COVID-19 layoffs and job losses (as identified by the State Employment Development Department EDD data).	\$ 200,000

Dept.*	Title	Description	Programmatic Total**
ED	WorkLB: On-Demand Worker and Employer Assistance	Provides funding to expand WorkLB, a multifaceted, interactive workforce development platform which offers underemployed job seekers, independent contractors, and Re-entry workers, broad flexibility and choice in their work hours, locations, and type of work for which they are eligible. The platform uses mobile technology to quickly connect employers with workers and functions in any web browser, as an application available for iPhones/iPads and Android devices.	\$ 250,000
ED	Hero Program for Youth Workforce Development	Provides funding to Pacific Gateway to fund Youth Worker programs, provide training, and place youth into positions of employment in high need communities. Will seek to place youth workers into meaningful positions in support of the Recovery Strategy and into positions with local small businesses impacted by COVID-19.	\$ 900,000
ED	PLA Community Outreach	Provides grants to community-based organizations and workforce training providers to develop, design, and implement inclusive worker outreach in high-need Tier 1 communities; with a focus on disengaged youth workers and neighborhoods hardest hit by COVID-19 recession job losses.	\$ 100,000
ED	Economic Empowerment Zones	Creating investment funds for the planning, development, establishment and coordination of special economic zones in areas of the City and sectors most impacted by COVID-19. Funding would be dedicated to the community outreach, business planning, land trust research and investment, small business coordination, arts and culture, housing development, private sector investment attraction, and other services to address economic impacts that have been exacerbated by COVID-19.	\$ 3,000,000
ED	Empowerment Fund Development	Provides seed funding to local community-based non-profit community and economic development corporations to conduct a feasibility study and develop an implementation plan for creating a non-profit community development bank to provide down payment assistance, guaranteed income, HUD certified counseling, financial services, lending, purchase order secured line of credit services for small business procurement, and Land Trust research and investments; for non-profit organizations, under-represented business owners, and disadvantaged home buyer programs.	\$ 450,000
Subtotal			\$ 7,605,000
CLEAN CITIES			
PW	Corridor Cleanups	Provides funding to expand illegally dumped item collection crews and promote scheduled special collection program to reduce illegal dumping. New equipment will allow for staff to access narrow alleys and other difficult terrain for cleanups and provide additional support to neighborhood associations and other group cleanup activities for litter abatement in commercial corridors and support cleaning properties owned by other jurisdictions.	\$ 4,000,000
Subtotal			\$ 4,000,000
TECHNICAL ASSISTANCE			
ED	BizCARE Call Center (570-4BIZ) and Popup Locations	Expand support for BizCare customer support programs to assist non-profits, small businesses, and displaced workers with technical assistance regarding City, State, and federal grant guidelines, health orders, loans, PPE acquisition and other services; as well as funding for BizCare Pop-up Centers at locations including City facilities such as Libraries located in high-need areas to promote access and equity.	\$ 250,000
ED	Economic Recovery Study & Community Reporting	Provides funding for "Economic Equity Analysis" from CSULB and/or additional non-profit research organizations to help track, report, and inform the community regarding the Economic Recovery Strategy to mitigate racial impacts of the COVID-19 recession; and, to prevent economic disparities from growing.	\$ 250,000
Subtotal			\$ 500,000

Dept.*	Title	Description	Programmatic Total**
ECONOMIC STABILITY			
ED	Direct Income Pilot Program	Program providing direct income to help the Long Beach community meet basic needs and increase the potential for economic stability and advancement.	\$ 1,600,000
Subtotal			\$ 1,600,000
TRANSIT PILOT			
PW	Micro and Public Transit Pilot Program	Provide micro-transit and micro-mobility transportation options to/from business districts to support economic recovery.	\$ 1,600,000
Subtotal			\$ 1,600,000
AIRPORT OPERATIONS			
AP	Airport Operations	Provide rent relief to concessionaires at the Airport and fund a portion of operating and other essential Airport expenses through Fiscal Year 2022.	\$ 15,131,261
Subtotal			\$ 15,131,261
ECONOMIC RECOVERY TOTAL			
Total			\$ 64,011,261
2. HEALTHY AND SAFE COMMUNITY			
PUBLIC HEALTH COVID-19 RESPONSE			
HE	Public Health COVID Response	Provides free testing at the City's testing sites as well as mobile testing in communities most impacted by COVID, PPE to non-profit organizations serving the City's communities, contact tracing, the local distribution warehouse, educational materials as well as the COVID language access program to ensure educational materials, social media, appointments, and phone responses are available to those where English is not the primary language.	\$ 13,000,000
HE	Vaccination Distribution	Equitably provide vaccinations to all portions of our community to ensure the health of our most vulnerable community members.	\$ 2,700,000
Subtotal			\$ 15,700,000
BASIC NEEDS			
HE	Basic Needs Response Infrastructure	Provides ongoing support for the Basic Needs Resource Line to support community members in connecting with the community services to meet their basic needs. Includes Resource Line staffing, continued investment in Unite Us resource navigation platform, capacity building, marketing, and community partnerships to promote utilization of the platform and enhance basic needs services and connection.	\$ 1,530,000
HE	Food Security	Provides continued support for large scale food distribution in partnership with local food banks and pantries, meal and grocery delivery for older adults and homebound individuals, community-based emergency healthy food pantries, healthy market conversion, urban agriculture, mobile farmers' market program, development of comprehensive citywide food security plan.	\$ 3,200,000
HE	Housing Support and Right to Counsel	Provides assistance to tenants in distress by connecting with appropriate services and providing information about local, state, and federal tenant protection programs such as eviction moratoriums, tenant protections, and rental assistance. Expands the Right to Counsel pilot program with LA County contracted to administer the program, which provides legal representation to prevent mass evictions and displacement.	\$ 810,000
HE	Older Adults Supports	Provides case management and resources for older adults, Senior Center programming, funding for community-based organizations working to address mental health, social isolation, and physical health needs stemming from COVID-19 impacts and funding to PRM Senior Centers to increase virtual programming for older adults to combat social isolation and improve balance and physical fitness, which is deteriorating due to pandemic shutdowns.	\$ 720,000
Subtotal			\$ 6,260,000

Dept.*	Title	Description	Programmatic Total**
PHYSICAL & MENTAL HEALTH EQUITY			
HE	Health Equity Fund	Provides funding to organizations that serve the communities most impacted by COVID-19 to support physical and mental health programs, COVID outreach and education, connection to basic needs resources.	\$ 3,200,000
HE	Addressing Health Disparities	A National Initiative through the CDC to focus on health and wellness impacts among populations most impacted by COVID-19, including race/ethnic communities and those living in poverty to (1) develop new mitigation and prevention resources/services to reduce COVID-19 related disparities among high-risk populations through collaborations with critical partners that have expertise implementing culturally affirming programs, (2) Improve data collection and data infrastructure to ensure data modernization, and (3) Expand infrastructure support to enhance health equity among communities at higher risk and that are underserved. Approximately \$2 million of the funding will be granted to culturally-specific community based organizations (CBOs) to serve as trusted messengers to conduct COVID-19 health outreach and education.	\$ 7,700,000
HE	Promotora/ Community Health Champions Program	Provide infrastructure and funding for organizations to implement promotoras/community health champions programs, which are best-practice efforts where trusted voices from the community are educating and connecting those living in communities to promote education and wellness opportunities. Promotora/Community Health Champions would focus on increasing access to health screenings, health education, and connection to community resources.	\$ 810,000
HE	Trauma-Informed Mental Health Resources and Response	Provides ongoing mental health awareness campaign, trauma and resiliency informed capacity building.	\$ 360,000
Subtotal			\$ 12,070,000
EARLY CHILDHOOD EDUCATION AND CHILDCARE SUPPORTS			
HE	Early Childhood Education, Childcare, and Literacy Development	Provides increased access to early childhood education spaces by renovating and creating 28 additional slots at the Health Department's West Facility, supplies to support social and emotional development of young children, emergency supplies such as diapers, and childcare subsidies to families in need of childcare. Expands library services for literacy development in young children.	\$ 2,480,000
LS	Increase Community Access to Library Resources	Funding to reduce barriers to vital library resources by waiving fines for overdue materials for a year.	\$ 300,000
Subtotal			\$ 2,780,000
VIOLENCE PREVENTION AND SAFE CITIES			
LS	Youth Academic Programming	Expands library services and programming for teens in Long Beach, such as the Youth Poet Laureate program and Science, Technology, Arts, Engineering and Mathematics (STEAM) workshops, e.g. computer coding, 3-D printing finishing techniques, photography, video games.	\$ 810,000
HE	Youth Life Coaching & Mentoring	Establish a life coaching network and mentoring for youth in impacted areas to support academic success and economic mobility.	\$ 300,000
HE/PRM/ PD	Youth Health and Safety Programming	Be SAFE Expansion for park activation at night, Midnight Basketball, teen job readiness/life skills program, teen sports program, family & teen enrichment wellness classes, teen mentoring program, expansion of gymnasium operations, summer lunch program expansion, community learning centers, virtual recreation programming, mobile recreation.	\$ 990,000
HE/PD	Community Interventionist Program	Expand the reach of the Long Beach Activating Safe Communities interventionist team in high impact communities (high poverty, high COVID rates and high violence) to outreach to community and reach families impacted by community violence and bridge access to family supportive service.	\$ 450,000

Dept.*	Title	Description	Programmatic Total**
HE	Re-Entry Program Pilot	Integrate services for people reentering from incarcerated settings as many people are being released due to COVID concerns in the prison and jail systems. Yet, returning home and relaunching their lives in the midst of COVID is even more challenging as services are scattered and now virtual. The pilot would integrate mental health, employment, and supportive services including COVID testing and vaccination.	\$ 540,000
HE	Mental Health Crisis Response Pilot	Provides community responder team to respond to calls for service that do not require police. These responders could be dispatched to lower-risk 911 calls related to mental health, addiction, and collaborate with current homeless response teams.	\$ 540,000
Subtotal			\$ 3,630,000
HOMELESSNESS			
HE	Modular Shelter Units	Purchase and site set up of 25 modular units that will be located at the Multi-Service Center to provide temporary shelter and engagement for persons seeking services.	\$ 1,552,500
HE	Mobile Outreach Station	Provides people experiencing homelessness greater access to resources and linkages to service through expanded mobile services. The two Mobile Stations will consist of six outreach workers, four case managers, and representatives from partner agencies that will provide outreach services, intake and assessment, case management, referrals, and other social service programs. Services will be provided five days a week and can include programming on days that the MSC is closed.	\$ 3,000,000
HE	Property Acquisition	Provides funding towards property acquisition and/or capital improvements towards the development of interim or permanent housing.	\$ 2,000,000
HE	Health Department REACH Program Operations	Provides two years of programming, beyond staffing, for the Restorative Engagement to Achieve Collective Health (REACH). Programming costs include vehicle outfitting, fuel and maintenance, as well as program materials consisting of outreach incentives, hygiene kits, PPE, and technology for staff out in the field.	\$ 125,000
HE	Mobile Restrooms and Showers	Provides for the purchase of a trailer that has showers and restrooms along with the truck to pull it to increase access to restrooms and hygiene services.	\$ 360,000
HE	Motel Vouchers	Provides non-congregate sheltering for people experiencing homelessness during the pandemic while they are being connected to the City's Multi-Service Center for case management and services.	\$ 450,000
HE	Local Alternative Subsidy	A local Flexible Housing Subsidy Pool (FHSP) will quickly create supportive housing for 75 people experiencing homelessness in Long Beach. Through partnership with a nonprofit, Long Beach would provide case management, supports, and rental assistance to persons experiencing homelessness.	\$ 3,000,000
HE	Training through Social Enterprise	Provides training and income-generating opportunities for people experiencing homelessness. The Department of Health and Human Services would partner with a nonprofit agency to create an affordable healthy food market at the convenience store owned by the City of Long Beach at 6841 Atlantic Blvd. that would provide supported employment opportunities for young adults who are experiencing homelessness.	\$ 450,000
Subtotal			\$ 10,937,500

Dept.*	Title	Description	Programmatic Total**
HOUSING SUPPORT			
DV	Emergency Rental Assistance	The City's emergency rental assistance program will assist lower-income renters who have experienced financial hardship due to COVID-19. Households earning up to 80% of AMI who have experienced economic impacts due to COVID and are at risk of housing instability are eligible to apply. Long Beach's ERAP will prioritize assistance to households under 50% of AMI who have been unemployed for longer than 90 days due to COVID-19 impacts and who have past due rent from April 1, 2020 to March 31, 2021, as well as utility payments for water, gas, and refuse.	\$ 51,364,086
DV	Housing Support	Assist individuals or households who are experiencing homelessness, at risk of homelessness, and other vulnerable populations, by providing housing, rental assistance, supportive services, and non-congregate shelter, to reduce homelessness and increase housing stability.	\$ 5,000,000
Subtotal			\$ 56,364,086
LANGUAGE ACCESS			
CM	Language Access / Translation	To ensure equitable outreach and community engagement, funding and capacity for Language Access translation is specifically allocated to be supplemental to support all programs.	\$ 500,000
Subtotal			\$ 500,000
LONG BEACH JUSTICE FUND			
CM	LB Justice Fund	To provide universal legal representation to immigrants going through the justice system facing detention and deportation.	\$ 300,000
Subtotal			\$ 300,000
HEALTHY AND SAFE COMMUNITY TOTAL			
Total			\$ 108,541,586
3. SECURING OUR CITY'S FUTURE			
REPLENISHING RESERVES			
FM	Replenish Reserves	Use one-time federal funding from the American Rescue Plan Act's replenishment of lost revenues to restore reserves in various funds where other replenishment options from federal funding or other solutions are not available by funding current services.	\$ 41,500,000
Subtotal			\$ 41,500,000
MAINTAINING SERVICES FOR RESIDENTS AND BUSINESSES			
FM	Eliminating Furloughs	\$5.2 million of the federal funds to eliminate furloughs for the remainder of the year in FY 21. This will allow the restoration of services impacted by the furloughs for the entire organization, including non-General Fund funds.	\$ 5,200,000
FM	Cover FY 22 Shortfall	\$30 million will be needed to balance the FY 22 budget. This will allow services to be mostly maintained for residents and businesses during this difficult time, allow more time to see how the economy recovers and whether revenue projections improve; and provide more time to develop a strategy to address future shortfalls.	\$ 30,000,000
Subtotal			\$ 35,200,000
SECURING OUR CITY'S FUTURE TOTAL			
Total			\$ 76,700,000
LONG BEACH RECOVERY ACT TOTAL**			
Total			\$ 249,252,847

CITY OF
LONG BEACH
RECOVERY ACT

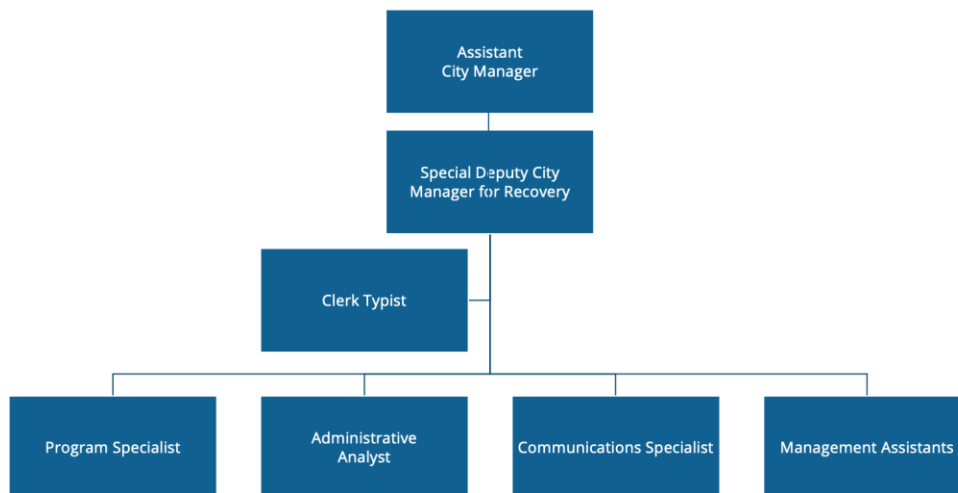


MANAGEMENT TEAM STRUCTURE

MANAGEMENT TEAM STRUCTURE

Following the adoption of the Long Beach Recovery Act, the LBRA Management Team (Team) was formed to provide overall management, control and oversight of the \$251.8 million program, which is larger than the entire budgets of many California cities. To ensure appropriate program and financial management of the Long Beach Recovery Act, the City has implemented a 3-year staffing and administration plan through December 2024

Leadership Structure



Governance Structure



CITY OF
LONG BEACH
RECOVERY ACT



PROGRAM IMPLEMENTATION PLAN

PROGRAM IMPLEMENTATION PLAN

Departments are responsible for working together to prepare Recovery Program Implementation Plans, which are designed to achieve collective impact and use the City's Equity Toolkit, and receive approval by the City Manager's Office. Once approved, Departments are responsible for program implementation and program management consistent with the approved Implementation Plan.



LBRA PROGRAM DEVELOPMENT TEMPLATE

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Stage 2: Program Implementation

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[Section 11: Program Contracting](#)

[Section 12: Program Documentation](#)

PROGRAM IMPLEMENTATION PLAN

1. Program Framework

LBRA Program Manager Name(s)	
Lead Department	
Supporting Department(s)	
Program or Strategy Name	
Program Description (2-3 sentences) <i>Please write this description in plain, user-friendly language. We will use this description for the LBRA website, for social media, and press releases. Use any link that would need to be in a press release.</i>	The [Department Name] is implementing/rolling out/kicking off [Program Name] in order to [goals we are trying to reach]. The [program name] provides [key strategies and activities] to [target community]. This will include [x, y, and z] over [the following timeline].
1. Is this program required to be ARPA compliant?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Is this program a continuation from CARES Act?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Partially
Funding Source & Amount <i>Choose as many as apply.</i>	<input type="checkbox"/> ARPA <input type="checkbox"/> Airport grant <input type="checkbox"/> Building Back Better funding <input type="checkbox"/> Epidemiology grant <input type="checkbox"/> Emergency Rental Housing Program <input type="checkbox"/> HUD Home <input type="checkbox"/> Vaccination Grant <input type="checkbox"/> Health Disparities Grant <input type="checkbox"/> Other: _____
Expenditure Category <i>These are the expenditure categories outlined by the federal government. This will help us track the type and the number of programs we have. For ARPA compliant programs, only one category can be selected. If your program is not funded by ARPA, skip this section!</i>	
Proposed Timeline: <i>(These can be preliminary timelines but should show what you anticipate).</i> <ul style="list-style-type: none"> • RFPs release dates • RFP close dates • Press release date • Program start date • Program end date 	

PROGRAM IMPLEMENTATION PLAN

2. Collective Impact:

Program Area <i>Please choose the one that best aligns with your program.</i>	<input type="checkbox"/> Economic Recovery <input type="checkbox"/> Healthy and Safe Communities
Goal Area	<input type="checkbox"/> Housing <input type="checkbox"/> Health & Wellness <input type="checkbox"/> Safety <input type="checkbox"/> Education <input type="checkbox"/> Economy <input type="checkbox"/> Responsive Government
Goal(s)	
Program SMART Objectives	
Metrics	
How have you incorporated feedback from other departments? If so, list dept(s)	

PROGRAM IMPLEMENTATION PLAN

3. Program Proof of Concept

Type of Program <i>Is it a <u>City</u> service? Are you providing funding to a third party?</i>	<input type="checkbox"/> Direct relief <input type="checkbox"/> City-run <input type="checkbox"/> Providing funding to a third party
Intended Beneficiaries/Participants <i>For example, if you are running a program that gives funding to a Latinx Community-Based Organization for supporting the Latinx community, you would put the Latinx community as the intended beneficiary. This is not simply for whom you intend to contract with.</i>	
Selection Method <i>What method do you propose to select participants (RFP, alternative application process, referrals from existing programs, etc.)?</i>	
Eligibility & Selection Criteria (if applicable) <i>If program will not have unlimited capacity and open to all participants, what are your eligibility and selection criteria?</i> <i>Eligibility criteria determines the subpopulation that can be considered (e.g. businesses with more than 50 employees, residents who have contracted COVID, etc.)</i> <i>Selection criteria identifies what factors you will use to select beneficiaries when you must make a discretionary choice about who can participate (e.g. how much other funding you have already received, geographic location, etc.).</i>	Eligibility: Selection:
Evidence-based justification <i>Please cite academic research, community engagement, or City strategic plans that informed your development of this program.</i>	
Program Impact <i>How has discrimination, policy impacts, institutional barriers, or other social or environmental conditions have contributed to the identified inequities that your program seeks to address?</i>	
Procurement Equity <i>How has equity and inclusion been considered when contracting with vendors, staffing for internal trainers, hiring consultants or in the procurement process?</i>	

PROGRAM IMPLEMENTATION PLAN

4. Budget & Funding

Program Budget <i>List the amount and name</i>	
Funding Source(s) <i>List amounts for each source if more than one.</i>	
Dept Contact <i>List name and contact info.</i>	
Partner Department (if applicable) <i>List department(s) and contact name(s)</i>	
Total Allocated/Funding Amount for the program <i>How much budget is planned for each category of spending?</i>	Total Program Budget: Program Staffing: Materials: Service Vendors:
MUNIS unit, program, and activity codes	
Project Ledger Account Number	

If the program will be direct relief or grant-type:

Size range of grants <i>e.g. \$5,000-\$10,000</i>	
Number of grants <i>How many grants do you anticipate will be given out?</i>	

PROGRAM IMPLEMENTATION PLAN

5. Equity

Program Development Equity Matrix <i>We don't need complete sentences here. Bullet points are great! We're just looking for a thought-out process for racial equity.</i>		
	In the <u>response</u> please outline...	Response
	How many community engagement sessions will you <u>have</u> and which communities do you intend to reach? (e.g. communities most in need)?	
	How we are planning for community engagement methods that allow the key stakeholders to provide input, especially impacted community members, who may be reluctant to share their views or have language barriers. (Please cite existing strategic plans or community engagement if you are not planning to do any new community engagement.)	
	What is the step to report back to all who were involved in the engagement activity and ensure they understand how their participation and input shapes the process or outcomes of the <u>program</u> .	
Gathering Data and Information	A step for qualitative data (stories, art, quotes, interviews) that can be used along with quantitative data (surveys, census measures)? How will we build in evaluation questions that elevate the experiences of diverse residents?	
	The communication and outreach strategies that are needed to reach the primary audience.	
	How communications will be easily accessible and understood by the full diversity of our audience.	
Communication	How will you ensure language access in your outreach, meetings, or events? Explain your language access needs.	
	Consult the Long Beach Language Access Program (LanguageAccess@longbeach.gov) in advance for more information and program planning.	
	A step for process metrics that will ensure that resources are distributed equitably over the course of the entire program and what actions will be taken to course correct if not?	
Monitoring and Evaluation	What are the unintended consequences that may arise from your program, such as people unexpectedly stop using your program or usage rates are not what was <u>expected</u> .	

PROGRAM IMPLEMENTATION PLAN

6. Procurement

For each scope of work over \$25,000, list the description and your proposed method for procurement.

Description	Identify proposed procurement method	Primary Point of Contact

7. HR & Personnel

For each recruitment you will make, list the description and your proposed vision for recruitment. This should be based on the Budget Office's Initial Resource Request.

Position Title & Description	Classification	Primary Point of Contact	Utilizing WorkLB and/or AppleOne

Positions Working on this Program <i>(This includes those that were not hired because of LBRA – so people who were already City employees.)</i>	Percentage of Time Spent on this Program

8. Technology and Innovation

Technology Needed	Brief Description
	<i>My program will require a [a software system], [map], or [laptops] by x date.</i>

9. Program Implementation Narrative & Timeline

Please outline the overall program narrative and highlight any changes you made due to the feedback you received in the <u>Proof of Concept</u> stage.	
--	--

PROGRAM IMPLEMENTATION PLAN

10. Program Implementation Activities

Please list each activity in your program including press release, communications, community engagement events, RFP release dates, personnel hiring, and any other program activity.

Activity	Target Date	Resources Required	Lead Person/ Organization	Anticipated Product or Result	Progress Notes
<i>Press Release</i>					
<i>Communications</i>					
<i>Program Start Date</i>					
<i>Comm. Engagement</i>					
<i>RFP Release Date</i>					
<i>Personnel Hiring</i>					
<i>Other</i>					

11. Program Contracting

Please outline any contracts that must be developed to support the program. This will include contracts with vendors (either a standard vendor contract or a CBO grant-type vendor), MOUs with other agencies, direct relief agreements, or participant agreements. More information about types of potential contracts is included below. Please select which ones apply to your program and fill in appropriate details in columns.

Type of Contract	2 nd Party/Signatory	Description	Who needs to be involved?

12. Program Documentation

Please identify what documentation will be required for federal or City compliance.

Documentation	When is it collected in the process? <i>e.g. as part of the application, after recipients are selected, etc.</i>	Where will it be stored? <i>e.g. Munis, Department files, LBRA Recovery Team, etc.</i>	Acceptable Forms of Documentation

CITY OF
LONG BEACH
RECOVERY ACT



PROGRAM HIGHLIGHTS

CITY OF
LONG BEACH
RECOVERY ACT

**ECONOMIC
RECOVERY**



LONG BEACH EMERGENCY RENTAL ASSISTANCE PROGRAM



Funding Area: Healthy & Safe Community, Housing Support
Funding: \$51,364,086 (Development Services)

Emergency Rental Assistance Program (ERAP), which opened applications in April 2021, assists landlords and income-eligible tenants (renters) who have experienced financial loss or hardship due to COVID-19 through rental assistance. ERAP will help income-eligible tenants pay rent and utilities, both for past due bills and future payments. The program will prioritize assisting lower-income tenants who have been unemployed for 90 days or more and who are at risk of housing instability.

As of September 30, 2021, the City has disbursed \$19.6 million in payments including 1,546 utility payments totaling \$715,549. The average amount distributed per household is \$7,000 in rent assistance and \$477 in utility assistance.

The City has received a total of 9,706 submitted applications received with varying degrees of completion. Of the total applications:

- 2,216 cases have been paid;
- 512 cases are at various stages in the payment pipeline;
- 2,031 applications were submitted only by landlords and now require the tenant to also apply to determine eligibility and for the landlord to receive funds for past due rent;
- 360 cases have been denied, mostly due to duplicate applications from the same household; and
- 4,587 cases are in progress at various stages of completion.

CITY OF
LONG BEACH
RECOVERY ACT

HEALTHY &
SAFE
COMMUNITY





Funding Area: Healthy & Safe Community, Basic Needs
Funding: \$1,363,630 (Health)

The LB Resource Line is a hotline for residents to call and connect with knowledgeable Health Department staff who can provide accurate referrals to local services such as health care, mental health care, food access, housing and shelter, and legal aid. Staff utilize the Unite Us resource and referral platform (launched in January 2021) to create closed loop referrals between agencies in the community. Over the last 9 months, 57 agencies have joined the Unite Us network in Long Beach to create a “no-wrong door” entry service system. Residents can also access an electronic request form to connect with the LB Resource Line staff after hours. Additionally, residents who are interested in looking for resources at their own convenience will be able to search a public facing Unite Us resource database.

As of September 30, 2021, the City has received 1,412 calls, with 117 referrals and cases created, 79 referrals accepted by community partners and 94 referrals and cases completed/closed by the City.

Top 10 services callers were requesting:

1. Housing and Shelter
2. Food Assistance
3. City/DHHS Services Information
4. Vaccination/Testing Appointments
5. Utility Assistance
6. Mental/behavioral health
7. Individual Supports (clothing, household supports, income support)
8. Legal Guidance
9. Employment
10. Benefits navigation



City of Long Beach
411 W. Ocean Blvd.
Long Beach, CA 90802

Visit us at www.longbeach.gov


   @LongBeachCity


To request this information in an alternative format or to request a reasonable accommodation, please contact 562.570.6711. A minimum of three (3) business days is requested to ensure availability. Reasonable attempts will be made to accommodate request made within less than three (3) business days.



Memorandum

Date: April 29, 2022

To: Thomas B. Modica, City Manager 

From: Meredith Reynolds, Special Deputy City Manager for Recovery 

For: Mayor and Members of the City Council

Subject: **Long Beach Recovery Act Reporting – Report 2**

On March 16, 2021, the City Council approved the Long Beach Recovery Act (LB Recovery Act), becoming one of the first major cities to approve a COVID-19 recovery program utilizing federal American Rescue Plan Act (ARPA) funds. Since March 2021, when the City Council approved the LB Recovery Act, City of Long Beach (City) staff have designed the Recovery Programs with a focus on equity and collective impact and submitted them for approval to begin implementation. Key Long Beach Recovery programs and contract opportunities are live, including the Small Business and Nonprofit grants and the Guaranteed Income administrator Request for Proposals (RFP). This report provides a high-level update on the status of various programs including highlights of the LB Recovery Act, website updates, program implementation, contracting, and data collection and evaluation. The LB Recovery Act includes ARPA and a variety of other recovery-related funding sources totaling \$255.7 million to support programs in three main categories through December 2024:

- Economic Recovery: \$64.5 million
- Healthy and Safe Community: \$115.5 million
- Securing Our City's Future: \$75.7 million

Long Beach Recovery Act Reporting Schedule

As the City implements LB Recovery Act Programs, City staff will provide regular reporting on how the City is spending ARPA and other recovery-related grant funding to provide recovery services throughout the Long Beach community.

Recovery Reports	Reporting Period	Report Prepared
Report 1 (Initial Report)	Mar 2021 – Sep 2021	Nov 2021
Report 2	Oct 2021 – Mar 2022	Apr 2022
Report 3	Apr 2022 – Sep 2022	Oct 2022
Report 4	Oct 2022 – Mar 2023	Apr 2023
Report 5	Apr 2023 – Sep 2023	Oct 2023
Report 6	Oct 2023 – Mar 2024	Apr 2024
Report 7	Apr 2024 – Sep 2024	Oct 2024
Report 8 (Final Report)	Oct 2024 – Dec 2024	Apr 2025

In addition to the formal Recovery Reports, staff will continue to provide periodic update memos on the status of programs as they are initiated. Below are the update memos released to date.

Recovery Update Memos	Date Posted
Long Beach Recovery Act Update Memo	January 20, 2022
Long Beach Emergency Rental Assistance Program (LB-ERAP) and Keep Long Beach Housed Update	January 28, 2022
Long Beach Recovery Act Update Memo	February 22, 2022
Equity Investment Framework	March 24, 2022

Long Beach Recovery Act Program Funding

Under ARPA, the U.S. Department of Treasury adopted a Final Rule in January 2022. The Final Rule provides various eligible uses for ARPA funds, including the use of funds to provide and maintain current City services (e.g.: police and other public services) to the extent of revenue lost by the City due to the pandemic.

In compliance with the Final Rule, the City's approach will be to utilize the majority of ARPA funds to provide and maintain current City services (specifically police and parks and recreation services) that were originally intended to be provided by the General Fund. This approach makes available General Fund monies (\$124 million as shown on the table below) to use for the City Council-approved programs in the LB Recovery Act.

Since adoption of the LB Recovery Act in March 2021, the City has secured \$255.7 million from a variety of recovery-related funding sources, including:

Funding Source	Funding Amount⁺⁺
General Fund [*]	\$124,000,000
General Fund ^{**}	\$800,000
ARPA ⁺	\$11,800,000
Airport Grant	\$15,100,000
CDC Public Health Workforce Development Grant	\$2,800,000
Emergency Rental Housing Program - Round 1	\$30,200,000
Emergency Rental Housing Program - Round 2	\$21,200,000
Epidemiology and Laboratory Capacity Grant	\$26,800,000
Health Disparities Grant	\$7,700,000
HUD Home ARP (to address Homelessness)	\$10,200,000
Vaccination Grant	\$5,100,000
Total Long Beach Recovery Act Funding	\$255,700,000

^{*} Funds made available due to funding from ARPA covering existing City services.

^{**} Funds made available due to funding from CARES covering existing City services.

⁺ This represents the portion of LBRA programs funded directly by ARPA. The remaining portion of ARPA funding will be used to support existing public safety and parks and recreation services.

⁺⁺ Totals are rounded to the nearest \$100,000.

Long Beach Recovery Act Reporting – Report 2

April 29, 2022

Page 3 of 26

Since adoption of the LB Recovery Act in March 2021, the City received \$17.9 million less in ARPA funds than initially anticipated and has secured an additional \$38 million from several funding sources, shown in the table below, for a revised grand total of \$255.7 million. The City has also been awarded \$6.3 million for the Long Beach Youth Climate Corps program from the 2021 CaliforniansForAll Youth Workforce Development program and these grant funds will be accepted and appropriated on the May 3, 2022 City Council agenda. Attachment A lists all approved LB Recovery Act Programs and their budgeted funding.

Funding Source	Funding Amount
CDC Public Health Workforce Development Grant	\$2,800,000
General Fund*	\$800,000
Emergency Rental Housing Program - Round 1	\$200,000
Emergency Rental Housing Program - Round 2	\$21,200,000
Health Disparities Grant	\$7,700,000
HUD Home ARP (to address Homelessness)	\$200,000
Vaccination Grant	\$5,100,000
Additional Long Beach Recovery Act Funding	\$38,000,000

* Funds made available due to funding from CARES covering existing City services.

Long Beach Recovery Act Program Area	Funding Amount
Economic Recovery	\$64.5
Healthy and Safe Community	\$115.5
Securing Our City's Future	\$75.7
Total Program Funding	\$255.7

*Dollar amounts are in millions.

Under the Securing Our City's Future category, to date the City has been able to utilize \$33.7 million of General Fund funds made available due to ARPA covering existing City services for the following:

- \$13.2 million to replace lost revenue that caused the General Fund Operating Reserve to be drawn down by that same amount in FY 20
- \$9.2 million to replace lost revenue that caused the General Fund Emergency Reserve to be drawn down by that same amount in FY 20
- \$1.5 million to replace the Uplands Oil Fund pandemic related revenue loss, making it possible to fund the annual set aside for future oil well abandonment costs
- \$5.2 million to replace lost revenue of the Special Advertising and Promotion Fund due to the pandemic
- \$4.5 million to cover General Fund costs due to the elimination of the planned employee furloughs for the second half of FY 21

All LB Recovery Act program expenditures for the first year of the program (March 2021 – March 2022) are shown in Attachment B. City staff has begun launching programs and will report more spending by the next report.

Long Beach Recovery Act Program Implementation

Program Development

Following the adoption of the LB Recovery Act, a citywide staff team was formed to provide overall management and oversight of the \$235.5 million, a sum larger than the entire annual budgets of many California cities. The team is also responsible for securing additional recovery-related funding, which has led to an increase in funding bringing the total funding to \$255.7 million. The team is led by Special Deputy City Manager for Recovery, Meredith Reynolds, reporting to the Assistant City Manager, and is made up of sub-teams to provide management of more than eighty recovery programs across eleven City Departments. To ensure appropriate program and financial management of the LB Recovery Act, the City has implemented a three-year staffing and administration plan through December 2024, with many positions being filled by existing staff from various City departments, with their positions being backfilled.

Departments have prepared Implementation Plans for each program, detailing how the program (1) addresses the needs of community members most impacted by the COVID-19 pandemic through targeted service delivery; (2) embeds an equity lens to the design of each program to address the needs of the most adversely impacted and vulnerable community members; (3) is communicated consistent with the City's Language Access Policy and through partnerships with key community-based organizations to conduct culturally and linguistically appropriate outreach, engagement, education; and (4) demonstrates how each program conforms to federal funding eligibility and guidelines, purchasing and reporting requirements and service delivery and collective impact metrics.

Long Beach Recovery Act – Live Programs

The following programs are live and available for the public.

Healthy & Safe Community

- Vaccination Distribution and Public Health COVID-19 Response Program
Health and Human Services Department
Press Release: [Long Beach Health and Human Services Department Distributes 2.7 Million Masks for Children](#)

In December 2020, the City began a rollout of equitable distribution of vaccines and administered vaccinations to healthcare workers, older adults, emergency services personnel, educators, and food sector employees in Long Beach. As of this memo, 88.2 percent of Long Beach residents over the age of 18 have received at least one dose of the vaccine and 79.6 percent are fully vaccinated. All adults are now eligible for the COVID-19 vaccine booster.

- Basic Needs Response Infrastructure - LB Resource Line
Health and Human Services Department
Press Release: [Long Beach Launches Unite Us Online Community Resource and Referral Platform to Assist Residents in Accessing COVID-19 Support](#)

The LB Resource Line (562-570-4636) is a hotline for residents to call and connect with knowledgeable Health Department staff who can provide accurate referrals to local services such as health care, mental health care, food access, housing and shelter, and legal aid. City staff utilize the Unite Us resource and referral platform (launched in January 2021) to create closed loop referrals between agencies in the community. Agencies have joined the Unite Us network in Long Beach to create a “no-wrong door” entry service system. Residents can also access an [electronic request form](#) to connect with the LB Resource Line staff after hours. Additionally, residents who are interested in looking for resources at their own convenience will be able to search a public facing Unite Us resource database.

- Early Childhood Education, Childcare, and Literacy Development - Early Childhood Emergency Supplies Program
Health and Human Services Department

The Early Childhood Education (ECE) Supplies Distribution sub-program provides emergency supplies such as diapers, wipes, and formula to licensed childcare providers and families in Long Beach to help increase access to basic hygiene supplies for children in need. The Program will distribute supplies at five Long Beach parks and LBUSD sites for families across Long Beach. Local childcare providers can access the supplies and receive more information about local resources by joining the local ECE Newsletter.

- Early Childhood Education, Childcare, and Literacy Development - Early Childhood Educator Training
Health and Human Services Department

The Early Childhood Education (ECE) Educator Training sub-program supports the LB ECE Symposium in providing professional development opportunities to at least 400 local ECE providers with a focus on providing professional tools to help provide care and education to children. This symposium includes sessions on early childhood mental health, educator self-care, trauma informed care, and more, with a specific lens in helping children, families and providers overcome the challenges of COVID-19. Twenty-six scholarships have been provided for students and in-home care providers to attend the Symposium on Saturday, March 26th.

- Older Adult Supports - Older Adult Case Management
Health and Human Services Department

The Older Adult Case Management Program provides public health nursing and social work services to older adults in need of supports by conducting home or telehealth visits and providing connections to needed services within the Long Beach Senior Links Program. Anyone 55 or older living in Long Beach who needs help to continue living safely and independently in their home will be able to seek care through this program.

- Trauma-Informed Mental Health Resources and Response Program
Health and Human Services Department

The Trauma-Informed Mental Health Program will continue the City's mental health awareness campaign first developed through CARES funding and the continue the implementation of the Trauma Informed and Resiliency program (TRI LB).

- Nutrition Security Initiatives - Healthy Market Partnerships and Store Conversions Program
Health and Human Services Department

The Healthy Market Partnerships and Store Conversions Program expands access to healthy and affordable foods in Long Beach's most nutrition-insecure neighborhoods by converting existing small markets, convenience stores, and/or liquor stores to healthy markets that provide increased access to fresh produce and culturally appropriate healthy food offerings. La Mexicana, located in 90810, has recently joined the partnership and will begin working with The Health Department to transform their market and bring more healthy food options to West Long Beach.

- Nutrition Security Initiatives - Emergency Food Distributions, November 9, 2021 - Ongoing
Health and Human Services Department

On November 9, 2021, the Department of Health and Human Services Community Health Bureau received approval to implement emergency food distribution events to meet the immediate nutrition security needs of Long Beach residents. This program is made possible by funds from the Long Beach Recovery Act and is implemented through partnerships with Special Events & Filming, the Long Beach Police, Public Works, Parks, Recreation and Marine, and the Health and Human Services Departments, and multiple community organizations.

On Tuesday, December 21, 2022, the Department of Health and Human Services partnered with Supervisor Hahn's Office, the Los Angeles Regional Food Bank, LA Department of Parks and Recreation, and Special Events and Filming to host a drive-thru food distribution event at Jordan High School. Open to anyone in need, the event provided 50-70 lbs. of food and resources to 996 households.

- Language Access Translation
City Manager's Office – Office of Equity

To ensure equitable outreach and community engagement, funding and capacity for Language Access translation is specifically allocated to ensure all Recovery programs are promoted and accessible in all languages.

- Mobile Recess Program, December 6, 2021 – February 25, 2022

Department of Parks, Recreation and Marine

Press Release: [Mobile Recess Program \(11/17/21\)](#)

Mobile Recess provides recreational supplies and equipment to designated closed neighborhood streets and provides supervised recreation, physical fitness, and arts and craft activities for youth ages 5 through 14 (Grades K-8). Registration for the new series, operating weekdays from 2:30 to 5 p.m., began Monday, November 22, 2021 at 2:30 p.m. in-person and online at [LBParks.org](#). The Mobile Recess Program was held at the following locations: Atlantic Plaza and Craftsman Village Parks (Mondays and Wednesdays), Rose Park and 17th Street between Henderson Avenue and Chestnut Avenue (Tuesdays and Thursdays), and 23rd Street between Cedar Avenue and Chestnut Avenue and Burton Chace Park (Fridays).

- Community Learning Hubs Program, January 3, 2022 – April 15, 2022

Department of Parks, Recreation and Marine

Press Release: [Community Learning Hubs \(12/17/21\)](#)

Free Community Learning Hubs provide a safe space with high-speed internet for kindergarten through eighth-grade students enrolled in Independent Study through Long Beach Unified School District to complete distance learning assignments during the school day and the option to participate in safe and enriching after-school activities, including academic support, sports, fitness and more. Community Learning Hubs take place weekdays from 7:30 a.m. to 5:00 p.m. at Houghton, McBride, Orizaba and Veterans Parks. Registration is required and was made available online at [LBParks.org](#) and in person beginning December 22, 2021.

- Virtual Recreation Program, February 18, 2022- Ongoing

Parks, Recreation, and Marine Department

Press Release: [Virtual Recreation Program for Youth \(2/18/22\)](#)

The Virtual Recreation Program provides online/virtual class options for youth to access recreational and enrichment programming, regardless of their ZIP code or access to transportation.

- Building Youth Social Capital Program, November 2021 – June 2022

Department of Health and Human Services

The Building Youth Social Capital Grantees program provides continued funding to 6 organizations working in communities disproportionately impacted by COVID-19, violence, and poverty to build social capital in local youth (ages 8-24) through project-based work experience opportunities, academic leadership programming, and social connectedness following the isolation from the COVID-19 pandemic.

Economic Recovery

- Clean Team Program
Public Works and Parks, Recreation and Marine Departments

The Clean Team Program provides litter removal in public right-of-way, alleys, and high-traffic business corridors, removes illegally dumped items and graffiti to reduce blight and address code enforcement violations. The Program will also provide funding for litter removal at local parks.

- BizCare Program
Economic Development Department

BizCare began in November of 2020 to support small businesses affected by the COVID-19 pandemic. The team, comprised of City staff, is focused on helping small businesses located in low-to-moderate income areas of the city learn about and benefit from small business grants, loans, technical assistance, and other resources. The BizCare Team supports a call center and email help line for Long Beach Businesses, hosts Pop-Ups 4 days per week where businesses can access one-on-one assistance, and conducts outreach to help businesses learn about and apply for all the various programs to maximize the equitable distribution of resources. More information can be found at www.longbeach.gov/bizcare.

- Inclusive Procurement
Department of Financial Management
Press Release: [Inclusive Purchasing Vendor Engagement \(10/15/21\)](#)
Press Release: [Long Beach Announces New Procurement Software, Long Beach Buys \(3/24/21\)](#)

In collaboration with the Harvard Kennedy School Government Performance Lab (GPL), the City completed a comprehensive evaluation and remaking of its procurement systems and processes to make procurement more efficient, consistent, and forward-looking, so that all vendors, including local, minority- and women-owned businesses, are better positioned to do business with the City and provide services on the City's behalf that best serve the Long Beach community. The City recently featured an online survey, available in English, Spanish, Khmer, and Tagalog, that collected input from previous and current vendors as well as from unsuccessful and prospective vendors. The survey helped identify barriers faced by prospective and current vendors and will be used to improve vendor outreach with a focus on Long Beach businesses, and design and implement new solutions to increase opportunities for contracting. The City is also launching Long Beach Buys, powered by Periscope's ePro software, as the modern system that will widely enhance the City's procurement abilities, including the lowering of barriers for small, local and disadvantaged vendors and improved contract management. Long Beach Buys will replace the City's existing e-procurement platform.

- Restaurant/Brewery/Bars Grants, March 16, 2022 – May 15, 2022
Economic Development Department
Press Release: [Restaurant, Brewery, and Bar Relief Grants \(3/9/22\)](#)

The Restaurant, Brewery, and Bar Relief Grant provides grants up to \$25,000 to restaurants, breweries, bars, and related businesses. Grant funding may be used to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other necessary expenses required to operate a small business. The application period opened on March 16, 2022 and ends May 15, 2022. Application information can be found at: www.longbeach.gov/smallbizgrants.

- Inclusive Business Navigator Program, March 16, 2022 – May 15, 2022
Economic Development Department

The Inclusive Business Navigators Program promotes economic recovery for small business owners across the city. The Inclusive Business Navigators Program will help small business owners benefit from important financial assistance, marketing, and technical assistance that will enable their businesses to survive and recover from the financial challenges created by the pandemic. By expanding partnerships with entrepreneur support organizations (ESOs) that prioritize outreach and support for diverse business owners across the city, the Inclusive Business Navigators Program will result in inclusive business outreach, increased access to small business grants and loans, marketing, and the delivery of free technical assistance. (Attachment C) Recovery Act Grant Outreach Map Data as of April 1, 2022 for ongoing outreach efforts to ensure inclusive business outreach to businesses.

- Personal Services and Fitness Services Grants, March 16, 2022 – May 15, 2022
Economic Development Department
Press Release: [Personal Services and Fitness Services Grants \(3/9/22\)](#)

The Personal Services and Fitness Resiliency Grant provides grants up to \$25,000 to support small gyms, barbershops, salons, nail salons, and other personal service businesses. Grant funding may be used to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other necessary expenses required to operate a small business. The application period opened on March 16, 2022 and ends May 15, 2022. Application information can be found at: www.longbeach.gov/smallbizgrants.

- Small Business Relief Grants, March 16, 2022 – May 15, 2022
Economic Development Department
Press Release: [Small Business Relief Grants \(3/9/22\)](#)

The Small Business Relief Grant provides grants up to \$10,000 to business owners to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other necessary expenses required to operate a business. This program will support small businesses impacted by COVID-19. The

application period opened on March 16, 2022 and ends May 15, 2022. Application information can be found at: www.longbeach.gov/smallbizgrants.

- Non-Profit Support Grants, March 16, 2022 – June 15, 2022
Economic Development Department
Press Release: [Nonprofit Support Grants \(3/9/22\)](#)

The Non-Profit Relief Grant provides direct relief grants up to \$25,000 to help existing Long Beach non-profit organizations to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture/fixtures/equipment, and pay for other related expenses required to operate a non-profit. The application period opened on March 16, 2022 and ends June 15, 2022. Application information can be found at: www.longbeach.gov/smallbizgrants.

New Programs Launching Spring (April to June 2022):

The following programs and subprograms have been developed and are approved to be implemented in the coming months.

Economic Recovery

- Business Improvement District Grant Program, Spring 2022
Economic Development Department

The Business Improvement District Grant Program provides funding to non-profit business associations (BIDs) that contract with the City to manage Business Improvement Districts. The program will enable BIDs to help small businesses survive and recover by connecting them to financial assistance and technical assistance, promoting businesses, marketing commercial districts, and maintaining clean and safe commercial districts. BID Associations are eligible to receive a base grant of \$70,000 for each BID they manage. Each BID Association is eligible for additional grant funding that will be based on the number of businesses or members (units) they serve. A cap of 500 units will be placed on the eligible units for additional grant funding.

- Creative Economy Grants, Spring 2022
City Manager's Office

The Creative Economy Grants Program provides grants to assist arts and culture non-profit organizations and businesses, as well as individual artists. This program will include operational recovery grants for major arts, cultural, and historical non-profit organizations; support for a public mural program; and funding to support community projects and professional artists fellowships through the Arts Council for Long Beach. Additionally, funding is allocated to support the development and strategic planning efforts of the African American Cultural Center, Latino Cultural Center, and Cambodian American Cultural Center. Grants in these categories will be awarded through a competitive allocation and selection process.

- Digital Inclusion Resources Hotline
Economic Development Department

The multilingual Digital Inclusion Resources Hotline connects residents and small business owners to digital inclusion resources and services. The Hotline will be staffed by digital inclusion navigators who will provide real-time interpretation services by phone and email to assist residents and small business owners in finding information about free and low-cost Internet service offers, computing devices and computer literacy training. The digital inclusion navigators will also manage the application process for the Free Internet Services & Computing Devices Program coming Summer 2022.

Healthy and Safe Community

- Health Equity Fund - Black Mental Health Program, Spring 2022
Health and Human Services Department

The Black Mental Health sub-program provides no-cost psychotherapy treatment to uninsured and underinsured Black Long Beach residents in need of mental health support. These clinicians demonstrate capacity and expertise in working with the Black community and will ensure uninterrupted coverage of currently enrolled clients and an increase in new clients in need of service. This program carries over the work started with Coronavirus Aid, Relief and Economic Security (CARES) Act funding.

- Parent Engagement & Early Literacy, Spring 2022
Library Services Department

The Parent Engagement and Early Literacy program provides expanded free library services for literacy development in young children. Bi-lingual Early Literacy Specialists work directly with parents and caregivers to offer families access to early childhood resources, including parent education workshops, early learning festivals, and kindergarten readiness programs, each developed to ensure that parents feel confident to make informed decisions about their children's care and education and that children are prepared to enter school ready to learn.

- Youth Academic Programming, Spring 2022
Library Services Department

The Youth Academic Programming program provides free youth enrichment activities to assist with recovery in the following areas: education, violence prevention/safety, and health and wellness. The Youth Academic Programming project significantly expands current library services and programming for teens in Long Beach and offers leadership development and mentorship opportunities for teens citywide. Programs include Youth Poet Laureate program, Science, Technology, Arts, Engineering, and Mathematics (STEAM) workshops such as computer coding, robotics, 3D design, and printing, augmented/virtual reality, video game development, mental health and wellness

enrichment activities, and the expansion of Teen Advisory Groups to multiple library locations.

- Older Adult Supports - Older Adult Aging Services Network, Spring 2022
Health and Human Services Department

The Long Beach Aging Services Collaborative (LBASC) connects service providers, community organizations, and advocacy groups to current services, resources, and legislative information for older adults. The LBASC continues to convene and respond to emerging needs of older adults that have been exacerbated by COVID-19.

- Older Adult Supports - Older Adult Health and Wellness Program, Spring 2022
Parks, Recreation, and Marine Department

The Older Adult Health and Wellness Program provides health and wellness programming at three Senior Centers (McBride, Chavez, and Houghton Parks). Offered weekly at each site, this evidence-based programming for older adults will build intergenerational opportunities for social connection, lower chronic disease and fall risk, enhance quality of life among Long Beach older adults, and build a local workforce skilled in serving older adults by providing learning opportunities to Long Beach State undergraduate and graduate students studying in health and human services degree programs.

Programs Coming Summer 2022 (June to September 2022)

Economic Recovery

- Guaranteed Income Pilot Program, Summer 2022
Economic Development Department

The Long Beach Guaranteed Income (LBGI) Pilot Program will provide direct cash assistance in line with national income pilot research studies. LBGI will serve 250 families living at or below the poverty line and residing in the 90813 ZIP code. These families will be eligible to receive up to \$500 a month for 12 months while participating in a research study conducted by academic partners. City staff will focus on seeking additional grant dollars to bring the total number of participants up to 500.

- Free Internet Services & Computing Devices Program, Summer 2022
Economic Development Department

The Free Internet Services & Computing Devices Program provides free mobile hotspots with one-year paid Internet service plans and computing devices to qualified small business owners and low-income residents with proof of income eligibility, a Long Beach address, and an active business license.

- Digital Inclusion Confidence Program, Summer 2022

Economic Development Department

The Digital Inclusion Confidence Program provides one-on-one computer literacy support services on hotspots, computers, email and internet usage to residents and small business owners. City staff will contract with a community-based organization (CBO) who will host community pop-ups in neighborhoods most disproportionately affected by the digital divide and provide one-on-one sessions. Real-time interpretation services will be provided in multiple languages.

- Economic Empowerment Zones and Economic Innovation District Program, Summer 2022

Economic Development Department

The Economic Empowerment Zone (EEZ) and Economic Innovation District (EID) Program will identify and establish areas of the City and sectors most impacted by COVID-19 with funding dedicated to community outreach, business planning, land trust development, small business coordination, arts and culture, housing development, private sector investment attraction, and other services to address economic impacts. The first Contract Opportunity for this program will seek a Lead Community-Based Organization to conduct community engagement, map community assets and needs, and deliver an implementation strategy for Economic Empowerment Zones. This RFP is expected to open in June 2022.

Healthy and Safe Community

- Early Childhood Education, Childcare, and Literacy Development - Resiliency Survey, Summer 2022

Health and Human Services Department

The Early Childhood Resiliency Survey gathers information from parents on their children's early development and experiences. This data - collected in partnership with the Department of Health and Human Services, the Long Beach Unified School District, and UCLA - will help ongoing collaboration on creating and implementing place-based services and opportunities for children and their families.

- My Hood, My City – Summer Neighborhood Engagement Program, Summer 2022

Health and Human Services Department

The Office of Youth Development is implementing the program MY HOOD, MY CITY to engage youth through civics education and leadership development. The program provides youth-led storytelling through Neighborhood Tours that raise awareness, pride, and knowledge regarding the cultural and structural makeup of neighborhoods in North, West, and Central Long Beach. This program will include a local youth-led storytelling nonprofit to facilitate the storytelling work with youth over Summer 2022.

- First-Time Homebuyer Program, Summer 2022

Development Services Department

The First-Time Homebuyer Program provides grants, estimated between \$10,000 and \$20,000, to cover closing costs for first-time homebuyers, thereby buying down the cost of home purchases so that individuals can build intergenerational wealth and stability for their families. The Program will be targeted toward individuals and communities traditionally excluded from home ownership.

Programs Coming Fall 2022

While these programs are anticipated to be made available in Fall of 2022, the program planning for implementation will take place during Summer 2022.

Healthy and Safe Community

- Motel Vouchers Program, Summer 2022
Health and Human Services Department

The Motel Vouchers Program provides safe sheltering to people experiencing homelessness through motel vouchers for individuals and families and referrals to other wrap-around services and permanent housing solutions to reduce the number of people experiencing unsheltered homelessness.

- Outreach and Case Management Program, Summer 2022
Health and Human Services Department

The Mobile Outreach Stations, Case Management Services, and REACH Operations provide people experiencing homelessness and those at risk of becoming homeless with easier access to shelter and housing referrals, social services enrollments, and mental health services, and assistance to avoid unnecessary contact with law enforcement and the criminal justice system. Over the next three years, the Program will engage and link individuals experiencing homelessness to housing and supportive services. This will include leading and implementing homeless community outreach, education, and response; creating and implementing engagement strategies to encourage people to connect to services to resolve their barriers to permanent housing; and identifying encampments and locations where people experiencing homelessness congregate.

- Advancing Peace Safe Passage Neighborhood Activation Program, Summer 2022
Health and Human Services Department

Neighborhood Activation - Long Beach Advancing Peace (Safe Passage) Program will provide funding for city-wide community engagement events such as community fairs, picnics, neighborhood clean-ups, and provides students safe passage to and from school in areas in and around Cabrillo, Poly, and Millikan High Schools.

- Right to Counsel Program, Summer 2022
Development Services Department

The Right to Counsel Program, a collaboration with the County Los Angeles, will provide legal counsel to low-income residents facing eviction.

- Community Land Trust Program, Summer 2022
Development Services Department

The Community Land Trust Program will provide a grant to establish a community land trust in Long Beach. Land Trusts own the underlying fee (land) under affordable housing. The grant will be awarded through a competitive Notice of Funding Availability (NOFA) with the first tranche of funding paid to the awardee upon selection and the second tranche paid after legal establishment of the land trust.

Programs in Development

Additional Long Beach Recovery Act programs are currently being designed, and details will be included in future reports. Some of the programs under development include:

Economic Recovery

- Economic Inclusion Programs: Youth Workforce Development Programs, WorkLB Worker and Employer Assistance,
- Transit: Micromobility and Public Transit Pilot Programs

Healthy and Safe Community

- Early Childhood Education and Childcare Supports: Access to Library Resources
- Non-Congregate Shelter/Housing, Social Enterprise, and Healthy Food Market
- LB Justice Fund
- Physical and Mental Health Equity: Immigrant Support Services
- Violence Prevention and Safe Cities: Be Safe Program, Career Exploration Program, North Long Beach Community Intervention and Youth Engagement Program, Youth Life Coaching and Mentorship, Alternate Crisis Response Program, Re-entry Pilot, Teen Programs, Youth Academic Programming

Programs that have Closed:

- Long Beach Emergency Rental Assistance Program
Development Services Department
Press Release: [Long Beach Reopens Emergency Rental Assistance Program \(8/13/21\)](#)

Emergency Rental Assistance Program (ERAP), which opened applications in April 2021, assists landlords and income-eligible tenants (renters) who have experienced financial loss or hardship due to COVID-19 through rental assistance. ERAP helps income-eligible tenants pay rent and utilities, both for past due bills and future payments. The program prioritizes assisting lower-income tenants who have been unemployed for 90 days or more and who are at risk of housing instability. The program is established to provide assistance exclusively to landlords and tenants in Long Beach and is separate from the State's rental assistance program. The program will serve to implement the tenant protection laws enacted by the State of California. New applications, including recertifications, for Long Beach Emergency Rental Assistance are no longer accepted as of 4:00 p.m. on Thursday, March 31, 2022. As of last week, \$44.5 million has been disbursed, with an additional \$15.5 million in the appraisal pipeline; 6,068 payments have been made with 1,065 additional cases preliminarily approved and awaiting final approval for payment. City staff will look at the feasibility of reopening applications in the future should additional funding sources be identified and awarded.

- Park Summer Camp Program
Parks, Recreation, and Marine Department
Healthy & Safe Community
Press Release: [Long Beach to Offer Summer Adaptive Youth and Adult Recreation Program](#)

The Parks Summer Camp Program provided subsidized recreation and enrichment activities in a summer camp format, made possible by a combination of Recovery Funds and Community Development Block Grant (CDBG) funds. This Program was offered to families at 20 park sites during the Summer of 2021.

- Nutrition Security Initiatives – Food and Meal Delivery Sub-program
Health and Human Services Department
Healthy & Safe Community

The Food and Meal Delivery Program carried over the work started with \$3 million in Coronavirus Aid, Relief and Economic Security (CARES) Act funding to support projects aimed at increasing food security. The Meal and Food Delivery Program continued distributing food during the 2021 summer months under the LB Recovery Act. This program provided nutritious meals or food deliveries to the homes of over 490 eligible older adults over three months. This program has been an essential lifeline for older adults and those most at-risk for severe illness or death from COVID-19 to receive nutritious food delivered to their homes. Over 3,700 meals and 5,250 food boxes were delivered during this time.

LB Recovery Program Contract Opportunities

Many Recovery programs are designed to partner with community-based organizations and businesses for program implementation through a purchase order or contract issued by the City. The City advertises the contracting opportunities to a wide array of businesses and

community-based organizations, including local minority and women-owned businesses and those who work with communities of color, that have expertise and may be interested in providing recovery-related programs and services. These Recovery programs contracting opportunities are listed below and have been announced in the [Recovery Act Contracting Act Opportunities Press Release](#). Attachment D provides communications examples of community outreach on recovery programs and contracting opportunities.

Open Contracting Opportunities:

- [Promotora/Community Health Champions Training and Technical Assistance](#)
Release Date: April 21, 2022
Proposals Due: May 23, 2022
Press Release: [City Launches Request for Proposals for Promotora/Community Health Champions Program](#)
Expected Award Date: Summer 2022
- [Emergency Food Distributions Events](#)
Release Date: April 12, 2022
Proposals Due: May 4, 2022
Press Release: [City Launches Request for Proposals to Implement Nutrition Security Events and Services](#)
Expected Award Date: Summer 2022
- [Community Food Access Programs](#)
Release Date: April 12, 2022
Proposals Due: May 4, 2022
Press Release: [City Launches Request for Proposals to Implement Nutrition Security Events and Services](#)
Expected Award Date: Summer 2022

Spring Contract Opportunities (April to June 2022)

- **Guaranteed Income Program Research & Evaluation Services:** The City seeks to contract with a vendor to conduct, execute, analyze and report the results of the Economic Wellbeing Survey, a survey to be administered to participants of the [Guaranteed Income Pilot](#), a program that will provide 250 Long Beach families living at or below the poverty line in the 90813 ZIP code up to \$500 a month for 12 months, to understand the economic impact of the guaranteed income on the economic wellbeing of participants.
- **Micro-Shuttle Transportation Services:** The City seeks to contract with a vendor to operate a micro-transit shuttle that provides micro-transit routes within one to two square mile service areas. The fleet should (preferably) operate with 100% sustainable, alternative fuels.
- **Inclusive Business Navigators:** The City seeks the services of qualified non-profit organizations, entrepreneur support organizations (ESOs), and/or community-based

organizations (CBOs) to act as Business Navigators and deliver support services that help businesses apply for financial assistance, learn about business resources, and cope with the negative impacts caused by the COVID-19 pandemic. There are two types of services sought, including Business Outreach and Education and Business Technical Assistance.

- **Lead Community Organization (Economic Empowerment Zones):** The City seeks to contract with four community-based organizations (CBOs) to identify stakeholders, conduct community outreach, assess language access and equity analysis to support the formation of four Economic Empowerment Zones.
- **Lead Sector Organization (Economic Innovation Districts) and Community Based Navigator (Economic Empowerment Zones):** The City seeks to contract with a sector-based organization to identify stakeholders, conduct outreach, economic research, and sector analysis. Additionally, the City seeks to contract four community-based organizations who will coordinate with the lead Community Organization(s) and Community Engagement Consultant to ensure that all information and analysis are collected for the formation of four Economic Empowerment Zones.
- **Community Navigators/Care Coordinators/Referrals:** The City seeks to provide funding to multiple Community-Based Organizations that demonstrate the capacity to launch and/or expand a Promotora/Community Health Worker program.
- **Training and Technical Assistance Provider:** The City seeks to contract with a Community Based Organization (CBO) to provide training and technical assistance to existing or newly forming Promotora/Community Health Worker programs. The partner CBO will be expected to provide digital communication materials, training, and technical assistance to existing or newly formed Promotora/Community Health Worker programs.
- **Health Equity Funds/CDC Health Disparities Community Grants:** The City seeks to contract with multiple partners to advance racial and health equity, serving communities disproportionately impacted by COVID-19.
- **Healthy Foods Market Operations:** The City seeks to partner with qualified neighborhood services and/or community-based organizations to assist with recruitment and retention of enrolled neighborhood markets in the Long Beach Healthy Market Program.
- **Alternate Crisis Response:** The City seeks to contract with a vendor to oversee the day-to-day operations of the Alternate Crisis Response staff (consisting of a mental health clinician, medical personnel, and a community health worker), who will respond to non-violent, non-emergency calls for service related to mental health, substance misuse, and quality of life.

Summer Contract Opportunities (July to September 2022):

- **Workforce Development Services:** The City seeks to contract with a workforce development provider to deliver workforce development services for transition-age youth experiencing or at risk of homelessness.

- **Services to Support Older Adults:** The City seeks to contract with community-based organizations with the capacity to reach older adults most impacted by the COVID-19 pandemic. The scope of the programming to be funded is broad to allow for vendors to utilize their expertise and experience working with at-risk older adult communities to identify the best approach to meet their needs.
- **North Long Beach Community Intervention & Youth Engagement Program:** The City seeks to contract with an organization to respond to incidents of gun violence by working closely with survivors of gun violence and their families to ensure they have access essential services and resources; and work with youth and emerging adults, ages 11 to 24, who have had or are at risk of becoming involved with the justice system by providing case management services and youth engagement programming.
- **Re-entry Case Management and Employment Services:** The City seeks to contract with a vendor to provide outreach, case management, employment support, and mental health services to formerly incarcerated persons and their families.
- **Anchor Center Development Consultants:** The City seeks to contract with development consultants to identify and plan cultural or community centers, including space planning, architectural rendering, pitch decks for investors, historical preservation, and cultural plan.

Fall Contract Opportunities (October to December 2022):

- **Healthy Foods Market Communications & Design:** The City seeks to partner with qualified neighborhood services and/or community-based organizations to assist with store design, marketing/promotional materials development, and other design elements for the Long Beach Healthy Market stores.

Pending Award Contract Opportunities:

- [Black Mental Health Services RFQ Opportunity](#)
Release Date: January 3, 2022
Statements of Qualifications Due: 11:00 AM, February 14, 2022
Press Release: [City Announces Request for Qualifications for Black Mental Health Services](#)
Qualified Vendors Identified: March 2, 2022
Expected Final Award Date: Spring 2022
- [Grant Writing Support Services RFQ Opportunity](#)
Release Date: February 2, 2022
Statements of Qualifications Due: February 23, 2022
Press Release: [City Launches Request for Qualifications for Grant Writing Services](#)
Qualified Vendors Identified: March 16, 2022
- [Digital Inclusion Confidence RFP Opportunity](#)
Release Date: February 7, 2022
Proposals Due: March 10, 2022

Press Release: [City Launches Request for Proposals to Implement Digital Inclusion Resources and Services](#)

Expected Award Date: Spring 2022

- [Free Internet Services & Computing Devices RFP Opportunity](#)
Release Date: February 7, 2022
Proposals Due: March 10, 2022
Press Release: [City Launches Request for Proposals to Implement Digital Inclusion Resources and Services](#)
Expected Awarded Date: Spring 2022
- [Guaranteed Income Pilot Administration and Implementation RFP Opportunity](#)
Release Date: February 17, 2022
Proposals Due: March 7, 2022
Press Release: [City Launches Request for Proposals to Implement the Long Beach Guaranteed Income Pilot Program for Select Long Beach Residents](#)
Expected Awarded Date: Spring 2022
- [Administrator for Homebuyer Grants RFP](#)
Release Date: March 16, 2022
Proposals Due: April 19, 2022
Press Release: [City Seeks Proposal to Administer First-Time Homebuyer Assistance Program](#)
Expected Award Date: Spring 2022
- [Park Cleaning, Litter Abatement, and Special Collections Services RFP](#)
Release Date: March 31, 2022
Proposals Due: April 28, 2022
Press Release: [City Seeks Proposals from Eligible Organizations to Administer Special Cleanup and Maintenance Services in Parks and Open Spaces](#)
Expected Award Date: Spring 2022

Awarded Contract Opportunities:

- **Los Angeles County**
Tenant Right to Counsel Program
Executed: Approved by the City Council on August 24, 2021 (\$680,400)
- **Periscope Holdings Inc.**
Inclusive Procurement Program
Executed: Approved by the City Council August 3, 2021 (\$605,138)
- **Unite Us, Inc.**
LB Resource Line Program – Basic Needs Response Infrastructure
Executed: Approved by the City Council August 24, 2021 (\$109,500)

- **Yardi Systems**
Emergency Rental Assistance Program
Executed: Approved by the City Council October 12, 2021 (\$5,307,957)
- **Family Promise of the South Bay, The Illumination Foundation, Mental Health American of Los Angeles, and People Assisting the Homeless**
Outreach and Case Management Program
Executed: Approved by the City Council November 9, 2021 (\$1,533,320)
- **Long Beach Nonprofit Partnership**
Early Childhood Emergency Supplies Program
Executed: December 21, 2021 (\$235,000)
- **Geocko Inc.**
Direct Relief for Business Programs
Executed: Approved by City Council January 4, 2022 (\$690,000)
- **Shree Ganesh, Inc.**
Motel Vouchers Program
Executed: Approved by City Council March 22, 2022 (\$2,778,785)

Federal Reporting and Auditing

The City is required to submit various federal reports for grants awarded by federal agencies. As explained in the section “Long Beach Recovery Act Program Funding” (page 2 of this memorandum), the City’s approach in utilizing ARPA funds is to maintain current City services to the extent of revenue lost by the City. As a result, the City’s reporting to the U.S. Department of Treasury will show that the majority of ARPA funds are being spent to maintain police and parks and recreation services, while the City’s LB Recovery Act reports to City Council that are posted on the City’s LBRA website will continue to show the intended and desired programs for residents and businesses (reported as being funded by the General Fund). For ARPA funds, the City will submit three types of federal reports to the U.S. Department Treasury:

1. **Interim Report:** Provide initial overview of status and uses of funding. This is a one-time report that was due on August 31, 2021, with expenditures by category. The City has completed and filed this report by the required due date.
2. **Project and Expenditure Report:** Reports on projects funded, expenditures, and contracts and subawards over \$50,000, and other information. The U.S. Department of Treasury extended the deadline for the first submission of the first Project and Expenditure Report to January 31, 2022. The next report is due April 30, 2022, and then subsequent reports will be due 30 days after the end of each quarter thereafter.

Recovery Plan Performance Report: Provides information on the projects that large recipients are undertaking with program funding and how they plan to ensure program outcomes are achieved in an effective, efficient, and equitable manner. It will include key performance indicators identified by the recipient and some mandatory indicators

identified by Treasury. The first report was due on August 31, 2021 and was submitted by the City by the required due date. Subsequent reports will be due annually thereafter by July 31.

The Recovery Plan Performance Report is to be posted on the City's website and submitted to the U.S. Department of Treasury. The City's reports can be found on the City's LBRA website: <https://longbeach.gov/recovery/reporting-data/>

As a part of the Long Beach Recovery Act funding, the City can be selected for audit by several auditing agencies, including the U.S. Department of Treasury. These agencies will review how the City has complied with program requirements listed in the funding guidance documents and may also review compliance with specific requirements of the federal agency or grant program per the grant agreement or award letter that may contain additional and specific terms, conditions, and reporting requirements. In preparation for these future audits, the City is maintaining appropriate documentation and audit-ready files for all LBRA programs.

Approval of Purchase Orders, Contracts, and Direct Relief Grants

On October 19, 2021, the City Council authorized the City Attorney to prepare an Ordinance amending Section 2.84.010 of the Long Beach Municipal Code ("Authority of the Purchasing Agent and others to contract") temporarily increasing the purchasing authority of the City Purchasing Agent to issue a purchase order up to \$500,000 for purchases paid for, or reimbursed by, funds from the LB Recovery Act or other stimulus funding listed in the Long Beach Recovery Plan (hereinafter the "Ordinance"). The Ordinance will help provide an appropriate process for contracting associated with the Long Beach Recovery Act programs and allow the City to provide economic and social recovery resources to the community more expeditiously. The Ordinance will remain in place until at least December 31, 2024 (the expiration date for LB Recovery Act expenditures).

LB Recovery Act Budget and Spending to Date

	Budget Allocation	Spending to Date*	Remaining Balance
Healthy and Safe Community	\$115,444,409	\$68,847,993	\$46,596,416
Economic Recovery	64,492,417	9,182,607	55,309,810
Securing our City's Future	75,708,078	33,740,149	41,967,929
Grand Total	\$255,644,904	\$111,770,750	\$143,874,154

*Spending from April 2021 through March 2022

LB Recovery Act Human Resources Update

The Human Resources (HR) Recovery team provides citywide human resources support to Departments that will be administering and/or implementing Long Beach Recovery related programs and services. This includes, but is not limited to personnel, recruitment, onboarding, offboarding, and other human resources related responsibilities and needs. There are currently a total of eleven (11) City departments providing recovery related programs and services. This includes City Attorney, City Manager, Development Services, Economic Development,

Financial Management, Health and Human Services, Human Resources, Library Services, Parks, Recreation, and Marine, Public Works, and Technology and Innovation.

Under these departments, a total of 164 temporary positions have been approved to implement LB Recovery Act programs until December 2024:

- o 89 full-time positions
- o 75 part-time positions

As of March 2022, 48 positions have been filled. Participating City departments and the HR Recovery team have worked closely together to fill critical program management and support positions and will continue to focus on filling the remaining vacancies which include additional support staff and intern positions. As of this memo, the following are the Equal Employment Office Statistics for LB Recovery Act positions.

<i>Gender</i>	<i>Residency Statistics</i>
<ul style="list-style-type: none">• 18.8% Male• 81.3% Female	<ul style="list-style-type: none">• Long Beach 56.3%• Other 43.8%
<i>Race/Ethnicity</i>	<i>Internal Hires vs External Hires</i>
<ul style="list-style-type: none">• 43.8% Hispanic/Latino• 27.1% White• 22.9% Asian• 6.3% Black	<ul style="list-style-type: none">• Internal 64.6%• External 35.4%

Reporting and Data

The Technology and Innovation Recovery Team is focused on recommending, managing and implementing technology and data improvements across the LB Recovery Act programs, including leveraging tools for data collection using Microsoft Forms, Microsoft Lists, and Canva.

LB Recovery Data Dashboard Development

The team is also working across the LB Recovery Act programs to gather multiple sources of data to report in a single interface.

Through a Human-Centered Design approach, the dashboard development process includes identifying users, standardizing data, creating interface connections. Items below summarize status:

1. Requirements Gathering: Meeting with stakeholders to identify Key Performance Indicators and Metrics to be displayed on dashboard
2. Ideation: Developing data visualization tools through wireframing, storyboarding prototyping

3. Extract, Transform, Load: Extracting live program data from original source, transforming and loading into central reporting system

The team expects to have an LB Recovery Act dashboard available to the public in summer 2022.

Collective Impact Report

The LB Recovery Act Collective Impact and Equity Implementation Framework (Attachment E) is the plan that City Staff will use to implement over 80 programs with over \$255 million in funding to empower Long Beach's recovery from the COVID-19 pandemic, the economic crisis, and the impacts of systemic racism. Working together, these innovative programs support health equity, housing access, economic recovery, violence prevention, and youth development. This approach was co-created with multiple City departments and City staff that used their subject matter expertise in areas like housing, business development, and public health to develop a framework that worked in tandem with existing strategic plans.

This Framework describes how Recovery programs are designed and implemented through collective impact practices, with an equity lens, and supported by evidence-based practices. This Framework was developed to create a foundation to ensure that the City is competitive for future funding opportunities that can support the City's established Recovery focus areas and goals.

The Framework also sets a path for data collection and evaluation that will allow decisionmakers to decide whether to and how to best structurally support LB Recovery Act programs so they can continue supporting the community even as the funding sunsets.

Long Beach Recovery Act Website Updates

The City has updated the Long Beach Recovery website, where all Long Beach Recovery Act information is available to the public: <https://longbeach.gov/recovery>. Since the initial launch, the Recovery website has been updated with up-to-date information pertaining to future contracting opportunities, recovery programs, and economic opportunities for residents, businesses, and local community-based organizations. City staff have added a Current Opportunities tab which details:

- Assistance Programs: The Recovery programs that are currently live and ready for enrollment and participation
- Grant Opportunities: The grant opportunities for businesses, nonprofits, or artists that are available for application as well as technical assistance for application.
- Contracting Opportunities: Current, past, and future contracting opportunities for community-based organizations and other businesses to partner with the City to deliver Recovery programs.

City staff has also added a Reporting and Data page where this report and other reports will be posted. City staff reports on the LB Recovery Act efforts in the following ways:

- **Monthly reports:** These reports provide quick updates on upcoming programs, recent events, open grant opportunities, and contracting opportunities.
- **Biannual reports:** The purpose of these reports is to communicate what recovery programs have been implemented, information on each program, service delivery and equity data, and to demonstrate collective impact across all Long Beach Recovery Act Programs. These reports will be provided every six months, covering the previous six months, as shown below.
- **U.S. Treasury Reports:** Under ARPA, the U.S. Department of Treasury adopted a Final Rule in January 2022 for the Coronavirus State and Local Fiscal Recovery Funds (SLFRF). These are funds that, along with other recovery-related grant funds, make up the LB Recovery Act. The Final Rule provides various eligible uses for ARPA funds, including the use of funds to provide and maintain current City services (e.g., police, public safety, and parks services) to the extent of revenue lost by the City due to the pandemic and requires reporting to the U.S. Treasury.

The Recovery Website also features a Procurement Forecast which provides a greater level of advance and up-to-date information pertaining to future contracting opportunities so local businesses and community-based organizations wishing to do business with the City can plan ahead. This information, along with educational and technical assistance information about how to become a City vendor, helps to create equitable economic opportunities for residents, workers, investors, and entrepreneurs in Long Beach for sustained economic recovery. The Procurement Forecast is shown in the table below and is available to view and download at: <https://longbeach.gov/recovery/opportunities/contracting-opportunities/>

The Recovery website is the one-stop resource for all recovery program information for residents, businesses and community organizations providing economic recovery and safe and healthy cities program announcements and resources as well as communicating progress in implementing recovery programs.

Next Steps

This overview of the Long Beach Recovery Act programs, application process, and protocols describes the City's best approach to meeting the program goals outlined by the City Council and ensuring that programs meet various federal funding requirements and are compliant with all required protocols for financial tracking and documentation. The programs are designed to maximize collective impact outcomes – mutually reinforcing programs and services that best support community recovery, particularly those hardest hit by COVID-19.

The City will proceed with implementation using the City Council-approved goals and funding guidelines unless City staff receives further direction from the City Council, no later than the May 3, 2022 City Council meeting. The City's Recovery Act website will be updated to reflect the information included in this memo. As new programs come online, City staff will continue to provide detailed information through memoranda, press releases, and updates to the City's Long Beach Recovery Act website.

Long Beach Recovery Act Reporting – Report 2

April 29, 2022

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If you have any questions, please contact Meredith Reynolds, Special Deputy City Manager for Recovery, at (562) 570-6677 or Meredith.Reynolds@longbeach.gov.

ATTACHMENTS ATTACHMENT A: LONG BEACH RECOVERY ACT APPROVED PROGRAMS AND BUDGET
 ATTACHMENT B: LONG BEACH RECOVERY ACT EXPENDITURES TO DATE
 ATTACHMENT C: RECOVERY ACT GRANTS OUTREACH MAP
 ATTACHMENT D: COMMUNICATIONS AND OUTREACH EXAMPLES
 ATTACHMENT E: COLLECTIVE IMPACT & EQUITY IMPLEMENTATION FRAMEWORK

CC: CHARLES PARKIN, CITY ATTORNEY
 DOUGLAS P. HAUBERT, CITY PROSECUTOR
 LAURA L. DOUD, CITY AUDITOR
 LINDA F. TATUM, ASSISTANT CITY MANAGER
 TERESA CHANDLER, DEPUTY CITY MANAGER
 APRIL WALKER, ADMINISTRATIVE DEPUTY CITY MANAGE
 MONIQUE DE LA GARZA, CITY CLERK
 DEPARTMENT HEADS

LB RECOVERY ACT PROGRAMS

Dept.*	Program Title / Sub-Program ⁺⁺	Program Allocation ⁺
1. Economic Recovery		
Airport Operations		
AP	Airport Operations **	\$ 15,131,261
Program Sub-Total		\$ 15,131,261
Clean Cities		
PW	Corridor Cleanups	\$ 3,900,000
PRM	Parks Clean-Ups	\$ 100,000
Program Sub-Total		\$ 4,000,000
COVID Protection for Businesses and Non-Profits		
ED	COVID-19 Protection for Service Sector Businesses, Non-Profits & Workers **	\$ 13,000,000
Program Sub-Total		\$ 13,000,000
Direct Business Support		
ED	Business Improvement District Grant Program	\$ 1,581,068
ED	Business License Tax and Fee Grant	\$ 2,766,870
CM	Creative Economy Grant	\$ 889,351
ED	Non-Profit Relief Grant	\$ 2,371,602
ED	Personal Services and Fitness Resiliency Grant	\$ 3,952,671
ED	Restaurant, Brewery, and Bar Relief Grant	\$ 3,952,671
ED	Small Business Relief Grant	\$ 1,581,068
ED	Citywide Small Business Navigator Grants	\$ 247,042
ED	Customer Activation Grants to Reopen Local Business and Activate Consumer Spending	\$ 444,675

LB RECOVERY ACT PROGRAMS

Dept.*	Program Title / Sub-Program ⁺⁺		Program Allocation ⁺
ED	Eviction Protection: Commercial Tenant & Landlord Support Coordinator		\$ 247,042
DV	Expedited Permitting		\$ 250,000
ED	Inclusive Business Navigator Grants		\$ 247,042
ED	Property Activation: Outdoor Dining, Parklets, Adopt a Business, Pop-up Storefronts		\$ 444,675
ED	Storefront Reopening: Board-up Removal, Public Safety, Beautification & Activation		\$ 247,042
ED	Visitor Attraction & Hospitality Sector Recovery		\$ 1,111,689
Program Sub-Total			\$ 20,334,508
Economic Inclusion			
ED	Bridge the Divide (Commercial Connectivity)		\$ 889,351
ED	Bridge the Divide (Residential Connectivity)		\$ 889,351
ED	Business Council for Diverse Business Owners		\$ 247,042
ED	Economic & Digital Inclusion Coordination		\$ 400,208
ED	Economic Empowerment Zones		\$ 3,364,503
ED	Empowerment Fund Development		\$ 444,675
ED	Hero Program for Youth Workforce Development		\$ 889,351
FM	Inclusive Procurement Study & Technical Assistance	ePro Procurement Software Platform	\$ 100,000
FM		Government Performance Lab Fellows + Inclusive Procurement Study	\$ 150,000
	Sub-Program Sub-Total		\$ 250,000
ED	PLA Community Outreach		\$ 98,817

LB RECOVERY ACT PROGRAMS

Dept.*	Program Title / Sub-Program ⁺⁺		Program Allocation ⁺
ED	Service Worker & Customer Protection Program**		\$ 200,000
ED	WorkLB: On-Demand Worker and Employer Assistance		\$ 247,042
Program Sub-Total			\$ 7,920,340
Economic Stability			
ED	Universal Basic Income Pilot Program		\$ 2,012,224
Program Sub-Total			\$ 2,012,224
Technical Assistance			
ED	BizCARE Call Center (570-4BIZ) and Popup Locations		\$ 247,042
ED	Economic Recovery Study & Community Reporting		\$ 247,042
Program Sub-Total			\$ 494,084
Transit			
PW	Micro and Public Transit Pilot Program		\$ 1,600,000
Program Sub-Total			\$ 1,600,000
Economic Recovery Total			
Total			\$ 64,492,417
2. Healthy and Safe Community			
Basic Needs			
HE	Long Beach Resource Line		\$ 1,363,630
HE	Nutrition Security Initiatives		\$ 459,760
HE		Emergency Food	\$ 37,800
HE		Healthy Market Partnerships	\$ 1,260,000
HE		Food and Meal Delivery	\$ 182,440
HE		Community Nutrition Security Projects	\$ 1,260,000
		Sub-Program Sub-Total	

LB RECOVERY ACT PROGRAMS

Dept.*	Program Title / Sub-Program ⁺⁺		Program Allocation ⁺
HE	Older Adults Supports		\$ 74,160
HE		Aging Service Network Coordinator	\$ 31,500
HE		Case Management	\$ 193,240
HE		Community Grants	\$ 320,300
HE		Health and Wellness Programming	\$ 100,800
	Sub-Program Sub-Total		\$ 720,000
DV	Right to Counsel (Housing Legal Support)		\$ 810,000
Program Sub-Total			\$ 6,093,630
Early Childhood Education and Childcare Supports			
HE	Early Childhood Education, Childcare, and Literacy Development		\$ 650,950
HE		Early Childhood - Emergency Supply Distribution	\$ 296,100
HE		ECE Educator Training Symposium	\$ 25,200
HE		Enrollment Hub	\$ 756,000
LS		Parent Engagement and Early Literacy Development	\$ 95,000
HE		Resilience Survey	\$ 93,150
PRM		Summer Child Care Subsidies	\$ 53,200
HE		Westside Facility Renovations	\$ 510,400
	Sub-Program Sub-Total		\$ 2,480,000
LS	Increase Community Access to Library Resources		\$ 300,000
Program Sub-Total			\$ 2,780,000

LB RECOVERY ACT PROGRAMS

Dept.*	Program Title / Sub-Program ⁺⁺	Program Allocation ⁺
Homelessness		
HE	Case Management **	\$ 4,735,299
HE	Health Department REACH Program Operations **	\$ 196,671
HE	Mobile Outreach Station **	\$ 2,453,446
HE	Modular Shelter Units **	\$ 2,855,442
HE	Motel Vouchers	\$ 210,688
HE	PHK Conversion to PSH	\$ 853,598
HE	Training through Social Enterprise	\$ 535,714
Program Sub-Total		\$ 11,840,858
Housing Support		
DV	Additional Down Payment Assistance	\$ 3,000,000
DV	Emergency Rental Assistance **	\$ 51,364,086
HE	Housing Navigators	\$ 1,000,000
DV	Land Trust	\$ 1,000,000
Program Sub-Total		\$ 56,364,086
Language Access		
CM	Language Access / Translation	\$ 350,000
Program Sub-Total		\$ 350,000
LB Justice Fund		
CM	LB Justice Fund	\$ 300,000
Program Sub-Total		\$ 300,000
Physical and Mental Health Equity		
HE	Addressing Health Disparities **	\$ 7,700,000

LB RECOVERY ACT PROGRAMS

Dept.*	Program Title / Sub-Program ⁺⁺		Program Allocation ⁺
HE	Promotora / Community Health Champions Program		\$ 810,000
HE	Health Equity Fund	Black Mental Health	\$ 89,320
HE		Health Equity Projects	\$ 2,710,680
	Sub-Program Sub-Total		\$ 2,800,000
HE	Immigrant Support Services		\$ 400,000
HE	Trauma-Informed Mental Health Resources and Response		\$ 526,370
Program Sub-Total			\$ 12,236,370
Public Health COVID-19 Response			
HE	CDC Public Health Workforce Development**		\$ 2,751,815
HE	Public Health COVID Response**		\$ 13,553,750
HE	Vaccination Distribution**		\$ 5,118,900
Program Sub-Total			\$ 21,424,465
Violence Prevention and Safe Cities			
PRM	Be SAFE Expansion		\$ 110,000
ED	Career Exploration - Exploring Space Beach		\$ 35,000
HE	Community Interventionist Program		\$ 569,050
HE	Increase funding to current building Youth Social Capital Grantees		\$ 60,000
HE	Mental Health Crisis Response Pilot		\$ 601,900
HE	Office of Youth Development - Summer Neighborhood Engagement		\$ 60,000
HE	Re-Entry Program Pilot		\$ 659,050
HE	Safe Passage - Violence Interruption		\$ 100,000
PRM	Teen Program Enhancement		\$ 60,000

LB RECOVERY ACT PROGRAMS

Dept.*	Program Title / Sub-Program ⁺⁺	Program Allocation ⁺
LS	Youth Academic Programming	\$ 810,000
PRM	Youth Health and Safety Programming	\$ 990,000
Program Sub-Total		\$ 4,055,000
Healthy and Safe Community Total		
Total		\$ 115,444,409
3. Securing Our City's Future		
Maintaining Services for Residents and Businesses		
XC	Cover Budgetary Shortfall	\$ 30,000,000
XC	Eliminating Furloughs	\$ 5,200,000
Program Sub-Total		\$ 35,200,000
Replenishing Reserves		
XC	Restoring Lost Revenue	\$ 40,508,078
Program Sub-Total		\$ 40,508,078
Securing Our City's Future Total		
Total		\$ 75,708,078
LONG BEACH RECOVERY ACT TOTAL ⁺		
Grand Total		\$ 255,644,904

* AP = Airport Department, CM = City Manager's Office, DV = Development Services Department, ED = Economic Development Department, FM = Financial Management Department, HE = Health and Human Services Department, LS = Library Services Department, PRM = Parks, Recreation and Marine Department, PW = Public Works Department, and XC = Citywide Activities Department.

** These programs are funded by various grants that allow for only specific types of expenditures.

⁺ An allocation of approximately 16% will be applied to each program for administrative expenses to ensure the proper program development, program implementation, and report coordination to ensure compliance with funding requirements.

⁺⁺ Sub-Programs are still being identified and designed. Once established, sub-programs will be disclosed in a future report to City Council.

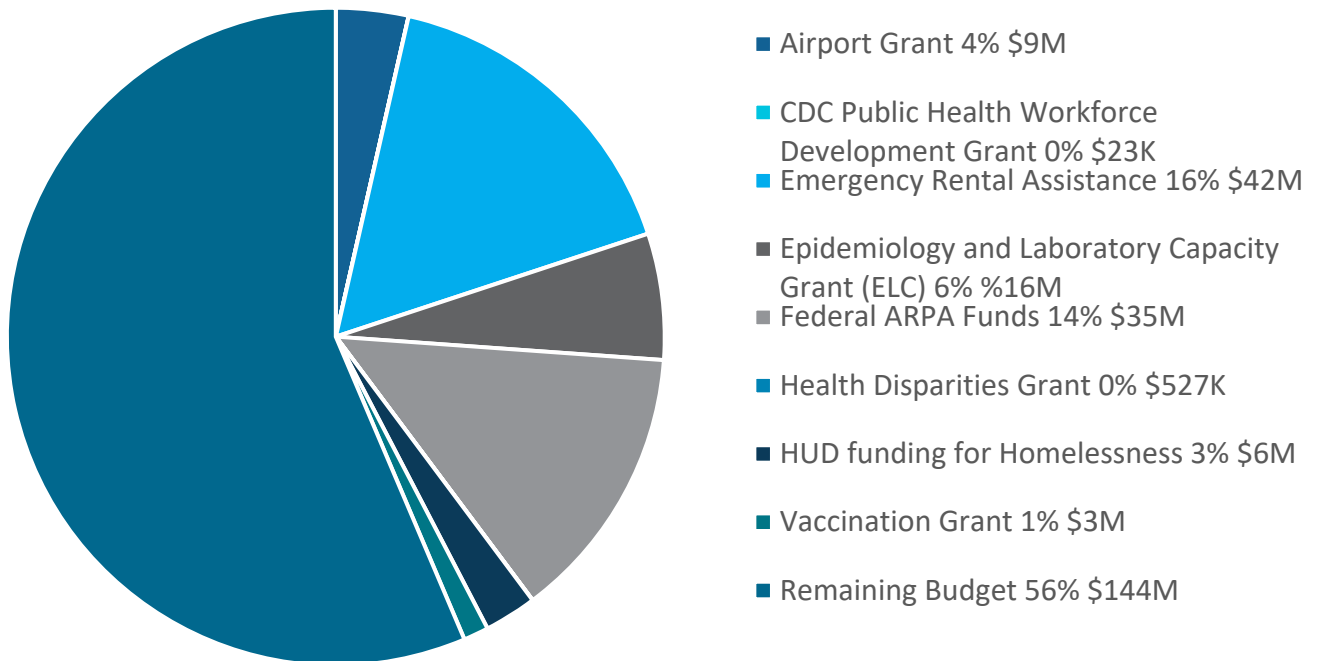
LB Recovery Act Expenditures to Date

LB Recovery Act Budget and Spending to Date

	Budget Allocation	Spending To Date*	Remaining Balance
Healthy and Safe Community	\$115,444,409	\$68,847,993	\$46,596,416
Economic Recovery	64,492,417	9,182,607	55,309,810
Securing Our City's Future	75,708,078	33,740,149	41,967,929
Grand Total	\$255,644,904	\$111,770,750	\$143,874,154

* Spending from April 2021 through March 2022

LB Recovery Act Spending by Funding Source



Notes:

- Spending from April 2021 through March 2022
- Percentage represent the portion spent to date of the LB Recovery Act, all funding sources.
- 44% of our funding has been spent to date.

LB Recovery Act Expenditures to Date

General Fund LB Recovery Act Spending

General Fund - LBRA	Main Program Category	Program Budget	Spending	Remaining Balance
Economic Recovery	Clean Cities	\$4,000,000	\$42,595	\$3,957,405
	Direct Business Support	20,334,508	28,542	20,305,966
	Economic Inclusion	7,320,340	34,072	7,286,268
	Economic Stability	1,581,068	-	1,581,068
	Technical Assistance	494,084	7,936	486,148
	Transit	1,600,000	-	1,600,000
Healthy and Safe Community	Basic Needs	6,093,630	447,194	5,646,436
	Early Childhood Education and Childcare Supports	2,780,000	59,280	2,720,720
	Homelessness	1,600,000	221,665	1,378,335
	Housing Support	5,000,000	3,476	4,996,524
	Language Access	350,000	-	350,000
	LB Justice Fund	300,000	-	300,000
	Physical and Mental Health Equity	4,536,370	132,812	4,403,558
	Violence Prevention and Safe Cities	4,055,000	127,862	3,927,138
Securing Our City's Future	Maintaining Services for Residents and Businesses	35,200,000	-	35,200,000
	Restoring Lost Revenue	40,508,078	33,740,149	6,767,929
Grand Total		\$135,753,078	\$34,845,584	\$100,907,494

Notes:

- Spending from April 2021 through March 2022.
- 26% of our General Fund – LB Recovery Act funding has been spent to date.

ATTACHMENT C

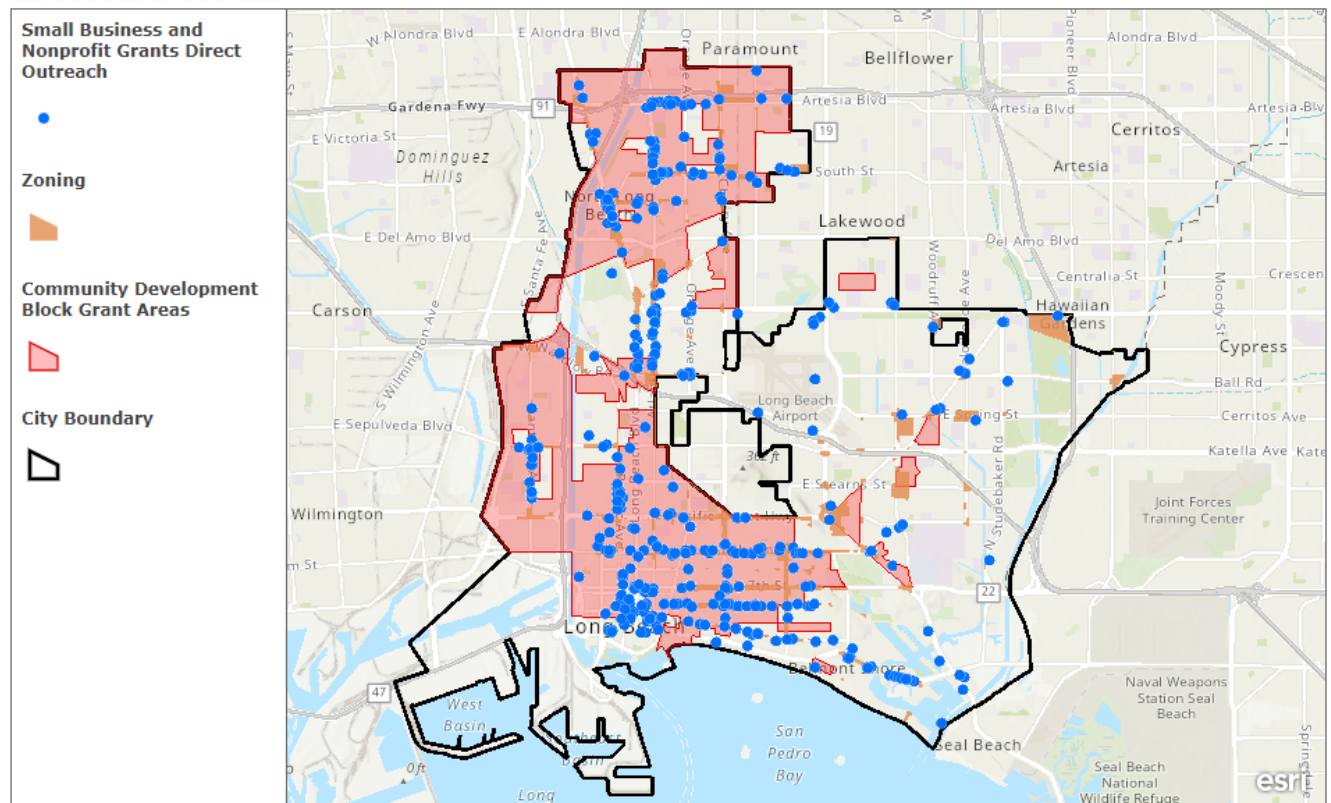
LB Recovery Act Grants Outreach Map

The City opened the Long Beach Recovery Act Small Business and Non-Profit Relief grants on March 16, 2022, which helps small businesses and nonprofits that have experienced financial hardship due to the COVID-19 pandemic. The grant opportunities, totaling \$8.4 million in funding, provides working capital to eligible small businesses and nonprofits to help them pay for a variety of business expenses, such as payroll, rent, personal protective equipment (PPE), technology upgrades, marketing and more.

The map below depicts the small businesses contacted by the Long Beach BizCare team, LiveStories Business Liaisons (DLBA), and the Recovery Act Business Navigators (LB Chamber of Commerce, Centro Cha, United Cambodian Community, LB Center for Economic Inclusion).

As of 4/11/22, 513 businesses have been contacted, with a focus on business corridors and other locations where small businesses are located.

LBRA Grants Outreach



Esri, NASA, NGA, USGS | City of Long Beach, County of Los Angeles, California State Parks, Esri, HERE, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA

COMMUNICATIONS AND OUTREACH EXAMPLES

Below are communications and outreach examples pertaining to the Long Beach Recovery Act broken down by recovery area. The following communications are multi-lingual examples of City outreach on Long Beach Recovery Act programs available to residents, businesses, and nonprofits.

FUNDING AREA: ECONOMIC RECOVERY

Recovery Act Contracting Opportunities



City Announces Upcoming Long Beach Recovery Act Contracting Opportunities

If you need additional information regarding a bid, call the Purchasing Division (562) 570-6200



Pinapahayag Ng Lungsod Ang Darating Na Mga Oportunidad Sa Pangongontrata Ng Long Beach Recovery Act

Kung kailangan niyo ng karagdagang impormasyon tungkol sa pagbid, tumawag sa Purchasing Division (562) 570-6200



La Ciudad anuncia próximas oportunidades contractuales de la Ley de Recuperación de Long Beach

Si necesita información adicional respecto a una licitación, llame a la División de Compras al (562) 570-6200



ទីក្រុងធ្វើសេចក្តីប្រកាស អំពីឱកាសចុះកិច្ចសន្យា នៃច្បាប់ស្តារក្រុងឡុងប៊ិចឡើងវិញ នាពេលខាងមុខនេះ

ប្រសិនបើអ្នកត្រូវការព័ត៌មានបន្ថែម ទាក់ទងនឹងការដេញថ្លៃ, សូមទូរស័ព្ទទៅកាន់ផ្នែកទិញ តាមលេខ (562) 570-6200

Small Business and Nonprofit Relief Grants

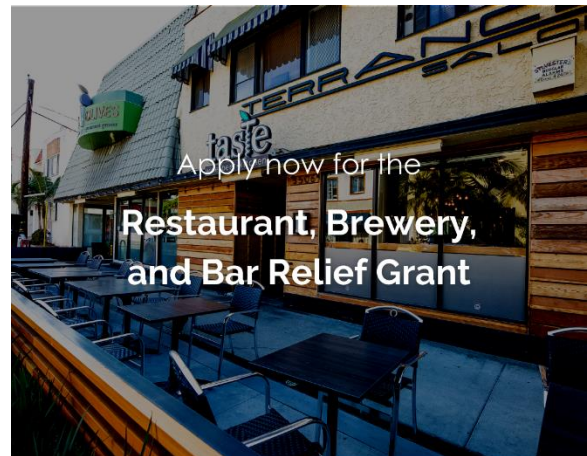
COMMUNICATIONS AND OUTREACH EXAMPLES

The following communications demonstrate the Small Business and Nonprofit Relief Grants including the Small Business Relief Grant, Restaurant, Brewery, and Bar Relief Grant, Nonprofit Relief, and Personal Services, and Fitness Relief Grant. These communications were all translated in Spanish, Khmer, and Tagalog for residents, businesses, and nonprofits to apply.



CITY OF
LONG BEACH
RECOVERY ACT

For free application assistance,
contact the City's BizCare Hotline
at (562) 570-4249 or email
4Biz@longbeach.gov.



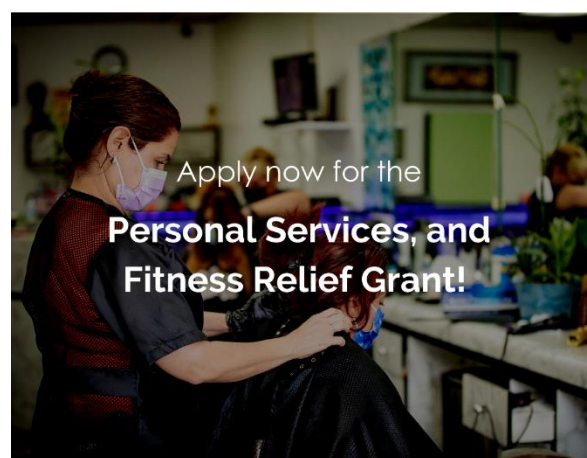
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COMMUNICATIONS AND OUTREACH EXAMPLES

Youth Climate Corps Job Program

The following communications demonstrate outreach for community feedback on the Youth Climate Corps Job program.

Now Accepting Community Feedback


FILL OUT THE YOUTH CLIMATE
CORPS JOB PROGRAM SURVEY





CITY OF
LONG BEACH
RECOVERY ACT

Pacific Gateway

 **LONG BEACH**
SUSTAINABILITY

Tumatanggap ngayon ng mga komento mula sa komunidad

SAGUTIN ANG SURVEY PARA SA
PROGRAMA NG TRABAHO NG PULUTONG
NG KABATAAN PARA SA KLIMA
(YOUTH CLIMATE CORPS JOB PROGRAM)





CITY OF
LONG BEACH
RECOVERY ACT

 **LONG BEACH**
SUSTAINABILITY

Estamos aceptando comentarios de la comunidad

RESPONDA A LA ENCUESTA DEL
PROGRAMA DEL CUERPO
CLIMÁTICO JUVENIL





CITY OF
LONG BEACH
RECOVERY ACT

Pacific Gateway

 **LONG BEACH**
SUSTAINABILITY

ឥឡូវនេះ កំពុង ទទួលយកនូវ មតិយោបល់ ពីសហគមន៍

សូមបំពេញការស្ទង់មតិ កម្មវិធី
ការងារក្រុមយុវជនផ្នែក អាកាសធាតុ





CITY OF
LONG BEACH
RECOVERY ACT

 **LONG BEACH**
SUSTAINABILITY

COMMUNICATIONS AND OUTREACH EXAMPLES

Bizcare Outreach

The onset of the COVID-19 pandemic in March of 2020, and the public health orders that followed, sent many Long Beach small businesses reeling. The City's multi-faceted response included [The BizCare Program](#), created during the height of the pandemic to help connect small businesses with resources such as grants, technical assistance, and up-to-date information. Starting off as a call center to help handle the huge volume of inquiries the [City's Economic Development Department](#) was suddenly getting calls from local business owners, BizCare evolved into an in-person resource center and an aggressive outreach campaign, working to ensure that businesses in every area of Long Beach would know about and have equal access to critical assistance.



BIZCARE Program Helps Long Beach Businesses Navigate the Pandemic and Beyond

FUNDING AREA: HEALTHY & SAFE COMMUNITY

Early Childhood Education Symposium Outreach

The Long Beach Early Childhood Education Symposium was hosted on March 26, 2022 offering a full day (8 hours) of professional development for early childhood educators and childcare providers at the Renaissance Hotel in Long Beach. The city offered scholarships to 40 early childhood education students and/or professionals to participate in a pre-conference training to learn about selecting workshops, networking, and careers available along with a post-conference training to learn more about the field and connecting to the local ECE Community.



COMMUNICATIONS AND OUTREACH EXAMPLES

Virtual Recreation Program

The following communications demonstrate outreach to promote the Virtual Recreation Program in multiple languages for residents and the community of Long Beach.



COMMUNICATIONS AND OUTREACH EXAMPLES

Mobile Recess Program

The following communications demonstrate outreach to promote the Mobile Recess Program in multiple languages for residents and the community of Long Beach.



COMMUNICATIONS AND OUTREACH EXAMPLES

FUNDING AREA: SECURING OUR CITY'S FUTURE

Grant Writing

The following is a communications example of the Grant Writing Request for Qualifications for a bench of writing consultants for the City of Long Beach.



CITY OF
LONG BEACH
RECOVERY ACT



April 2022

**Long Beach Recovery Act: Collective Impact
& Equity Implementation Framework**

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Executive Summary

The Long Beach Recovery Act Collective Impact and Equity Implementation Framework is the plan that City of Long Beach (City) staff will use to implement over 80 programs with more than \$255 million in funding to empower Long Beach's recovery from the COVID-19 pandemic, the economic crisis, and the impacts of systemic racism. Working together, these innovative programs support health equity, housing access, economic recovery, violence prevention, and youth development.

This Framework describes how Recovery programs are designed and implemented through collective impact practices, with an equity lens, and supported by evidence-based practices. This Framework was created to create a foundation to ensure that the City is competitive for future funding opportunities that can support the City's established Recovery focus areas and goals.

The Framework also sets a path for data collection and evaluation that will allow decisionmakers to decide whether to and how to best structurally support LB Recovery Act programs so they can continue supporting the community even as the funding sunsets.

Introduction

On March 16, 2021, the City Council approved the Long Beach Recovery Act, becoming the first major city to approve a COVID-19 recovery program utilizing American Rescue Plan Act (ARPA) and other federal funding. As of Fiscal Year 2021, the LB Recovery Act allocated \$255 million in COVID-19 recovery funding across three focus areas: Economic Recovery (\$64 million), Health and Safe Community (\$115 million), and Securing Our City's Future (\$75 million).

With the passage of the LB Recovery Act, the City Council directed City staff to prioritize collective impact, equity, and evidence-based program development in the implementation of the 80+ programs. **This report outlines the strategies that the Long Beach Recovery Act Citywide Team (LB Recovery Team) has taken to ensure that those priorities are embedded in each program and that the programs are mutually reinforcing of each other.**

Equity Lens

Funding Allocation

The LB Recovery Act seeks to address historic economic and health inequities that have worsened due to COVID-19. The programs will focus resources on areas of the community most impacted by the pandemic and protect public health and relaunch the service sector economy. The LB Recovery Act seeks to create a more prosperous, resilient, and inclusive local economy for all residents. In this work, the City also seeks to build the economic foundation for Long Beach residents to compete in the modern economy and to build generational wealth.

Program Development

The LB Recovery Act team has prioritized an equity lens in the development of these programs, utilizing the City's [Equity Toolkit for City Leaders and Staff](#). Each program in LB Recovery Act cited evidence-based practices, referenced community engagement, designed equitable data collection practices, and planned for unintended consequences.

Community Engagement

During the development of the LB Recovery Act plan, over 30 community roundtable listening sessions and public meetings with non-profit organizations, business associations, and industry efforts where over 350 community leaders and representatives provided their feedback regarding the major challenges, solutions and recommendations for COVID-19 response and economic recovery for local businesses and workers. The governance structure for LB Recovery Act implementation was thus developed around the collective impact framework to ensure work is carried out with intentionality, consideration of public input, and an equity lens.

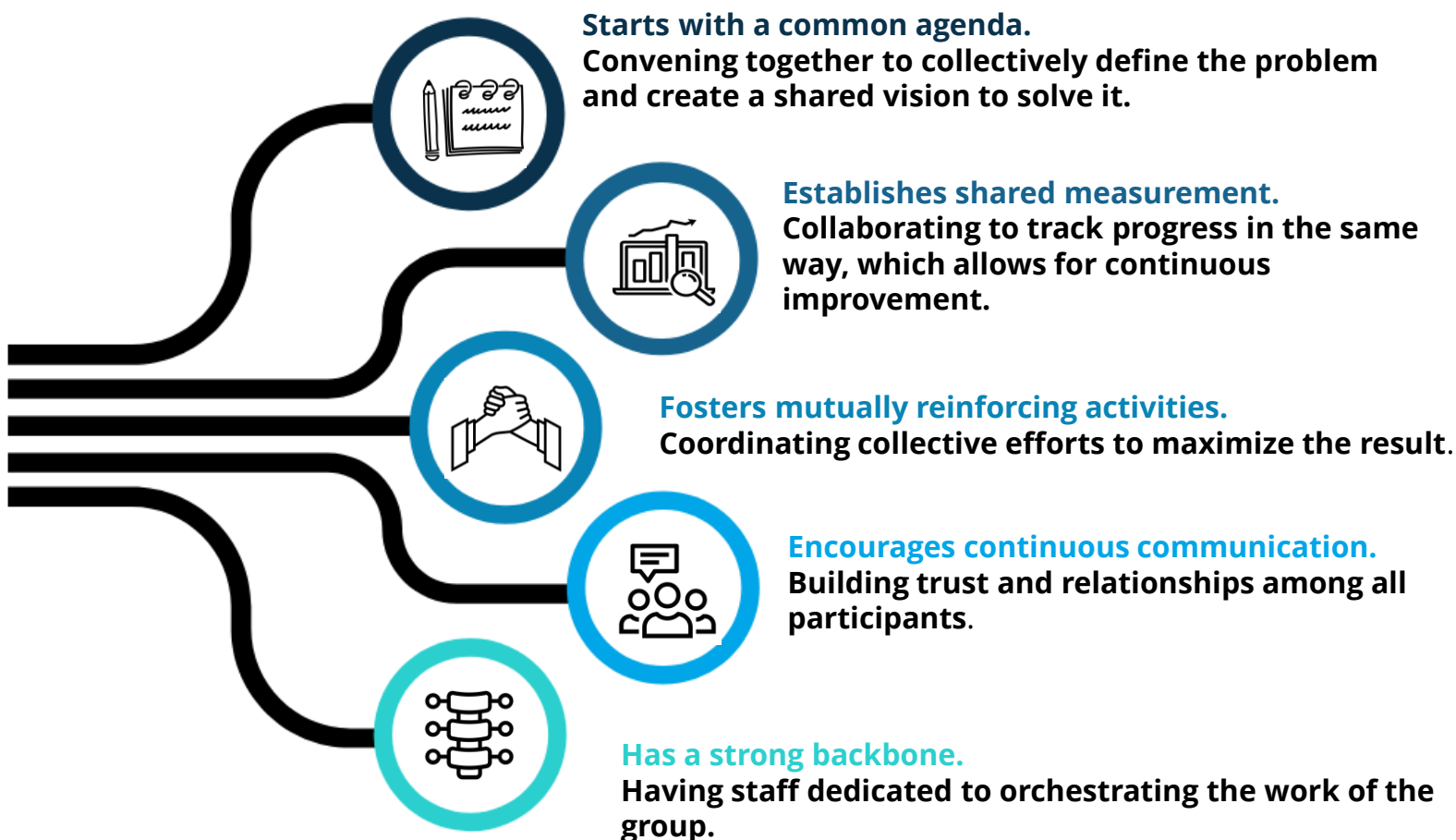
Future Funding

The City will continue to seek additional funding to support, expand, and improve LB Recovery Act initiatives, operations, and programmatic outcomes. Implementing the LB Recovery Act with a Collective Impact Framework and equity lens ensures our work aligns with existing City policies and plans for long-term impact. Intentional implementation is key to effectively managing resources and being a leader in innovative strategies at the local, State, and federal level.

Aligning the LB Recovery Act funding and goals with the City's [State Legislative and Funding Priorities](#) demonstrates the City's commitment to being at leader in equitable change. We continue to request support from our partners as we address the critical issues faced by our residents and exacerbated by the COVID-19 pandemic.

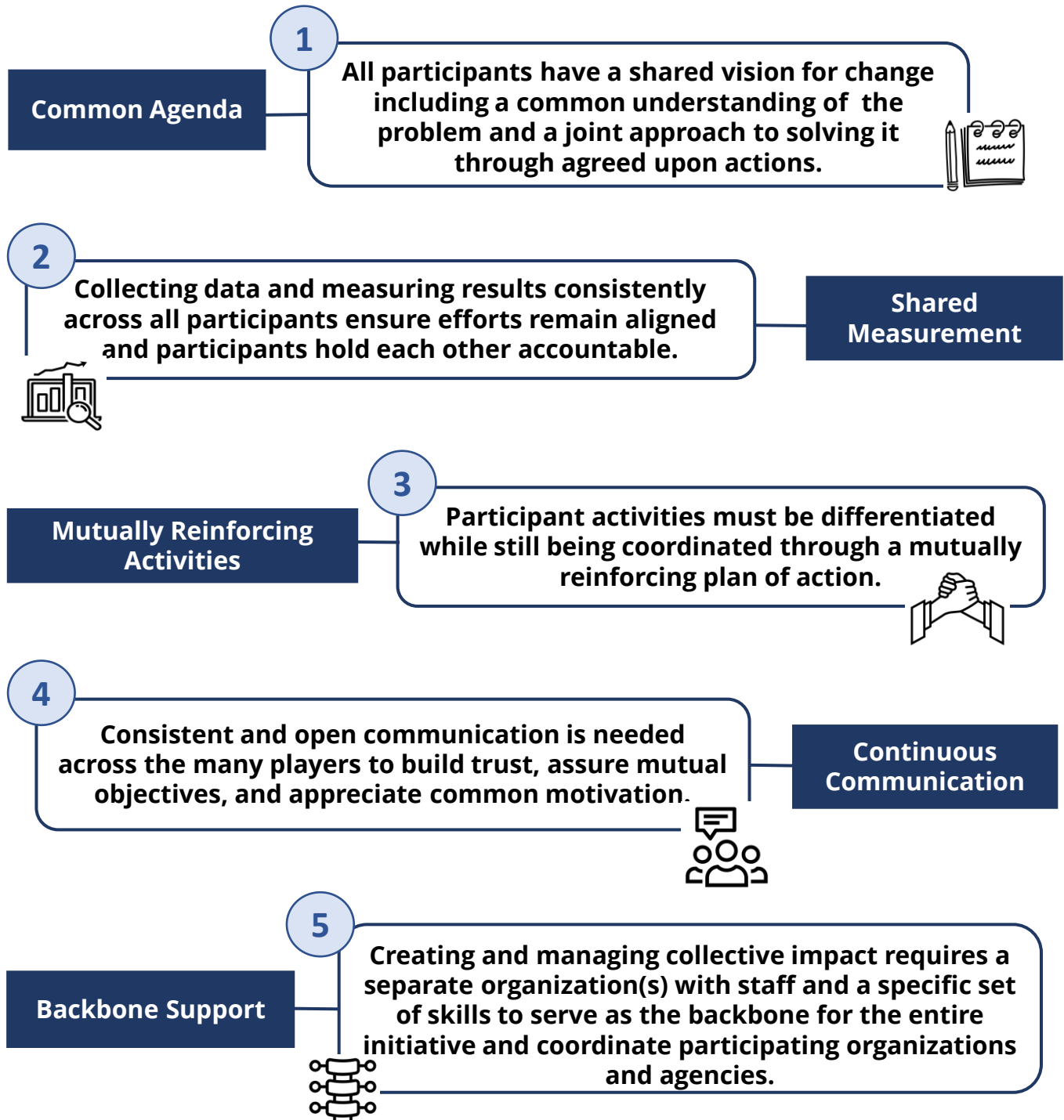
Defining Collective Impact

Collective impact brings together the community and cross-sector partners in a structured format to solve a complex problem and achieve social change.



Five Conditions for Shared Success

The collective impact framework establishes a strong foundation for LB Recovery Act governance that facilitates interdepartmental collaboration, accountability, and success when meaningfully applied. There are five conditions for collective impact success:



Collective Impact in Practice

The Collective Impact Forum identifies eight core principles of practice that inform how the collective impact framework should be implemented to solve a problem and create social change.

Design and implement the initiative with a priority placed on equity .	Cultivate leaders with unique system leadership skills.
Include community members in the collaborative.	Focus on program and system strategies .
Recruit and co-create with cross-sector partners.	Build a culture that fosters relationships, trust, and respect across participants
Use data to continuously learn, adapt, and improve .	Customize for local context .

LB Recovery Act Governance and Management

Implementing the collective impact principles within the scope of Long Beach residents' needs and historical context plays a part in equitable recovery. City plans and data inform LB Recovery Act implementation and programming, including, but not limited to:

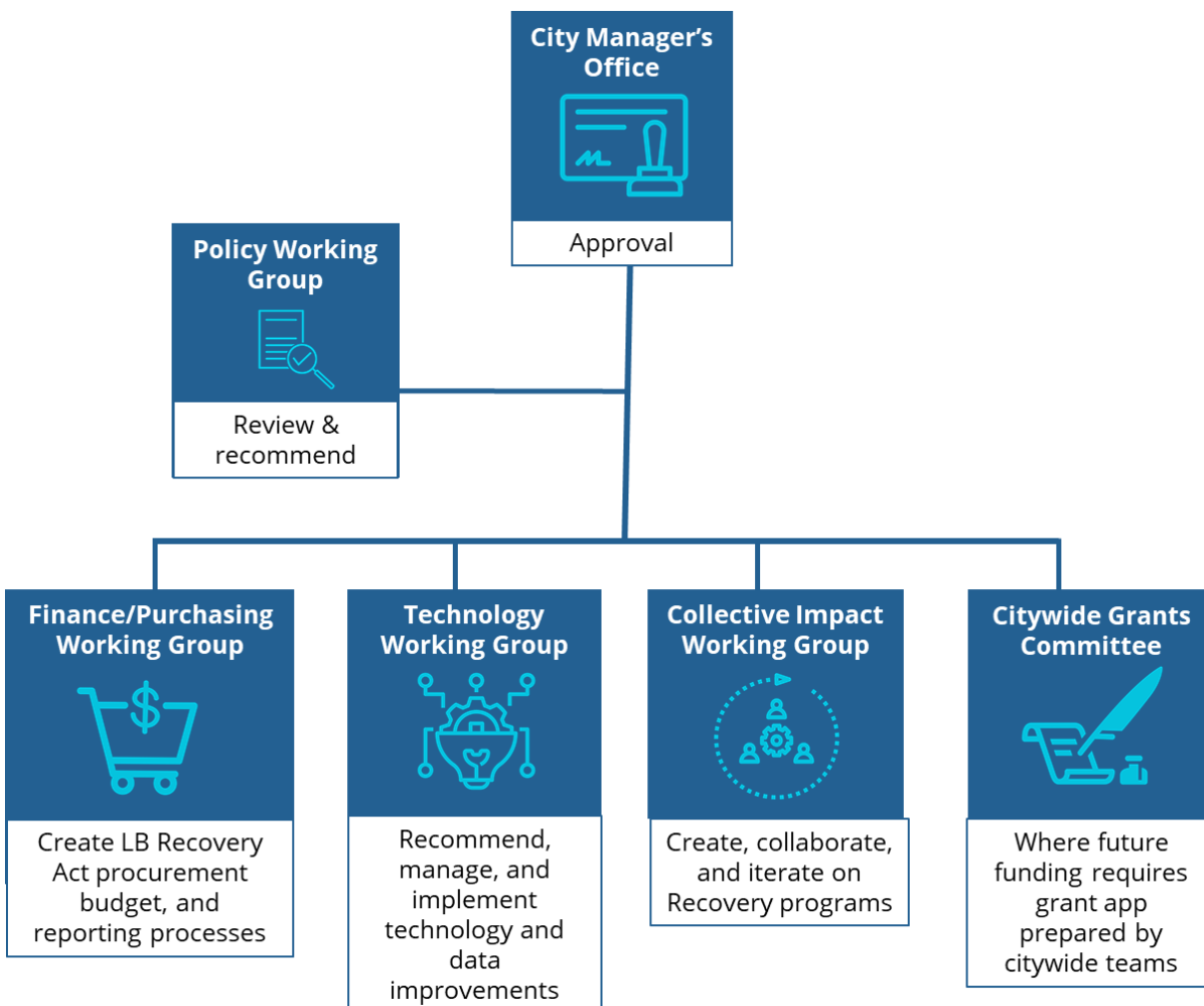
- Racial Equity and Reconciliation Initiative (2020)
- Climate Action and Adaptation Plan (2022)
- Long Beach Equity Toolkit for City Leaders and Staff (2019)
- 'Everyone In' Economic Inclusion Implementation Plan (2019)

Collective impact and the LB Recovery Act initiatives also support plans and policy making in development. City staff is in the process of developing the Strategic Vision for 2030, which states the City's values and priorities, provides focus to the City, builds upon the community outreach completed through prior strategic planning initiatives, and is supplemented by additional community engagement and focused methods of soliciting input from those typically left out of the planning process. The community outreach process and internal visioning sessions mobilized City staff with direction on key goals that mutually reinforce LB Recovery Act implementation.

LB Recovery Act progress measurement and reporting builds on the Long Beach Equity Toolkit for City Leaders and Staff (2019) by supporting the development of the Equitable Data Collection Toolkit. This toolkit guides City employees for designing and distributing surveys for equitable measurement of Long Beach’s diverse demographics and needs.

Development of LB Recovery Act programming and alignment with City plans and policies is led by dedicated staff responsible for overseeing LB Recovery Act implementation. The Recovery Office and its LB Recovery Act Management Team was created within the City Manager’s Office to ensure true interdepartmental collaboration, regulatory compliance, and progress reporting. Allocated staffing resources to the LB Recovery Act Management Team reflect the temporary nature of LB Recovery Act programs. The Recovery Office also leverages contractual assistance from consulting firms, which can include third party administration.

Governance Structure



Focus Areas

The LB Recovery Act allocates money into three focus areas: Economic Recovery, Healthy & Safe Community, and Securing Our City's Future. Extensive community outreach during the development of the LB Recovery Act informs how each focus areas is organized.



\$64 M

Economic Recovery

The Long Beach Recovery Act allocates resources to the City's Economic Recovery Strategy for an effective, efficient, and inclusive recovery from the COVID-19 pandemic. The strategy focuses resources on the areas of the economy that have been most impacted, seeks to relaunch business sectors hardest hit by the pandemic, and proposes ways to strengthen revenue generation and leverage consumer spending to promote lasting economic growth. The City's effective and efficient economic response is targeted, data-driven, and equitable.



\$115 M

Healthy & Safe Community

The COVID-19 pandemic has exacerbated existing structural inequities across the country, having an inordinate impact on our overburdened and historically underserved communities. The Long Beach Recovery Act has been developed with equity front and center to address the highest needs of community members most adversely impacted by the COVID-19 pandemic. Creating a healthy and safe city for all communities is the second pillar of the Long Beach Recovery Plan, and these programs and services will focus on addressing the underlying social determinants of health and prioritizing the needs of those who have been hit hardest by the pandemic.



\$75 M

Securing our City's Future

The City has faced severe budget impacts due to the public health and economic challenges caused by the COVID-19 pandemic. The City ended Fiscal Year (FY) 2020 with a significant budgetary shortfall and has taken necessary actions to balance the budget, including drawing down operating and emergency reserves, cutting departmental budgets, and implementing up to 26 days of staff furloughs. In addition to these budget cuts and revenue losses, the City incurred substantial emergency expenditures for COVID-19 emergency response, given that the City operates its own public health jurisdiction. The Long Beach Recovery Act invests in the fiscal stability of the City to ensure the long-term resiliency of our community.

Goal Areas

Each of the three focus areas have goal areas developed from community feedback and collaborative staff input. City staff from over nine City Departments collaborated to identify mutually reinforcing goal areas that would structure the implementation process and allow City staff to work without silos. Leveraging expertise from across City departments was key to effectively aligning goal areas, goals, and programs with the Strategic Vision for 2030 currently in development.

Economy

- Goal E-1** All Long Beach residents have access to good, accessible jobs that lead to pathways to the middle class and beyond.
- Goal E-2** All small business owners and aspiring entrepreneurs in Long Beach have access to the resources they need to start, sustain, and grow their business.
- Goal E-3** Long Beach has a dynamic, diverse, and resilient economy that builds on established industry clusters and incubates new one.
- Goal E-4** Every individual in Long Beach has high quality, accessible, technology resources and services to be civically engaged and socially and economically empowered.
- Goal E-5** The City's non-profit community is able to build capacity and improve financial stability to best serve their mission.

Housing

- Goal H-1** Long Beach residents live in safe and affordable housing.
- Goal H-2** Incidents of homelessness are rare and brief.
- Goal H-3** Ensuring housing stock can meet the needs of Long Beach residents.





Health & Wellness

- Goal HW-1** Every individual in Long Beach, regardless of background, neighborhood or identity has equitable access to free or low-cost recreational activities.
- Goal HW-2** Every individual in Long Beach, regardless of background, neighborhood or identity, has equitable access to quality, inclusive, timely, and preventative healthcare and mental health services.
- Goal HW-3** Long Beach residents of all races are mentally well and resilient.
- Goal HW-4** Long Beach residents of all races have access to resources that best support their needs.
- Goal HW-5** Every individual in Long Beach, regardless of background, neighborhood or identity, has equitable access to healthy food.

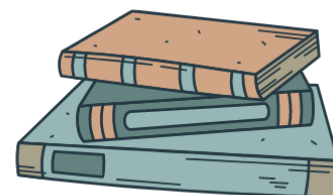
Safety



- Goal S-1** Long Beach residents live in communities that are socially connected and inclusive, thus supporting family and community prosperity.
- Goal S-2** Youth in Long Beach have the resources and agency to pursue and attain their personal and professional life course goals.
- Goal S-3*** Long Beach residents are prepared for emergencies.
- Goal S-4** Families have resources, services and conditions that promote safety across the lifespan.
- Goal S-5** Public crisis situations and emergency calls are met with the appropriate response.
- Goal S-6** Create safe streets for people that safely carry people where they want to go.

**No current programs, but the City is actively seeking funding*

Education



Goal E-1 All children in Long Beach enter kindergarten ready to learn.

Goal E-2 Affordable childcare is available to all families in Long Beach.

Responsive Government

Goal RG-1 Procurement Opportunities: The City's procurement opportunities are accessible and comprehensible for all Long Beach organizations who are interested in partnering with the City.

Goal RG-2 Business Licensing: Business Licensing is an easy point of entry to participation in LB Recovery Act programs and it provides assistance in a friendly, transparent, and efficient manner.

Goal RG-3 Contracts/Partnerships: Potential partners understand the steps to formalizing a partnership and the City actively works to improve the ability to engage with diverse partners.

Goal RG-4 Communications: Effectively communicate to the public on recovery-related programs, funding, and collective impact with diverse partners.

Goal RG-5 Hiring: The City's career opportunities are accessible, comprehensible, and consistent for all Long Beach residents. Human Resources identifies, understands, and addresses barriers that are created throughout the City's hiring processes to make all opportunities more accessible.

Goal RG-6 Data and Equity: Data and decisions related to the Long Beach Recovery Act are collected and informed by meaningful metrics. Priorities include racial equity and privacy.

Goal RG-7 Publicly Accessible Data: Data about the Long Beach Recovery Act is accessible, accurate, timely, and publicly available.

Goal RG-8 Long Beach Recovery Act digital services are easy to use, intuitive, and do not cause unnecessary administrative burden on either community stakeholders or City staff.

Goal RG-9 Financially Responsible: funding goes to the right place, is documented correctly, and we have done our due diligence

In the next three sections, LB Recovery Act programming is listed and organized according to how the programs support goal fulfillment. City staff considered community engagement, racial equity, and evidence-based practices to brainstorm the best methods for measuring program progress. It is absolutely essential to collect quality data and community stories for the LB Recovery Act as it will allow the City to understand how to seek future grant opportunities to support these programs once the LB Recovery Act ends.

The success of LB Recovery work should happen over the span of the Recovery Act, but proper measurement and implementation of programs provide an opportunity to demonstrate why certain City services should be continued in the long term.



ECONOMIC RECOVERY



Goal Area: Economic

Goal E-1: All Long Beach residents have access to good, accessible jobs that lead to pathways to the middle class and beyond.

Program	Program Description
E-1.1: Service Worker and Customer Protection Program	The Service Worker and Customer Protection Program will coordinate COVID-19 Protection for Service Sector Businesses & Worker Protection, Epidemiology and Laboratory Capacity (ELC), PPE acquisition, distribution, outreach, education, and vaccination registration for service sector workers in Long Beach.
E-1.2: WorkLB: On-Demand Worker and Employer Assistance	WorkLB is an innovative app-based program that connects unemployed and underemployed people with jobs with a focus on non-career positions and targets workers who are excluded from traditional labor markets.
E-1.3: Hero Program for Youth Workforce Development	The Health and Emergency Response Opportunities (HERO) Program is a work experience program that will prioritize the work training needs of Long Beach youth between the ages of 16-30 that live in communities most impacted by COVID-19 and youth with expressed interest in health care and environmental science.
E-1.4: Project Labor Agreement (PLA) Community Outreach	The Work Opportunities Program will connect and support the development of increased numbers of skilled construction workers from residents living in Long Beach to meet the labor needs of all City Construction Projects and the requirements of the local construction industry generally.
E-1.5: Economic Recovery Study and Community Reporting	The Economic Recovery Study and Community Reporting program provides funding for CSULB/non-profit research partner(s) to track, report and inform the community regarding the Economic Recovery Strategy to mitigate racial impacts of the COVID-19 recession and to prevent economic disparities from growing.

Goal Area: Economic

Goal E-2: All small business owners and aspiring entrepreneurs in Long Beach have access to the resources they need to start, sustain, and grow their business.

Program	Program Description
E-2.1: Restaurant, Brewery, and Bar Relief Grant	The Restaurant, Brewery, and Bar Relief Grant will provide grants up to \$25,000 to locally-owned restaurants, breweries, bars, and related businesses.
E-2.2: Personal Services and Fitness Resiliency Grant	The Personal Services and Fitness Resiliency Grant will provide grants up to \$25,000 to small gyms, barbershops, salons, nail salons, and other personal service businesses.
E-2.3: Small Business Relief Grant	The Small Business Relief Grant will provide up to \$10,000 grants to business owners to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture, fixtures, equipment, and pay for other necessary expenses required to operate a business.
E-2.4: Inclusive Business Navigator Grants	The Inclusive Business Navigators Program will help diverse small business owners benefit from important financial assistance, marketing, and technical assistance that will enable their businesses to survive and recover from the financial challenges created by the pandemic.
E-2.5: Business License Tax and Fee Grant	The Fee Waivers for Businesses and Non-Profits program will provide a pro-rated basis to cover the costs of existing or delinquent business licenses, inspection fees, utilities, and other City-related permits for businesses and non-profits for the period of 2021.
E-2.6: BizCARE Program	The BizCare program connects business owners to important resources and information, such as grants, loans, technical assistance, information on City policies, and more.
E-2.7: Business Council for Diverse Business Owners	The Diverse Entrepreneurs program provides seed funding to conduct community outreach, develop recommendations, and begin implementation of citywide Business Council for Diverse Entrepreneurs that will inform the development and implementation of programs and services that reduce barriers to entry and success for entrepreneurs of color.

Program	Program Description
E-2.9: Digital Inclusion Confidence Program	The Digital Inclusion Confidence Program will provide additional one-on-one computer literacy support services on hotspots, computers, email and Internet usage to residents and small business owners.
E-2.10: Business Improvement District Grant Program	The Business Improvement District (BID) Grant Program will provide funding to non-profit business associations (i.e.: BID Associations) to help small businesses survive and recover by connecting them to financial assistance and technical assistance, promoting businesses, marketing commercial districts, and maintaining clean and safe commercial districts.
E-2.11: Inclusive Procurement - New eProcurement Platform	The new eProcurement platform will be a critical tool in making procurement work better for vendors and for the Long Beach community by lowering barriers to doing business and expanding outreach capacity.
E-2.12: Storefront Reopening	The Storefront Reopening Program will provide grants to assist business and property owners with reopening and the removal of plywood board-ups, basic repairs, façade improvements, and beautification of high-need commercial corridors impacted by civil unrest, COVID-19 closures, and other safety or quality of life impacts.
E-2.13: Property Activation	The Property Activation Program will assist businesses and property owners with the activation of outdoor spaces and parklets for live entertainment, arts, cultural activities, food, and beverage service during the Recovery.

Goal Area: Economic

Goal E-3: Long Beach has a dynamic, diverse, and resilient economy that builds on established industry clusters and incubates new one.

Program	Program Description
E-3.1: Creative Economy Grant Program	The Creative Economy Grant Program will provide grants to assist arts and culture non-profit organizations and businesses, as well as individual artists.
E-3.2: Visitor Attraction and Hospitality Sector Recovery	The Visitor Attraction and Hospitality Sector Recovery Program will provide the Convention and Visitors Bureau (CVB) and partners including the State of California with the funding to coordinate marketing, promotion, and visitor generation in the hotel, hospitality, entertainment, and visitor-serving sectors needed to reopen businesses and recover lost jobs.
E-3.3: Customer Activation Grants to Reopen Local Business and Activate Consumer Spending	The Customer Activation Grants Program provides local non-profit economic development organizations grants to develop, implement, and deliver strategies and events to connect with residents, create a citywide calendar of special events, stimulate private sector consumer spending, and attract investment in local service sector businesses.
E-3.4: Economic Empowerment Zones (EEZ) and Economic Innovation Districts (EID)	The Economic Empowerment Zone (EEZ) and Economic Innovation District (EID) Program is the identification and establishment of areas of the City and sectors most impacted by COVID-19 with funding dedicated to community outreach, business planning, land trust development, small business coordination, arts and culture, housing development, private sector investment attraction, and other services to address economic impacts that have been exacerbated by COVID-19.
E-3.5: Mobility - Micro Transit Program	The Micro Transit Program will operate two electric shuttle programs (Belmont Shore-Naples-Alamitos Bay Landing and Downtown) for residents, workers, and customers within designated business areas.

Goal Area: Economic

Goal E-4: Every individual in Long Beach has high quality, accessible, technology resources and services to be civically engaged and socially and economically empowered.

Program	Program Description
E-4.1: Digital Inclusion Resources Hotline	The multilingual Digital Inclusion Resources Hotline connects residents and small business owners to digital inclusion resources and services and provides real-time interpretation services (e.g. Spanish, Khmer) by phone and email to provide information about free and low-cost Internet service offers, computing devices, and computer literacy training.
E-4.2: Free Internet Services and Computing Devices Program	The Free Internet Services and Computing Devices Program provides free mobile hotspots with one-year paid Internet service plans and computing devices (e.g. Chromebooks) on a first-come, first-served basis to qualified, low-income residents and small business owners while supplies last.

Goal Area: Economic

Goal E-5: The City's non-profit community is able to build capacity and improve financial stability to best serve their mission

Program	Program Description
E-5.1: Non-Profit Relief Grant	The Non-Profit Relief Grant will provide direct relief grants up to \$25,000 to existing Long Beach non-profit organizations to retire debt, pay fixed costs and utilities, pay rent, cover payroll, purchase furniture, fixtures, equipment, and pay for other related expenses required to operate a non-profit.
E-5.2: Inclusive Procurement Research (Government Performance Lab)	The Inclusive Procurement Research program aims to remove key barriers to doing business with the City, expand outreach to vendor communities about contracting opportunities, and work with partner organizations to build the capacity of vendors to be City contractors.
E-5.3: Economic Empowerment Fund Development	The Economic Empowerment Fund Development program provides seed funding to local community-based non-profit corporations to conduct a feasibility study and develop an implementation plan for creating a non-profit community development bank to provide down payment assistance, guaranteed income, HUD certified counseling, and other financial services for non-profit organizations, under-represented business owners, and disadvantaged home buyer programs.

HEALTHY AND SAFE COMMUNITY



Goal Area: Housing

Goal H-1: Long Beach residents live in safe and affordable housing.

Program	Program Description
H-1.1: Emergency Rental Assistance	The Development Services Department is coordinating the Emergency Rental Assistance Program which provides rental assistance to tenants who are impacted by COVID-19.
H-1.2: First Time Homebuyer Assistance	The Development Services department is launching the First Time Homebuyer Assistance program which provides grants to cover the closing costs for first-time homebuyers. This program will be targeted towards individuals and communities traditionally excluded from home ownership and will launch fall 2022 and continue through fall 2023.

Goal Area: Housing

Goal H-2: Incidents of homelessness are rare and brief.

Program	Program Description
H-2.1: Social Enterprise and Healthy Foods Market	The Long Beach Department of Health and Human Services is developing a Healthy Foods Market serving as a Social Enterprise. This program will provide workforce development opportunity for transitioned-aged youth experiencing homelessness. The program will also offer fresh fruits and vegetables to the North Long Beach Community.
H-2.2: Non-Congregate Shelter Units	The Department of Health and Human Services will be installing approximately 20-25 Modular Shelter/Tiny Home units at the Multi-Service Center and operating them as temporary crisis shelters. These modular shelters will help reduce the number of people experiencing homelessness, by providing temporary non-congregate housing and improved linkages to services and permanent housing solutions.
H-2.3: Mobile Outreach Station and Case Management	The Department of Health and Human Services is implementing the Outreach and Case Management Program to provide people experiencing homelessness and those at risk of becoming homeless with easier access to shelter and housing referrals, social services enrollments, and mental health services and to avoid unnecessary contact with law enforcement and the criminal justice system. Over the next three years, the Outreach and Case Management Program will engage and link individuals experiencing homelessness to housing and supportive services. This will include leading and implementing homeless community outreach, education, and response, as well as creating and implementing engagement strategies to encourage people to engage in services to resolve their barriers to permanent housing and identifying encampments and locations where people experiencing homelessness congregate.
H-2.4: Health Department REACH Program Operations	The Department of Health and Human Services is implementing the Outreach and Case Management Program to provide people experiencing homelessness and those at risk of becoming homeless with easier access to shelter and housing referrals, social services enrollments and mental health services and to avoid unnecessary contact with law enforcement and the criminal justice system. Over the next three years, the Outreach and Case Management Program will engage and link individuals experiencing homelessness to housing and supportive services. This will include leading and implementing homeless community outreach, education, and response, as well as creating and implementing engagement strategies to encourage people to engage in services to resolve their barriers to permanent housing and identifying encampments and locations where people experiencing homelessness congregate.

Program	Program Description
H-2.5: Motel Vouchers	The Department of Health and Human Services is implementing the Motel Vouchers Program in order to reduce the number of people experiencing unsheltered homelessness, lead to greater stability and easier connection to wrap-around services and permanent housing. The Motel Vouchers Program provides safe sheltering to people experiencing homelessness. This will include providing motel vouchers to individuals and families while getting linked to other services, to ensure that they remain connected while working toward interim and permanent housing solutions over the next year.
H-2.6: Project Homekey Conversion to Permanent Supportive Housing	The Department of Health and Human Services is utilizing funds to contribute to the conversion of the Project Homekey Facility from interim housing to permanent supportive housing. This facility conversion will add 102 units of permanent supportive housing accessible to people experiencing or at risk of homelessness, operated by a housing provider with wraparound services.
H-2.7: Housing Navigators	The Department of Health and Human Services is expanding the LB Resource Line to include additional housing navigators who will be able to assist residents with information and referrals regarding housing needs.
H-2.8: Tenant Right to Counsel	The Development Services department in partnership with the County of Los Angeles is coordinating the Tenant Right to Counsel program which provides free legal counsel to residents facing eviction. This program is for low-income residents.
H-2.9: Eviction Protection – Commercial Tenant & Landlord Support Coordinator	The Commercial Tenant and Property Owner Assistance Program provides funding for a Commercial Tenant and Property Owner Assistance Coordinator and community-based organizations in need areas to work with community-based commercial tenants, property owners, and lenders to access over \$28M in rental relief grants, technical assistance, and other support programs at the local, State, and federal level.

Goal Area: Housing

Goal H-3: Ensuring housing stock can meet the needs of Long Beach residents

Program	Program Description
H-3.1: Community Land Trust	The Development Services department is launching the Community Land Trust program. Community land trusts own the underlying fee (land) under affordable housing. This program will provide a grant to start-up a community land trust in Long Beach.

Goal Area: Health & Wellness

Goal HW-1: Every individual in Long Beach, regardless of background, neighborhood or identity has equitable access to free or low-cost recreational activities

Program	Program Description
HW-1.1: Older Adult Health and Wellness Programming	The Older Adult Health and Wellness programming, offered once weekly at three Senior Centers (McBride, Chavez and Houghton Parks), will build intergenerational opportunities for social connection with the goal of lowering chronic disease and fall risk, enhancing quality of life among Long Beach older adults, and building a local workforce skilled in serving older adults.
HW-1.3: Mobile Recess Program	The Mobile Recess program will provide opportunities for youth ages 5-12 that reside in neighborhoods with little to no access to recreation programs to connect, learn, and play.
HW-1.4: Virtual Recreation Program	The Virtual Recreation Program will offer different options to access recreational and enrichment programming for youth ages 5-12 that reside in areas with little to no options for recreation programming.
HW-1.5: Teen Mentoring Program	These programs will promote personal, social and recreational programs to teens in a safe and positive environment that will enhance personal and social skills, teach responsibility and leadership, and promote individual self esteem.
HW-1.6: Be Safe Program	The BE SAFE program offers recreation programs such as arts and crafts, outdoor games, sports, science activities and dance programs; classes in fitness, cooking, gardening and flower arranging; and computer labs that appeal to youth and families
HW-1.7: Early Childhood - Child Care Subsidy (at Parks, Recreation and Marine)	The Early Childhood - Child Care Subsidy program provides subsidized care through the Long Beach Parks, Recreation, and Marine summer camp programming.

Goal Area: Health & Wellness

Goal HW-2: Every individual in Long Beach, regardless of background, neighborhood or identity, has equitable access to quality, inclusive, timely, and preventative healthcare and mental health services

Program	Program Description
HW-2.1: Older Adult Supports Community Grants	The Older Adult Supports Community Grants program will build understanding of the impact of the COVID-19 pandemic on the health of older adults and aging populations in Long Beach, provide resources or services that enable them to safely live at home, and provide services and resources that can improve mental health and quality of life.
HW-2.2: Basic Needs Response Infrastructure: LB Resource Line	The LB Resource Line connects residents to needed social support services utilizing the Unite Us resource and referral platform.
HW-2.3: Addressing Health Disparities	The Addressing Health Disparities program will develop mitigation and prevention approaches, improve data collection, expand local infrastructure for culturally affirming programs, and provide community grants for health outreach and education.
HW-2.4: Public Health COVID Response and Vaccination Distribution	The Public Health COVID Response and Vaccination Distribution program provides vaccinations, testing, PPE, contact tracing, and community education to prevent the spread of COVID-19.
HW-2.5: Promotora/Community Health Champions Program	The Promotora program will train promotoras/community health workers from the community and fund non-profit organizations to implement or expand programs, connect those living in the community, and promote education and wellness opportunities.

Goal Area: Health & Wellness

Goal HW-3: Long Beach residents of all races are mentally well and resilient.

Program	Program Description
HW-3.1: Older Adult Supports: Aging Services Network Coordination	The Long Beach Aging Services Collaborative (LBASC) will connect service providers, community organizations, and advocacy groups to work towards a more integrated aging service model by sharing current services, resources, and legislative information.
HW-3.2: North Long Beach Community Intervention and Youth Engagement Program	The Community Interventionist Program is a youth violence prevention program focused on interrupting gun violence through a strategy that engages, supports, and meets the needs of youth of color in North Long Beach across a youth development continuum from middle school through early adulthood.
HW-3.3: Health Equity Fund	The Health Equity Fund is coordinating investments to advance health and wellness equity, serving communities most impacted by COVID-19.
HW-3.4: Trauma-Informed Mental Health Resources and Response	The Mental Health Coordination Resources and Response program will expand the efforts of the “Mental Health Matters” awareness campaign first developed through CARES funding and the continuing implementation of the Trauma Informed and Resiliency program (TRI LB).
HW-3.5: Black Health Equity - Mental Health Services	The Black Health Equity: Mental Health Services program will provide no-cost psychotherapy treatment to uninsured and underinsured Long Beach Black residents in need of mental health support.

Goal Area: Health & Wellness

Goal HW-4: Long Beach residents of all races have access to resources that best support their needs

Program	Program Description
HW-4.1: Early Childhood - Emergency Supplies	The Early Childhood – Emergency Supplies program will distribute basic health supplies (diapers, formula, etc.) to families and early childcare providers.
HW-4.2: Early Childhood - ECE Enroll Hub	The Early Childhood - ECE Enroll Hub program will create an Early Childhood Enrollment system that makes enrolling a child in ECE programming accessible and functional.
HW-4.3: Long Beach Justice Fund	The Long Beach Justice Fund provides legal representation for immigrants who live or work in Long Beach and are facing deportation.
HW-4.4: Fines Free Program	The Fines Free program will allow for library patrons who return overdue materials in good condition to the library to have their fine waived in Fiscal Year 2022.
HW-4.5: Guaranteed Income Pilot	The Long Beach Guaranteed Income Pilot (LBGI) is a direct cash assistance program that will serve 250 families living at or below the poverty line and residing in the 90813-zip code. These families will be eligible to receive up to \$500 a month for 12 months while participating in a research study conducted by academic partners.
HW-4.6: Immigrant Support Services – Direct Relief	This program will allocate direct relief funding to low-income immigrants and migrant community members.

Goal Area: Health & Wellness

Goal HW-5: Every individual in Long Beach, regardless of background, neighborhood or identity, has equitable access to healthy food.

Program	Program Description
HW-5.1: Nutrition Security - Healthy Market Partnerships and Store Conversions	The Nutrition Security - Healthy Market Partnerships and Store Conversions program will expand access to healthy and affordable foods for our most nutrition insecure neighborhoods by converting existing small markets, convenience stores, and/or liquor stores to “healthy markets” that provide increased access to fresh produce and culturally appropriate healthy food offerings.
HW-5.2: Nutrition (Food) Security - Meal and Food Delivery for Older Adults	The Meal and Food Delivery program will deliver prepared meals or fresh grocery items to older adults 60+, those 50-59 with underlying health conditions, or those COVID-19 positive or exposed for a temporary enrollment period.
HW-5.3: Nutrition (food) Security - Emergency Food Distributions	The Nutrition (food) Security - Emergency Food Distributions program will provide support to cover required costs associated with emergency food distribution events hosted by, or conducted in partnership with, the Department of Health and Human Services Nutrition Security Section.
HW-5.4: Nutrition Security - Community Nutrition Security Projects	The Community Nutrition Security Projects will fund community organizations, non-profits, learning institutions, etc., to expand and/or implement strategies that strengthen the food system to reduce food insecurity.

Goal Area: Safety

Goal S-1: Long Beach residents live in communities that are socially connected and inclusive, thus supporting family and community prosperity.

Program	Program Description
S-1.1: Neighborhood Activation - Advancing Peace Initiative	The Neighborhood Activation - Long Beach Advancing Peace Safe Passage program focuses on getting students to and from school safely by hosting city-wide community engagement events such as community fairs, picnics, neighborhood clean-ups, etc.

Goal Area: Safety

Goal S-2: Youth in Long Beach have the resources and agency to pursue and attain their personal and professional life course goals.

Program	Program Description
S-2.1: MY HOOD, MY CITY - Summer Neighborhood Engagement	The Summer Neighborhood Engagement program is a violence prevention program that will develop and implement community engagement events for youth living in communities disproportionately impacted by gun violence in Long Beach.
S-2.2: Exploring Careers in Space Beach	The Exploring Careers in Space Beach program is a youth workforce development program designed to increase the awareness and exploration of careers in Long Beach's aerospace industry through a diverse offering of work-based learning activities that contextualize education and give young people the opportunity to build technical skills, and social capital.
S-2.3: North Long Beach Community Intervention & Youth Engagement Program	The Community Interventionist Program is a youth violence prevention program focused on interrupting gun violence through a strategy that engages, supports, and meets the needs of youth of color in North Long Beach across a youth development continuum from middle school through early adulthood.
S-2.4 Building Youth Social Capital Program	The City has allocated funding specifically for youth development services focused on providing life coaching opportunities that increase youth resiliency and build youth's social capital through project-based work experience opportunities, academic enrichment leadership programming, and/or service linkages between academic and occupational learning opportunities.

Goal Area: Safety

Goal S-3: Long Beach residents are prepared for emergencies.

**No current programs, but the City is actively seeking funding*

Goal Area: Safety

Goal S-4: Family reunification is supported in all instances where a safe home environment is present.

Program	Program Description
S-4.1: Re-entry and Family Reunification Program	The Re-entry and Family Reunification program will support formerly incarcerated persons and their families with employment and supportive services.

Goal Area: Safety

Goal S-5: Public crisis situations and emergency calls are met with the appropriate response.

Program	Program Description
S-5.1: Alternate Crisis Response Pilot	The Mental Health Crisis Response program is a pilot for non-police crisis response team(s) focused on responding to non-violent, non-criminal, non-medical calls for service related to mental health crises with connections to services and resources.

Goal Area: Safety

Goal S-6: Create safe streets for people that safely carry people where they want to go.

Program	Program Description
S-6.1: Clean Team Program	The Clean Team Program provides litter removal in public right-of-way, alleys, high-traffic business corridors, and local parks, and removes illegally dumped items and graffiti to reduce blight and address code enforcement violations.
S-6.4: Mobility – Bike Share Reduced Fare Program	The Bike Share Reduced Fare Program will provide residents with a one-year Long Beach Bike Share membership at a highly discounted rate.
S-6.5: E-Bike Program	The E-Bike Program will operate a pilot electric bicycle (e-bike) program to provide access to e-bikes at a discounted rate for low-income residents and workers.

Goal Area: Education

Goal E-1: All children in Long Beach enter kindergarten ready to learn.

Program	Program Description
E-1.1: Parent Engagement & Early Literacy	The Parent Engagement and Early Literacy program expands library services for literacy development in young children through Bi-lingual Early Literacy Specialists working directly with parents and caregivers to offer families access to early childhood resources including parent education workshops, early learning festivals, and kindergarten readiness programs.

Goal Area: Education

Goal E-2: Affordable childcare is available to all families in Long Beach

Program	Program Description
E-2.1: Early Childhood - Renovation	The West Health Renovation Project will open up more spaces for families to seek affordable, high-quality care for their young children by reinstating the West Health facility as an ECE center in an area of need for early care and education.

Goal Area: Education

Goal E-3: Long Beach youth enjoy an abundance of enriching programs and experiences outside of the classroom

Program	Program Description
E-3.1: Early Childhood – Enroll Hub	The ECE Enroll Hub program will create an Early Childhood Enrollment system that makes enrolling a child in ECE programming accessible and functional.
E-3.2: Teen Job Readiness/ Life Skills Program	The Parks, Recreation, and Marine Department is enhancing the Teen Programs, which will provide teen mentoring, job readiness, life skills, and enrichment classes.
E-3.3: Family and Teen Enrichment	The Parks, Recreation, and Marine Department is enhancing the Teen Programs, which will provide teen mentoring, job readiness, life skills, and enrichment classes.
E-3.4: Community Learning Hubs	The Community Learning Hubs program will offer spaces for youth in grades K-8 and enrolled in LBUSD Independent Study program to complete curriculum, receive academic support, and participate in a safe and enriching afterschool program.
E-3.5: Youth Academic Programming	The Youth Academic Programming will provide Long Beach youth with enrichment activities to assist in recovery in the following areas: education, violence prevention/safety, and health and wellness.
E-3.6: Early Childhood – Resiliency Survey	The Resiliency Survey will gather information from parents on their children's early development and experiences which will assist in creating and implementing place-based services and opportunities for children and their families based on the data collected.
E-3.7: Early Childhood – Educator Training	The Early Childhood Education Symposium (Educator Training) will provide eight hours of professional development, required of the field, to current and future ECE providers and provide 40 scholarships to in-home providers or students, interested in learning more about best practices in child early care and education. The symposium took place on March 12th.

SECURING OUR CITY'S FUTURE



Goal Area: Responsive Government

Responsive Government Goals

Goal RG-1: Procurement Opportunities: The City's procurement opportunities are accessible and comprehensible for all Long Beach organizations who are interested in partnering with the City.

Goal RG-2: Business Licensing: Business Licensing is an easy point of entry to participation in LB Recovery Act programs and provides assistance in a friendly, transparent, and efficient manner.

Goal RG-3: Contracts/Partnerships: Partners (via contracts, MOUs, and/or public benefit partnerships) understand the challenges and the City actively works to improve the ability to engage with diverse partners.

Goal RG-4: Communications: Effectively communicate to the public on recovery-related programs, funding, and collective impact with diverse partners.

Goal RG-5: Hiring: The City's career opportunities are accessible, comprehensible, and consistent for all Long Beach residents. [Understand/address barriers that are created through the Human Resources process to make opportunities more accessible.]

Goal RG-6: Data and Equity: Data and decisions related to the Long Beach Recovery Act are collected and informed by meaningful metrics. Priorities to include racial equity and privacy.

- **RG-6.1:** Data privacy is incorporated as a part of every RFP
- **RG-6.2:** Establish appropriate metrics/benchmarks for each program and measure/display progress via interactive dashboard to track and display status of certain key programs.
- **RG-6.3:** Identify, collect, and responsibly manage the correct data to inform programmatic success

Goal RG-7: Publicly Accessible Data: Data about the Long Beach Recovery Act is accessible, accurate, timely, and publicly available.

- **RG-7.1:** Communicate goals and performance pertaining to LB Recovery Act efforts through the use of open datasets, dashboards, and /or infographics.

Goal RG-8: Long Beach Recovery Act digital services are easy to use, intuitive, and do not cause unnecessary administrative burden on either community stakeholders or City staff.

- **RG-8.1:** Look at all platforms used in Recovery work and create user-centered playbook to guide the design, development, and implementation of digital solutions in support of LB Recovery Act

Goal RG-9: Financially Responsible: funding goes to the right place, is documented correctly, and the City has done its due diligence

OPERATIONALIZING RECOVERY



Collective Impact Outcomes

Fostering A Learning Organization

The new demands of public health and economic recovery require a collective impact approach to government programs and services. To ensure collective impact outcomes, it is not enough to just provide a service - we must design the delivery of programs and services collectively, so they are mutually beneficial and thus, lead to recovery for those who were most impacted by the pandemic. Therefore, to maximize recovery is to maximize intersectional and interdepartmental collaboration for collective outcomes. We do this through leveraging individual staff perspectives, subject matter expert knowledge, and community voice through a shared learning process that is intentional yet swift.

Organizations with the best chance to foster immediate and sustained recovery are those that create adaptive and generative learning, encourage their employees to be creative, and work across disciplines and in conjunction with their community to find the best answer to any problem.

Long Beach Recovery Office

Purpose

Long Beach was one of the first cities in the nation to adopt a [Recovery Plan](#) and the Long Beach Recovery Office was established in May 2021 to implement this Plan by facilitating the development of recovery programs that provide economic development and public health services to those hardest hit by the COVID-19 pandemic. This includes:



Managing the distribution of over \$255+ million in federal, state and county grants, the total budget of many small California cities, ensuring recovery funding is spent appropriately within the three-year funding period



Establishing an interdepartmental team structure that leverages City staff working groups organized around recovery program support that solve problems, pushes systems change, and model a new way of collective work. Leading a collaborative and streamlined program development process centered on equity and collective impact and streamline processes to support



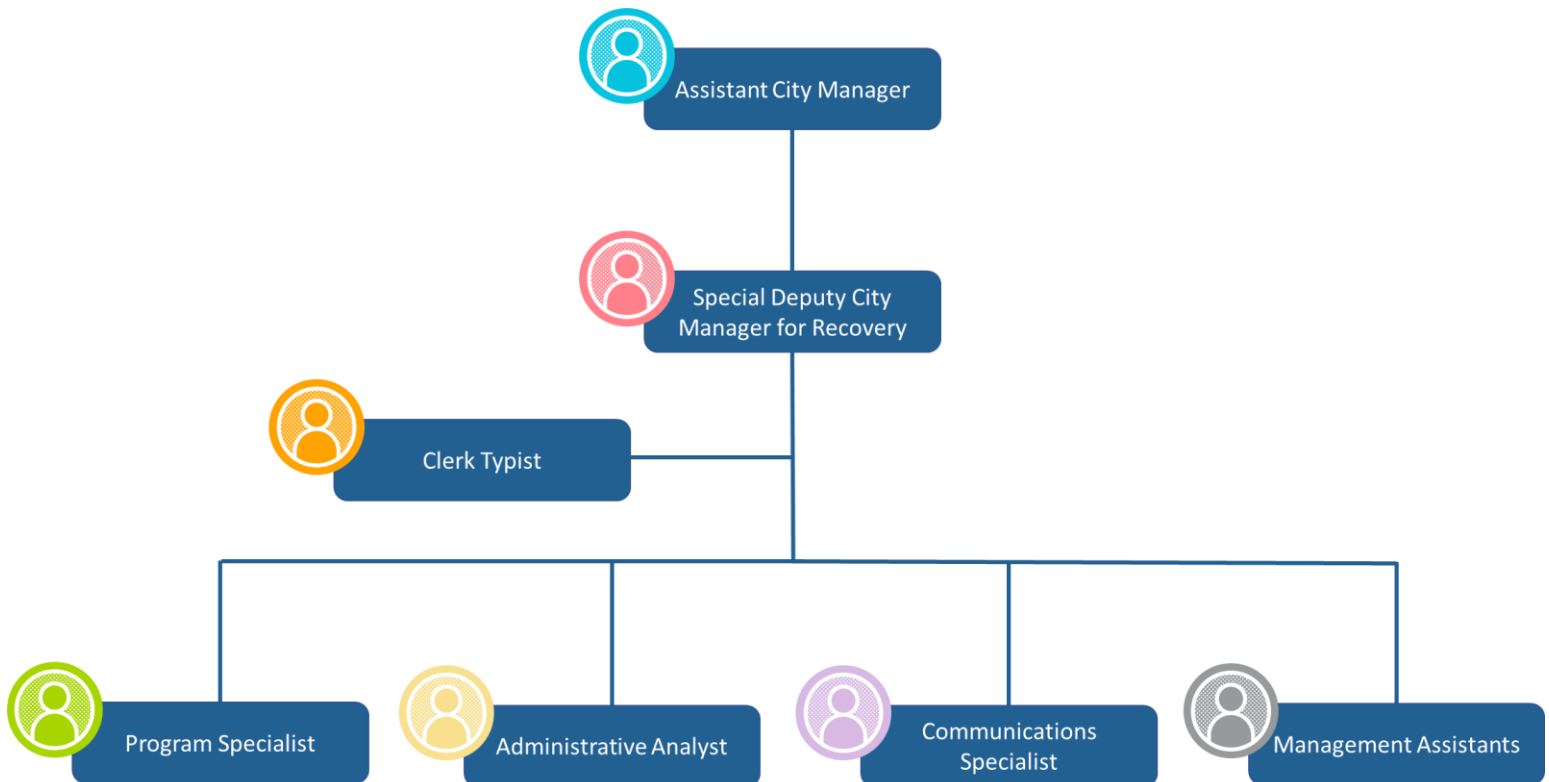
Collecting and publishing transparent performance data measuring community recovery and capturing community stories

The work of the Long Beach Recovery Office results in recovery-related services that are informed by economic and health indicators, decisions are made based on community data and community voice, and government processes make sense.

The LB Recovery Act Management Team is comprised of five full-time equivalent positions to last three years. The Management Team oversees the eight LB Recovery Act Leads backfilled from existing positions from other City Departments. LB Recovery Act Leads guide implementation by providing department specific expertise.

The Long Beach Recovery Office serves to proactively empower and support City departments in delivering Recovery Act programs and services that meet the needs and exceed the expectations of the community, especially people who need help the most.

Leadership Structure



How the Team Works

The Long Beach Recovery Office strives to build a more inclusive, participatory, and engaged City staff collaborative by centering staff in the conversation and giving subject matter experts agency in their roles.



Listen

Find opportunities to listen, reflect and grow. Create safe spaces and encourage the voices typically not heard in City processes.



Foster Relationships

Build strong relationships with City staff to encourage participation, engagement, and involvement in LB Recovery Act decision-making processes.



Communicate

Provide information that is transparent, timely, and accurate. Communication is widespread, people at all levels are included and it's assumed everyone "needs to know."



Explore What's Possible

Dig deep to examine how city processes work, ask critical questions about why, and push boundaries to explore what could be possible for more efficient, useful, and accessible government processes.



Continuous Learning & Improvement

Create feedback tools and methods to measure success of services and engagement. Provide training opportunities for City staff to practice continuous learning and improvement.



Model The Way

Model the behavior of collaboration. Find connections for collective impact in our work. Incorporate collaboration in city and community processes.

Team Agreement

The Long Beach Recovery Office Team serves to proactively empower and support City departments in delivering Recovery Act programs and services that meet the needs and exceed the expectations of the community, especially people who need help the most.



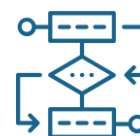
Open and Understanding

Cultivate a space of openness to explore ideas and share feelings and perspectives. Assume the best of people and strive to understand intent. Be considerate of the skills and limitations of yourself and others.



Accountable to Ourselves and Our Team

Make reasonable commitments. Be responsive, timely and acknowledge requests. Follow through by doing what we say we will do. Communicate changes and explain the reasons.



Organized and Productive

Our work is well organized with clear roles and responsibilities. We have a handle on where we are going and what is needed to get there. We produce high-quality peer-reviewed deliverables.



Intellectually Curious

Know how you know. Ask questions and seek to understand the why and how behind things. Build credibility and trust in the information you communicate.



Celebrate Good Times

Lift up the accomplishments of others. Celebrate successes, both large and small. Recognize individual and team work that progresses collective impact outcomes.



Take Care

This work is hard, but nothing worth doing is easy. Commit to healthy habits and self care so you can give your full self to the work. Show up each day ready to be awesome.



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Visit us at www.longbeach.gov

   @LongBeachCity

To request this information in an alternative format or to request a reasonable accommodation, please contact 562.570.6711. A minimum of three (3) business days is requested to ensure availability. Reasonable attempts will be made to accommodate request made within less than three (3) business days.