

Date: May 9, 2022

To: Economic Development Commissioners

From: Nick Schultz, Deputy Director of Economic Development *NKS*

Subject: **Monthly Communications Recap – April 2022**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the month of April. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage <http://longbeach.legistar.com/Calendar.aspx>.

- (4/19) Recommendation to authorize City Manager, or designee, to execute an agreement, and any necessary documents, subcontracts or subsequent amendments, including amendments to the grant term or award amount, with the Conrad N. Hilton Foundation to accept and expend grant funding in an amount up to \$1,670,000 for the creation of a new Space Beach program, a skills training program to enroll opportunity youth in aerospace careers, for a three-year period beginning May 1, 2022. (Citywide) ([File #22-0433](#))
- (4/19) Recommendation to adopt resolution to accept and expend grant funding from the California Department of Housing and Community Development (HCD), in an amount not to exceed \$45,000,000; and Authorize City Manager, or designee, to execute all necessary documents, and any necessary subsequent amendments, including amending the terms or award amount, with HCD relating to the grant application and award of grant funds, for acquisition and conversion of a hotel property, and construction of modular non-congregate shelter units for interim housing, for persons experiencing homelessness. (Citywide) ([File #22-0449](#))

Memos to the Mayor and City Council

The following memos from Department staff were submitted to the Mayor and City Council in the past month. A full listing of Memos to the Mayor and Council may be found on the City's webpage: <http://longbeach.gov/citymanager/memos-to-the-mayor-and-council/>.

- (4/27) CaliforniansForAll Youth Climate Corps Program ([Memo File](#))

Ongoing Programs

- Economic Transition Package ([CARES Act Grants for Economic Support](#))

- [Economic Recovery Strategy](#)
- Economic Development Commission ([call to action](#))
- [Blueprint for Economic Development](#)
- [Economic Inclusion Program](#)
- [Digital Inclusion Program](#)

Business Support Programs

- CARES Act Grant Programs ([memo](#), [website](#))
- CARES Act Small Business Grants ([memo](#), [website](#))
- Commercial Rental Assistance Grant (CRAG) ([memo](#), [website](#))
- Business License Tax and Fees Grant (BLTFG) ([memo](#), [website](#))
- Storefront Reopening and Board-Up Removal Program (SRBR) ([memo](#), [website](#))
- Long Beach Recovery Act (LBRA) ([website](#), [memo](#))
- Long Beach Recovery Act (LBRA) Small Business & Nonprofit Relief Grants ([website](#))
 - Restaurant, Brewery and Bar Relief Grant ([application](#))
 - Personal Services and Fitness Relief Grant ([application](#))
 - Small Business Relief Grant ([application](#))
 - Non-Profit Relief Grant ([application](#))

Weekly Business Brief

The Business Development team sends a weekly email blast to various businesses in the community with updates on resources and services, along with the latest news. Please see below for links to all Business Briefs sent for the month of April.

April 1, 2022	April 29, 2022
April 15, 2022	
April 23, 2022	

If you or someone you know is interested in receiving these informative updates, please email interest to BusinessDevelopment@longbeach.gov.

LIMITLESS Long Beach Updates (Newsletter)

In an effort to keep real estate stakeholders informed of all the great things that continue to evolve in Long Beach, even during these trying times, the Real Estate Development Bureau has been providing weekly updates highlighting real estate and property services news, earned media, and real estate related articles of importance. Please see below for links to all newsletters sent for the month of April. A complete list of newsletters can be found on the City's webpage: <https://longbeach.gov/economicdevelopment/newsletters/>.

April 1, 2022
April 8, 2022
April 15, 2022

May 9, 2022

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The April Economic Development Commission meeting was advertised via Economic Development's social media platforms ([Facebook](#), [Instagram](#), and [Twitter](#)), as well as through the weekly Business Brief and LIMITLESS Long Beach newsletters, and shared on the [City of Long Beach events calendar](#).

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-3701 or via email at nick.schultz@pacific-gateway.org, with any questions.