

C-10

May 10, 2022

HONORABLE MAYOR AND CITY COUNCIL City of Long Beach California

RECOMMENDATION:

Receive and file the application of Z P Restaurant Group L.P., dba Zuzu's Petals, for an original application of an Alcoholic Beverage Control (ABC) License, at 801 East 3rd Street. (District 1)

DISCUSSION

It is City Council policy to review applications for ABC licenses to determine if a basis for protest against the issuance of the license exists. The attached application lists the possible bases for protest.

TIMING CONSIDERATIONS

City Council action is requested on May 10, 2022, to respond to the Department of Alcoholic Beverage Control by the May 11, 2022 due date.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,

WALLY HEBEISH CHIEF OF POLICE

ATTACHMENTS

APPROVED:

THOMAS B. MODICA CITY MANAGER



Date:

May 10, 2022

To:

File

From:

Jose Gonzalez, Detective, Vice Investigations Section

Subject: ZUZU'S PETALS - 801 EAST 3RD STREET

CALLS FOR SERVICE/ARRESTS AND INVESTIGATIONS (3/22/21-3/22/22)

(2) 459A

Audible Burglar Alarm

Advised/Checks Okay

459-CPC

Commercial Burglary

Report Filed

ABC INSPECTIONS (Past three years)

Not applicable

RESIDENCES WITHIN 100 FEET

310 Olive Avenue

Multi-Unit Complex

308 Olive Avenue

Single Family Residence

306 Olive Avenue

Single Family Residence

304 Olive Avenue

Single Family Residence

CHURCHES, SCHOOLS, PARKS, HOSPITALS AND PLAYGROUNDS WITHIN 600 FEET

607 East 3rd Street

Covenant Presbyterian Church

HONORABLE MAYOR AND CITY COUNCIL May 10, 2022

Council District:

1

Applicant:

Z P Restaurant Group L.P.

DBA:

Zuzu's Petals

Address:

801 East 3rd Street

Type of Application:

An Original Application for an On-Sale Beer and Wine for

a Bona Fide Public Eating Place License

Bases for possible protest:

Over concentration

Residences within 100 Feet Church within 600 Feet

PUBLIC CONVENIENCE DETERMINATION: A determination of Public Convenience and

Necessity **is not** required for this application.

Census Tract:

5762

Boundaries:

7th Street to the North

Broadway to the South

Alamitos Avenue/Martin Luther King Jr Boulevard to the East

Pine Avenue to the West

Number of licenses allowed:

7

Number of licenses existing:

46

Police Reporting District:

274

Boundaries:

4th Street to the North

Broadway to the South

Alamitos Avenue to the East Atlantic Avenue to the West

Reported crimes in this district for ABC purposes are 66. Crime in a reporting district must be at least 97 to qualify for a high crime protest.

Type of business:

A restaurant

Last day to request

conditions and protest:

May 11, 2022

