

May 10, 2022

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Authorize the City Manager, or designee, to execute all documents necessary to accept and expend \$4,000 in sponsorship funding from the Port of Long Beach to support the Neighborhood Leadership Program Class of 2022; and,

Increase appropriations in the Community Development Grants Fund Group in the Development Services Department by \$4,000, offset by sponsorship revenue. (Citywide)

DISCUSSION

City Council approval is requested to accept a \$4,000 sponsorship from the Port of Long Beach (Port) to fund the Neighborhood Leadership Program (NLP) class of 2022. The NLP provides training for residents working to improve their neighborhoods. The 2022 class marks the 7th year that the Port has awarded funding to support the NLP. The Port funding is provided through The Long Beach Community Investment Company as fiscal partner.

The award-winning NLP is a nationally recognized, multi-lingual, multi-cultural training program designed to improve neighborhoods through capacity building of residents. The program is free to participants and has been offered by the Development Services Department's (Department) Housing and Neighborhood Services Bureau since 1992. Over 770 residents have completed this intensive curriculum, which develops leadership and neighborhood improvement skills. The NLP Class of 2022 began on May 5, 2022. Participants will work together on three community projects that will assist in providing the value of leveraging resources and developing partnerships to positively impact Long Beach neighborhoods. The program provides translation support to non-English speaking participants. A copy of the program application is attached (Attachment A).

This matter was reviewed by Principal Deputy City Attorney Richard F. Anthony on March 29, 2022 and by Revenue Management Officer Geraldine Alejo on April 8, 2022.

TIMING CONSIDERATIONS

City Council action is requested on May 10, 2022 to receive the sponsorship funding in support of 2022 NLP activities.

FISCAL IMPACT

The Department will receive \$4,000 in sponsorship funds from the Port for the NLP Class of 2022. Funding will help support the NLP Class of 2022 Alumni Reunion Dinner and four class

projects. An appropriation increase of \$4,000 is requested in the Community Development Grants Fund Group in the Department, offset by sponsorship revenue from the Port. The sponsorship funding has no required match or in-kind service mandate. The total funding available for the NLP will be \$25,687, comprised of \$4,000 from the Port sponsorship and \$21,687 from various funding sources including Community Development Block Grant funds and previous grants from Marathon Petroleum and Laserfiche. The recommendation has no staffing impacts beyond the normal budgeted scope of duties and is consistent with existing City Council priorities. There is no local job impact associated with this recommendation.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



OSCAR W. ORCA
DIRECTOR OF DEVELOPMENT SERVICES

ATTACHMENT A – NEIGHBORHOOD LEADERSHIP PROGRAM APPLICATION

APPROVED:



THOMAS B. MODICA
CITY MANAGER



February 2022

Dear Neighborhood Leader:

It gives me great pleasure to invite you to apply for the **28th Annual Neighborhood Leadership Program (NLP)**. This unique, free program is offered by the Long Beach Development Services Housing & Neighborhood Services Bureau. The program design and curriculum provide an opportunity for participants to strengthen their linkages with the City, schools, businesses, parents, families, neighborhoods and community.

Since participants are selected from Long Beach neighborhoods, the Neighborhood Leadership Program brings together a diverse group of dedicated neighborhood residents to participate in a five-month experience that facilitates the enhancement of communication skills, conflict resolution, leadership and human relations skills. Additionally, NLP participants enhance their knowledge about our community and the network of available services.

Attached you will find information for the 2022 NLP and an application. We will be offering a Class of 2022 Candidate Information Session where you can meet and hear from past graduates and learn more about the program:

Neighborhood Leadership Program
Class of 2022 Candidate Information Session

Date: Wednesday, March 23, 2022

Time: 6 – 7 p.m.

Join Zoom Meeting:

<https://bit.ly/3GSbUV6>

Meeting ID: 957 3482 5228

Passcode: 572602

Join by phone:

213.338.8477 Meeting ID: 957 3482 5228

Please call 562.570.1010 or email NSB@longbeach.gov if you would like Spanish, Khmer or Tagalog interpretation for the meeting. The application is due on **Wednesday, March 30, 2022, at 4:30 p.m.** Applications may be filled out online, mailed to the location listed in the application. Please call 562.570.1010 to request a printed application.

We look forward to working with you in 2022.

Sincerely,

Margaret Madden
Neighborhood Improvement Officer

For more information about the NLP, visit our program brochure online at: longbeach.gov/lbds/hn/leadership or search online: "Long Beach Neighborhood Leadership Program." For more information, please call 562.570.1010.

Para mas informacion o para obtener una copia en español, por favor llame a 562.570.1010. **eblsinCaelakGñkRtUvkar**

BaküsMuenHCaPasaExµr sUmTUrs&BPeTA '562'

570-1010 Para sa higit pang impormasyon o para kumuha ng kopya sa Tagalog, pakitawagan ang 562.570.1010.



Neighborhood Leadership Program 2022 Application

Submission Deadline: Wednesday, March 30, 2022, 4:30 p.m.

**By mail: 411 W. Ocean Blvd., 3rd Floor, Long Beach, CA 90802
or see alternate submittal locations below**

Name:			
Home Address:			
City:		Zip Code:	
Phone Number:			
Email Address:			
Mailing Address (if applicable)			
Written and verbal translation is available. Please mark your preferred language:			
English		Spanish	
Other Language:		Khmer	

Applications may be submitted as follows:

Postal Mail: 411 W. Ocean Blvd., 3rd Floor, Long Beach, CA 90802 Applications received by mail after the deadline will be considered late.

By Email:
NSB@longbeach.gov

In Person: Call the Neighborhood Resource Center to make an appointment if you would like to drop off a printed copy: 562.570.1010. Please note that due to current pandemic guidelines, we may not have same-day appointments available.

Online: [NLP Application](#) or <https://forms.office.com/g/EULBWDaVS7>

Applicants will be contacted to schedule an interview.

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Name of Applicant	
Personal History/Experience	
1. How many years have you lived in Long Beach?	
2. Please summarize your neighborhood/community volunteer experience.	
3. What is your leadership style when working on a team?	
4. What unique qualities will you bring to the Neighborhood Leadership Program (NLP)?	

5. In your opinion, what are the two most pressing problems/opportunities facing Long Beach neighborhoods today?

6. What are your ideas for resolving the problems you listed for question #5?

Neighborhood Leadership Program Commitment for Participation

Meetings will be held through Zoom and may transition to in-person sessions according to guidance from health officials.

Candidate Information Session	Wednesday, March 23, 2022, 6:00 p.m.
Class of 2022 Application Deadline	Wednesday, March 30, 2022, 4:30 p.m.
Class of 2022 Candidate Interviews	Wednesday, March 30, 2022, through Wednesday, April 13, 2022

The time commitment for the Neighborhood Leadership Program is intensive. Participants are expected to attend ALL training sessions. If you miss Session 1 (Orientation), you will automatically be dismissed. Three absences are allowed for other nonmandatory sessions. Participants who are unable to attend a session must contact program staff in advance at (562) 570-1010. After the third absence, you will be dismissed from the program.

If you cannot commit to this schedule, please do not apply at this time.

<u>Session Number and Topic:</u>	<u>Date:</u>	<u>Time:</u>
1. Orientation (Mandatory)	Thursday, May 5, 2022	5:30 p.m. – 9:00 p.m.
2. Communication and Event/Project Planning	Thursday, May 19, 2022	6:00 p.m. – 9:00 p.m.
3. First Project Introduction and Getting the Word Out	Thursday, June 2, 2022	6:00 p.m. – 9:00 p.m.
4. First Project Day	Saturday, June 18, 2022	8:00 a.m. – Noon
5. Team Presentations and Second Project Introduction.	Thursday, June 23, 2022	6:00 p.m. – 9:00 p.m.
6. Second Project Day	Saturday, July 9, 2022	8:00 a.m. – Noon
7. Team Presentations and Third Project Introduction.	Thursday, July 14, 2022	6:00 p.m. – 9:00 p.m.
8. Third Project Day	Saturday, July 30, 2022	8:00 a.m. – Noon
9. Team Presentations/Get to Know your Neighborhood	Thursday, August 4, 2022	6:00 p.m. – 9:00 p.m.
10. Program Debrief and Graduation Preparation	Thursday, August 18, 2022	6:00 p.m. – 9:00 p.m.
11. Graduation	Saturday, August 27, 2022	10:00 a.m. – 1:00 p.m.

Participants will also be expected to meet outside of regular class time. All Class of 2022 community projects will be implemented with collaboration from program participants.

Community Project Meetings:

Program participants will be placed in teams to support three predetermined community projects. Team members must participate in outside team meetings to be eligible for graduation. Please allow a total of at least 20 hours outside of program sessions to work with team members.

It is important that you understand and honor these commitments.

Applications without the signature below will not be accepted.

I understand and agree to these commitments.

Applicant's Signature

Date:

An optional **Candidate Information Session** will be offered from 6:00 p.m. to 7:00 p.m. on Wednesday, March 23, 2022, through Zoom. During the information session, you can learn more about the program, hear from past graduates about their experience, and have your questions answered by City staff.

Demographic Information

Please take a moment to complete the following information. **This information will be used for research purposes only. It will be kept strictly confidential and will not be used to determine your selection as a participant.**

Name: _____ Sex or Gender: _____

1. Race/Ethnicity (check one)

- | | | |
|---|--|--|
| <input type="checkbox"/> American Indian/
Alaskan Native | <input type="checkbox"/> American Indian/
Alaskan Native &
White | <input type="checkbox"/> American Indian/Alaskan
Native & Black/African
American |
| <input type="checkbox"/> Asian | <input type="checkbox"/> Asian & White | <input type="checkbox"/> Black/African American |
| <input type="checkbox"/> Black/African
American &
White | <input type="checkbox"/> Hispanic/Latino(a) | <input type="checkbox"/> Native Hawaiian/Other
Pacific Islander |
| <input type="checkbox"/> White/Caucasian | <input type="checkbox"/> Other Multi-racial | |

2. Age (check one)

- 18-19 years 20-29 years 30-39 years 40-49 years
 50-59 years 60-69 years 70-79 years Over 80 years

3. What language(s) do you speak and understand? (check all that apply)

- English Spanish Khmer Other _____

4. What is the last year of school you completed?

- Grades 1-3 Grades 4-5 Grades 6-8 Grades 9-11
 High School Graduation/GED Equivalent Some College
 Associate Degree
 Bachelor's Degree
 Master's Degree
 Other _____

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Neighborhood Leadership Program Nomination Form

Submission Deadline: Wednesday, March 30, 2022, 4:30 p.m.

To apply for the Neighborhood Leadership Program (NLP), applicants must apply along with a completed Nomination Form or a letter of recommendation from someone who knows the applicant's leadership qualities. This letter must come from a Long Beach leader of an organization such as a neighborhood association, a City of Long Beach Department, an organized religious group, an NLP graduate, or a business, community or professional organization.

Name of Applicant	
Name of Nominator	
Organization/Association of Nominator	
Title of Nominator	
Address of Nominator	
Phone Number of Nominator	
E-mail Address of Nominator	
Briefly state why you believe the above applicant should be considered for the NLP:	

Signature _____ Date: _____

See reverse for submission instructions.

Submission Instructions: Nominators may return this nomination form or a letter of recommendation to the applicant or submit it to the Neighborhood Resource Center by fax at (562) 570-5248 or e-mail to: nsb@longbeach.gov

Postal Mail: 411 W. Ocean Blvd., 3rd Floor, Long Beach, CA 90802. Nominations received by mail after the deadline will be considered late.

In Person: Call the Neighborhood Resource Center to make an appointment if you would like to drop off a printed copy: 562.570.1010. Please note that due to current pandemic guidelines, we may not have same-day appointments available.

If you would like to fill out this nomination form online, please [Click Here](#) or visit: <https://bit.ly/3gOlg8L>

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To request this information in an alternative format or to request a reasonable accommodation, please contact the Development Services Department at longbeach.gov/lbds and 562.570.3807. A minimum of three business days is requested to ensure availability; attempts will be made to accommodate requests with shorter notice.