

a nonprofit organization promoting Zaferia businesses since 1991

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March 31, 2022

Long Beach City Council c/o Marla Camerino, Administrative Analyst Department of Financial Management City of Long Beach 411 West Ocean Boulevard 6<sup>th</sup> Floor Long Beach, CA 90802

Re: Support for Entertainment Permit – The Bamboo Club, 3522 E. Anaheim St.

Dear Council Members,

On behalf of the Zaferia Business Association (ZBA), this letter represents the support of the ZBA of the issuance of a Permit for Entertainment to Long Beach Tiki, LLC, dba The Bamboo Club, located at 3522 E. Anaheim St., within the Zaferia Parking and Business Improvement Area, commonly referred to as the Zaferia District.

The ZBA is a not-for-profit organization first formed in 1991, whose mission is to promote, enhance, and represent the business members of the Zaferia District. Our members consist of business and commercial property owners representing the area from Junipero Ave. to the west, Pacific Coast Highway to the east, 11th St. to the south and 14th St. to the north.

The Board of Directors of the ZBA believe that allowing for entertainment at The Bamboo Club will add to the vibrancy of the Zaferia District and would be a great addition to the already established restaurant, bar, and entertainment venues located here.

Thank you for your consideration.

Kristine Hammond

Sincerely,

**Kristine Hammond** 

**Executive Director**