



Blueprint 2.0: FOCUS AREA RECOMMENDATIONS

Economic Development Commission—December 13, 2021

Talent Recruitment and Retention

Focus Area Recommendations

Mission Statement

- Increase opportunities for the City's diverse workforce in alignment with business needs to strengthen the local economy, economic development opportunities, training, education, and public/private partnerships.

Focus Area Recommendations

Objectives

1. Increase year over year per capita income in the City
2. Upskill workers to meet the demand of middle and high skill jobs
3. Establish and expand City public/private partnerships for a comprehensive and inclusive childcare system
4. Increase the number of jobs and placement opportunities in City identified growth sectors
5. Retain and attract workers through innovative solutions in housing, racial and gender equity

Focus Area Recommendations

Recommendations

1. Promote and increase resources to assist small businesses in retaining and hiring employees
2. Convene business leaders for ongoing connections to education, workforce programs
3. Lead in identifying current and future needs of skilled workers thru publication of available LMI
4. Be the City with a comprehensive childcare to hired pilot that moves to a national model
5. Be the City with a homeless to hired pilot that moves to a national model
6. Advance women impacted by the pandemic and reengage them in job opportunities, advancement, and entrepreneurial ventures

Focus Area Recommendations

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7. Lead and develop City services for remote workers and attract and advise businesses on the changing needs of the 'remote' workforce
8. Research new models that increase income opportunities for the flexible workforce
9. Provide entrepreneur training at all levels of education and for lifelong learning
10. Implement strategies to retain California State University, Long Beach and Long Beach City College graduates as residents and employees in the City
11. Utilize and develop new technologies to upskill workers and track advancement
12. Develop a campaign to encourage people to Live and Work in Long Beach

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13. Connect workers to mentors and resources that create pathways to careers, trades, and leadership
14. Accelerate workforce diversity and inclusion through Community Benefit and Local Hire agreements
15. Explore policies that mitigate further urban displacement and establish a housing assistance fund for College Promise Students and low to moderate income working residents

Focus Area Recommendations

Thank You