

Date: January 10, 2022

To: Economic Development Commissioners

From: John Keisler, Director of Economic Development 

Subject: **Monthly Communications Recap – December 2021**

The purpose of this memo is to provide the Economic Development Commission (EDC) with a summary of communications from the Economic Development Department.

City Council Letters

The following letters from Department staff were presented at a public meeting of the City Council in the month of December. City Council meetings are held on Tuesday evenings with the exception of the last Tuesday of the month. The File # (underlined in blue) provides a hyperlink to the online file and can be accessed by clicking on the digital version of this document. A full listing of City Council Letters may be found on the City's webpage <http://longbeach.legistar.com/Calendar.aspx>.

- (12/7) Recommendation to approve the Uptown Property and Business Improvement District Annual Report and Assessment for the period of January 1, 2022 through December 31, 2022, automatically extending the current agreement with the Uptown Property and Community Association for a one-year period; and, authorize payment of \$27,263 in City property assessments from the General Fund Group. (Districts 8,9) ([File #21-1256](#))
- (12/7) Recommendation to authorize City Manager, or designee, to execute all documents necessary to amend contracts with various Pacific Gateway Workforce Innovation Network service and product providers for training and employment services to residents, to increase the total amount by \$450,000, for a revised total aggregate amount not to exceed \$5,855,712, and to extend the contracts term through December 31, 2022, with an option to renew for one additional one-year period, at the discretion of the City Manager. (Citywide) ([File #21-1257](#))
- (12/7) Recommendation to authorize City Manager, or designee, to execute all documents necessary to amend Contract No. 36016 with Infotech Institute, Inc., dba Healthcare Career College, of Paramount, CA, to increase the contract amount by \$150,000, for a revised total contract amount not to exceed \$485,000, and to extend the term through December 31, 2022, with an option to renew for one additional one-year period, at the discretion of the City Manager. (Citywide) ([File #21-1258](#))
- (12/7) Recommendation to adopt Specifications No. RFP ED20-041 for the development of exempt surplus City-owned property commonly known as the former Long Beach Armory, located at 854 East 7th Street, Assessor Parcel Number 7274-019-900 (Subject Property); Authorize City Manager, or designee, to execute all documents necessary,

including a Purchase and Sale Agreement (PSA) with Gundry Partners, LP, doing business as Howard CDM, of Long Beach, CA, or affiliate (Buyer/Developer), for the sale of the Subject Property in the amount of \$5,150,000; Authorize City Manager, or designee, to negotiate and execute a 55-year Residual Receipts Loan Agreement in the amount of \$5,150,000 to Buyer/Developer for the purchase of the Subject Property for the purpose of developing affordable housing; and Accept and approve categorical exemption CE 21-147. (District 1) ([File #21-1277](#))

- (12/7) Recommendation to adopt resolution redeclaring a shelter crisis, suspending applicable provisions of local law, including those contained in the City's Zoning Ordinances of the Long Beach Municipal Code and regulations; and, authorizing the operation of a Winter Shelter for the period of December 1, 2021 through March 31, 2022; and Authorize City Manager, or designee, to execute a Lease Agreement, including any necessary documents and subsequent amendments, with the Volunteers of America Los Angeles, for approximately 5,400 rentable square feet of space at 1718-1722 Hayes Avenue, for use as a Winter Shelter. (District 1) ([File #21-1278](#))

Ongoing Programs

- Economic Transition Package ([CARES Act Grants for Economic Support](#))
- [Economic Recovery Strategy](#)
- Economic Development Commission ([call to action](#))
- [Blueprint for Economic Development](#)
- [Economic Inclusion Program](#)
- [Digital Inclusion Program](#)

Business Support Programs

- Cares Act Grant Programs ([memo](#), [website](#))
- CARES Act Small Business Grants ([memo](#), [website](#))
- Commercial Rental Assistance Grant ([memo](#), [website](#))
- Business License Tax and Fees Grant (BLTFG) ([memo](#), [website](#))
- Storefront Reopening and Board-Up Removal Program (SRBR) ([memo](#), [website/applications](#)) – **Application deadline extended to January 31, 2022!**
- Long Beach Recovery Act (LBRA) ([website](#), [memo](#))

Weekly Business Brief

The Business Development team sends a weekly email blast to various businesses in the community with updates on resources and services, along with the latest news. Please see below for links to all Business Briefs sent for the month of December.

December 3, 2021	December 23, 2021
December 10, 2021	
December 17, 2021	

If you or someone you know is interested in receiving these informative updates, please email interest to BusinessDevelopment@longbeach.gov.

LIMITLESS Long Beach Updates (Newsletter)

In an effort to keep real estate stakeholders informed of all the great things that continue to evolve in Long Beach, even during these trying times, the Real Estate Development Bureau has been providing weekly updates highlighting real estate and property services news, earned media, and real estate related articles of importance. Please see below for links to all newsletters sent for the month of December. A complete list of newsletters can be found on the City's webpage: <http://longbeach.gov/economicdevelopment/newsletters/>.

December 3, 2021
December 10, 2021
December 17, 2021

The January Economic Development Commission meeting was advertised via Economic Development's social media platforms ([Facebook](#), [Instagram](#), and [Twitter](#)), as well as through the weekly Business Brief and LIMITLESS Long Beach newsletters, and shared on the [City of Long Beach events calendar](#).

Thank you for spreading the word about Department projects and activities. Please contact me at (562) 570-5282 or via email at john.keisler@longbeach.gov, with any questions.