ORDINANCE NO. C- 6646

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF LONG BEACH ESTABLISHING A PARKING AND BUSINESS IMPROVEMENT AREA, FIXING THE BOUNDARIES THEREOF, PROVIDING FOR THE LEVY OF AN ADDITIONAL BUSINESS LICENSE TAX TO BE PAID BY BUSINESSES IN SUCH AREA AND ESTABLISHING AN ADVISORY BOARD (BIXBY KNOLLS AREA)

The City Council of the City of Long Beach ordains as follows:

Section 1. This ordinance is made and enacted pursuant to the provisions of the Parking and Business Improvement
Area Law of 1979 (Part 6 of Division 18, commencing with Section 36500, of the Streets and Highways Code, hereinafter sometimes referred to as "said law" or "the law").

- A. On August 29, 1989, the City Council of the City of Long Beach adopted Resolution No. C-24703 entitled, "A Resolution of Intention of the City Council of the City of Long Beach Declaring the Intention of the City Council to Establish a Parking and Business Improvement Area in the Bixby Knolls Area of the City of Long Beach, Fixing the Time and Place of a Hearing Thereon and Giving Notice Thereof".
- B. Said Resolution No. C-24703 was published and copies thereof were duly mailed and posted, all as provided by said law and said Resolution No. C-24703.

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- C. Pursuant to said Resolution No. C-24703 a hearing concerning the formation of said area was held before the City Council of the City of Long Beach on August 29, 1989 at the hour of 10:30 a.m. in the Council Chambers of the City Hall of the City of Long Beach.
- D. All written and oral protests made or filed were duly heard, evidence for and against the proposed action was received, a full, fair and complete hearing was granted and held.
- E. All protests, both written and oral, made or filed were duly overruled and denied and the City Council of the City of Long Beach determined that there was no majority protest within the meaning of Section 36523 of the Streets and Highways Code.
- F. That following such hearing, the City Council did and does hereby find that the businesses lying within the business and improvement area herein created, in the opinion of the City Council, will be benefitted by the expenditures of funds raised by the assessment or charges proposed to be levied hereunder.
- Sec. 2. That pursuant to said law a parking and business improvement area is hereby established in the City of Long Beach as herein set forth and that all business in the area established by this ordinance shall be subject to any amendments made hereafter to said law or to other applicable laws.
 - Sec. 3. That the boundaries of the parking and

business improvement area shall be as follows:

All that certain real property located in the City of Long Beach, County of Los Angeles, State of California as shown on that certain map incorporated in this resolution as Exhibit "A" and more particularly bounded as follows:

Beginning at the intersection of the southerly line of Del Amo Boulevard and the easterly line of Orange Avenue; thence southerly along the easterly line of Orange Avenue to the northern boundary of the City of arous said northern Signal Hill; thence wester boundary to the western boundary of Signal Hill; thence southerly along said western boundary to the northeasterly line of the Sal. Desgo Freeway (405); thence northwesterly along said northeasterly line to the northerly line of Wardlow Road; thence easterly along said northerly line to the westerly line of Long Beach Boulevard; thence northerly along said westerly line to the southwesterly line of Virginia Road; thence northwesterly along said southwesterly line to the northwesterly line of San Antonio Drive; thence northeasterly along said northwesterly line to the westerly line of Long Beach Boulevard; thence northerly along said westerly line to the westerly prolongation of the northerly line of Scherer Park; thence easterly and northerly along said northerly line and westerly prolongation to the southerly line of Dol Amo Boulevard; thence easterly along said southerly line to the point of beginning.

The boundaries shall include all real properties, including all licensed businesses located in shopping centers, which are contiguous to the west side of Long Beach Boulevard and the east side of Orange Avenue.

Sec. 4. That the City Council hereby levies and imposes and orders the collection of, along with the City's usual annual business license fee as set forth in Resolution No. C-22519, as amended, an additional annual assessment to be

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imposed upon persons occupying business premises in the proposed parking and business improvement area described above. Such additional annual assessment shall be equal to the annual base business license fee paid to the City of Long Beach by such business in effect at the time of adoption of this resolution and shall be adjusted annually based on the "CPI" in the same manner as the business license tax.

The additional annual assessment shall be payable to the City of Long Beach in the manner and at the time the usual annual business license fee is due. The penalty for nonpayment of the assessment on the due date shall be as set forth in Section 3.80.422 of the Long Beach Municipal Code. Any business establishment holding more than one annual business license issued by the City of Long Beach shall, for purposes of assessment hereunder, pay the highest base annual business license fee among such licenses held.

Sec. 5. That the proposed uses to which the proceeds of the additional annual business license tax shall be put are as follows:

- A. The payment of any costs, including any and all costs of debt service, incurred by the City for the acquisition, construction or maintenance of parking facilities for the benefit of the area;
 - B. To decorate any public place in the area;
- C. To promote public events which are to take place on or in public places in the area;
 - D. To furnish music in any public place in the area;

The City Council of the City of Long Beach shall have sole discretion as to how the revenue derived from said additional business license tax is to be used within the scope of the above purposes; provided, however, it shall consider recommendations as to the use of said revenue made by the Advisory Board created by Section 6 of this ordinance.

Sec. 6. That an Advisory Board of persons doing business within the area described in Section 3 above, of a total number to be determined by Resolution of the City Council, be appointed by the Mayor as herein provided and c ifirmed by the City Council to make recommendations to the City on the manner in which the funds obtained pursuant to this ordinance shall be expended. The membership of such Advisory Board may be limited, in whole or in part, to officers and members of the Bixby Knolls Area Business Association. However, no expenditure of such revenues shall take place without the prior approval of the City Manager and City Council.

Sac. 7. If any section, subsection, sentence, clause or phrase of this ordinance is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of the ordinance. The City Council hereby declares that it would have passed this ordinance and each section, subsection, sentence, clause and phrase hereof, irres-

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pective of the fact that any one or more of the sections.

subsections, syntences, clauses or phrases hereof be declared
invalid or unconstitutional.

Sec. 8. The City Clerk shall certify to the passage of this ordinance by the City Council and cause it to be posted in three conspicuous places in the City of Long Beach, and it intly take effect on the thirty-first day after it is approved by the Mayor.

I hereby certify that the foregoing ordinance was adopted by the City Council of the City of Long Beach at its meeting of September 18 1989, by the following vote:

Ayes: Councilmembers: Brauce, Edgerton, Hall, Clark, Robbins, Grabinski, Kellogg,

Ges: Councilmembers: None.

Noes: Councilmembers: Smith.

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Approved: (Date) Hayor

WHK/am 09/05/89 REV: 09/07/89 OR\59.BKA

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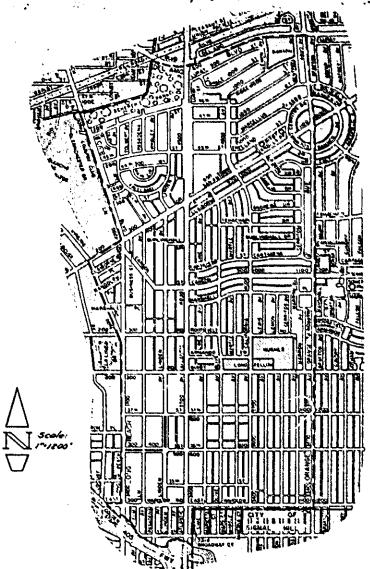
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